
9:30 am – 2:30 pm EDT October 6, 2021
9:30 am – 1:30 pm EDT October 7, 2021

SSP’s 2021 New Directions Seminar will a deep dive into the breakneck speed in which our industry is currently transitioning, transforming, and evolving, while also recognizing and highlighting the limits (and uncomfortable consequences) of moving too quickly.

Topics covered in the seminar include new pressures on scholarship and science communication in a post-Covid world; new Open Access and funding models; the drive toward diversity and inclusion in workplaces and publications; the surge in preprints and the demand for accelerated publishing workflows; emerging metrics of impact; and the latest—and truly exciting—developments in tools, techniques, and technology that drive our industry forward. Speakers will examine these issues through the lens of the “need for speed” and how to find the right cadence or risk slamming on the breaks.

Join us as we explore how we can respond quickly to changing conditions within the scholarly publishing industry and community, and work towards reaching a universal speed—hopefully, without breaking things.

2021 NEW DIRECTIONS SEMINAR SPONSOR:
$1,500.00

Benefits

• (2) registrations to attend New Directions Seminar
• Sponsor branding on the PATHABLE and REMO platforms
  o Business development opportunities through the networking/messaging functions the platforms provide
• (1) dedicated email to attendees
• Sponsor branding in slides displayed between speakers/sessions, and all promotional materials for the event
• (2) months of digital advertising on the SSP homepage
• 75 Priority Points toward 2022 exhibit booth assignment

Signature of authorized representative

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