



Society
for Scholarly
Publishing

Sponsorship and Advertising Opportunities

2020 | MEDIA GUIDE

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Leading the Discussion

In addition to its Annual Meeting, the Society for Scholarly Publishing hosts a robust series of online and in-person events throughout the year to promote innovation and collaboration on the forefront of scholarly communication. Reach the people and organizations who need your technology solutions, fulfillment services, and sales and marketing intelligence through a variety of SSP events and publications. With webinars, seminars, focus groups and live panel sessions throughout the US, available for sponsorship individually or as package deals, SSP can help you remain in front of your customers across channels while creating multiple touch points.

Read on to learn more about targeted opportunities to connect with the scholarly publishing market or contact **Christina DeRose, partnerships@sspnet.org**.



Our Mission

ABOUT

The Society for Scholarly Publishing (SSP), founded in 1978, is a nonprofit organization formed to promote and advance communication of the scholarly publication community through networking, information dissemination, and facilitation of new advancements in the field.

SSP members represent all aspects of scholarly publishing: C-level executives, publishers, printers, product developers, technical service providers, librarians, marketers, sales directors, and editors. SSP members come from a range of large and small commercial and nonprofit organizations.

VISION

The Society for Scholarly Publishing will be recognized by members and the global publishing community as the first place to turn for information and dialogue on current and emerging issues in scholarly communication.

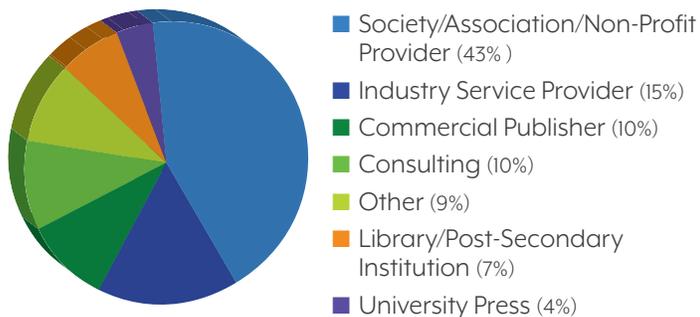
SUPPORT

When you sponsor an SSP event, you demonstrate your commitment to and support of the scholarly publishing industry. All sponsorships are designed for you to achieve a return on your investment and position you as a leader in advancing scholarly communication.

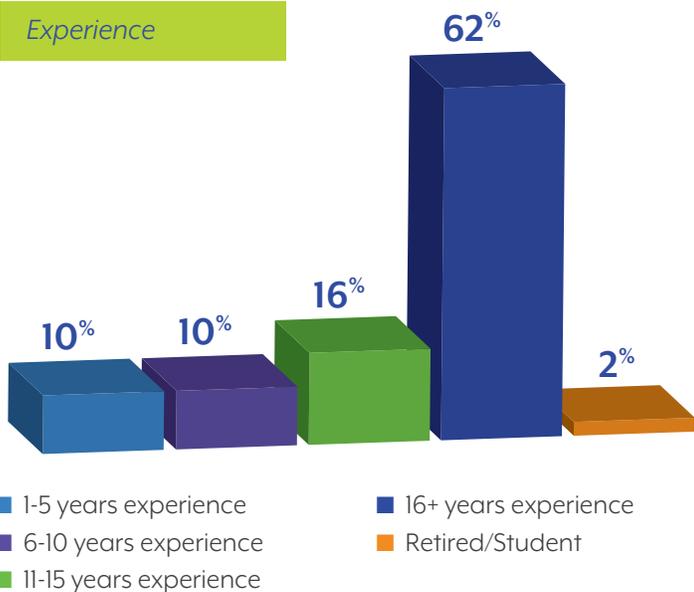


Worldwide Membership

Organization Types



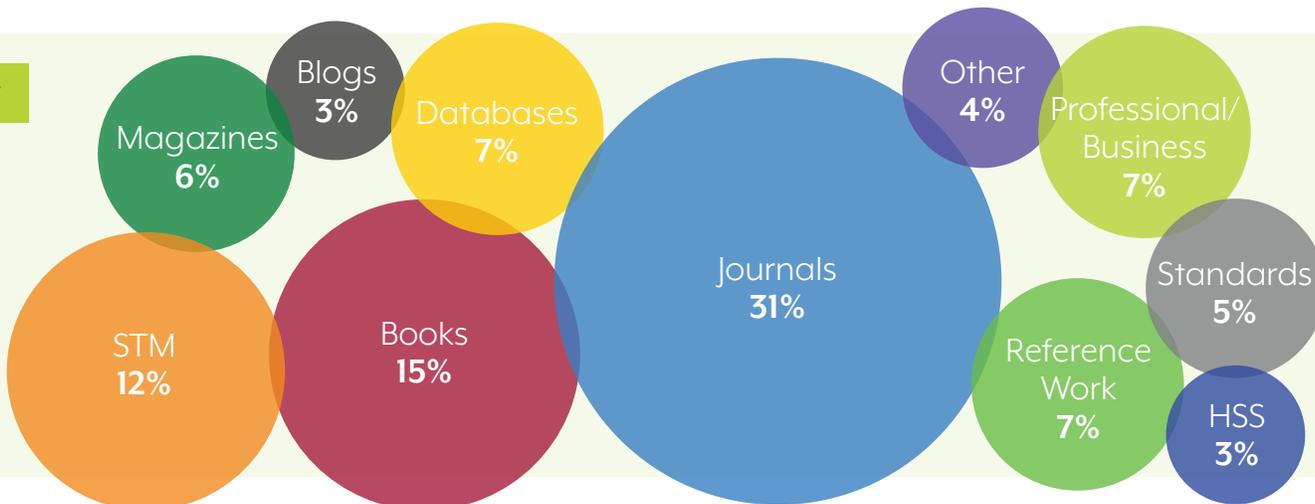
Experience



Roles



Focus



Sponsorship Options

WEBINARS

The SSP webinar series delivers seven highly informative, thought-provoking webinars designed to challenge and stimulate discussion. Covering timely topics and offered regularly throughout the year, these one-hour webinars are freely available on-demand in the SSP Library on our website after a brief embargo period.

The series includes two webinars produced by *The Scholarly Kitchen* chefs, bringing the same insightful analysis to current trends and emerging publishing challenges that readers enjoy in their daily blog posts. Watched alone or with a room full of colleagues, SSP webinars are a great value and an affordable way to stay on top of industry developments. Our programming is aimed at professionals working worldwide in society publishing,

commercial publishing, government and academic institutions who perform variety of roles including production, sales, marketing, product development, project management, publishing, IT, or digital content technology.

Webinar sponsorship is an exclusive opportunity to promote your brand as we allow only one sponsor per webinar. An organization can choose to sponsor an individual webinar or the entire series. Maximize your marketing budget by buying in bulk!

The package allows you to benefit from a comprehensive digital campaign with year-round brand and alignment with content related to your products or services.

INVESTMENT

\$500 per webinar

OR

\$3000 for entire webinar series (7 webinars)



REACH

~40-80 registrations per webinar

~350 registrations annually per series

NOTE: multiple attendees participate per registration/location, making the total reach much larger.



Benefits

- Branding included in all promotional material for the webinar or focus group.
- Custom introductory slide featuring logo and 50-word description and contact info.
- Acknowledgment as a sponsor in the SSP eNewsletter, *RE:member*.
- Acknowledgment during the webinar including any recorded versions made available to attendees and the public after the embargo period.
- Two months of digital advertising on the highly-trafficked SSP homepage for two months around the event (350 pixels x 250 pixels).

The topics and speakers for webinars are selected by the SSP Education Committee and/or The Scholarly Kitchen chefs. Sponsorship does not entitle the sponsor to participate as a speaker or to influence the webinar topics.

FOR MORE INFORMATION:

To view upcoming and recent webinars, visit the [SSP Webinars](#) page on our website.

Sponsorship Options

“ASK THE EXPERTS” VIRTUAL DISCUSSION GROUP

The “Ask the Experts” Virtual Discussion Group is an opportunity for attendees to speak to authorities on a variety of timely topics in scholarly communications. Similar in concept to a focus group but held virtually on an online platform, attendees are free to ask whatever questions they’d like of panelists chosen for their proven expertise in a particular topic. The discussion groups are a great opportunity for professionals who want to stay abreast of the latest issues in scholarly communications, especially those who are unable to attend an onsite meeting because of time or budget constraints.

New for 2020, three “Ask the Experts” events are planned for this year. The first event is free and sure to attract a wide audience, including professionals working worldwide in

society publishing, commercial publishing, government, and academic institutions who perform a variety of roles including production, sales, marketing, product development, project management, publishing, IT, or digital content technology.

“Ask the Experts” sponsorship is an exclusive opportunity to promote your brand, as we allow only one sponsor per discussion group. An organization can choose to sponsor an individual discussion group event or the entire series. Maximize your marketing budget by buying in bulk!

The package allows you to benefit from a comprehensive digital campaign with year-round brand and alignment with content related to your products or services.

INVESTMENT

\$500 per discussion group

OR

\$1200 for entire series (3 discussion groups)



REACH

~100-135 registrations per discussion group

~350 registrations annually per series

NOTE: multiple attendees participate per registration/location, making the total reach much larger.



Benefits

- Branding included in all promotional material for discussion group.
- Custom introductory slide featuring logo and 50-word description and contact info.
- Acknowledgment as a sponsor in the SSP eNewsletter, RE:member.
- Acknowledgment during the webinar including any recorded versions made available to attendees and the public after the embargo period.
- Two months of digital advertising on the highly-trafficked SSP homepage for two months around the event (350 pixels x 250 pixels).

The topics and speakers for webinars are selected by the SSP Education Committee and/or The Scholarly Kitchen chefs. Sponsorship does not entitle the sponsor to participate as a speaker or to influence the webinar topics.

FOR MORE INFORMATION:

To view upcoming and recent webinars, visit the [Ask the Experts](#) page on our website.

Sponsorship Options

NEW DIRECTIONS SEMINAR

This lively annual event provides scholarly publishing professionals an opportunity to convene and discuss the latest trends and common challenges faced by our industry today. In addition to timely programming, attendees can network with peers in a relaxed setting to round out their professional development experience. Whether you are in editorial, production, sales, marketing, product development, project management, publishing, IT, or digital content technology, our programming is aimed at all members of the diverse scholarly community. Unlimited organizations may

sponsor the New Directions Seminar. The event is offered for virtual attendance. The structure and format of the New Directions Seminar may vary based on the professional development needs of the membership. Confirmed sponsors will be notified regarding any structure/format changes.

The 2020 SSP New Directions Seminar in Scholarly Publishing will explore important new ways in which publishers and industry leaders can continue to support academic peer-reviewed research and the entire academic publishing ecosystem, especially in response to the COVID-19 global pandemic.

INVESTMENT
\$1500



REACH

~150 onsite plus virtual attendees



Benefits

- Branding included in all promotional material for the event
- Acknowledgment as a sponsor in the SSP eNewsletter, *RE:member*
- Two full registrations to attend the virtual event
- Dedicated email sent to conference attendees (content subject to SSP approval)
- Acknowledgment of sponsorship during the event; branding in slides displayed between speakers/sessions
- Two months of digital advertising on the highly-trafficked SSP homepage for two months around the event (350 pixels x 250 pixels). Placement and frequency of ad rotation will be determined by demand during the display period.
- Exposure on the virtual attendance platform.

The topics and speakers for seminars are selected by the Education Committee. Sponsorship does not entitle the sponsor to participate as a speaker or to influence seminar topics.

CUSTOM SPONSORSHIP OPPORTUNITIES:

POWER HOUR SPONSOR | \$2,500

Play emcee and join SSP in hosting a social event for New Directions registrants to network and unwind. As sponsor, you'll receive the following benefits:

- Ability to co-emcee the social event and activity
- Sponsor recognition on event page and email promotions
- Dedicated email sent to conference attendees (content subject to SSP approval)

DIGITAL LUNCH SPONSOR | \$2,500

Who said a virtual meeting can't include food? As our exclusive Digital Lunch sponsor your support will provide a \$15.00 Grub Hub food delivery voucher to New Directions registrants.

Vouchers will be provided to the first 100 attendees to register. As sponsor, you'll receive the following benefits:

- Sponsor recognition on event page and email promotions
- Logo and sponsor recognition custom email sent to first 100 registrants inclusive of voucher.

FOR MORE INFORMATION:

To view upcoming and recent Seminars, visit the [Seminars and Workshops](#) page on our website.

Sponsorship Options

REGIONAL EVENTS

SSP goes on the road with events in many cities such as Boston, Washington D.C., Raleigh/Durham, New York City, Chicago, Philadelphia, and London, offering networking opportunities and topical discussions with scholarly publishing colleagues in your area. These informal, low-cost events give industry professionals an occasion to connect

with other SSP members in their local area. Ideal for early-career professionals as well as those looking to expand their network. Each event may be sponsored by no more than six organizations. The number of Regional Events may vary from year to year and from location to location.

INVESTMENT

- Single Regional Event: \$250 each
- 5+ Regional Events: \$200 each (purchased at the same time)
- Corporate Regional Event Sponsor: \$2000 total*

*Includes sponsorship of all regional events in a 12 month period.



REACH

~30-70 attendees per event



Benefits

- Recognition as a sponsor on the registration web page for the specific Regional Event and all email communications promoting the specific event
- Display of logo at the Regional Event (*display method varies by venue*)
- One pass for the Regional Event sponsored
- Placement of sponsor-supplied brochure/flyer on the registration or media table at the Regional Event
- Available to sponsors of five or more events only: Two months of digital advertising on the highly-trafficked SSP homepage for two months around the event (350 pixels x 250 pixels). Placement and frequency of ad rotation will be determined by demand during the display period.

The topics and speakers for Regional Events are selected by the Community Engagement Committee and the local planning committee for each event. Sponsorship does not entitle the sponsor to participate as a speaker/moderator, influence presentation topics, set up a booth or bannerstand, or address the attendees from the podium.

FOR MORE INFORMATION:

To view upcoming and recent Regional Events, visit the [Regional Events](#) page on our website.

Sponsorship Options

MENTORSHIP PROGRAM

The SSP Mentorship program connects professionals at all career levels and provides both mentors and mentees opportunities to develop new relationships, share experiences, and learn from others outside their organizations. It enables established professionals to serve as mentors as a way of giving back to the industry and paying forward the support and guidance they received during the development of their careers. The program aims to connect members of SSP for the purposes of professional development, information

exchange, networking, personal growth, and career advancement.

The program attracts 75-150 applicants for each cohort and there are two cohorts annually. Participants receive regular communications from SSP, participate in an orientation and other professional development online discussions during each 6 month cohort. A private C3 Community is available for interaction between cohort participants.

INVESTMENT

- \$1,000 annually



REACH

- 150-200 applicants annually
- 950+ newsletter recipients
- 900+ conference attendees



Benefits

- Acknowledgment as a program sponsor at Annual Meeting and in TSK blog posts on occasions when the mentorship program is mentioned/highlighted.
- Two months of digital advertising on the highly-trafficked SSP homepage during enrollment period and one month leading up to Annual Meeting (350 pixels x 250 pixels). Placement and frequency of ad rotation will be determined by demand during the display period.
- Branding included in all promotional/recruitment material for the program.
- Branding on the C3 Community for the program participants.
- Acknowledgment as a sponsor in the SSP eNewsletter, *RE:member*.
- Branding and acknowledgment on the Mentorship page on the SSP website.

FOR MORE INFORMATION:

To learn more about this program, visit the [Mentorship Program](#) page on our website.

Sponsorship Options



QUICK CONNECT PROGRAM

SSP Quick Connect—a type of micro-mentoring—is designed to connect members anywhere in the world for short-term, focused interactions. Participants, or Knowledge Seekers, can get targeted help and receive a greater variety of feedback through this innovative program fueled by the belief that multiple and diverse viewpoints lead to better outcomes and understanding.

Connections are made within C3, SSP's members-only community, through a self-directed matching process. Interactions might range from a one-hour phone call or meeting to exchanging several emails over a couple of weeks. Quick Connect is open to all SSP members as well as all employees of SSP Organizational Members in good standing.

INVESTMENT

- \$1,000 annually



REACH

- 129,000 website visitors annually
- 1,850+ newsletter recipients



Benefits

- Two months of digital advertising on the highly-trafficked SSP homepage (350 pixels x 250 pixels)
 - Placement and frequency of ad rotation will be determined by demand during the display period
- One year of digital advertising on the C3 community (728x90 pixels; 160x600 pixels; or 300x250 pixels)
- Branding and acknowledgment on the Quick Connect page on the SSP website
- Branding included in all promotional/recruitment material for the program
- Acknowledgment as a sponsor in the SSP eNewsletter, *RE:member*

FOR MORE INFORMATION:

To learn more about this program, visit the [Quick Connect Program](#) page on our website.

Sponsorship Options

ANNUAL MEETING

The SSP Annual Meeting is the focal point for those engaged in scholarly communication. By bringing 800-1000 professionals together in an open exchange of the newest technical information, the meeting provides the highest standard in professional communication. The meeting offers the exhibitor/sponsor the opportunity to display their products and services to a key market.

Attendees at the SSP Annual Meeting include professionals in the various sectors concerned with scholarly publishing—from early career to senior leadership; this side of the pond to the other side of the world; technologists and strategists to librarians and researchers and everything in between. Each attendee comes to the meeting seeking new ideas in product and service technology.

The meeting offers a robust Exhibitors Marketplace with 50-60 booths and numerous exclusive networking breaks in the Marketplace. Sponsorship opportunities offer prime exposure to the scholarly publishing community.

Exhibitors can also take advantage of advertising opportunities such as the onsite program, meeting app push notifications, or having your brochure included in the attendees' registration packets. Sponsors and exhibitors benefit from comprehensive multi-media exposure through printed programs, the meeting app, the SSP website and promotional materials.



FOR MORE INFORMATION:

To learn more about Annual Meeting Exhibit and Sponsorship opportunities, please see the [Exhibitor Prospectus](#).

Sponsorship Options

UKSG PRE-CONFERENCE SEMINAR

SSP is partnering with UKSG to offer a half-day Pre-conference Seminar on the afternoon of March 29, just prior to the UKSG 2020 Annual Conference and Exhibition being held at Brighton, March 30-April 1. The UKSG Annual Conference and Exhibition is a major event in the scholarly communications calendar which each year attracts over 900 delegates from around the world—librarians, publishers, content providers, consultants and intermediaries. The conference combines high-quality plenary presentations,

lightning talks and breakout sessions with a major trade exhibition and entertaining social events. SSP expects 75-100 delegates to attend the Pre-conference Seminar.

The seminar will explore how the changing landscape of open access mandates and business models is impacting the relationships and collaboration between all stakeholders, old and new. We invite organizations to join us in bringing high-quality SSP programming to this exciting multi-stakeholder forum in the UK.

INVESTMENT
\$1200



REACH
~70 attendees



Benefits

- Branding included in all promotional material for the event
- Acknowledgment as a sponsor in the SSP eNewsletter, *RE:member*
- Two full registrations to attend the pre-conference event (approximate \$900 value)
- Signage and brochure placement on or near the registration desk
- Acknowledgment of sponsorship from the podium; branding in slides displayed between speakers/sessions
- Two months of digital advertising on the highly-trafficked SSP homepage for two months around the event (350 pixels x 250 pixels). Placement and frequency of ad rotation will be determined by demand during the display period.

The topics and speakers for seminars are selected by the Education Committee. Sponsorship does not entitle the sponsor to participate as a speaker or to influence seminar topics.

FOR MORE INFORMATION:

To view upcoming and recent Seminars, visit the [Seminars and Workshops](#) page on our website.

Sponsorship Options



ONDEMAND VIDEO LIBRARY

SSP is proud to debut this asynchronous learning platform offers a variety of free and paid content that users can access when and where they need it at. New content will be released each week through early fall for the initial content series; free materials and paid recordings can be accessed individually or as part of a curated series. More information can be found at ondemand.sspnet.org.

Special broadcasts with live chats provide an opportunity to interact with presenters and others interested in the topic, and videos include fully searchable transcripts and rich metadata to facilitate discovery.

As part of this new initiative, SSP is debuting their “2020 Professional Development Series,” presentations and talks on current trends and issues in scholarly communications—from the impact of COVID-19 to diversity, equity, and inclusion in publishing—available at the viewer’s convenience. All sessions may be accessed asynchronously after their release date, but registrants can also interact with presenters and fellow audience members during live screenings. Videos are being offered on the following topics: Business Models and Strategies; Diversity, Equity, & Inclusion; Editorial Innovations; Ethics and Standards; Global Trends; and Research Perspectives.

ONDEMAND PLATFORM SPONSOR

INVESTMENT
\$2,500 annually



Benefits

- Listing on the platform featuring sponsor branding, 50-word description and links to sponsor website, LinkedIn, Twitter and Instagram social media platforms
 - Three (3) minute promotional video or PDF brochure linked to your listing on the OnDemand platform.
- One (1) user pass to the 2020 Professional Development Series
- Hyperlinked logo featured on the platform homepage
- Branding included in email promotions
- Acknowledgment as a sponsor in the SSP eNewsletter, *RE:member*

FOR MORE INFORMATION:

To view upcoming and recent video content available, visit the [OnDemand Library](http://OnDemandLibrary) page on our website. View the platform at OnDemand.sspnet.org.

Sponsorship Options

ONDEMAND SPONSORED SESSIONS

SSP is offering organizations the opportunity to present sponsored content, featuring information about a product or service, on the OnDemand Video Library. Sponsored content will be free to view by all visitors to the site (no registration required for maximum accessibility). These sessions are provided as free content to all visitors to the OnDemand platform.

Sponsors can also partake in special broadcasts with live chats, which provide an opportunity to interact with viewers and others interested in the topic. Videos will include fully searchable transcripts and rich metadata to facilitate discovery.

Sponsored content on the On Demand Video Library is limited to 45 minutes in length and should offer value by means of education, information, or professional development to attendees. Organizers may share information about a product or service, but presentations will be most effective if they present case studies/use cases, customer testimonials, timely information about industry issues, best practices, innovative solutions to everyday challenges, etc.

Sponsor must deliver a ready-to-publish MP4 file to SSP. SSP does not provide recording or any post-production editing services, however, we can provide instructions and best practices on how to record your session for the best results. All content is subject to SSP approval.

INVESTMENT

\$1,250 per video

Discounted Organizational Member

Rate: \$1,000 per video



Benefits

- Inclusion in the OnDemand Video Library alongside premium content for 12 months. Videos will be identified as sponsored content.
- Accompanying transcripts for greater accessibility and discovery.
- Marketing of the sponsored content to professionals in scholarly communications throughout the summer and fall alongside premium content.
- Opportunity to host a live chat or Q & A following initial broadcast of the video.

FOR MORE INFORMATION:

To view the OnDemand platform, visit
OnDemand.sspnet.org.



Promote your Products, Services and Content to the Scholarly and Academic Publishing Community!

The Society for Scholarly Publishing is proud to announce its new directory service, Solutions Source which is now available online at solutions.sspnet.org. The website is comprehensive resource for organizations seeking publishing and related services. It boasts endless amounts of new features for publishers, freelancers, and service providers. The site features a convenient advertiser interface where you can log in and change your listing anytime – giving advertisers complete autonomy of their online presence.

Users visiting Solutions Source may be looking for services related to: *Abstracting & Indexing, Advertising Sales and*

Services, Circulation and Distribution, Conferences and Event Management, Consulting, Content Aggregation/Hosting, Content Enhancement & User Experience, Contract Publishing, Databases & Standards, Editorial Services, Employment Services, IT/Data Services, Marketing & Sales, Membership Services, Printing, Production Services, Publishers, Publishing Services, Rights & Permissions, Taxonomy/Controlled Vocabulary Development.

Solutions Source also features listings of available freelancers, upcoming industry events and digital advertising opportunities.

SOLUTIONS SOURCE BUSINESS LISTINGS

LISTING RATE CARD	BASIC Listing \$800/year	ENHANCED Listing \$1,500/year	FEATURED Listing \$2,400/year
Service Categories included:	2	5	10
Images	1	3	6
Logo	★	★	★
URL	★	★	★
Contact Info	★	★	★
Location	★	★	★
Additional Locations	1	4	8
Instant Messenger	★	★	★
250 Character Description	★	★	★
Extended Description		★	★
Linking to Event Listings	1	3	6
Document Upload <i>PDF, DOC, TXT, JPG, GIF or PNG</i>		★	★
Video(s)		1	3
Social Media Links			★
Sponsored Content Post			★

Directory Options

SOLUTIONS SOURCE SPONSORED CONTENT

\$1,000/per article (12 months)

The Solutions Source website will also feature useful editorial content from industry thought leaders. SSP is offering organizations the opportunity to submit sponsored articles that offer value by means of education, information, or professional development to website visitors. Sponsors may share information about a product or service, but articles will be most effective if they present case studies/use cases, customer testimonials, timely information about industry issues, best practices, innovative solutions to everyday challenges, etc.

Sponsored articles are authored by the sponsoring individual or organization and will be promoted on the Solutions Source homepage, in the *RE:member* weekly newsletter when initially published. Content will be “featured” for the first 2 months and then will be available on the website in the article library for the remainder of the 12 month period. Sponsored content is free to view by all visitors to the site (no registration required for maximum accessibility).

Articles are limited to a single post up to 1,000 words. Posts can include images and links. All content is subject to SSP approval.

SOLUTIONS SOURCE FREELANCER LISTINGS

Solutions Source offers free standard listings for freelancers who offer services on a short-term or project basis. You can upgrade to a premium listing for a small monthly fee to add enhanced features such as document uploads and videos.

Listings are purchased by credit card and managed directly on the website. The availability of the freelancer directory will be promoted in SSP’s weekly eNewsletter and via its social media channels.

Freelancer Rate Card

Standard Listing Free

Premium Listing \$10/month or \$99/year

Freelancer Rate Card	Standard Listing Free	Premium Listing \$10/month or \$99/year
Contact Info (Name, Phone, Email, Address)	★	★
250 Character Description	★	★
Extended Description	★	★
Images	1	5
Video		★
Document Upload (PDF, DOC, TXT, JPG, GIF, or PNG)		★
URL		★

Directory Options

SOLUTIONS SOURCE EVENTS LISTINGS

Solutions Source offers free standard event listings for industry events. You can upgrade to a premium listing for a small monthly fee to add enhanced features such as document uploads, videos, and social media links. Upcoming event

listings are featured in our weekly eNewsletter, space permitting. Priority is given to Premium listings. Listings are purchased by credit card and managed directly on the website.

Event Rate Card	Standard Listing <i>Free</i>	Premium Listing <i>\$50/month or \$480/year</i>
Event Name	★	★
Event Time/Date	★	★
Event Location	★	★
Event Categories	★	★
250 Character Description	★	★
Extended Description	★	★
Contact Name	★	★
Images	1	4
Contact Phone/Email		★
URL		★
Video		★
Document Upload <i>(PDF, DOC, TXT, JPG, GIF, or PNG)</i>		★
Social Media Widgets <i>(Facebook, Twitter, Instagram)</i>		★

Advertising Options

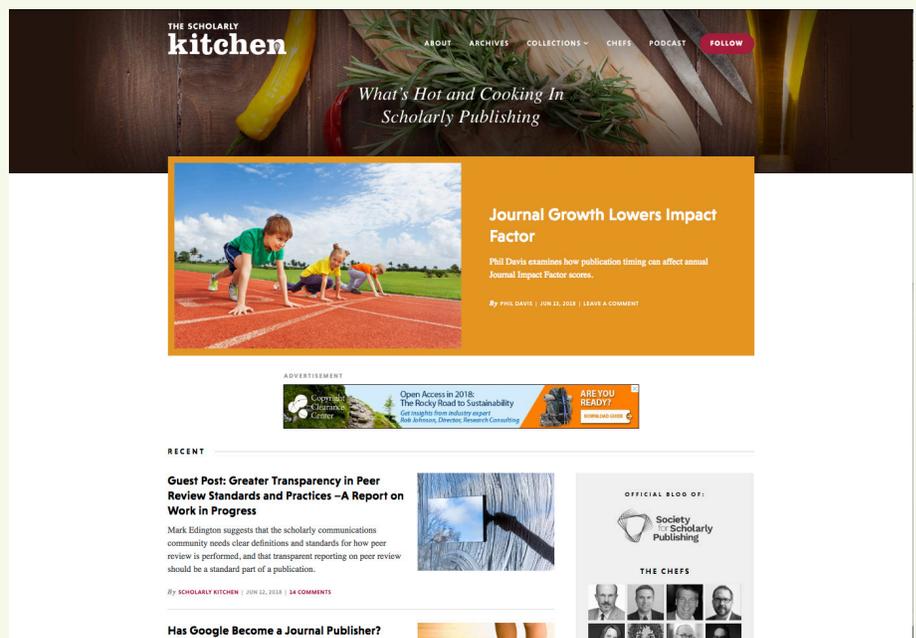
THE SCHOLARLY KITCHEN

The Scholarly Kitchen (TSK) is the authority on scholarly publishing and communication. This highly-regarded and influential blog serves all segments involved in the scholarly publishing community. Founded in 2008, the blog is read by thousands publishers, editors, librarians, researchers, and publishing service providers in more than 200 countries each day. *TSK* has more than 11,000 subscribers to daily content alerts and more than 20,400 followers on Twitter.

TSK has, on average, 615,000 visits each year and 1.6 million page views (average 51,000 visits and 133,000 page views per month). Visitors come to *TSK* to learn about new

developments in publishing and read up on key research reports and projects. *TSK* is a highly visible and trusted publication, addressing novel, controversial and leading-edge topics. Featuring an array of exclusive content from diverse and influential authors, the voice of the blog represents the many areas of scholarly communications and has an active comments section (>300/month), further demonstrating the engagement of its readers. *TSK* has become a critical resource for all those involved in scholarly communications.

For more information about advertising in *The Scholarly Kitchen*, please review the [TSK Media Guide](#).



Advertising Options

RE:MEMBER WEEKLY E-NEWSLETTER

RE:member is SSP's weekly eNews digest. Emailed to SSP members each Thursday, the newsletter contains curated news content as well as the latest information from SSP, upcoming events and member news and updates. Often cited as "just the right amount of information for an

association newsletter," RE:member has a weekly circulation of 1,850 + readers, an average open-rate of 37%, and an impressive 24% click-rate. The newsletter offers two exclusive banner ad positions. RE:member is not published on most holiday weeks or the week of the SSP Annual Meeting.

RE:member Advertising Rates

	4 Issues (1 month)	12 Issues (3 months)	24 Issues (6 months)	48 Issues (12 months)
News Banner (1 max/issue)	\$500	\$1350	\$2550	\$4800
Events Banner (1 max/issue)	\$250	\$635	\$1275	\$2400

Organizational Members receive a 20% discount on advertising in RE:member and the SSP website.

C3, SSP'S ONLINE COMMUNITY PLATFORM

The C3 Community is an online platform for SSP members to connect, communicate and collaborate with their peers. This platform serves several purposes for the Society and houses several types of communities.

The Member Exchange is a private, secure community for SSP members to share ideas, ask questions, lend expertise, and network with peers. The community features a discussion forum as well as a library for sharing documents, resources, links and more.

The Industry Announcements and Events discussion group is ideal for announcements of conferences, events, or other resources of broad interest to the community. This community is open to the public.

In addition to supporting these two discussion groups, C3 also supports SSP's many committees, task forces and other volunteer groups. Each volunteer group has a community workspace for communicating, collaborating and sharing resources.

On average, more than 3400 messages are sent through the platform with more than 2500 page views each month.

C3 Advertising Rates

	1 Month	3 Months	6 Months	12 Months
C3 Website Sidebar Skyscraper (3 max rotating)	\$500	\$1350	\$2550	\$4800
C3 Website Footer Banner (3 max rotating)	\$250	\$635	\$1275	\$2400

Advertising Options

ONDEMAND VIDEO LIBRARY

SSP OnDemand is an asynchronous learning platform offering a variety of free and subscription-based content that users can access when and where they need it at. Content includes presentations and talks on current trends and issues in scholarly communications. New content will be released

each week through early fall 2020 for the initial content series; free materials and paid recordings can be accessed individually or as part of a curated series. The OnDemand website offers two site-wide banner ad positions.

OnDemand Advertising Rates

	1 Month	3 Months	6 Months	12 Months
OnDemand Header Banner <i>(3 max rotating) Run of site</i>	\$500	\$1350	\$2550	\$4800
OnDemand Footer Banner <i>(3 max rotating) Run of site</i>	\$250	\$635	\$1275	\$2400

SOLUTIONS SOURCE ONLINE DIRECTORY

Solutions Source which is now available online at solutions.sspnet.org. The website is comprehensive resource for organizations seeking publishing and related services. It boasts endless amounts of new features for publishers, freelancers, and service providers. Solutions Source also features listings of available freelancers, upcoming industry

events and digital advertising opportunities. The directory offers two site-wide banner ad positions.

Solutions Source also features listings of available freelancers, upcoming industry events and digital advertising opportunities.

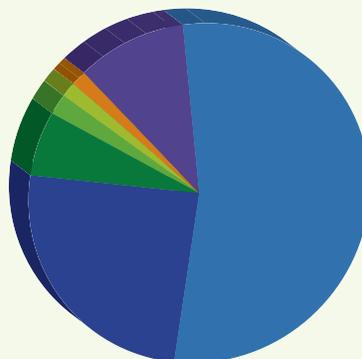
Solutions Source Advertising Rates

	1 Month	3 Months	6 Months	12 Months
Solutions Source Leader Banner <i>(3 max rotating) Run of site</i>	\$500	\$1350	\$2550	\$4800
Solutions Source Footer Banner <i>(3 max rotating) Run of site</i>	\$250	\$635	\$1275	\$2400

Advertising Options

SSP WEBSITE

The SSP website is where SSP members and other scholarly publishing professionals seek information about society news and upcoming events. The site also contains a wealth of resources including recordings of past Annual Meeting sessions and webinars, information about publishing and library programs, and job and internship openings. The site experiences more than 129,000 sessions per year generating an average of 20,000+ pageviews per month. Visitors come from 142 countries worldwide. New content is posted to the site weekly.



- US (54%)
- India (25%)
- UK (6%)
- Canada (2%)
- Japan (1.5%)
- Germany (1.3%)
- Other (10.2%, <1% each)

56% of visitors are new

44% of visitors are returning

Users spend an average of **more than 2 minutes** on the site each session.

77% access site from a desktop

23% access site from a mobile device or tablet

SSP Website Advertising Rates

	1 month	3 months	6 months	12 months
SSP Website Home Page Footer <i>(3 max rotating) Ad position above footer on home page only.</i>	\$250	\$675	\$1275	\$2400
SSP Website Annual Meeting Banner <i>(up to 3 positions, 3 max rotating each) Banner position on landing page.</i>	\$500	\$1350	\$2550	\$4800
SSP Website Sidebar <i>(up to 3 positions, 3 max rotating) Ad position run of site excluding Annual Meeting pages and Member Center pages.</i>	\$500	\$1350	\$2550	\$4800
SSP Website Content Banner <i>(3 max rotating) Ad position below navigation, run of site</i>	\$650	\$1750	\$3300	\$6250

Organizational Members receive a 20% discount on advertising in RE:member and the SSP website.

Advertising Options

ADVERTISING SPECIFICATIONS

Ad Name	Desktop Dimensions	Responsive Dimensions	Max File Size	Accepted Formats	Animation Length	Max Loops	Location
RE:member News Banner	600 x 74	300 x 250	200K	GIF, JPG, PNG, HTML5	15 seconds	3	Between TSK Highlights and News from SSP
RE:member Events Banner	600 x 74	300 x 250	200K	GIF, JPG, PNG, HTML5	15 seconds	3	Between Upcoming Events and Member News and Updates
SSP Website Home Page Footer	300 x 250	300 x 250	200K	GIF, JPG, PNG, HTML5	15 seconds	3	Above the footer on the Home Page only
SSP Website Sidebar	300 x 250	300 x 250	200K	GIF, JPG, PNG, HTML5	15 seconds	3	Run of site, right side, excluding Annual Meeting pages and Member Center
SSP Website Annual Meeting Banner	728 x 90	300 x 250	200K	GIF, JPG, PNG, HTML5	15 seconds	3	Annual Meeting Landing Page
SSP Website Content Banner	728 x 90	300 x 250 468 x 60	200K	GIF, JPG, PNG, HTML5	15 seconds	3	Run of site, below navigation
C3 Website Sidebar Skyscraper	160 x 600	160 x 600	200K	GIF, JPG, PNG, HTML5	15 seconds	3	Run of site, right side
C3 Website Footer Banner	728 x 90	300x250	200K	GIF, JPG, PNG, HTML5	15 seconds	3	Run of site, above the footer
OnDemand Website Header Banner	728 x 90	300 x 250	200K	GIF, JPG, PNG, HTML5	15 seconds	3	Run of site, below header
OnDemand Website Footer Banner	728 x 90	300 x 250	200K	GIF, JPG, PNG, HTML5	15 seconds	3	Run of site, above footer
Solutions Source Banner	728 x 90						
Solutions Source Website Leader Banner	728 x 90	300 x 250	200K	GIF, JPG, PNG, HTML5	15 seconds	3	Run of site, above footer
Solutions Source Website Footer Banner	728 x 90						

Advertising Options

AD LOCATIONS | SSP WEBSITE

HOME ABOUT US EVENTS CAREERS COMMUNITY RESOURCES

BANNER

THE SCHOLARLY kitchen
Independence Lost — Taxpayer Funding and Information Access Takes a Dark Turn

Society for Scholarly Publishing Recognizes Seven Members for Outstanding Contributions at the 2017 Annual Meeting
June 26, 2017 — Wheatridge, CO — The Society for Scholarly Publishing (SSP) recognized the efforts of seven deserving individuals at its recent Annual Meeting held in Boston, MA, May 31-June 2. "SSP could not accomplish what it does without the... [READ MORE](#)

Proven Approaches to Career Advancement
Originally published in Research Information Viewpoints Whether you have a clear career path mapped out in your mind, or are waiting on the next opportunity to present itself, taking that next step up the ladder requires a dedicated effort to... [READ MORE](#)

Hillary Corbett
Check out the latest Professional Profile and learn more about Director, Scholarly Communications and Digital Publishing, Northeastern University, Hillary Corbett. [READ MORE](#)

Society for Scholarly Publishing Unveils a New Visual Identity
May 26, 2017 — Wheat Ridge, CO — The Society for Scholarly Publishing (SSP) has adopted a new logo as part of an evolution of its brand. As the Society for Scholarly Publishing (SSP) enters its 40th year, the visual... [READ MORE](#)

Call for Volunteers
Calling all volunteers... now is the time to let us know if you are interested in volunteering your time to support SSP. Our committees and task forces will be regrouping during the month of June. Getting involved by serving on a committee or task force... [READ MORE](#)

2017 Webinar Series
The 2017 SSP Webinar Series, featuring:
Webinar 3: *Reboot, Refit, Re-emerge - Creating Opportunity for Mid-Career Growth* - September 19, 2017
Webinar 4: *Topic - Open Access* - October 12, 2017
Scholarly Kitchen Webinar: *The Future of Quality, Accuracy and Scholarly Communication* - November 14, 2017
To register for our Spring or Fall Series discounted pass or to register for the 6 Webinar Series discounted pass please click here.

Upcoming Events
SSP Annual Meetings
SSP 2018 Annual Meeting
May 31 - June 2, 2018
Boston, MA

HOME PAGE FOOTER

Would you like to receive notifications about upcoming SSP educational and networking events?
[ENTER EMAIL TO JOIN MAILING LIST] [JOIN]

CONTACT US
ADVERTISING INFORMATION
SITEMAP
JOBS

Society for Scholarly Publishing
10200 West 44th Avenue, Suite 304
Wheat Ridge, CO 80033-2840
P +1 303 422 3914
F +1 720 881 6101

TERMS OF USE
JOB SSP - LISTSERV
PRIVACY POLICY
SOCIAL NETWORKING POLICY

HOME ABOUT US **EVENTS** CAREERS COMMUNITY RESOURCES

42nd ANNUAL MEETING
May 27 - 29, 2020 ■ WESTIN WATERFRONT ■ BOSTON, MA

BANNER

39th Annual Meeting
May 31 - June 2, 2017
Westin Boston Waterfront
Boston, Massachusetts

Striking a Balance: Embracing Change While Preserving Tradition in Scholarly Communications
Scholarly publishing and the communities it serves are in flux. New technologies, globalization, and the commodification of education, among other developments, all pose challenges to those who work in scholarly communications. Of course, change offers opportunities as well as challenges, and failure to embrace change can have dire consequences — sustainable organizations must explore, grow, and innovate if they don't want to be left behind. At the same time, however, we must not lose sight of the history of scientific and academic discourse, and the core values on which our respective enterprises have been built. Success depends on our ability to balance these seemingly conflicting goals.

This year we will meet in Boston to discuss the ways in which we as publishers, librarians, vendors and academics manage to explore and develop new technologies, business models, and partnerships while also remaining focused on our mission to publish and distribute quality scholarly content to researchers and students.

Keynotes:
Paula Stephan, Andrew Young School of Policy Studies, Georgia State University and Jeffrey Mervis, Science Magazine

Other Highlights:

- Pre-meeting Seminars: Numerous half-day seminars on May 31st offering in-depth discussions and practical advice to prep you for the concurrent sessions.
- Networking: Attendees will enjoy ample opportunities for meeting colleagues and sharing ideas at evening receptions, interactive lunches and other events.
- Exhibitors Marketplace: Our popular exhibit hall provides a central area to learn about new products, programs, services and solutions.
- Bonus Content: Registration now includes free sponsored sessions on Wednesday afternoon. Plan to arrive early to take advantage of this additional content provided by industry knowledge experts.

EVENTS | 2018 ANNUAL MEETING

REGISTER
REGISTRATION FORM
2017 SCHEDULE
ACCOMMODATIONS
RELATED ACTIVITIES
KEYNOTES
2017 COMMITTEE
SPECIAL MEETING
SPONSORING BOOTH
CALL FOR EXHIBIT SPONSORS
REGISTER FOR EXHIBIT SPONSORSHIP
SPONSORS
REGIONAL SUBMISSION GUIDELINES
SUBMIT FOR THE PREVIEW SESSION
GRABBER MODERATOR INFO
CODE OF CONDUCT
LEARNING LEVELS
PRELIMINARY PROGRAM
POST MEET ATTENDEES

The 39th Annual Meeting is scheduled for May 31 - June 2, 2017 at the Westin Waterfront in Boston.

ANNUAL MEETING BANNER

ANNUAL MEETING BANNER

2017 ANNUAL MEETING | FUTURE ANNUAL MEETINGS | SEMINARS AND WORKSHOPS | WEBINARS | REGIONAL EVENTS
SSP FOCUS GROUP | SPONSORSHIP OPPORTUNITIES | CAE APPROVED PROVIDER | PAST SSP EVENTS | INDUSTRY EVENTS

JOIN SSP + Become part of our community

The mission of the Society for Scholarly Publishing (SSP) is "to advance scholarly publishing and communication, and the professional development of its members through education, collaboration, and networking."

Would you like to receive notifications about upcoming SSP educational and networking events?
[ENTER EMAIL TO JOIN MAILING LIST] [JOIN]

CONTACT US
ADVERTISING INFORMATION
SITEMAP
JOBS

Society for Scholarly Publishing
10200 West 44th Avenue, Suite 304
Wheat Ridge, CO 80033-2840
P +1 303 422 3914
F +1 720 881 6101

TERMS OF USE
JOB SSP - LISTSERV
PRIVACY POLICY
SOCIAL NETWORKING POLICY

Advertising Options

AD LOCATIONS | C3 WEBSITE

The screenshot shows the SSP C3 website with several key advertising areas:

- Header:** SSP | C3 CONNECT COMMUNICATE COLLABORATE. The online community for SSP members to connect, communicate and collaborate.
- Navigation:** Home, Communities, Directory, Events, Browse, Participate, Jobs, Help/FAQs.
- Join the Discussion:** A call to action to ask questions, lend expertise, or share information in a dynamic discussion group.
- Latest Discussions:** A list of recent discussions with titles like "RE: Fraudulent/Pretatory Publishing Definition" and "RE: TSK: Cyber/Media Insurance Policy and UK Legal...".
- Announcements:** A section for getting started, including links for "Getting Started" and "Community Email Address".
- Upcoming Events:** A list of events such as "SSP 2018 UK Regional Event" and "SSP MarComm Monthly Meeting".
- News from SSP:** A section for news articles, including "Atypen Reads Its Literature Online Publishing Platform and Nearly 1,000 Client Websites for GDPR Compliance Ahead of Deadline" and "JSTOR's Text Analyzer product wins first-ever SSP Previews Session People's Choice Award".
- Footer Banner:** A large banner area at the bottom of the page.
- Sidebar Skyscraper:** A vertical advertisement space on the right side of the page.

AD LOCATIONS | ONDEMAND LIBRARY

The screenshot shows the SSP OnDemand Video Content Library website with several key advertising areas:

- Header:** SSP ONDEMAND VIDEO CONTENT LIBRARY.
- Header Banner:** A large banner area at the top of the page.
- Welcome to the SSP OnDemand Video Content Library:** A introductory text block.
- 2020 Professional Development Series:** A row of three video thumbnails with titles like "SCHOLARLY COMMUNICATIONS IN THE ERA OF COVID-19", "MAINTAINING QUALITY PEER REVIEW IN TIMES OF CHANGE", and "COMO A AMERICA LATINA VEM US ENCONSAMENTE REVOLUCIONADO A PESQUISA ABERTA".
- Sponsored Content:** A section for sponsored content, featuring a video thumbnail titled "HOW TO GENERATE INCOME FROM VIDEO CONFERENCE PROCEEDINGS".
- 2020 Webinar Series:** A row of three video thumbnails with titles like "Getting Start to the Content", "The Workplace Needs Work", and "Kitchen".
- 2019 New Directions Seminar:** A row of three video thumbnails with titles like "New Trends in Quality and Probability of Research", "Choosing Your Path with the Scholarly Workflow", and "Strategizing Peer Review".
- Footer Banner:** A large banner area at the bottom of the page.
- Logos:** Logos for Cadmore Media and 3PlayMedia are visible in the footer area.

Advertising Options

AD LOCATIONS | SOLUTIONS SOURCE

The screenshot displays the Solutions Source website interface. At the top, there is a navigation bar with links for Home, Listings, Events, Articles, Press releases, Advertise, and Contact us. Below the navigation bar is a search bar with fields for 'Editorial, consulting...', 'Enter location...', and 'Date', along with a 'Search' button. The main content area features a 'LEADERBOARD BANNER' at the top. Below this is the 'INDUSTRY EVENT DIRECTORY' section, which includes a detailed description of the directory and a 'Featured Events' section. The featured events are presented as cards with images and text, including 'Everything You Wanted to Know About Open Access But Were Afraid to Ask' (September 15, 11:00 AM ET) and 'The Future of Preprints: Confronting a Case Study' (September 21, 10:00 AM ET). Below the featured events is a 'Browse by category' section with icons for CAE Credit Eligible (ASAM), Conferences, Online Events, Professional Development, and SSP Event. The 'Featured SSP Events' section follows, with cards for 'Current Issues in Diversity, Equity, and Inclusion' (October 22, 10:00 AM ET) and 'TSK Webinar: Current Issues in Scholarly Communications' (November 17, 10:00 AM ET). At the bottom of the main content area is a 'FOOTER BANNER' with a disclaimer. The footer contains a 'Powered by' statement, the Society for Scholarly Publishing logo, and a 'Site Content' section with links for Home, Settings, Events, Articles, Press releases, Advertise, Directory Policy, and SSP Website. It also includes a 'Contact Us' section with the Society for Scholarly Publishing address and phone number, and a 'Follow Us' section with social media icons for Facebook, LinkedIn, and Twitter. The copyright notice at the bottom reads '© 2020 Society for Scholarly Publishing'.

Advertising Options

DIGITAL ADVERTISING SPECIFICATIONS

Digital advertisements may appear as static, rotating, or animated advertisements. Expanding, audio, and video advertisements are prohibited. Please provide click-through URL. Ad unit must have clearly defined borders such as a dark one-pixel border for white or light-colored creative.

All dimensions are listed in pixels. Up to 3 creative designs may be submitted to display in rotation. HTML5 and Third-party tags must be SSL-compliant. Third-party tags must also be SafeFrame compliant.

CREATIVE ASSETS REQUIRED

Asset 1: Desktop Image/Artwork

Asset 2: Responsive Image/Artwork

Asset 3: Link URL

Optional: Up to 3 creative designs, rotation preferences, alt-text, and third-party impressions URL

SSP may, at its sole discretion, suppress an advertisement on a particular page if it feels display of the advertisement could be perceived as a conflict of interest.

DIGITAL AD GUIDELINES

Digital advertisements must be readily distinguishable from editorial content in format and appearance and the word "Advertisement" will be displayed near the ad. Viewers will not be sent to a commercial site unless they choose to do so by clicking on an advertisement. Advertisements may link off-site to a commercial website, however, they shall not prevent the viewer from returning to the Society for Scholarly Publishing (SSP) publication or other previously viewed screens, and shall not redirect the viewer to a website the viewer did not intend to visit. SSP reserves the right to not link to or to remove links to other websites. The website URL to which the advertisement links must clearly display the organization sponsoring the website and must not require registration of personal information before reaching the website. Acceptance and appearance of ads on the SSP website or in *RE:member* do not imply endorsement by the Society for Scholarly Publishing.

APPROVAL

All advertising must be reviewed and approved by SSP staff. Such review will include the website landing page to which the advertisement links. Please review SSP's Advertising Policy.

CANCELLATION

Digital bookings may be cancelled at any time prior to 30 days to the campaign go live date without penalty. The cancellation request must be made in writing. A fee will be assessed for any booking cancelled within 30 days of the campaign start. Cancellations made once the campaign has started are not refundable for any unused portion of the campaign.

SSP reserves the right to remove creative from any of the SSP websites if the creative is deemed to not meet the requirements outlined in the SSP Advertising Policy or deemed to be unsuitable.

CREATIVE DEADLINES

Creative assets must be delivered at least 5 business days prior to start date.

SUBMISSION

All creative assets and requests for reports should be submitted to partnerships@sspnet.org

The Advertiser/Sponsor agrees to purchase the advertising space/sponsorships selected below and agrees to all applicable terms and conditions.

ADVERTISER INFORMATION

Company: _____
 Company Address: _____
 City: _____
 State/Prov: _____
 Zip: _____
 Country: _____
 Phone: _____
 Email: _____
 Contact Name: _____

AGENCY INFORMATION

Agency: _____
 Address: _____
 City: _____
 State/Prov: _____
 Zip: _____
 Country: _____
 Phone: _____
 Email: _____
 Contact Name: _____

SPONSORSHIP OPTIONS

Program	Amount	Quantity	Please sepcify which event(s)
Single Webinar or Ask the Expert	<input type="checkbox"/> \$500		
Webinar Series (7)	<input type="checkbox"/> \$2500		
Single Regional Event	<input type="checkbox"/> \$250		
5+ Regional Events	<input type="checkbox"/> \$200 ea		
All Regional Events (Corporate Sponsor)	<input type="checkbox"/> \$2000		
Program	Amount	Quantity	Please sepcify which event(s)
Mentorship Program	<input type="checkbox"/> \$1,000		
Quick Connect Program	<input type="checkbox"/> \$1,000		
UKSG Pre-Conference Seminar	<input type="checkbox"/> \$1200		
New Directions Seminar	<input type="checkbox"/> \$1500		
OnDemand Video Library	<input type="checkbox"/> \$2,500		
OnDemand Sponsored Content	<input type="checkbox"/> \$1,250		
Solutions Source Basic Listing	<input type="checkbox"/> \$800		
Solutions Source Enhanced Listing	<input type="checkbox"/> \$1500		
Solutions Source Featured Listing	<input type="checkbox"/> \$2400		
Solutions Source Sponsored Content	<input type="checkbox"/> \$1000		

INSERTION SCHEDULE

Position	Duration			Start Date
	3 months	6 months	12 months	
TSK Article Header Full Width Banner (3 max rotating)	<input type="checkbox"/> \$2800	<input type="checkbox"/> \$5000	<input type="checkbox"/> \$9000	
TSK Daily Email Alert (1 position/alert)	<input type="checkbox"/> \$2800	<input type="checkbox"/> \$5000	<input type="checkbox"/> \$9000	
TSK Sidebar Banner Primary (3 max rotating)	<input type="checkbox"/> \$2250	<input type="checkbox"/> \$4000	<input type="checkbox"/> \$7200	
TSK Sidebar Banner Secondary (3 max rotating)	<input type="checkbox"/> \$2250	<input type="checkbox"/> \$4000	<input type="checkbox"/> \$7200	
TSK Article Comments Full Width Banner (3 max rotating)	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$1800	<input type="checkbox"/> \$3200	
TSK Home Page Header Full Width Banner (3 max rotating)	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$1800	<input type="checkbox"/> \$3200	
TSK Sidebar Lower Skyscraper	<input type="checkbox"/> \$2250	<input type="checkbox"/> \$4000	<input type="checkbox"/> \$7200	

Position	Duration				Start Date
	1 month	3 months	6 months	12 months	
RE:member News Banner	<input type="checkbox"/> \$500	<input type="checkbox"/> \$1350	<input type="checkbox"/> \$2550	<input type="checkbox"/> \$4800	
RE:member Events Banner	<input type="checkbox"/> \$250	<input type="checkbox"/> \$635	<input type="checkbox"/> \$1275	<input type="checkbox"/> \$2400	
SSP Website Content Banner	<input type="checkbox"/> \$650	<input type="checkbox"/> \$1750	<input type="checkbox"/> \$3300	<input type="checkbox"/> \$6250	
SSP Website Sidebar	<input type="checkbox"/> \$500	<input type="checkbox"/> \$1350	<input type="checkbox"/> \$2550	<input type="checkbox"/> \$4800	
SSP Website Home Page Footer	<input type="checkbox"/> \$250	<input type="checkbox"/> \$675	<input type="checkbox"/> \$1275	<input type="checkbox"/> \$2400	
SSP Website Annual Meeting Banner	<input type="checkbox"/> \$500	<input type="checkbox"/> \$1350	<input type="checkbox"/> \$2550	<input type="checkbox"/> \$4800	
C3 Website Sidebar Skyscraper	<input type="checkbox"/> \$500	<input type="checkbox"/> \$1350	<input type="checkbox"/> \$2550	<input type="checkbox"/> \$4800	
C3 Website Footer Banner	<input type="checkbox"/> \$250	<input type="checkbox"/> \$635	<input type="checkbox"/> \$1275	<input type="checkbox"/> \$2400	
OnDemand Website Header Banner	<input type="checkbox"/> \$500	<input type="checkbox"/> \$1350	<input type="checkbox"/> \$2550	<input type="checkbox"/> \$4800	
OnDemand Website Footer Banner	<input type="checkbox"/> \$250	<input type="checkbox"/> \$635	<input type="checkbox"/> \$1275	<input type="checkbox"/> \$2400	
Solutions Source Website Header Banner	<input type="checkbox"/> \$250	<input type="checkbox"/> \$800	<input type="checkbox"/> \$1500	<input type="checkbox"/> \$2800	
Solutions Source Footer Banner	<input type="checkbox"/> \$250	<input type="checkbox"/> \$800	<input type="checkbox"/> \$1500	<input type="checkbox"/> \$280	

Insertion schedule will be followed provided inventory is available. If inventory is not available for requested insertion, a representative will contact you to confirm availability at the time of your order.

Organizational Members receive a 20% discount on advertising in *RE:member*, and the SSP/C3/OnDemand websites.

PAYMENT INFORMATION

Insertion orders will be invoiced at time of receipt. Payment is due within 15 days of the date of the invoice unless otherwise noted.

Check Visa Master Card American Express Discover

Name of Cardholder: _____

Credit Card #: _____ Exp. Date: ____ / _____

CVV Code (number on back of card) _____ Signature: _____

Check is enclosed \$ _____ Please make check payable to: Society for Scholarly Publishing

Mail, fax or email completed form and payment to:
 Society for Scholarly Publishing
 Attn: Christina DeRose
 1120 Route 73, Suite 200
 Mount Laurel, NJ 08054
 EMAIL: partnerships@sspnet.org
 FAX: 856.439.0525
 ONLINE: www.sspnet.org



INSTRUCTIONS: For each digital asset, please complete one line item. Be sure to provide a desktop and mobile file/line item for each creative. If you provide multiple creative designs, please indicate your preference on how we should rotate them. See comments for additional information. If you are providing an image or HTML5 file, please include file names. For Third-party and DoubleClick tags, please insert the tags/codes and any macro instructions for third-party tags. You are also welcome to provide alt-tags (for accessibility) or a third-party impression URL if you desire. **NOTE:** Google DFP cites a possible discrepancy rate of up to 20% between stats from DFP and third-party impression trackers. HTML5 and Third-party Tags must be SSL-compliant. Third-party Tags must also be SmartForm-compliant.

Advertiser Name: _____

Please submit files and completed form to: partnerships@sspnet.org

	Required Information		Based on file type being supplied, please provide code/tag or file name		For 3rd-party tags only		Optional Information			
	Artwork Size	Destination URL	File Name (GIF, JPG, DFP, ZIP)	DoubleClick Tag	Third-party Tag	Macro Instructions	Third Party Impression URL	Alt-Tag	Rotation Weight	Rotation Sequence
<i>Example</i>	600x74	sspnet.org	SSP_AnnualMeeting.jpg	n/a	n/a	n/a	thirdpartytracking.com	Register for the SSP Annual Meeting	50%	Enter #
<i>Example</i>	300x250	sspnet.org	SSP_AnnualMeeting.jpg	n/a	n/a	n/a	thirdpartytracking.com	Register for the SSP Annual Meeting	50%	Enter #
Digital Asset 1										
Digital Asset 2										
Digital Asset 3										
Digital Asset 4										
Digital Asset 5										
Digital Asset 6										
Digital Asset 7										
Digital Asset 8										

Please add additional pages as needed.

Mailing List Rental Options

MEMBERSHIP LIST

The Society for Scholarly Publishing accepts requests for the SSP Member mailing list for programs, products, etc., which will advance members' professional knowledge. Only physical addresses of members are available for rental and members have an opportunity to opt-out of being included on the list.

The entire membership list can be purchased, or the list can be segmented by state, country, role, or organization type. Please keep in mind that not all members provide complete demographic information. Demographics are limited to the data available.

	Full List		List Segment(s) <i>Price per 250 names</i>	
	Member	Non-Member	Member	Non-Member
CSV File	\$395	\$595	\$100	\$125

All rental requests must be in writing on the SSP order form and must be accompanied by a sample of the mailing piece that will be sent (or actual copy if no mailing piece is available). The Society for Scholarly Publishing reserves the right to refuse rental without cause.

Contact Us

FOR MORE INFORMATION, CONTACT:

Society for Scholarly Publishing
 Christina DeRose
 Industry Relations Associate
 856-437-4742 | partnerships@sspnet.org

1120 Route 73, Suite 200
 Mount Laurel, NJ 08054
www.sspnet.org



What Our Members Say



“Supporting SSP is one way we dedicate our commitment to scholarly publishing AND keep abreast of the evolving publishing landscape.”

—EVAN OWENS, VP PUBLISHING TECHNOLOGIES, CENVEO PUBLISHER SERVICES

“SSP is a great way to engage with and understand the needs of the scholarly publishing community.”

—RICHARD WYNNE, VP OF SALES AND MARKETING, ARIES SYSTEM CORPORATION



“I rely on SSP to connect me to the wider industry and the latest developments in editorial practice, market intelligence, and digital innovation.”

—PATTI DAVIS, PUBLISHER, EMERALD PUBLISHING