

42<sup>nd</sup>  
**ANNUAL  
MEETING**



**PRELIMINARY PROGRAM**

# Rethink, Reimagine, & Revolutionize the Future of Scholarly Communication

**May 27–May 29, 2020**

**WESTIN BOSTON WATERFRONT HOTEL  
BOSTON, MA**



**Society  
for Scholarly  
Publishing**

# Join us May 27–29, 2020 in Boston for the Society for Scholarly Publishing 42nd Annual Meeting

The 42nd SSP Annual Meeting offers attendees another strong program full of informational and thought-provoking presentations, covering the biggest issues and questions in our industry today. Join colleagues from society and commercial publishers, research institutions, university presses, libraries, and service providers to ask the tough questions and strive together to find the right balance within an industry in the throes of change.

**Join us in Boston to discuss today's challenges and discover new solutions for advancing scholarly communications.**

## Important Dates

April 17 .....	Early Registration Discount Ends
May 4 .....	Discount Hotel Room Rate Expires
May 22 .....	Registration Cancellation Deadline
May 22 .....	Advanced Registration Closes

### Code of Conduct

*The Society for Scholarly Publishing (SSP) is committed to diversity, equity, and providing a safe and productive meeting environment that fosters open dialogue and the free expression of ideas, free of harassment, discrimination, and hostile conduct. We recognize a shared responsibility to create and maintain that environment for the benefit of all. SSP promotes equal opportunities and treatment for all participants, regardless of gender, sexual orientation, gender identity/expression, physical or mental ability, disability, physical appearance, ethnicity, religion, political affiliation, or nationality. All participants are expected to treat others with respect and consideration, follow venue rules, and alert staff or security of any dangerous situations or anyone in distress. The SSP Annual Meeting can serve as an effective forum to consider and debate relevant viewpoints in an orderly, respectful, and fair manner. The policies herein apply to all attendees, speakers, exhibitors, staff, contractors, volunteers, and guests at the SSP Annual Meeting and related events, including off-site social events (involving meeting participants or staff) and online venues. SSP prohibits any form of harassment, sexual or otherwise. To view the full policy including information about what defines harassment, reporting, procedures, sanctions, retaliation and appeals, visit: <https://customer.sspnet.org/SSP/2020-Meeting/Code-of-Conduct/ssp/AM20/Code-of-Conduct.aspx>*

## Attend the 42nd SSP Annual Meeting

SSP's meeting is the premier multidisciplinary education event in scholarly publishing. Engage with the experts and thought leaders in the field in this three-day education and networking event!

### The SSP Annual Meeting, May 27–29, features:

- Pre-Meeting Training sessions designed for earlier- to mid-career attendees wishing to further develop their understanding of scholarly communications;
- Dynamic keynote speakers addressing critical topics in international publishing and diversity and inclusion;
- Innovative new content addressing a culture of change, external pressures on publishing, tools & technology, marketing, sales, and strategy, professional development, and more;
- Networking opportunities including two evening receptions and a networking luncheon on Friday;
- The SSP Previews session with lightning-round presentations of new technologies and products;
- Sponsored sessions with more opportunities to meet and learn; and
- New Poster session highlighting unconventional thinking or innovation in publishing.

## Why Attend?

The SSP Annual Meeting is the focal point for those engaged in scholarly communication. By bringing professionals together in an open exchange of the newest technical information and ideas, the meeting provides the highest standard in professional communication.

## Who Should Attend?

SSP Annual Meeting attendees include professionals in the various sectors concerned with scholarly publishing, including: publishers, technology providers, scholars, librarians, database producers, funders, and other stakeholders.

## General Information

### Accessibility

If you have special needs, please contact us at [info@sspnet.org](mailto:info@sspnet.org) or call 856-439-1385. We will work to accommodate attendees who require added assistance.

### Connect with Your Colleagues!

A directory of meeting attendees will be available in the SSP Meeting app! Learn more about the app on page 6.

### Consent to Use of Photographic Images and Recordings

Registration and attendance at, or participation in, SSP meetings and events constitutes an agreement by the registrant for SSP to use and distribute the registrant's or attendee's image, likeness and voice recorded in any format at the event without payment or any other consideration to SSP. Photographic, audio or video recordings may be used by SSP for educational/informational presentations and promotional materials for SSP in any format. SSP agrees not to sell or transfer the rights of the registrant's image or likeness to any other entity.



**Follow the 42nd Annual Meeting  
on Twitter #SSP2020**



# Keynote Speakers

## Wednesday, May 27



Dr. Joseph M. Williams

*NCC, Associate Professor in the Counselor Education Program, University of Virginia*

Dr. Joseph Williams is an Associate Professor in the Counselor Education Program at the University of Virginia. Prior to joining the UVa faculty, he coordinated the school counseling program at George Mason University for six years. Dr. Williams' professional interests include multicultural and social justice training practices for (K-12) counselors, educators, and other helping professionals and he has published numerous journal articles and book chapters in those areas. Dr. Williams has conducted diversity and inclusion (D&I) consulting and training for school districts, programs, associations, and corporations such as Kellogg's, Dell and Microsoft on various topics including: culturally responsive practices, racial micro-aggressions, implicit bias and stereotypes, multiculturalism, and privilege. Prior to becoming a counselor educator, Joseph earned his Ph.D. in Counselor Education with a cognate in Social Work from the University of Iowa and his M.S. in Clinical Mental Health Counseling from Minnesota State University.

## Thursday, May 28



Dr. Laura Helmuth

*Health and Science Editor for The Washington Post*

Dr. Laura Helmuth is the Health and Science Editor for *The Washington Post* and the immediate past president of the National Association of Science Writers. She has been an editor for *National Geographic*, *Slate*, *Smithsonian*, and *Science* magazines, and a freelance writer or editor for the *New York Times*, *Nautilus*, *National Wildlife*, *Stanford Medicine* and other publications. She is a member of the National Academies of Sciences, Engineering and Medicine's standing committee on science communication, and she serves on the advisory boards of SciLine (a AAAS program that connects reporters with scientific experts on deadline), *High Country News*, *Knowable Magazine*, Society for Science and the Public (which publishes *Science News* magazine), and *Spectrum* magazine. She has a Ph.D. in cognitive neuroscience from the University of California at Berkeley and attended the U.C. Santa Cruz science writing program. Follow her on Twitter at @LauraHelmuth



# Conference Schedule

## Track Topics

- Pre-Meeting Training
- Keynote/Plenary Presentations
- **A:** Culture of Change
- **B:** External Pressures

- **C:** Marketing, Sales, & Strategy
- **D:** Professional Development
- **E:** Tools & Technology
- **F, G:** &...

## Tuesday, May 26, 2020

5:30–7:00 pm | **Registration**

## Wednesday, May 27, 2020

7:30–5:30 pm	<b>Registration Open</b>
8:30–3:30 pm <i>PRE-MEETING TRAINING</i>	<b>Training Session 1:</b> SSP Journals Quick Starter <b>Training Session 2:</b> The Charleston Conference Library Acquisitions Boot Camp at SSP
12:30–1:15 pm <i>SPONSORED SESSIONS</i>	<i>Nova Techset-Katalyst and Cambridge University Press</i>   Improving Journal Publishing Speed and Quality Using Intelligent Editorial Workflows <i>HighWire</i>   How to Survive the Next 25 Years in Publishing <i>Taylor &amp; Francis</i>   Rethinking Equity, Inclusion, and Ethics in the Arts, Humanities, and Social Sciences to Future-Proof Standards in Research Communication <i>DeVore &amp; DeMarco LLP</i>   We've All Been Hacked! Now What?
1:15–1:30 pm	<b>Refreshment Break</b>
1:30–2:15 pm <i>SPONSORED SESSIONS</i>	<i>Inera and Cabells</i>   Flagging Predatory Journals to Fight “Citation Contamination” <i>Copyright Clearance Center</i>   Data Makes the Difference: Observations on Data-driven Publishing <i>LibLynx and 67 Bricks</i>   Buy? Build? Hybrid! How Emerald Publishing Reimagined a Modern, Flexible Publishing Platform with a Modular Component Strategy <i>Molecular Connections</i>   How Discoverable is Your Content Digitally? Have You Ever Assessed the Gaps? How Do You Rank?
2:15–2:30 pm	<b>Refreshment Break</b>
2:30–3:15 pm <i>SPONSORED SESSIONS</i>	<i>Cadmore Media</i>   How to Generate Income from Video Conference Proceedings <i>Digital Science</i>   How to Use Publications and Grants Data in Evaluating Transformative Agreements <i>Pensoft Publishing</i>   Publishing Platforms and Transparency of Open Access Costs <i>Cactus Communications</i>   Preprints, AI, and Editorial Workflows: A Combination to Revolutionize Journal Publishing—But Then What?
3:15–4:00 pm	<b>Poster Session</b>
4:00–4:15 pm	<b>Opening Remarks by Angela Cochran, SSP President</b>
4:15–5:15 pm	<b>Opening Keynote by Dr. Joseph M. Williams</b>
5:30–7:00 pm	<b>Opening Reception/Exhibitors Marketplace</b>

## Thursday, May 28, 2020

7:30–5:30 pm	<b>Registration Open</b>
7:30–9:00 am	<b>Continental Breakfast/Exhibitors Marketplace</b>
7:30–8:30 am	<b>New Member/First-Time Attendee Breakfast</b>
9:00–10:00 am	<b>Keynote by Dr. Laura Helmuth</b>
10:00–10:45 am	<b>Refreshment Break/Exhibitors Marketplace</b>
10:45–12:00 pm <i>CONCURRENT SESSIONS</i>	<b>1A:</b> Research Culture and Mental Health in Academia: The Voice of Researchers Globally <b>1B:</b> The Future of STM Journal Publishing in China: Direction, Mandates, Challenges, and New Opportunities <b>1C:</b> From Partisan to Partnership: Publishers and Libraries Collaborating on Transformative Agreements and New OA Business Models <b>1D:</b> Solving Problems with and for the Problem Solvers: Valuing Disability in the Publishing Industry <b>1E:</b> Bringing Privacy and Personalization into Conversation Rather than Conflict <b>1F:</b> ATG Trendspotting Initiative: Forecasting Changes in the Future of Scholarly Communication <b>1G:</b> The Introverted Leader: Career Development and Networking Advice for the Quiet Among Us

# Conference Schedule

12:00–2:00 pm	<b>Awards Luncheon/Annual Business Meeting</b>
1:30–2:00 pm	<b>Poster Session/Exhibitors Marketplace</b>
2:00–3:00 pm <i>CONCURRENT SESSIONS</i>	<p><b>2A:</b> How Latin America Has Been (Quietly) Revolutionizing Open Research</p> <p><b>2B:</b> From Here to Data Maturity</p> <p><b>2C:</b> The Publisher RFP Process: Key Considerations for Societies (Before, During, and After)</p> <p><b>2D:</b> Women of Color in Conversation: Leadership, Bias, and Inclusive Workplace Culture</p> <p><b>2E:</b> AI Goes From Disruptive to Imperative: Publishers Overcoming Hang-ups and Getting Real with Intelligent Automation</p> <p><b>2F:</b> Maintaining Quality Peer Review When Submission Trends and Journal Structures Change</p> <p><b>2G:</b> Publishing for Everyone: Increasing Accessibility and Disability Inclusion in the Scholarly Communications Industry</p>
3:00–3:30 pm	<b>Refreshment Break/Exhibitors Marketplace</b>
3:30–4:30 pm <i>CONCURRENT SESSIONS</i>	<p><b>3A:</b> Changing Workplace Culture Through Bystander Intervention</p> <p><b>3B:</b> The Changing Academic Publishing Landscape in China: Is China Ready to Build Its Own Ship</p> <p><b>3C:</b> Visual Abstracts: The Good, the Bad, and the Process</p> <p><b>3D:</b> The Expanding Research Lifecycle</p> <p><b>3E:</b> Unleashing the Full Potential of the Digital Journal: Are We There Yet?</p> <p><b>3F:</b> Indexing the Humanities: Using Controlled Vocabularies to Increase Discoverability in the Humanities and Social Sciences</p> <p><b>3G:</b> New Infrastructures for Scholarly Book Publishing and Innovation</p>
4:45–5:45 pm <i>CONCURRENT SESSIONS</i>	<p><b>4A:</b> Forging Paths Toward Equity in Scholarly Publishing</p> <p><b>4B:</b> Principles, Policies, and Practices: What We Will and Will Not Compromise on the Path to Open Access</p> <p><b>4C:</b> Society Science Communication: Connecting Published Research and Public Outreach</p> <p><b>4D:</b> Revolutionary Standards: An Oxymoron or a Reality?</p> <p><b>4E:</b> Behind the Scenes: How Three Non-Profit Aggregators are Supporting the Future of the OA Monograph</p> <p><b>4F:</b> Integrity in Scholarly Publishing: Combating Fraud in the 21st Century</p> <p><b>4G:</b> Bringing Diverse Perspectives into Scholarly Marketing: Smart Approaches Towards Global Outreach for Global Change</p>
6:00–7:30 pm	<b>Networking Reception/Exhibitors Marketplace</b>

## Friday, May 29, 2020

7:30–2:30 pm	<b>Registration Open</b>
7:30–9:00 am	<b>Continental Breakfast/Exhibitors Marketplace</b>
9:00–10:30 am	<b>Previews Session–New and Noteworthy Product Presentations</b>
10:30–11:15 am	<b>Refreshment Break/Exhibitors Marketplace</b>   Prize drawing at 10:45 am. Must be present to win!
11:15–12:30 pm <i>CONCURRENT SESSIONS</i>	<p><b>5A:</b> Diversity, Equity, and Inclusion Efforts in Practice, Part II</p> <p><b>5B:</b> Underwater: Climate Change and the Future of Scholarly Publishing</p> <p><b>5C:</b> Scholarly Publishing in the Era of Digital Transformation – How Publishers are Leveraging the Wave of Social and Digital for Greater Impact</p> <p><b>5D:</b> Blind Date: Open Access Edition</p> <p><b>5E:</b> Refereed Preprints: An Emerging Scientific Communication Modality</p> <p><b>5F:</b> What Do Researchers Really Want from Publishers?</p> <p><b>5G:</b> Digital Monograph Publication: Rethinking Relationships and Collaborative Models</p>
12:30–2:00 pm	<b>Networking Lunch in Exhibitors Marketplace</b>
12:30–2:00 pm	<b>Get Involved in SSP Luncheon</b>
2:00–3:00 pm	<b>Closing Plenary: <i>The Scholarly Kitchen Live!</i></b>

# Special Events

## Sponsored Sessions

Your registration includes additional opportunities to learn about industry challenges and solutions on Wednesday afternoon. Plan to arrive early to take advantage of this content provided by industry knowledge experts. This value-added opportunity is free to all registered attendees.

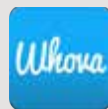
## Exhibitors Marketplace

The SSP Annual Meeting offers attendees the opportunity to explore new ideas, products, services and technology. Our exhibitors are committed in their support of SSP's membership and invite you to visit their booths, ask questions, and take advantage of their expertise. If you are interested in exhibiting at this year's Annual Meeting, visit the Exhibit and Sponsorship pages on the SSP website.

## Poster Sessions

SSP is pleased to offer scholarly posters as a new category of Annual Meeting presentations for 2020. Posters provide an avenue to share additional content with attendees, and leads to more in-depth and interactive exchanges of information than is possible in concurrent sessions. Check out the posters throughout the Annual Meeting across from the Exhibitors Marketplace and during two dedicated poster presentation sessions.

## SSP Meeting App



Attendees of the SSP Meeting will be able to download the Whova app to enhance their meeting experience. If you pre-register for the meeting, you will receive information on how to access the app about two weeks before the meeting.

### Attendees will be able to:

- View the event agenda and create an itinerary
- Browse attendee profiles
- Send messages to and exchange contact info with other attendees
- Receive meeting notifications
- Access event maps
- Scan business cards to add new contacts

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# Registration Information

Please take a moment to review the following registration policies and procedures to avoid any delays in your registration processing for the 2020 Annual Meeting.

## Registration Fees

Registration for the SSP Annual Meeting includes general sessions, concurrent sessions, entry to the Exhibitors Marketplace, breakfasts and lunches on Thursday and Friday, and receptions on Wednesday and Thursday. One-day registrants may attend the aforementioned events for that day only.

The pre-meeting training sessions on Wednesday require separate registration. The fees for these events are listed on the registration form. Sponsored sessions are free to all registered attendees.

Registration fees are based on your SSP membership status. Your membership must be current to receive discounted member registration rates. You may join or renew immediately prior to registering for the meeting.

## Registration Form Completion

Online registration is easy at [www.sspnet.org](http://www.sspnet.org). If you prefer to register by mail, complete all sections of the registration form and return it to SSP via fax or mail. Complete one form per registrant—photocopy as needed. Registrations are not accepted over the telephone. Tickets will be issued for the pre-meeting training sessions and are required for admittance to these events. Some training sessions have limited capacity; register early to ensure your participation. Students must include a copy of their student identification with their registration form in order to receive the student registration rate. If you are under 18 years of age, a parent must sign the parent/guardian consent on the registration form.



# Registration Information

## Membership

Not an SSP member? Why wait? Join SSP now and save more than \$100 on your registration fees for the Annual Meeting. Go to the SSP website at [www.sspnet.org](http://www.sspnet.org) and join more than 1,000 industry professionals who have made SSP the premier organization for those in the scholarly communication field. Already a member but haven't renewed? You can join or renew your membership at the same time you register for the meeting.

## Payment

Payment in full must be submitted at the time you register. Fees may be paid in US dollars (payable to SSP) by check, American Express, VISA, Discover, or MasterCard. Registrations received after Friday, May 22, 2020, will be processed on site, and your name will not be included on the attendee list.

## Methods of Registration

Please choose only one of the following methods to register for the 42nd SSP Annual Meeting:

- **Online:** Register online at [www.sspnet.org](http://www.sspnet.org).
- **By fax:** If you are paying for your registration with a credit card, complete the printable registration form and fax it to 856-439-0525. This number is available 24 hours a day.
- **By mail:** Send your completed registration form with payment to SSP, 1120 Route 73, Suite 200, Mount Laurel, NJ 08054.
- **On site:** If you are unable to register before the May 22, 2020 deadline, you may register on site at the Registration Desk.

## Confirmation

Registration confirmation will be sent to all registrants within 10 business days. If you do not receive confirmation, call the Member Services Department at 856-439-1385.

## Cancellation and Refund Policy

Written requests for registration refunds or cancellations must be dated on or before May 22, 2020. Annual Meeting registrations will be refunded less a \$50 processing fee. Applicable refunds will be processed following the meeting. No refunds will be made for requests submitted after May 22, 2020. Refunds will not be made for no-shows. We encourage you to send a substitute if you cannot attend. SSP reserves the right to cancel any event due to insufficient registration or any unforeseen circumstances.

## Badges and Meeting Registration Materials

Attendees who register in advance may pick up their badges and registration materials at the Registration Desk. At that time, you will receive valuable information about your Annual Meeting participation, including ribbons, tickets (for applicable events), and the Onsite Program containing an Exhibitors Marketplace guide, a location map with names of meeting rooms, and other SSP information.

## Statement Regarding Coronavirus

SSP is taking all developments concerning the coronavirus (COVID-19) seriously and will continue to closely monitor the situation. There are no plans to postpone or cancel the Annual Meeting at this time. We will continue to monitor the situation and will be in discussion with health authorities and the SSP Board of Directors as the meeting draws nearer. The health and safety of all our participants is our highest priority.

# Make Your Hotel Reservations **Today**

For information on Air Travel, Ground and Public Transportation, Car Rental and Parking:

Visit [www.sspnet.org](http://www.sspnet.org)

The 42nd SSP Annual Meeting will be held at the Westin Boston Waterfront, 425 Summer Street, Boston, MA 02210.

SSP has secured a group rate of **\$289 single/double**. Please book your accommodations at <http://bit.ly/ssp2020-travel> or call the hotel directly at **1-800-937-8461**, and mention SSP to receive the special rates. These room rates are available from May 25 through May 28, 2020 (Monday – Thursday night). Cancellations made within 72 hours of arrival will forfeit one night's room and tax.

The reservation cut-off date is May 4, 2020; thereafter, the hotel will accept reservations on a space-available basis.

The Westin Boston Waterfront is steps from downtown attractions and located in the vibrant Seaport District. From the District, stroll or take a water taxi to attractions such as the Tea Party Ships & Museum, Boston Children's Museum or New England Aquarium.



**Society  
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1120 Route 73, Suite 200  
Mount Laurel, NJ 08054

## Your community. Your voice.

SSP is more than just an essential professional development resource for anyone working in the field of scholarly communications. It is a welcoming community of professionals with a common purpose.

We invite you to join our inclusive community and help us shape the future of scholarly publishing.



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