



Sponsored Sessions at SSP Annual Meeting

The Society for Scholarly Publishing (SSP) is offering again this year an opportunity for companies to reach attendees at the 2019 SSP Annual Meeting in San Diego, CA, May 29-31, 2019. Sponsored sessions are an opportunity to position your organization as a thought leader.

Sponsored sessions will be offered from 12:30 pm – 3:30 pm, Wednesday, May 29. Each session is 45 minutes in length; up to 3 sessions may run concurrently and the space can accommodate 40-50 attendees, classroom style.

Because space is not unlimited, no more than 12 sponsored sessions will be offered. Session proposals should be submitted via the ScholarOne Abstracts submission website. The Annual Meeting Program Committee will select which sessions offer the most value, by means of education, information, or professional development, to attendees. Please see the Submission Guidelines for more information on what to include in your proposal. Submission begins October 12, 2018, at 12:00 AM ET and ends December 14, 2018, at 11:59 PM ET. Notifications will be emailed by January 18, 2019. If your proposal is selected, sponsorship fees will apply.

	Standard Rate	Discounted Rate Exhibitors/Sponsors
Open to All Attendees	\$2950	\$2360
Invitation Only	\$3950	\$3160

Organizers may share information about a product or service, but sessions will be most effective if presenting case studies/use cases, customer testimonials, timely information about industry issues, best practices, innovative solutions to everyday challenges, roundtable discussions, etc.

Sponsored sessions can also be used to facilitate a focus group, user group session, market research, or product demonstration if space is available however, sessions of this nature will not be rated as highly as those that offer educational and/or professional development value to attendees.

These sessions are free to any registered attendee; unless you select the invitation only sponsorship type. The only other programming that will be offered at the same time are the pre-meeting seminars, usually attended by 30-40 people each. SSP will promote these sessions along with other Annual Meeting programming and they will be labeled as sponsored sessions.

SSP will promote your session through email marketing and a listing on the website. Thirty days before the 41st Annual Meeting you will be given access to the meeting app which will allow you to personally invite meeting attendees to your session. We also recommend giving something away (promo items, white papers, etc.) at your session or having a drawing among attendees to help encourage attendance. SSP cannot guarantee attendance at sponsored sessions.

You may submit multiple session proposals to any and all of the session categories during the call for proposals. This includes sponsored sessions, concurrent sessions, preview session, and pre-meeting sessions.