



43rd ANNUAL
MEETING

Charting a New Course

From Chaos to Innovation

PRELIMINARY PROGRAM

May 24–27, 2021

VIRTUAL MEETING



[f](#) [in](#) [tw](#) [ANNUAL MEETING WEBSITE](#)

Join us May 24–27, 2021 for the Society for Scholarly Publishing 43rd Annual Meeting

Without dwelling on the tumultuous events of the past year, we recognize their impact, igniting—and sometimes forcing—innovation to meet changing demands. Our 43rd Annual Meeting will explore the many new paths that materialize if we are willing to embrace the unexpected. The structure of the meeting will reflect our changed world. What new insights and strategies have been discovered and implemented? What are the possibilities that have yet to be realized? As we move from reacting to adapting, how will our responses change the future of scholarly communications? And how should our responsibility to the larger academic ecosystem during this extraordinary time shape those responses?

Join the vibrant community of publishers, librarians, academics, service providers, funders, technologists, and others with a stake in how research is shared as we chart a new course, and embrace the chaos to ignite innovation.

Important Dates

April 24.....	Early Registration Discount Ends
May 21.....	Registration Cancellation Deadline

Code of Conduct

The Society for Scholarly Publishing (SSP) is committed to diversity, equity, and providing a safe and productive meeting environment that fosters open dialogue and the free expression of ideas, free of harassment, discrimination, and hostile conduct. We recognize a shared responsibility to create and maintain that environment for the benefit of all. SSP promotes equal opportunities and treatment for all participants, regardless of gender, sexual orientation, gender identity/expression, physical or mental ability, disability, physical appearance, ethnicity, religion, political affiliation, or nationality. All participants are expected to treat others with respect and consideration, follow venue rules, and alert staff or security of any dangerous situations or anyone in distress. The SSP Annual Meeting can serve as an effective forum to consider and debate relevant viewpoints in an orderly, respectful, and fair manner. The policies herein apply to all attendees, speakers, exhibitors, staff, contractors, volunteers, and guests at the SSP Annual Meeting and related events, including off-site social events (involving meeting participants or staff) and online venues. SSP prohibits any form of harassment, sexual or otherwise. View full policy [HERE](#).

Attend the 43rd SSP Annual Meeting

SSP's meeting is the premier multidisciplinary education event in scholarly publishing. Engage with the experts and thought leaders in the field in this four-day education and networking event!

- Pre-meeting seminars designed to offer an opportunity for in-depth learning on various topics the week before the main conference kicks off;
- Dynamic keynote speakers addressing critical topics including amplifying knowledge in a world of misinformation, and fighting racial inequality in the publishing industry;
- Innovative new content addressing topics including ethics, business models, professional development, equity and inclusion, editorial and production, and, of course, the impacts of COVID-19;
- Unique new networking opportunities, no matter where you are in the world;
- The SSP Previews session with lightning-round presentations of new technologies and products;
- Industry Breakout sessions with more opportunities to meet and learn; and
- New Poster sessions highlighting case studies and best practices in publishing.

Why Attend?

The SSP Annual Meeting is the focal point for those engaged in scholarly communication. By bringing professionals together in an open exchange of the newest technical information and ideas, the meeting provides the highest standard in professional communication.

Who Should Attend?

SSP Annual Meeting attendees include professionals in the various sectors concerned with scholarly publishing, including publishers, technology providers, scholars, librarians, database producers, funders, and other stakeholders.

General Information

Accessibility

If you have special needs, please contact us at info@sspnet.org or call +1-856-439-1385. We will work to accommodate attendees who require added assistance.

Consent to Use of Photographic Images and Recordings

Registration and attendance at, or participation in, SSP meetings and events constitutes an agreement by the registrant for SSP to use and distribute the registrant's or attendee's image, likeness, public text comments, and voice recorded in any format at the event without payment or any other consideration to SSP. Photographic, audio or video recordings may be used by SSP for educational/informational presentations and promotional materials for SSP in any format. This includes screen captures, session recordings, and public text comments. SSP agrees not to sell, transfer, or otherwise authorize, the rights of the registrant's image or likeness to any other entity.



**Follow the 43rd Annual Meeting
on Twitter #SSP2021**

Keynote Speakers

Monday, May 24



Dr. Laura Helmuth
Editor in Chief of Scientific American

Laura Helmuth is the Editor in Chief of *Scientific American*. She has previously been an editor for *The Washington Post*, *National Geographic*, *Slate*, *Smithsonian*, and *Science's news section*. She serves on the boards of *High Country News*, *Spectrum* and *SciLine*, and she is a member of the National Academies of Sciences, Engineering and Medicine's Standing Committee on Advancing Science Communication. She is a past president of the National Association of Science Writers. She has a Ph.D. in cognitive neuroscience from the University of California, Berkeley, and attended the U.C. Santa Cruz science writing program. She is a birder and active on Twitter at @laurahelmuth.

Wednesday, May 26



Dr. Joseph M. Williams
Associate Professor of Counselor Education at the University of Virginia

Joseph Williams is an Associate Professor of Counselor Education at the University of Virginia. His primary research line focuses on resilience-based interventions and policies at the micro and macro levels that neutralized or offset the detrimental effect of racism and poverty on the academic, personal/social, and career development of K-12 students. Besides publishing scholarly articles and book chapters in these areas, he also develops, implements, and evaluates training and workshops in the profit, nonprofit, and public education sectors. His most sought-after workshops address issues of racism, anti-racism, microaggression, implicit bias, privilege, intersectionality, and prejudice. In 2019, he started Affirm Consulting, LLC to improve equity, diversity, and inclusion efforts and engage people in productive dialogue and action. Dr. Williams received his Ph.D. from the University of Iowa in Education and his M.S. in Clinical Mental Health Counseling from Minnesota State University.

Pre-Meeting Sessions

Books Quickstarter Training

This pre-meeting training session will provide attendees with a complete overview of the academic books ecosystem, giving them the “quick start” they need to navigate this evolving landscape. The session program is composed of several “modules” touching on all major facets of books publishing—financial skills and business models; marketing, editorial, and production; and the future of books publishing—each led by experts in their respective fields.

Journals Quickstarter Training

This pre-meeting training session will provide attendees with a complete overview of the academic journals ecosystem, giving them the “quick start” they need to navigate this evolving landscape. The session program is composed of several “modules” touching on all major facets of journals publishing—financial skills and business models; marketing, editorial and production; data and decision making; and the tools and technology of journals publishing—each led by experts in their respective fields.

Charleston Hub Trendspotting Initiative

This pre-meeting seminar will present various “provocations” or “what if” scenarios and explore different futures thinking approaches to considering the implications, potential effects on the industry, and reactions to respond to or resist such trends. Join us for robust discussion in both large and small group settings as we continue shaping and deepening our understandings. Help us focus on the future of our industry and the changes that will affect us all.

Conference Schedule

All times are listed in US Eastern Time Zone.

PRE-MEETING SESSIONS

Tuesday, May 18, 2021

9:00–9:30 am	Books Quickstarter Training: Opening Remarks and Breakout “Buzz” Session	Journals Quickstarter Training: Opening Remarks and Breakout “Buzz” Session
9:30–10:15 am	Books Module 1: The Business of Academic Books Publishing	Journals Module 1: The Business of Academic Journals Publishing
10:30–11:30 am	Books Module 2: Acquisitions	Journals Module 2: Journals Business Models
11:30–12:00 pm		Journals Discussion
12:00–12:45 pm	Books Module 3: Production	
12:30–1:30 pm		Journals Module 3: Production and Editorial
1:00–4:00 pm	Charleston Hub Trendspotting Initiative: Forecasting Changes on the Horizon of Scholarly Communication	

Wednesday, May 19, 2021

9:00–9:15 am	Books Quickstarter Training: Opening Remarks and Breakout “Buzz” Session	Journals Quickstarter Training: Opening Remarks and Breakout “Buzz” Session
9:15–10:15 am		Books and Journals Quickstarter Training Digital Workflows
10:30–11:45 am	Books Module 4: Sales and Business Modules	Journals Module 4: Marketing
11:45 am–12:15 pm		Journals Discussion

Thursday, May 20, 2021

9:00–9:15 am	Books Quickstarter Training: Opening Remarks and Breakout “Buzz” Session	Journals Quickstarter Training: Opening Remarks and Breakout “Buzz” Session
9:15–10:15 am	Books Module 5: Marketing	Journals Module 5: Data and Decision-Making
10:30–11:30 am	Books Module 6: The Future of Book Publishing	Journals Module 6: Tools and Technology
11:15–12:15 pm		Journals Discussion

Conference Schedule

All times are listed in US Eastern Time Zone.

MEETING SESSIONS

Monday, May 24, 2021

9:30–10:30 am	Informal Networking with Attendees Career Coaching by Appointment
10:30–10:45 am	Opening Remarks by Lauren Kane, SSP President
10:45–11:45 am	Opening Keynote by Dr. Laura Helmuth
12:00–12:30 pm	Structured Networking Sessions
12:30–1:50 pm	Industry Breakout Sessions
2:00–3:00 pm	Session 1A: The Glass Ceiling You Don't Know About Yet: Removing Barriers for People with Disabilities at Work Session 1B: The Future of STM Journal Publishing in China: Learnings, Challenges, and New Opportunities Session 1C: Infodemiology and Infoveillance: What Are They? And How Might They Change the World?
3:30–4:30 pm	Session 2A: Developing a Comprehensive Audience Strategy Session 2B: Open Access without Authors Paying an APC? Case Studies from Publishers Working with Librarians and Funders on New OA Business Models Session 2C: COVID-19 Changes in Scholarly Communication: What Pandemic Changes will Result in Permanent Changes?
4:30–5:00 pm	Small Group Discussion
5:00–6:00 pm	Marketplace Gallery Career Coaching by Appointment

Tuesday, May 25, 2021

3:00–5:00 am	Small Group Discussion/Networking
9:30–11:00 am	Informal Networking with Attendees
9:30–10:50 am	Industry Breakout Sessions
11:00–12:00 pm	Session 3A: Building a Scholarly Communications Career in Uncertain Times Session 3B: Accelerating DEI: Have the Data? Use the Data! Session 3C: Publishing and Publicly Engaged Scholarship: Model Practices for Publication in the Humanities
12:00–12:30 pm	Structured Networking Sessions
12:30–2:00 pm	Marketplace Gallery
1:00–2:00 pm	Mentorship Information Session
2:00–3:30 pm	Plenary: Previews Session
3:30–4:30 pm	Session 4A: Lessons and Silver Linings in Research Dissemination: Should COVID-19 Provide a Push Toward Lasting Change? Session 4B: Walking the Rocky Road from Policy to Compliance: A Live Adventure Session 4C: Forging a Path Forward: How Three Non-profit Aggregators are Working Together to Support the Future of the OA Monograph
4:30–5:15 pm	Small Group Discussion
5:30–6:30 pm	Marketplace Gallery Informal Networking with Attendees

Conference Schedule

All times are listed in US Eastern Time Zone.

Wednesday, May 26, 2021

3:00–5:00 am	Small Group Discussion/Networking
9:30–10:30 am	Informal Networking with Attendees Career Coaching by Appointment
10:30–11:15 am	Small Group Discussion
11:30–12:30 pm	Keynote by Dr. Joseph M. Williams
12:30–1:50 pm	Industry Breakout Sessions
1:00–1:30 pm	Membership Information Session
2:00–3:00 pm	Poster Session 1
3:30–4:30pm	Session 5A: A Cross-Industry Discussion on Retracted Research: Connecting the Dots for Shared Responsibility Session 5B: Retrogressing Research and Limiting Diversity: The Impact of the Pandemic on Scholarly Publishing's Inequities Session 5C: Thinking Outside Books and Journals: How Publishing Teams Can Lead New Product Development
4:30–5:00 pm	Structured Networking Sessions
5:00–6:00 pm	Career Coaching by Appointment
5:00–6:30 pm	Marketplace Gallery

Thursday, May 27, 2021

3:00–5:00 am	Small Group Discussion/Networking
9:30–11:00 am	Informal Networking with Attendees
9:30–10:50 am	Industry Breakout Sessions
11:00–12:00 pm	Session 6A: Hindsight is 2020: Preprints Post-Pandemic Session 6B: Data Privacy, Ethics, and Governance for Usage Analytics: An Emerging Open Access Dialogue Session 6C: AI and Library Discovery
12:00–12:45 pm	Small Group Discussion
1:00–1:45 pm	Awards Presentation/Annual Business Meeting
2:00–3:00 pm	Poster Session 2
3:30–4:30 pm	Closing Plenary: <i>The Scholarly Kitchen Live!</i>
4:30–6:00 pm	Marketplace Gallery
4:30–5:15 pm	Structured Networking Sessions
5:30–6:00 pm	Informal Networking with Attendees

Meeting Highlights

Career Coaching

As an attendee of the SSP Annual Meeting, you will have the opportunity to participate in a FREE one-on-one 20-minute Career Coaching Session. Sessions can focus on developing the professional growth, feedback on your CV/resume, as well as setting attainable goals that are sustainable through the conference and beyond.

Marketplace Gallery

Meet with exhibitors and sponsors to see what new innovations are being offered by industry service providers. The Marketplace Gallery is accessible throughout the duration of the meeting, but exhibitors will be available for live chat during the designated times.

Industry Breakout Sessions

Industry thought leaders share advice, case studies, expertise and the latest market solutions in these 20-minute presentations. Live chat with presenters during the sessions. All sessions will be available for both live and on-demand viewing.

Virtual Talent Showcase

Our sponsors and exhibitors will be showing off the talents of their staff in our first-ever talent showcase. Visit participating Marketplace Gallery pages to view entries and select your favorite video submissions. Exhibitors and sponsors are competing for the ultimate bragging rights! Join us in some light-hearted fun and show your support for your favorite industry service provider.

Small Group Discussions and Informal Networking

Join us in the REMO platform to network casually with your fellow attendees through video and text chat. Move through the platform to interact with different attendees and between topics/tables based on your interests. Choose from a predetermined topic or join an open table and start your own discussion.

Register & Donate

When you register securely online, you can also add a donation to the SSP Generations Fund. The success of a career is dependent on many things. You know, as an experienced scholarly communications professional, that a key contributor is the network you build around yourself. Help build a vibrant support network for the future professionals with your registration gift, which will benefit SSP's Fellowship, Mentoring, and Diversity & Inclusion programs. [LEARN MORE!](#)

Structured Networking Sessions

These guided networking sessions provide an opportunity for attendees to interact with one another, discuss shared interests, and meet new people. A variety of session options are available in the meeting platform.

Poster Sessions

Virtual posters will be available for viewing throughout the meeting. Accompanying each poster is a 5-minute video presentation. During the Poster Sessions, you can live chat in real time with presenters as you browse the various posters.

Community Groups

We are offering a new opportunity for networking this year through conference community groups. When you register, you may opt into a community group for the duration of the SSP Annual Meeting, composed of up to six people, and including a mix of veteran and first-time SSP Annual Meeting attendees. The group will serve as a participant's touchstone throughout the conference with informal meetings to check in and discuss trending topics, share experiences, ask questions, or act as a sounding board.

Lunch & Learn

Enjoy a free lunch delivered to your door during the Annual Meeting! Register early for the Annual Meeting and receive a complimentary digital meal voucher from GrubHub, courtesy of our Lunch & Learn sponsors, Aries Systems, Atypon, and SPI Global.



Registration Information

Registration Fees

Registration for the SSP Annual Meeting includes all education, networking, and industry breakout sessions and events through Thursday.

Pre-meeting training sessions require separate registration. In addition to the selected pre-meeting training sessions, this pass also includes access to the Marketplace Gallery, all Industry Breakout sessions, and the Awards Presentation the following week.

Registration fees are based on your SSP membership status. Your membership must be current to receive discounted member registration rates. You may join or renew immediately prior to registering for the meeting.

Registration Form Completion

Online registration is easy [ONLINE](#). If you prefer to register by mail, complete all sections of the registration form and return it to SSP via fax or mail. Complete one form per registrant—photocopy as needed. Registrations are not accepted over the telephone. Some pre-meeting sessions have limited capacity; register early to ensure your participation. Students must include a copy of their student identification with their registration form in order to receive the student registration rate. If you are under 18 years of age, a parent must sign the parent/guardian consent on the registration form.

Membership

Not an SSP member? Why wait? Join SSP now and save on your registration fees for the Annual Meeting. Go to the SSP website at www.sspnet.org and join more than 1,000 industry professionals who have made SSP the premier organization for those in the scholarly communication field.

Payment

Payment in full must be submitted at the time you register. Fees may be paid in US dollars (payable to SSP) by check, American Express, VISA, Discover, or MasterCard.

Methods of Registration

Please choose only one of the following methods to register for the 43rd SSP Annual Meeting:

- [Online](#): Register online [HERE](#)
- [By fax](#): If you are paying for your registration with a credit card, complete the printable registration form and fax it to 856-439-0525. This number is available 24 hours a day.
- [By mail](#): Send your completed registration form with payment to SSP, 1120 Route 73, Suite 200, Mount Laurel, NJ 08054.

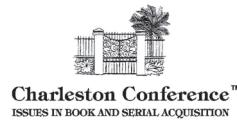
Confirmation

Registration confirmation will be sent to all registrants within 10 business days. If you do not receive confirmation, call the Member Services Department at 856-439-1385.

Cancellation and Refund Policy

Written requests for registration refunds or cancellations must be dated on or before May 21, 2021. Annual Meeting registrations will be refunded less a \$50 processing fee. Applicable refunds will be processed following the meeting. No refunds will be made for requests submitted after May 21, 2021. Refunds will not be made for no-shows. We encourage you to send a substitute if you cannot attend. SSP reserves the right to cancel any event due to insufficient registration or any unforeseen circumstances.

Thank You to Our Sponsors!



Society
for Scholarly
Publishing

May 24–27, 2021



ANNUAL MEETING WEBSITE

MAY 24–27, 2021

Registration

Register online at www.sspnet.org or scan and e-mail your registration form to info@sspnet.org

(Duplicate for additional registrants)

Name: _____ FIRST _____ LAST/SURNAME _____

Title: _____ Company: _____

Address: _____

Is this address: Home Business (This address will appear on the meeting attendee list) Exclude me from the Annual Meeting Mailing List Rentals

City: _____ State/Province: _____ ZIP/Postal Code: _____ Country: _____

Phone: _____ Email: _____

I am a: First-Time Attendee New Member I agree to abide by the SSP Code of Conduct: Yes

I would like to participate in a conference community group. Special Assistance (Call: 630-258-7570)

REGISTER ME FOR:

Full Meeting

	MEMBER	NON MEMBER		
	EARLY BIRD	REGULAR	EARLY BIRD	REGULAR
<input type="checkbox"/> Regular	\$450	\$505	\$550	\$615
<input type="checkbox"/> Librarians/Students/Retired/Researcher/Funder	\$290	\$330	\$355	\$400
<input type="checkbox"/> Low/Middle Income Country Registration	\$250	\$280	\$300	\$340
Group Discounts*				
<input type="checkbox"/> 3-9 Individuals	\$337	\$379	\$413	\$461
<input type="checkbox"/> 10-19 Individuals	\$292	\$328	\$358	\$400
<input type="checkbox"/> 20-39 Individuals	\$247	\$278	\$303	\$338
<input type="checkbox"/> 40+ Individuals	\$180	\$202	\$220	\$246

Speakers

<input type="checkbox"/> Speaker (Day Speaking Only)	FREE	FREE	FREE	FREE
<input type="checkbox"/> Speaker Regular (Full Meeting)	\$250	\$250	\$300	\$300
<input type="checkbox"/> Librarians/Students/Retired/Researcher/Funder (Full Meeting)	\$160	\$160	\$195	\$195
<input type="checkbox"/> Low/Middle Income Country (Full Meeting)	\$135	\$135	\$165	\$165
<input type="checkbox"/> Poster Presenter (Limited Access)**	FREE	FREE	FREE	FREE

Books Quick Starter Training Pre-Meeting Seminar

<input type="checkbox"/> Regular	\$250	\$250	\$300	\$300
<input type="checkbox"/> Librarians/Students/Retired/Researcher/Funder	\$165	\$165	\$165	\$165
<input type="checkbox"/> Low/Middle Income Country	\$140	\$140	\$165	\$165

Journals Quick Starter Training Pre-Meeting Seminar

<input type="checkbox"/> Regular	\$250	\$250	\$300	\$300
<input type="checkbox"/> Librarians/Students/Retired/Researcher/Funder	\$165	\$165	\$165	\$165
<input type="checkbox"/> Low/Middle Income Country	\$140	\$140	\$165	\$165

Charleston Trendspotting Initiative Pre-Meeting Seminar

<input type="checkbox"/> Regular	\$50	\$50	\$75	\$75
<input type="checkbox"/> Librarians/Students/Retired/Researcher/Funder	\$35	\$35	\$35	\$35
<input type="checkbox"/> Low/Middle Income Country	\$35	\$35	\$45	\$45

Complimentary Limited Access Pass

Marketplace Gallery + Industry Breakouts Only

Register online for this free limited access pass; includes access to the Marketplace Gallery, all Industry Breakout sessions, the Awards Presentation, and one pre-selected networking session on May 24. Please consider a donation to the Generations Fund when selecting this complimentary pass.

(continued)

Registration continued

- * The first two registrations are at full price, the 3rd through the 9th registrations receive a 25% discount, the 10th through the 19th registrations receive a 35% discount, the 20th through 30th registrations receive a 45% discount and the 40th through the 49th registrations receive a 60% discount.
All members of the group must be registered at the same time in order for the discount to apply. Registrants must be from the same organization. For groups of 50 or more from the same organization, please contact info@sspnet.org for pricing information.
- ** Includes access to the Poster Sessions, the Marketplace Gallery, all Industry Breakout sessions, the Awards Presentation, and one pre-selected networking session on May 24.

FEE TOTALS:

Pre-Meeting Fee Total: \$ _____
Registration Fee Total: \$ _____
Generations Fund Donation \$ _____
Total Amount Due: \$ _____

Early Registration Discount Ends on April 24

METHOD OF PAYMENT:

Check #_____ VISA MasterCard American Express Discover

Card Number:_____ CVV:_____ Exp:_____

Name on Card:_____ Signature:_____

Billing Address for Card (if different than above):_____

Cancellations received in writing two weeks before the event will be issued a refund less a \$50 processing fee. No refunds will be processed for cancellations less than two weeks before the event. SSP encourages you to send a substitute in your place if you cannot attend.

SSP reserves the right to cancel any program or session. In the unlikely event of cancellations, SSP will refund registration fees, but is not responsible for any costs, damages, or other expenses of any kind, including and without limitation, transportation and/or hotel costs incurred by registrant. Speakers are subject to change without notice.

All dollar amounts referred to in this order are in USD, and all amounts owing under this order shall be paid in USD. If paying by wire transfer, you are responsible for any banking fees associated with the transfer. Please include the cost of the bank's service fee with your payment in order to pay your invoice in full.

SEND THIS FORM WITH PAYMENT TO:

SSP Meeting Registration
1120 Route 73, Suite 200
Mount Laurel, NJ 08054

SCAN AND E-MAIL TO:

info@sspnet.org

QUESTIONS?

Phone: 856-439-1385

SSP CANNOT ACCEPT PHONE REGISTRATIONS.