

***Content and Content
Management:
Digital Rights Management***

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John Wiley & Sons, Inc.
Society of Scholarly Publishing
November 17, 2004

It Starts with the Author...

- ❖ **Copyright Transfer Agreement (CTA)**
- ❖ **Government Employees / Public-Domain**
- ❖ **Government-Funded**

***...And Ends with the User
...Or Does It?***

- ❖ **Access Control**
- ❖ **Licenses**
- ❖ **Re-use**
- ❖ **Archiving**
- ❖ **Piracy**

Access Control -- Licenses

- ❖ Institutional IP
- ❖ HTTP refer for roaming access
- ❖ Institution; individual registration
- ❖ Society; individual registration
- ❖ Complimentary; individual registration
- ❖ Pay per View, "Article Select"

Licensed Usage Rights

- ❖ Download, copy, save, print, forward, ILL
- ❖ "Enhanced Access License":
 - Unlimited concurrent users
 - E-reserves and coursepacks
 - Roaming access
- ❖ "Basic Access License":
 - One concurrent user

In between the Author and the User... Comes the Publisher

- ❖ The Importance of the CTA
- ❖ Permissions
- ❖ E-rights

The Importance of the CTA

- ❖ The right to publish, and re-publish
- ❖ Stewardship of the author's work
- ❖ Who can do what
- ❖ Article vs. issue
- ❖ Litigation

Permissions

- ❖ Granting
- ❖ Obtaining
- ❖ Maintaining: Re-use...

Electronic Rights

- ❖ Grant routinely with print rights, or not?
- ❖ The Golden Rule

Open Access

- ❖ Copyright vs. Publishing Rights
- ❖ Usage Restrictions
- ❖ Stewardship of content
- ❖ Rights Already Granted to the Author
