



Society
for Scholarly
Publishing

40th
ANNUAL
MEETING

ONSITE PROGRAM



Scholarly Publishing at the Crossroads:

What's Working, What's Holding Us Back,
Where Do We Go from Here?

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#SSP2018

May 30 – June 1, 2018

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Welcome

Welcome to the 40th SSP Annual Meeting! We are delighted that you are joining us. This year's theme, **Scholarly Publishing at the Crossroads: What's Working, What's Holding Us Back, Where Do We Go from Here?** represents the moment in time at which we, as a community, find ourselves standing.

A crossroad is often associated with being a point of crisis. By definition, it means we are at a junction or a point at which a crucial decision must be made that will have far-reaching consequences. But a crossroad can also represent exciting opportunities and new adventures. However you choose to view it, it signifies a time for reflection, evaluation, and deliberation; time to consider where we are, where we have been and where we want to go next.

SSP's 40th Anniversary presents a timely occasion for such reflection. It's inspiring how far we have come and how we have evolved as an industry. Our founding members, many of whom are no longer with us, can't have anticipated how important SSP and this meeting would become to scholarly publishing professionals. I imagine there are few industries that feel more like a community than scholarly publishing. It is this sense of community that allows us to continue forging ahead despite obstacles and the junctions appearing in our paths.

For 40 years now, the SSP Annual Meeting has represented an opportunity for building new relationships, strengthening existing ties, expanding our perspectives about scholarly communications, and recognizing individuals who have contributed to our success. For those of you attending for the first time, we hope you choose to continue down the SSP road and include the Annual Meeting in your professional development plan for years to come.

Our Annual Meeting Program Committee has worked diligently to assemble a collection of insightful speakers and engaging sessions to cover the broad—and increasingly diverse—topics that are shaping our industry today. The SSP Annual Meeting is a catalyst for growth, innovation, and collaboration. We sincerely hope that you leave the meeting with the information and inspiration to tackle those crucial decisions that will affect your career, your business, and our industry in the year ahead.

Warmest regards,



Melanie Dolechek
SSP EXECUTIVE
DIRECTOR



Jennifer Pesanelli
SSP PRESIDENT
2017-2018

Welcome continued

Thank you for joining us for the 40th Annual Meeting of the Society for Scholarly Publishing! We welcome you this year to Chicago, Illinois, a city that has been a crossroads for the United States since the 1850s. Diverse historical influences have created Chicago's dynamic culture, making it the dominant Midwestern center for innovation in areas including commerce, higher education, sports, and jazz. The theme for the annual meeting—***Scholarly Publishing at the Crossroads: What's Working, What's Holding Us Back, Where Do We Go from Here?***—draws on the identity of Chicago but also on the many directional shifts across our industry.

Our 2018 meeting features 34 concurrent sessions that explore the past, present, and future of the quickly changing landscape in scholarly publishing. Building on the interest generated last year, we are continuing with 10 sponsored sessions highlighting products and services from a variety of providers, as well as a live-streamed virtual meeting for those unable to attend in person. New this year, our lightning-round “Product Previews” session will feature a live vote to pick our attendees’ favorite innovation of 2018—so don’t miss it!

If you’re in Chicago a few hours early, we encourage you to sign up for one of our four pre-meeting seminars offered Wednesday morning to dive a bit deeper into a timely topic. These in-depth seminars benefit a wide variety of stakeholders and feature interactive formats with knowledgeable presenters to ensure that everyone walks away with something they can apply to their professional development. Pre-meeting seminars are also a great way to network and meet others who share your business interests in a smaller and more collaborative setting.

We also hope this meeting is a chance to reflect on the 40th Anniversary of SSP and the contributions from individuals across the industry, which made the Annual Meeting what it is today. We owe our thanks to the 2018 Annual Meeting Program Committee and Pre-Meeting Seminar volunteers, as well as the many SSP committees and speakers who come together every year to learn, listen, network, and enjoy. This is a special year for SSP, and we are glad you are a part of it!

All the best,

Cason Lynley, Laura Ricci, and Ben Mudrak

CO-CHAIRS, SSP ANNUAL MEETING PROGRAM COMMITTEE



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General Information

Location of Events

Registration is located in the foyer of the Riverwalk Promenade. The Exhibitors Marketplace is located in Riverwalk A/B. Keynotes are located in Chicago 8/9/10 and the Awards luncheon is located in Sheraton 4/5. Pre-meeting Seminars are located in Michigan A & B and Superior A & B. Concurrent sessions are located in Chicago 6/7/8/9/10, Michigan A/B and Superior A/B.

Registration Hours

- Tuesday, May 29** 4:00–7:00 pm
- Wednesday, May 30** 7:00 am–7:00 pm
- Thursday, May 31** 7:00 am–6:00 pm
- Friday, June 1** 7:00 am–3:00 pm

Speaker biographies can be found in the meeting app or on sspnet.org.

Exhibitors Marketplace Hours

Wednesday, May 30

- Setup 12:00–5:00 pm
- Opening Reception 5:30–7:00 pm

Thursday, May 31

- Breakfast 7:30–9:00 am
- Refreshment Break 10:00–10:30 am
- Lunch 12:00–2:00 pm
- Refreshment Break 3:00–3:30 pm
- Networking Reception 6:00–7:30 pm
- Prize Drawing 7:00 pm

Friday, June 1

- Breakfast 7:30–9:00 am
- Refreshment Break 10:30–11:00 am
- Lunch 12:30–2:00 pm
- Dismantle 2:00–3:30 pm

All sessions will be recorded and available on sspnet.org after the Annual Meeting.

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Our Unsung Heroes

These dedicated industry professionals have worked tirelessly over the past year to develop and organize the content presented at this year's meeting.

40th Annual Meeting Program Committee

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Patricia Sullivan, *Senior Marketing
Communications Manager*
SOCIETY FOR SCHOLARLY PUBLISHING

Our Unsung Heroes continued

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You'll be able to:

- View the event agenda and plan your schedule.
- Plan ahead whom to meet at the event by browsing attendee profiles in advance.
- Send in-app messages and exchange contact info.
- Find attendees with common affiliations, education, shared networks, and social profiles.
- Receive update notifications from organizers.
- Access agenda, maps, and FAQs.

After downloading the app from your app store, sign up on Whova with the email address that you used to register for our event, or sign up using your social media accounts. If you are asked to enter an invitation code to join the event, please use the following **invitation code: SSP18**

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Mark Kohlhase
Vice President, Scholarly
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Networking Events

If you ask fellow attendees why they attend the SSP Annual Meeting, the top reply you will hear is “networking.” We agree! We’ve built in a variety of special events that will allow you to meet and network with like-minded peers.

Wednesday, May 30

11:30–12:30 pm Networking Luncheon—SHERATON 5
5:30–7:00 pm Opening Reception—RIVERWALK A/B
8:00–10:30 pm 40th Anniversary Celebration—Navy Pier

Thursday, June 1

7:30–8:30 am New Member/First-Time Attendee Breakfast—SHERATON 5
7:30–9:00 am Continental Breakfast—RIVERWALK A/B
10:00–10:30 am Refreshment Break—RIVERWALK A/B
12:00–2:00 pm Awards Luncheon—SHERATON 4/5
3:00–3:30 pm Refreshment Break—RIVERWALK A/B
6:00–7:30 pm Networking Reception—RIVERWALK A/B

Friday, June 2

7:30–9:00 am Continental Breakfast—RIVERWALK A/B
10:30–11:00 am Refreshment Break—RIVERWALK A/B
12:30–2:00 pm Networking Luncheon—RIVERWALK A/B
12:45–1:45 pm “Get Involved in SSP” Luncheon—SHULA’S

Congratulations to the 2018 Fellowship Award Winners

EARLY CAREER FELLOWS:

Alexa Masi
THE MIT PRESS, USA
Alexandra Vieux Frankel
AMERICAN ANTHROPOLOGICAL ASSOCIATION, USA
Frances Chang Andreu
ROCHESTER INSTITUTE OF TECHNOLOGY, USA
Mariya Maistrovskaya
UNIVERSITY OF TORONTO LIBRARIES, CANADA
Megan McCarty
J&J EDITORIAL, LLC, USA
Stephanie Savage
UNIVERSITY OF BRITISH COLUMBIA, CANADA

INTERNATIONAL FELLOWS:

Laura Simonite
PUBLONS, UNITED KINGDOM
Monica Moniz
CAMBRIDGE UNIVERSITY PRESS, UNITED KINGDOM
Victoria Zea Truter
TAYLOR & FRANCIS, SOUTH AFRICA

STUDENT FELLOWS:

Ewa Zegler-Poleska
INDIANA UNIVERSITY, BLOOMINGTON, USA
Norman Rusin
GEORGE WASHINGTON UNIVERSITY, USA
Saba Vatanpour
STEM FELLOWSHIP JOURNAL, CANADA

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CAN'T MISS SESSIONS

**1D: The Gift That Keeps on Giving:
Metadata & Persistent Identifiers
Through the Research and
Publication Cycle**

Thursday May 31
10:30 AM – 12:00 PM



*Including panelist Jennifer
Goodrich, Director of Product
Management, Copyright
Clearance Center*

Organized by Ringgold, Inc., and Inera, Inc., this panel of industry experts will share stories of success and gain insight into the challenges and barriers which are preventing us from using metadata and persistent IDs most effectively in academic publishing.

**Plenary: Previews Session featuring
CCC's OA Agreement Manager**

Friday June 1
9:00 AM – 10:30 AM



*Featuring panelist Chuck
Hemenway, Director of Sales,
Copyright Clearance Center*

Come learn about new and noteworthy products designed to advance the industry, including CCC's OA Agreement Manager, a new data-driven solution that processes author OA transactions in accordance with contract agreement terms between publishers, institutions, and funders, allowing all parties to approve or deny funding requests.

Schedule of Events

TRACK TOPICS

- Pre-Meeting Seminar
- Keynote/Plenary Presentations
- Virtual Meeting Session
- New Challenges/New Innovations
- Reimagining Research
- Practical Skills/Publishing 101
- Industry Crossroads
- Marketing/Sales/Strategy
- Fueling Scholarship
- Tools and Technologies

Wednesday, May 30, 2018

8:30–11:30 am
MICHIGAN A
LEVEL 2

Seminar 1: The Open Source Bazaar: Building a Sustainable Open Ecosystem for Scholarly Communication

Scholarly communication technology and infrastructure is dominated by closed proprietary silos, riddled with gaps, and saddled with rising costs that are holding back the speed and transparency of science and scholarship. Open and shared infrastructure will transform the sector, offering low-cost and reliable solutions that evolve to meet future needs. Increasing consolidation in the scholarly communications industry on top of proprietary platform silos have left publishers with limited options. As a result, many are looking for innovative open source solutions that will remain independent and within the control of the community. There are many new and promising solutions emerging, including open source technologies for book or journal workflow, data storage, hosting, annotation/collaboration tools, and more. This pre-meeting seminar will investigate how a fully open, digital-first technology and service ecosystem is already emerging and offer practical ways to engage with and utilize it. The session will include a mix of panel speakers and demonstrations of tools and workflows, leaving ample time for discussion. Open source solutions represented include Coko Foundation, ScienceFair, eLife, MIT, Stencila, Hypothesis, Hindawi, DAT, Open Source Alliance for Open Science, and others.

MODERATORS: **Kristen Fisher Ratan** (@KristenRatan), Collaborative Knowledge Foundation (CoKo); **Heather Staines** (@heatherstaines), Hypothes.is

SPEAKERS: **Nathan Lisgo** (@nlisgo), eLife Sciences Publications, Ltd; **Juan Alperin**, Public Knowledge Project; **John Chodacki** (@chodacki), California Digital Library; **Dan Morgan**, University of California Press; **Dan Whaley**, Hypothes.is

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8:30–11:30 am
MICHIGAN B
LEVEL 2

Seminar 2: Managing Academic Journals Workshop: What's Working, What's Holding Us Back, Where Do We Go From Here?

This participant-driven workshop will examine the myriad ways to manage journals. Topics include editor-in-chief transitions, budgets, editorial fees, negotiating contracts, peer review processes, system changes or migrations, policy changes, editorial advisory boards, and impact factors. The session will begin with participants (pre-assigned to tables) introducing themselves. Then, a panelist will spend five minutes presenting an editorial situation that is common for those managing scholarly journals. The participants will spend 20 minutes in round table-discussions about how they have dealt or would deal with the situation. A 'wrap up' with feedback to the whole room from each round table will follow, with any 'top tips' being captured in real-time. The next presenter then spends five minutes presenting another editorial situation for discussion. At the session break, people will switch tables so they have new people to interact with. The session is carefully crafted to include situations that people from various organizations will find relatable, whether they are small publishers, societies, associations, university presses, or commercial publishers.

MODERATOR: *Patti Davis, Emerald Publishing*

SPEAKERS: *Megan Larkin, Springer Publishing Company; Sai Konda (@saimkonda), American Chemical Society; Malavika Legge, Portland Press / Biochemical Society; Patrick Murphy, DePaul University*

8:30–11:30 am
SUPERIOR A
LEVEL 2

Seminar 3: Thinking the Unthinkable, Or How to Prepare for a Platform Migration

Online publishing platforms are key to our overall business strategy, and publishers are seeking partnerships that meet business as well as content requirements. As the platform provider landscape continues to be marked by acquisition, consolidation, and new approaches, many of us find ourselves contemplating the once-unthinkable: what if we need to change platforms? Migration is a daunting undertaking, and it's wise to be cautious. But most of us will change platforms eventually. This seminar will break down the migration project into its constituent efforts. Publishers fresh off of recent migrations will highlight lessons-learned, and librarians will share what they wish we knew when changing platforms. Members of the vendor community will be available to field questions and offer tips. Join us for this highly interactive session to learn what practical, concrete steps you can take now—before you have to migrate—to be ready for the inevitable.

MODERATOR: *Allison Belan (@acbelan), Duke University Press*

SPEAKERS: *Karie Kirkpatrick, American Physiological Society; Kristin E. Martin, University of Chicago Library; Angela Sidman, Yale University Library; Christine Stamison, NERL Consortium; Kristen Twardowski, Duke University Press*

Schedule of Events continued

8:30–11:30 am
SUPERIOR B
LEVEL 2

Seminar 4: Humans, AI, and Decision Making: How Do We Make Use of Data, Text Mining and Machine Learning for Better Decision Making?

“Some people call this artificial intelligence, but the reality is this technology will enhance us. So instead of artificial intelligence, I think we’ll augment our intelligence.” —Ginni Rometty

When we hear the term artificial intelligence, we might think of Anthony Daniels’ unnecessarily effete C-3PO or the sociopathic HAL from 2001. The reality is that AI represents a suite of technologies that are already supporting and assisting human decision-making in a whole host of settings. In this seminar, we’ll discuss some of the ways in which publishers and institutions are using big data, semantics, and analytics to make smarter strategic decisions. We’ll critically discuss business-specific use cases and attendees will learn what publishers and libraries should and should not expect to be able to achieve using these new technologies.

MODERATOR: **Phil Jones** (@phillbjones), Emerald Publishing

SPEAKERS: **John Sack** (@johnsack), HighWire Press, Inc.; **Jon Stroll**, Clarivate Analytics; **Isabel Thompson** (@IsabelT5000), Holtzbrinck Publishing Group

10:00–10:15 am
LEVEL 2 FOYER

Refreshment Break

11:30–12:30 pm
SHERATON 5

Networking Luncheon

Lunch is included in the price of registration for pre-meeting seminar participants. A cash-and-carry lunch option is available for other meeting attendees who wish to join the seminar attendees for lunch and networking. Lunch options include sandwiches, soups, salads, and desserts.

12:30–1:15 pm
MICHIGAN A
LEVEL 2

Sponsored Session: Stilo | A New Approach to XML JATS/STS Content Conversion and Editing Using Web-based Tools

XML-based workflows are becoming increasingly well-established. Moving to an XML-based publishing environment can save time and money and make new publishing paradigms possible. In this session, we introduce you to two new web-based tools for publishers looking to target the NISO XML JATS (Journal Article Tag Suite) and STS (Standards Tag Set) specifications:

Migrate—a cloud service that automates the conversion of content, including MS Word and HTML, to XML JATS & STS

AuthorBridge—a web-based editor that enables non-technical users to create and edit XML JATS & STS content

Discover how Stilo can help you significantly reduce Your ongoing conversion costs and associated production times.

SPEAKER: **Patrick Baker** (@StiloInt), Stilo International

12:30-1:15 pm
MICHIGAN A
LEVEL 2

Sponsored Session: Taylor & Francis and Nova Techset | Right-sizing Language Editing Using AI: A Case Study in Improving Publication Speed and Author Satisfaction

The application of artificial intelligence to areas of traditional craft skill in the academic publishing industry creates an opportunity to reshape the knowledge supply chain and improve the velocity of scientific communication. This session explores the lessons learned from a recent pilot program at Taylor & Francis journals to apply natural language processing algorithms to accepted articles in order to intelligently stratify incoming articles to differing levels of editorial treatment based on the language quality of the input material. We share data derived from Taylor & Francis's author and editor surveys to illustrate the surprisingly inverse correlation between the level of human intervention and corresponding perception of copyediting quality. The session provides a technical demonstration on how the technology is deployed in practice in a prepress workflow operating at a large scale of article throughput. It concludes with an examination of the insights derived from the pilot program's data on the distribution of article language quality and intervention requirements for typical journals, and the before and after effect on average article transit speeds and overall author satisfaction. Further applications for AI in the peer review and production process are posited. Overall the findings of the pilot demonstrate that the application of AI to automating decision-making in prepress workflows produces encouraging results and deserves further exploration.

SPEAKERS: *Stewart Gardiner, Taylor & Francis Group, LLC; Byron Laws, Nova Techset Limited; Kevin Swanson, Taylor & Francis Journals*

12:30-1:15 pm
SUPERIOR A
LEVEL 2

Sponsored Session: Typefi | Bridging the Perilous Crossroads with Automation

Publishing is at a crossroads. Content consumers have easier access to information than ever before. Publishers are being pressured to produce content faster and in more formats all while reducing production expenses in order to offer publications at lower costs, if not for free. This session explores the state of the industry and how publishers can successfully use automation to do more with their time, money, and resources. Furthermore, that use of automation does not need to come at the expense of publication quality, accuracy, or design aesthetics. Through the exploration of case studies for organizations including IGI Global, The American Academy of Orthopaedic Surgeons, FASS, CFA Institute, and The World Health Organization the session will evaluate road maps for publisher success. These compelling case study examples include results like:

- 50-80% reductions in production time
- Tripling production volumes without staff increases
- Easy expansion of market offerings, and
- Dramatic reductions in production costs

SPEAKER: *Chandi Perera, Typefi Systems*

Schedule of Events continued

1:30-2:15 pm
MICHIGAN B
LEVEL 2

Sponsored Session: diacriTech | XEditPro Publishing Suite: AI & NLP Assisted Copyediting with Automated Proofs and e-Deliverables!

diacriTech will demonstrate XEditPro, a SaaS-based publishing suite. XEditPro is a simple, effective, and highly customizable portal for publishing that facilitates AI and NLP assisted copyediting, automated typesetting, shorter review cycles, and instantaneous delivery of Print PDFs, Web PDFs, XML, ePub, etc. The copyediting tool, with its Word-like interface, has automated checks for references, spelling, grammar, consistency, etc. Once the copyedit is completed, the tool automates the conversion of the manuscript to typeset pages. Authors can review the typeset pages and mark their edits directly into the content. Authors, proofreaders, and editors can simultaneously review the edits and accept/reject the changes. This vastly improves the accuracy of edits incorporated into the pages, while reducing the revision cycle time, not to mention creating a very satisfied author. Since a typesetter's involvement is minimal, the production costs can be dramatically cut.

SPEAKERS: *Madhu Rajamani, diacriTech; Mahesh Balakrishnan, diacriTech*

MICHIGAN B
LEVEL 2

Sponsored Session: Impelsys | Leverage Technology to Supercharge Your Digital Strategy—Obtain a 360 Degree View of Your Customer Journey and Promote Unified Customer Experiences Across Content Types

Professional associations and societies are on a constant lookout to provide more value by enhancing their membership benefits. While the core objective remains to be propagation of knowledge and furthering sciences by reporting new research through journal publications, professional associations and societies today offer diverse forms of repurposed content to assist learning and progress of science across specific disciplines. Through this interactive session, we intend to encourage and educate traditional academic publishers to look beyond journals, to embrace other content formats such as simulations, videos and audios, digital courseware, enhanced and interactive eBooks, regulatory certifications and accreditations, documents, and other custom formats in order to foster better learning outcomes and enhanced member benefits. On the business side, the session will address new product development opportunities and monetization of existing assets to help drive new strategic initiatives for professional and academic publishers. The session will throw light on how some of the biggest professional associations have reaped the benefits of journal derivatives.

SPEAKERS: *Sameer Shariff, Impelsys Inc; Kotesch Govindaraju, Impelsys Inc*

1:30-2:15 pm
SUPERIOR A
LEVEL 2

Sponsored Session: Wizdom | Delivering Fast, Data-driven Decisions for Academic Publishers Using wizdom.ai

It is becoming increasingly difficult for academic publishers to efficiently assess their performance, find new ways to grow their business, monitor global trends, and get actionable intelligence to take steps in the right direction. wizdom.ai solves this by using artificial intelligence, sophisticated algorithms, and deep analytics to interrogate a dataset of 90M publications, over 700M citations, 50M authors, \$700B in research funding, 50,000 institutions, and more than 90,000 journals. This session will demonstrate how wizdom.ai is empowering one of the largest academic publishers to extend the capabilities of a small R&D team across the whole business, and how a smaller publisher has been able to strengthen and expand their publishing portfolio. A positive organizational change where research intelligence is no longer limited to a few, but opened up across the business, delivering greater competitive advantage.

SPEAKER: *Sadia Shahid*, Wizdom

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Schedule of Events continued

1:30–2:15 pm
SUPERIOR B
LEVEL 2

Sponsored Session: SSP D&I Task Force | **Building an Inclusive Culture in Scholarly Publishing**

This panel will highlight efforts around the industry to move the scholarly publishing environment in more diverse and inclusive directions. Speakers will share information about ongoing organization and cross-organizational initiatives, discuss progress and challenges, and identify opportunities to get involved. This panel will be of interest to individuals invested in creating a equitable and inclusive work culture that welcomes and supports people from all backgrounds.

MODERATOR: *Rebecca McLeod, Copyright Clearance Center, Inc.*

SPEAKERS: *Peter Berkery, Association of University Presses; Jean Shipman, Reed Elsevier; Jody Gray, American Library Association*

2:15–2:30 pm
LEVEL 2 FOYER

Refreshment Break

2:30–3:15 pm
MICHIGAN A
LEVEL 2

Sponsored Session: Editage | **Beyond the Traditional Journal Article: How Some Journals are Redefining How Scholarly Content Can Be Served and Consumed**

A number of journals today are exploring the use of enriched content outputs such as videos, infographics, and short-form articles to disseminate scholarly content. With multimedia formats and jargon-light presentation, these outputs allow journals to communicate and readers to assimilate scientific content via new channels. Yet publishing enriched content that is part of the official version of record AND product differentiator has emerged as a challenge. This session will showcase (1) case studies of two journal editorial offices that have had successes on this front; (2) the content formats explored and their benefits; and (3) the perspectives of both commercial and society publishers on the future of scholarly content dissemination. Attendees will receive first-hand accounts from figures in the scholarly publishing industry who are spearheading innovative publishing initiatives for journal editorial offices and redefining the construct of the published article of record in terms of its reach and accessibility.

MODERATOR: *Satyajit Rout, Editage*

SPEAKERS: *Patricia Baskin, American Academy of Neurology; Paige Shaklee, Cell Press; Satyajit Rout, Editage*

2:30–3:15 pm
MICHIGAN B
LEVEL 2

Sponsored Session: Sheridan | **Six Smart Sheridan Solutions**

Sheridan's Six Smart Solutions session is a rapid-fire session packed with updates on proven technologies that are helping publishers succeed today and new announcements about forthcoming products and services. Learn about Sheridan's new, intuitive, peer-review submission system and accompanying peer-review management interface that offers an entirely new HTML-based, contextual commenting interface for reviewers. Sheridan's proprietary HTML-based, web

proofing and editing platform, ArticleExpress™, is launching a major upgrade and has incorporated a number of significant enhancements, including the ability to create fully composed pages directly in the web browser using HTML5 technology using the all-new Page Central auto-composition engine. A preview of Sheridan's Publisher Center 2.0, which will launch commercially this summer, features an entirely new interface and will provide publishers with full access to their production data via a new data visualization dashboard and a completely new data search and reporting system. Sheridan's online hosting solution, PubFactory, will feature a new, service-rich, entry level alternative for publishers. Additionally, PubFactory will showcase key components of the platform that enable publishers to manage the creation of new sites and modify site layout on the fly. And finally, Sheridan's exclusive print management platform, Sheridan Select, highlights everything publishers love about this powerful print automation solution.

SPEAKERS: *Michael Hepp, Sheridan; Tom Beyer, PubFactory; Eric Biggins, Sheridan*

2:30-3:15 pm
**SUPERIOR A
LEVEL 2**

Sponsored Session: Yewno | How AI Can Improve Discoverability of Publishers Content and Support Strategic Decision Making?

Using artificial intelligence technology, which can read and understand full text, publishers no longer need to rely on metadata which may be limited in volume and sometimes dated. Often backlist content in particular may have less detail and therefore will be surfaced less often in internal and external search results. Publishers can benefit from understanding their own content in more granularity and users, in turn, can benefit from the ability to surface previously hidden content. In this panel, we will explore some specific use cases of how content that had not previously been highlighted, has been found and can be used advantageously to help strategic decision making and customers alike.

SPEAKERS: *Terry Ehling, The MIT Press; Ruth Pickering (@doyewno) Yewno, Inc.*

Schedule of Events continued

4:00–4:15 pm
CHICAGO 8/9/10

V Opening Remarks By SSP President: Jennifer Pesanelli, FASEB

4:15–5:15 pm
CHICAGO 8/9/10
LEVEL 4

V Opening Keynote: Dr. Safiya Umoja Noble, University of Southern California Annenberg School of Communication

Toward an Ethic of Social Justice in Information

The landscape of information is rapidly shifting as new imperatives and demands push to the fore increasing investment in digital technologies. Yet, critical information scholars continue to demonstrate how digital technology and its narratives are shaped by and infused with values that are not impartial, disembodied, or lacking positionality. Technologies consist of a set of social practices, situated within the dynamics of race, gender, class, and politics, and in the service of something—a position, a profit motive, a means to an end. In this talk, Dr. Safiya Umoja Noble will discuss the importance of the academic-activist library community to offer models of intervention and resistance through research, practice, and teaching. Her research examines the linkages to power struggles over representation on the web and in the digital library, and the consequences of marginalization and misrepresentation in commercial information platforms like Google search.



5:30–7:00 pm
RIVERWALK A/B
LEVEL 1

Opening Reception/Exhibitors Marketplace

8:00–10:30pm

40th Anniversary Celebration at Navy Pier

The SSP Annual Meeting is always the highlight of the conference calendar, and 2018—our 40th anniversary—is poised to be our biggest and best meeting yet. We plan to celebrate this milestone in grand fashion with a gala event Wednesday evening at Navy Pier's Lakeview Terrace, complete with music, food, and fireworks. Come dressed in your best red! You must have your meeting badge for entry. Navy Pier is a just a 15-minute walk from the Sheraton Grand, or you can catch the free Navy Pier Trolley at Illinois Street and McClurg Court, just two blocks from the hotel. The Trolley operates from 10:00 am to 10:00 pm with shuttles arriving approximately every 20 minutes.



Thursday, May 31, 2018

7:30–8:30 am
SHERATON 5
LEVEL 4

New Member/First-Time Attendee Breakfast

If you are new to SSP or attending the SSP Annual Meeting for the first time, we welcome and encourage you to attend this casual breakfast to make new friends and perhaps renew old acquaintances! You will meet members of the SSP Membership Committee and Board, who will be there to greet you and answer any questions you may have about SSP.

7:30–9:00 am
RIVERWALK A/B
LEVEL 1

Continental Breakfast/Exhibitors Marketplace

9:00–10:00 am
CHICAGO 8/9/10
LEVEL 4



V Keynote: Steve Mirsky, *Scientific American*

How Cialdini's Six Principles of Persuasion Can Help Us Advance Scholarly Communication

Scientific American Senior Editor, Multimedia Steve Mirsky first heard about Robert Cialdini's Six Principles of Persuasion—reciprocity, commitment, social proof, authority, liking, scarcity—at a meeting of the American Association for the Advancement of science at a talk about baseball. *Washington Post* sportswriter Thomas Boswell talked about how well Yankees manager Joe Torre applied these principles with his players, his bosses and the media, but after reading Cialdini's book and commissioning him for a *Scientific American* piece, Steve soon realized how useful these principles could be for publishers. In his keynote, Steve will draw on his unusual roles at *Scientific American*—where he produces and hosts the podcast and writes a monthly humor column—to discuss each principle and explore the future of scholarly communication.

10:00–10:30 am
RIVERWALK A/B
LEVEL 1

Refreshment Break/Exhibitors Marketplace

Thank you to our sponsor, Atypon

Schedule of Events continued

10:30–12:00 pm
CHICAGO 6
LEVEL 4

CONCURRENT SESSION 1

Concurrent 1A: Digital Humanities: Development, Co-operation, and Sustainability

The digital humanities have been on everybody's lips for quite a number of years now. Humanities scholars, under pressure of the accusation that their work is not relevant to the common good and has no economic value, have been trying to counter this with efforts to make their research more accessible and relevant, and to show that using digital tools can lead to new and important insights. There is an increasing number of digital humanities programs, even whole academic departments, and many smaller and larger projects hosted on scattered university servers. In this session we want to address questions related to digital projects in the humanities such as: Do they really benefit the scholarly community or a larger public? Who takes care of the project when hardware or software becomes outdated and superseded by new technologies, and what happens when funding or technical supports stops? What mechanisms are in place to ensure scholarly quality (peer-review)? What roles do librarians play and what can scholarly publishers do for the distribution, maintenance, and development of digital humanities projects? What are viable business models? How can scholars, publishers, and librarians best work together? Bringing together the experiences and perspectives of different kinds of stakeholders we will try to come up with some answers.

MODERATOR: *Irene van Rossum, Brill USA, Inc.*

SPEAKERS: *Elizabeth Beaudin, Yale University; Harriett Green, University of Illinois Urbana Champaign; Alex Humphreys, ITHAKA; Gabriel Pizzorno, Harvard University; Etienne Posthumus, Brill USA, Inc.*

10:30–12:00 pm
CHICAGO 7
LEVEL 4

Concurrent 1B: There is a Tool for That! Using Data and Customer Insights to Evaluate Tools and Services

In scholarly publishing only one thing is certain: change. While our customers are becoming increasingly comfortable with a rapidly shifting technological landscape, our revenues and shifting workflows don't always allow for the development and subsequent roll-out of new, innovative, and custom tools and services. This is where third-party tools and services come in—often these technologically advanced tools provide solutions to challenges facing our audiences. But how do publishers know when to adopt a new third-party tool or when to go it alone? The goal of this session is to outline a framework for identifying when new tools and services should be adopted, as well as methods for setting metrics for success to determine the response and engagement with publisher adopted tools. This session is not meant to evaluate any particular tool or service; but rather to provide

a repeatable method for publishers to use their own data and insight to evaluate any third-party tool.

MODERATOR: **Ann Michael** (@annmichael), Delta Think

SPEAKERS: **Paul Gee** (@paulgie), The JAMA Network, American Medical Association; **Jill Treby** (@IASPPAIN), International Association for the Study of Pain; **Daniel Griffin** (@D_J_Griffin), Duke University Press

10:30–12:00 pm
CHICAGO 7
LEVEL 4

Concurrent 1C: Making Data Sharing the New Normal: Progress and Challenges

The case for open data to support good research practice is increasingly inarguable. Open access to research data can help speed the pace of discovery and deliver more value by enabling reuse and reducing duplication. Good data practice also makes research more efficient, effective, and fulfilling for researchers. A survey conducted in 2017 by Springer Nature with more than 7000 researchers found that, despite the known benefits, there is still a significant proportion of data that is not being shared. The survey explored some of the main challenges for researchers in data sharing, including how data is organized; knowledge of copyright and licensing; knowledge about repositories; time; and costs. This panel will explore these initial findings, with insights from the publishing, funder, library, and research communities to review the challenges to implementing good data sharing, and what it will take to make data sharing the norm for all researchers.

MODERATOR: **Grace Baynes** (@grace_baynes), Nature Publishing Group

SPEAKERS: **Robert McDonald**, Indiana University; **Joerg Heber** (@joergheber), PLOS ONE; **Dina Paltoo**, NIH

10:30–12:00 pm
CHICAGO 9
LEVEL 4

V Concurrent 1D: The Gift that Keeps on Giving: Metadata and Persistent Identifiers Through the Research and Publication Cycle

When properly applied, metadata feeds into future endeavors. The importance of metadata is well known to publishers, but it is not always carried through the scholarly communications supply chain. So, in this session we have brought together success stories and cautionary tales from different stages of scholarly communications. Metadata and persistent identifiers smooth workflows and transitions between systems, enable analytics and discovery, and position all stakeholders for greater insight in to research activity as well as business development. We bring together stakeholders, such as funders, workflow vendors, metadata specialists, and publishers, to address the values and potential we can realize thanks to metadata. Practically speaking, we will hear stories of success and gain insight into the challenges and barriers which are preventing us from using metadata and persistent IDs most effectively.

MODERATOR: **Christine Orr**, Ringgold, Inc

SPEAKERS: **Bruce Rosenblum**, Inera Inc.; **Sarah Whalen**, AAAS; **Mary Seligy**, Canadian Science Publishing; **Jennifer Goodrich**, Copyright Clearance Center, Inc.; **Howard Ratner** (@hratner), CHORUS

Schedule of Events continued

10:30–12:00 pm
CHICAGO 10
LEVEL 4

Concurrent 1E: Leadership Development in Scholarly Publishing: A Practical Conversation

Nearly all professionals want to know ways they can grow in their field; however leadership development is often overlooked at organizations. Without spending time on developing a staff's professional skills, organizations risk high turnover, wasted resources, and the creation of internal political roadblocks. But, with good planning and mentoring, staff can be retained, developed, and succeed at a high level. This panel is intended to provide information to those looking to develop their own skills, as well as for managers seeking practical tips and advice. Specific topics will be: How can individuals look for opportunities of leadership development? How can managers do a better job on these activities? What risks and strategies have individuals taken in their career? How do you identify opportunities for growth in flat organizations? What practical things can an individual do on their own to ensure they are still growing.

MODERATOR: Ben Mudrak, Research Square

SPEAKERS: Julie Nash, J&J Editorial LLC; Alison Labbate, Wiley; Rick Anderson (@looptopper), J. Willard Marriott Library University of Utah; Alethea Gerding, American College of Prosthodontists

10:30–12:00 pm
MICHIGAN A/B
LEVEL 2

Concurrent 1F: Artificial Intelligence: How will Publishers will Benefit from Artificial Intelligence

Smart publishers are beginning to embrace AI and are weaving it into the core of their business—to source new content, to inform and improve content, and for new product development. Publishers are also using AI to reduce costs in their editorial processes. Many publishers already use natural language processing to provide semantic enrichment and content recommendations for users. In this session we will hear from publishers that are experimenting with AI to add efficiency to their business operations, add deeper and more relevant content to their existing content, and enter new markets and/or source new content which otherwise might require significant investment and business risk.

MODERATOR: Michael Cairns, Information Media Partners

SPEAKERS: Ruth Pickering (@doyewno), Yewno; McArthur Gill, Storyfit; Neil Blair Christensen, UNSILO; Jignesh Bhate, Molecular Connections Private Ltd.

10:30–12:00 pm
SUPERIOR A/B
LEVEL 2

Concurrent IG: Lightning Talks: Profiles in Scholarly Publishing

We often hear that people “fall into” jobs in scholarly publishing, that the industry struggles to attract the right talent it needs, and that organizations must adapt, innovate, and pivot in order to thrive in the 21st-century digital world. In these lightning talks, an exciting slate of speakers will share the highlights, challenges, and responsibilities of their own roles, as well as the routes they took to get there—in just a few minutes each. Covering a wide range of roles at all levels, this session is aimed at early-career professionals, at veterans looking for a change of direction, and at leaders thinking about how best to structure their organizations. A Q&A segment will follow the lightning presentations.

MODERATOR: **Gabriel Harp** (@harp), Cell Press

SPEAKERS: **Dawa Riley**, Hypothes.is; **Michael Di Natale** (@mdinatSTM), BioOne; **Christen Pruitt**, John Wiley & Sons, Inc.; **Abigail Wickes** (@MetadataTomato), Oxford University Press; **Rose L’Huillier**, Elsevier; **Isabel Thompson** (@IsabelT5000), Holtzbrinck Publishing Group; **Simanta Buck**, Elsevier; **Alison E. McGonagle-O’Connell** (@alisonconagle), Collaborative Knowledge Foundation; **Sai Konda** (@saimkonda), American Chemical Society; **Erica Leeman** (@ericalleeman), MIT Press; **Hilary Peterson**, American Psychological Association

12:00–2:00 pm
SHERATON 4/5
LEVEL 4

Awards Luncheon/Annual Business Meeting

Join us as SSP President Jennifer Pesanelli recognizes the many dedicated volunteers that contribute to the success of SSP and reports on the activities and progress of the society. Winners of the Appreciation Award, Emerging Leader Award, and Distinguished Service Award will be announced and celebrated for their service and leadership.

2:00–3:00 pm
CHICAGO 6
LEVEL 4

CONCURRENT SESSION 2

Concurrent 2A: How Do We Move the Goal of Open Access from Concept to Reality?

This session will look at the current state of the transition to Open Access and the constraints different market players are experiencing, and will consider what is needed to see a marked increase in the number of research papers and books published Open Access. Recent data released by Springer Nature shows that where the ‘market’ conditions are right, open access is accounting for up to 90% of a country’s research output. The panel will explore the OA workflow from a publisher perspective, market trends, and the influence and impact of funder and institutional policies on both of these, as well as different regional approaches to OA more generally. It will challenge participants to think about what is not being done now that needs to be and whether different solutions are needed for research intensive markets or indeed different regions and or subject disciplines.

MODERATOR: **Pippa Smart**, ALPSP

SPEAKERS: **Rachel Burley**, Springer Nature; **Ivy Anderson**, California Digital Library; **Daniel Goroff**, Alfred P. Sloan Foundation

Schedule of Events continued

2:00–3:00 pm
CHICAGO 9
LEVEL 4

V Concurrent 2B: Marketing at the Crossroads: Intersections with Sales, Publishing, Membership, and Other Stakeholders

What are the “borders” of marketing in scholarly publishing? Is the focus on lead generation for subscriptions sales? Editor and author engagement? Driving usage and readership on the version of record? Building community? For association publishers, how does marketing the publications interact with marketing membership, professions, and disciplines? What data are available? What tools, old and new, matter? This panel will address how a few marketers have defined their roles and the strategies they have found useful for addressing emerging challenges. Our primary audience will be marketers, but sales people and editorial staff who intersect regularly with authors and editors will also find the session useful. Our attendees will leave with some actionable ideas.

MODERATORS: **Nicola Poser** (@BostonNicola), RedLink; **Todd Reitzel**, American Association of Immunologists

SPEAKERS: **Elizabeth Solaro**, American Medical Association; **Anne-Marie Green**, Wiley; **Stephanie Lovegrove**, Silverchair Information Systems

2:00–3:00 pm
CHICAGO 8
LEVEL 4

Concurrent 2C: The Health and Expanding Universe of Preprints

The robust growth of preprints, with 1.3 million papers on arXiv and over 1K submissions a month to bioRxiv, demonstrates that the publication workflow has already changed for researchers in several disciplines. Preprint servers are also significant open repositories serving communities that traditional publishers must consider. Where can we go from here? Panelists will introduce new repositories launching in 2018, their missions, and discuss the drivers of demand, business models, and success factors. ESSOAr, a new initiative from several earth and space science societies, will support poster publication and meetings and encourage discovery across the sciences. MedRxiv is a new preprint server, supported by Yale University Open Data Access, for the medical and healthcare communities. This session will address the opportunities for research communication and the implications for traditional publishing workflows.

MODERATOR: **John Sack** (@johnsack), HighWire Press, Inc.

SPEAKERS: **Brooks Hanson** (@ESSOAr_org), American Geophysical Union; **John Inglis** (@johnringlis), bioRxiv, Cold Spring Harbor Laboratory; **Shirley Decker-Lucke** (@DeckerLucke), SSRN

2:00–3:00 pm
CHICAGO 7
LEVEL 4

Concurrent 2D: Unlimited Data Plans? Data Publication Charges (DPCs), DPC Sponsors, Data Availability Statements, and Licensing Options

Article Publication Charges (APCs) vary widely and get a lot of attention, but they aren't the only publishing charges authors encounter. This session will show you the data concerning Data Publication Charges (DPCs), societies and publishers who require data deposit and may or may not sponsor corresponding charges, and wrap up with a discussion on data licensing options. Dryad has charged DPCs since 2013, provides long-term and no cost access, and curates submitted data. Some organizations sponsor Dryad DPCs for authors, who submit data upon article acceptance. PLOS requires a Data Availability Statement which is published if the article is accepted. Authors submit data first, providing the corresponding DOI at manuscript submission. Figshare supports privately and publicly stored research. Publicly accessible data is available via CC-BY, CC0 for metadata & datasets, or the MIT license, GNU General Public License (GPLv3), or Apache License 2.0 for code and software.

MODERATOR: *Anna Jester, eJournalPress*

SPEAKERS: *Elizabeth Hull, Dryad; Kerry Kroffe, Public Library of Science; Mark Hahnel, figshare; Becky Funck, ACSESS (Alliance of Crop, Soil & Environmental Science Societies)*

2:00–3:00 pm
CHICAGO 10
LEVEL 4

Concurrent 2E: Expanding Your CRM to Your Entire Business

Customer Relationship Management (CRM) applications such as Salesforce and Microsoft Dynamics have become a way of life for most sales and marketing teams, but does the rest of the organization take advantage of this powerful tool? CRM applications are flexible and customizable systems that can be used to address numerous organizational inefficiencies. Whether your challenge is to connect information silos across your organization, or to facilitate a process between departments, could your CRM application provide the solution? We would like to provide examples of how your CRM can be the hub of your entire organization, allowing information sharing across not only sales and marketing, but also editorial, production, customer service, operations, membership, and others. Our conversation will be CRM-brand agnostic and is intended not only for CRM veterans, but also those new to the CRM world.

MODERATOR: *Kevin Horwitz (@khorwitz77), NEJM Group*

SPEAKERS: *Beth Hoskins, Ringgold, Inc.; Cathy Holland (@b_hosk), Digital Science*

Schedule of Events continued

2:00–3:00 pm
MICHIGAN A/B
LEVEL 2

Concurrent 2F: Digital Transformation and a New Paradigm for Scholarly Publishing

Understanding how to leverage research content in new ways can extend readership for publishers and potentially membership for societies. The journal article is an efficient format for those who work in a discipline. However, research increasingly occurs at the intersection of disciplines, requiring new formats and methods to share results with a broader audience. Knowablemag recently launched by Annual Reviews and *Plantae* led by the American Society for Plant Biologists, are examples of new initiatives designed to reach an intended audience by making content available in new ways. What inspired these projects and what was required to make them a reality? How has it gone so far? What is being done to make them sustainable? Join the panel to learn about fresh approaches to communicating science and join the conversation to address your questions as we explore the opportunities available when we experiment with content.

MODERATOR: *Judy Luther (@JudyLuther), Informed Strategies*

SPEAKERS: *Richard Gallagher, Annual Reviews; Susan Cato, American Society for Plant Biologists*

2:00–3:00 pm
SUPERIOR A/B
LEVEL 2

Concurrent 2G: Bound Together in a Common Cause—Librarians, Monograph Publishers, and Book Vendors as Intermediaries and Enablers of Quality Research

This interactive panel will discuss how publishers of scholarly monographs, librarians, and book services vendors all share a common bond—serving as intermediaries for monograph authors and researchers. Although each plays a specific role in supporting academic research—from publishing and collecting monographs to enabling the management and discoverability of this content—each of these stakeholders experiences specific challenges relative to their role, while sharing common goals within the ever-changing academic ecosystem.

This panel will cover academic research support from the unique perspectives of these three stakeholders. The discussion will cover:

- Challenges they are facing in supporting academic research today
- The role of technology in developing and delivering scholarly monographs
- Top threats and top opportunities in their area
- The evolving role that faculty and students play in decision-making
- The role partnerships play in supporting research

MODERATOR: *Ken Breen, EBSCO Information Services*

SPEAKERS: *Ken Breen, EBSCO Information Services; Gregory Heald, University of Northern Colorado; Leila Salisbury, University Press of Kentucky; Matthew Ragas, DePaul University*

3:00–3:30 pm
RIVERWALK A/B
LEVEL 2

Refreshment Break/Exhibitors Marketplace

Sponsored by the SSP Membership Committee

3:30–4:30 pm
CHICAGO 6
LEVEL 4

CONCURRENT SESSION 3

Concurrent 3A: Integrating Scholarly and Non-Scholarly Content to Increase Visibility and Value

It is increasingly critical for scholarly publishers to maximize the visibility of authors' work. This panel will address strategies, techniques, and technologies for improving content visibility, usability, and marketability by integrating academic books and journals with blogs, news feeds, videos, media coverage, and other types of non-academic content in ways that reinforce the value of both. The panelists will discuss how multiple content types can extend site sessions, boost SEO and overall site traffic, improve usage statistics, fine-tune topic-based lead generation, decrease database management tasks, and promote interaction between a publisher and its society members. The panelists will discuss access to the skill sets required for multidimensional content development, and how content can be adapted to help readers get to what they need more quickly, make their onsite experience more engaging, and increase their brand loyalty.

MODERATOR: *Rebecca Rinehart, Rebecca Rinehart Publishing Partners*

SPEAKERS: *Michael Roy, American Psychiatric Association Publishing; Jackie Prince, NEJM Group; Bill Kasdorf, Kasdorf & Associates, LLC; Paul Guinness, AIP Publishing*

3:30–4:30 pm
CHICAGO 7
LEVEL 4

Concurrent 3B: Strange Bedfellows: Integrating Editorial and Sales to Maximize Success

The scholarly communications landscape is increasing in complexity. Publishers can no longer afford to allow departments to operate in silos. Sales colleagues at a publishing house need to understand the goals and objectives of their Editorial colleagues—and vice versa—in order to make the most of market conditions and partner effectively. Ideas for new products can come from sales interactions with customers, and editorial data and bibliometrics can better inform sales conversations. Shared tools can be a plus. There is added complexity when it comes to societies. Scholarly societies expect more from their publishing partners than impact factor and circulation reports. They must work with their publishers to ensure effective lines of communication. Whether you advocate for better information exchange across sales and editorial or integrate your sales and editorial functions under one umbrella, you will increase your chances of success in current markets. This round table session will provide an overview and case studies demonstrating how editorial and sales can operate in tandem to achieve mutual goals. Presenters will offer examples of how they are increasing the effectiveness of traditional editorial and sales operations through collaboration. Attendees are invited to share their ideas.

MODERATOR: *Heather Staines (@heatherstaines), Hypothes.is*

SPEAKERS: *Vida Damijonaitis, American Medical Association; Kathleen Gaffney, KG Publishing Solutions, Inc.; Alison Labbate, Wiley; Jessi Schatz, Emerald Publishing*

Schedule of Events continued

3:30–4:30 pm
CHICAGO 9
LEVEL 4

V **Concurrent 3C:** How the Traditional Academic Publishing System Will Change to Accommodate and Disseminate Massive Research Output from the Emerging World

The rapid growth of research from developing countries (easily outpacing Western output) presents challenges and opportunities for everyone in the scholarly communication chain—from authors through publishers and service providers, to readers and academia. What are we doing to be more inclusive whilst retaining the highest standards and value to the academic community? This panel represents publishers, journal editors, databases, and citation indexes and each will explain how they respond to the large volume of research coming from these regions and what (they think) the future holds. The panel will include: perspectives and tips from publishers who have launched businesses in emerging markets; the dilemmas of citation indexing created by journals, conferences and books published in these (relatively) new markets; how editors are responding to influx from new author groups. We expect lively debate on this hot topic raised at the end of last year's SSP conference.

MODERATOR: **Philip Purnell** (@PhilipPurnell), Knowledge E

SPEAKERS: **Pippa Smart** (@LearnedPublish), ALPSP; **Marian Hollingsworth** (@mhhollingsworth), Clarivate Analytics; **Duncan MacRae**, Wolters Kluwer Health; **Philip Purnell** (@PhilipPurnell), Knowledge E

3:30–4:30 pm
CHICAGO 8
LEVEL 4

Concurrent 3D: Practical Product Management for Professional Association Publishers: Maximize Your Return on Mission

There is no shortage of ideas in the world, and chances are that your organization struggles with having too many “good ideas” and too little time and money to implement them all. Yet we also live in an age where the time and investment it takes to transform an idea into reality has never been less. So, the real question we need to ask ourselves is, are we making the right things? At its core, this is the essential outcome that product management seeks to ensure, that we are creating products our customers actually want. Strictly speaking, product management is about managing products through their “lifecycle,” which is to say from evaluation and planning to forecasting and prioritization to development and production to sales and marketing and then back again. In this panel, you will learn what user-driven product management is and why your organization needs to be practicing it, how your organization can quickly and inexpensively begin implementing product management best practices and processes, how to align these efforts with your organizational strategy to maximize return on mission, and tips for effectively marketing your products to key audiences.

MODERATOR: **Joy Moore**, Joy Moore Consulting, LLC

SPEAKERS: **Matt Hirst**, CFA Institute; **Paul Gee** (@paulgie), The JAMA Network; **Marc Segers**, GeoScienceWorld; **Lori Carlin**, Delta Think

3:30–4:30 pm
CHICAGO 10
LEVEL 4

Concurrent 3E: Smoothing the Supply Chain: eBook Metadata Improvements in Action

This session is a discussion among scholarly eBook publishers, platforms, libraries and library service providers, and preservation organizations to report on pain points in transmitting and managing metadata—and update on cross-industry solutions for the issues. The session focuses on the challenges of meeting the needs of key stakeholders at different phases of the eBook lifecycle, the most common metadata standards, and recent efforts to define practices for eBook metadata communication. Recent activities, such as the BISG (Best Practices for Product Metadata) and the NISO eBook Metadata Working Group, which is creating a Recommended Practice, have articulated multiple, often contradictory, purposes for eBook metadata. Each distinct stakeholder in the eBook landscape has specific requirements for its own processes. There is no single authority for eBook metadata and no definitive version. There is a plethora of internal and shared standards used by participants in the supply chain, for which crosswalks may or may not be available. Supposedly standardized fields may be used in different ways by different parties. Metadata connected to eBooks and required by stakeholders is created in a fragmented way as pre-publication metadata are revised, and different parties enrich the metadata to suit their customers and patrons. The session will describe the work underway at NISO to provide minimal requirements for eBook description to support sales, discovery, delivery, deaccessioning and preservation; provide examples of use in different metadata schemas such as ONIX, MARC, Dublin Core, and BITS; and ensure that recommendations can be implemented in effective and efficient ways.

MODERATOR: **Nettie Lagace** (@abugseye), NISO

SPEAKERS: **Erica Leeman** (@ericalleeman), The MIT Press; **Krista Coulson** (@digjpub), University of Chicago Press; **Kavita Mundle**, University of Illinois at Chicago

Professional Headshot Studio

Update your professional profile picture in the SSP Headshot Studio. A professional headshot gives you the opportunity to convey a positive message about yourself to clients, employers, and recruiters. Stop by the Professional Headshot Studio during the Annual Meeting to have an expert photographer capture your current look and help to support the SSP Fellowship Program. Suggested minimum donation is \$20. Sign up at the registration desk; the studio is located in the Exhibitors Marketplace.

May 30, 2018 5:15–7:00 pm
May 31, 2018 7:30–7:00 pm
June 1, 2018 7:30–1:30 pm

Sponsored by:



Schedule of Events continued

3:30–4:30 pm
MICHIGAN A/B
LEVEL 2

Concurrent 3F: (DON'T!) Rage Against the Machine

Computational research, data and text mining, artificial intelligence, machine-learning—whatever you may call it, it is transforming EVERY aspect of your life. These computer-assisted mining activities are leading the charge in the scientific, professional, and academic landscapes, and are uncovering countless relationships that were previously unrelated. This session will aim to strongly advocate for the immediate inclusion of such technologies within the scholarly, academic, and research library communities to cater to the current and future needs of our research communities for the betterment of science and scientific progress. To do so, there must be a level of understanding and trust amongst the creators of scholarly content and those who will use such content via data mining services, without broad access impediments but with some consideration to create a win-win for all parties.

MODERATOR: **David Myers** (@DMediaAssoc), DMedia Associates, Inc
SPEAKERS: **Simon Smith** (@simonsmith), BenchSci; **Tahir Mansoori** (@tmansoori), colwiz; **Dan Filby**, HighWire Press, Inc.; **Roy Kaufman**, Copyright Clearance Center

3:30–4:30 pm
SUPERIOR A/B
LEVEL 2

Concurrent 3G: SSP at 50: Envisioning a Diverse and Thriving Organization

As SSP approaches its 40th anniversary, there is much to celebrate in terms of the organization's mission to be a welcoming and inclusive home for a diverse membership body. There is gender balance in both membership and leadership and in speaking opportunities at SSP's annual meeting and associated educational events. Moreover, SSP includes an increasingly broad spectrum of organizations and individuals working across all job roles and industry sectors and is expanding outside of the US, Canada, and Western Europe. The Board has recently approved a joint statement of principles on diversity and inclusion—along with 10 other membership organizations—as well as the formation of a diversity and inclusion task force. However, diversity is multidimensional and, like the scholarly communications organizations it represents, SSP still has plenty of room for improvement. For instance, less than 10% of scholarly publishing professionals are people of color; people with disabilities are similarly underrepresented (and thus their needs are not amplified); and LGBTQ voices are often minimized. In addition, despite there being a thriving scholarly communications community outside of the traditional, West-dominated world, these voices are rarely heard. Diversity is critical to ensuring that any industry can continue to thrive and succeed, and this session will focus on how SSP—and scholarly communications more widely—can evolve to become more inclusive, to appreciate diversity in all its forms, and to keep pace in the process.

A panel of speakers, including current SSP president (2017–2018) Jennifer Pesanelli, will identify some of the key challenges and opportunities, and discuss practical ways to address them. In an interactive discussion with attendees, we will draft SMART goals and targets for the SSP Board's consideration.

MODERATORS: **Alice Meadows** (@alicejmeadows), ORCID; **Lauren Kane** (@lauren_publish), BioOne

SPEAKERS: **Jennifer Pesanelli**, FASEB; **Lettie Conrad** (@lyconrad), North American Editor, Learned Publishing; **Peter Berkery**, Association of University Presses; **Charlotte Roh** (@CharlotteRock), University of San Francisco; **Juan Pablo Alperin** (@juancommander), Public Knowledge Project, Simon Fraser University

4:45–5:45 pm
CHICAGO 6
LEVEL 4

CONCURRENT SESSION 4

Concurrent 4A: Crossing Boundaries: Developing a Curriculum for Library Publishing

The panelists will talk about the IMLS-funded project, Developing a Curriculum for Library Publishing, and their experience as advisory board members and authors on the curriculum. For the first 20 minutes of the session, attendees will learn about the openly licensed curriculum modules, the online and in-person pilot implementations taking place in 2018, and hear about opportunities to engage with the curriculum in a variety of settings. In the second 20 minutes, panelists will reflect on the benefits and challenges of working across boundaries—including the (increasingly porous) boundary between libraries and presses—to create a professional development resource for this vibrant subfield of academic publishing. The final 20 minutes will be dedicated to questions from and discussion with attendees about the curriculum, the project, and the larger landscape of professional development resources for publishers.

MODERATOR: **Sarah Lippincott**, Scholarly Communications Consultant

SPEAKERS: **Peter Berkery**, Association of University Presses; **Mary Rose Muccie**, Temple University Press; **Kate Pitcher**, St. Mary's College of Maryland

Schedule of Events continued

4:45–5:45 pm
CHICAGO 7
LEVEL 4

Concurrent 4B: The Tipping Point: Why the Future of eBooks is DRM-Free

DRM remains one of the most contentious topics among eBook publishers, with strong opinions held both in favor of and against protecting content with restrictive technology. Publishers are afraid of loosening restrictions on eBooks for fear of piracy, and they have been hesitant to embrace unlimited user models because of their perceived impact on sales. Unfortunately, the impact of that trepidation is that we are hindering legitimate student use and often actually weakening eBook sales. This panel will present usability studies of DRM limitations and librarian perspectives on buying and offering restricted content to end-users. It will also relate publisher experiences providing DRM-free eBooks—how it has impacted piracy and pricing and how our thinking has evolved over time. Through these perspectives, we hope to uncover how best to help libraries meet user demand and to engage publishers in a discussion of their concerns and licensing strategies.

MODERATOR: *Kara Kroes Li, EBSCO Information Services*

SPEAKERS: *Melissa Fulkerson, Elsevier; Alison Bradley, Davidson College; Vivian Berghahn, Berghahn Books, Inc.; Emily Frank, Louisiana State University*

4:45–5:45 pm
CHICAGO 8
LEVEL 4

Concurrent 4C: Re-envisioning the Scholarly Record for Reproducibility

It is now understood that reproducibility in research requires that artifacts beyond the article need to be curated and made available. Innovations in technology now allow us to include datasets, code, software, protocols, and other artifacts as part of the scholarly record. In addition to facilitating reproducibility, doing so also facilitates reuse. Moving beyond the article to include more holistic curation of artifacts creates a new set of challenges for publishers, researchers, and librarians. Many questions still remain regarding access, business models, licensing, incentives, and peer review. This session will address these key questions, and will be delivered by individuals and organizations that have experience with these new tools and policies. The session will start with an overview, paying special attention to the current percentage of artifacts being included as part of the scholarly record and possible funder mandates for preservation and presentation of those artifacts along with the article. Speakers will then address four main themes: 1- Access and business model, 2- Licensing, 3- Incentives, and 4- Peer review. Finally, speakers will discuss their current initiatives to include artifacts above and beyond the article.

MODERATOR: *Pierre Montagano (@pierre_montagano), Code Ocean, Inc.*

SPEAKERS: *Joerg Heber (@joergheber), PLOS ONE; Simon Adar (@SimonAdar), Code Ocean; Kate Keahey (@KateKeahey), SoftwareX; Michael Forster, IEEE*

4:45-5:45 pm
MICHIGAN A/B
LEVEL 4

Concurrent 4D: Making Metadata Work for Everyone: A Functional View of Metadata in the Scholarly Supply Chain

It's well understood that metadata is a driving force behind the development and distribution of scholarly content. Metadata is no longer just citation information; its function is much deeper and broader than bibliographic. In fact, some consider metadata to be the core ecosystem around an article or monograph. Yet the industry still struggles with metadata issues:

- Lack of consistent licensing information in metadata feeds
- Revision control for metadata corrections
- Lack of resources to generate metadata to the correct standard
- Discrepancy between the needs of STM vs HSS content

This panel session will illustrate the flow of metadata through the content life cycle: from researcher to reader and all the players in between. We will discuss and depict what's important from the perspective of an author, publisher, service provider, platform provider, librarian, funders, and readers. Panelists will speak to their business requirements as we follow metadata examples through a publishing workflow, pausing to discuss known issues that need to be addressed such as:

- Proprietary DTDs
- Definition of publication date in an open digital world (e.g., version of record, accepted manuscript, online publication)
- "Quality" as a matter of perspective

Attendees will walk away from this presentation with the understanding that my metadata is your metadata is our metadata.

MODERATOR: Marianne Calilhanna, Cengage Publisher Services

SPEAKERS: Jabin White, ITHAKA; Mary Steermann, American Academy of Pediatrics; Evan Owens, Cengage Publisher Services

Schedule of Events continued

4:45–5:45 pm
CHICAGO 10
LEVEL 4

Concurrent 4E: What is Real-World Impact? Looking at Impact Across a Spectrum of Influence, Attention, and Affecting Change

An ever greater emphasis is being put upon the need for academic research to make an impact in the real world, whether that be by supporting teaching, helping organizations to be better managed, influencing public bodies and policymakers, contributing to economic development, or benefitting society and the environment. While citations are the established measure of academic influence, and downloads and altmetrics can be seen as measures of “attention,” funders and institutions are now looking for evidence of measurable change. This panel will look at whether the current scholarly publishing ecosystem is in a good position to deliver real-world impact, and will question whether scholarly publishers are well-placed to translate academic research into implications for policy and practice. Drawing from new, primary research, the session will explore how academics and practitioners view the impact of academic output, will explore evidence of theory being applied in practice, and look at how pathways to impact are achieved.

MODERATOR: **Mike Groth** (@mikegroth72), Emerald Publishing

SPEAKERS: **Kent Anderson** (@kanderson), RedLink; **David Crotty**, Oxford University Press; **Patti Davis**, Emerald Publishing; **Ann Gabriel**, Elsevier

4:45–5:45 pm
CHICAGO 9
LEVEL 2

V Concurrent 4F: SciHub, Are Publishers Just Going to Play Whack-A-Mole Forever? Or Can They Actually Do Something?

With the Elsevier and ACS U.S. suits decided, the community wants to know if there's been any impact on SciHub's activities, and if there hasn't been, what's next? Clearly publishers are pursuing legal avenues, but what other tools are available to limit access to SciHub, or even shut it down permanently? No one solution exists to stop SciHub, it will take a variety of activities. We'll look at (1) legal solutions, (2) technical solutions, and (3) communications solutions.

MODERATOR: **Rick Anderson** (@looptopper), J. Willard Marriott Library University of Utah

SPEAKERS: **Andrew Pitts**, Publisher Solutions International Ltd.; **Lui Simpson**, American Association of Publishers; **Sari Frances**, IEEE

4:45–5:45 pm
SUPERIOR A/B
LEVEL 2

Concurrent 4G: 40th Anniversary Session: Past Presidents and Founders

This year's SSP annual meeting marks the 40th anniversary of the society. We take this opportunity to look back over the history of SSP, and of publishing as a whole, through the eyes, experiences, and memories of representatives of SSP's history across the decades. Past presidents from each decade since SSP's inception will engage in a lively moderated round table discussion. SSP's next president will be part of the panel to offer perspectives on what the next 40 years may hold for the society. In addition, all past presidents will be invited to attend the session and share memories or comments during the audience Q&A. Past can be prelude; past can be nostalgic; past can

serve as a road map for both the smooth paths and the pitfalls of the future. As we mark 40 years of SSP, this session aims to serve as celebration and touchstone.

MODERATOR: **Emma Brink** (@ebrinkthinks), Wiley

SPEAKERS: **Barbara M. Ford** (@ford_mcsone), Meyers Consulting Services; **Christine Lamb**, NEJM Group; **Bill Kasdorf** (@BillKasdorf), Kasdorf & Associates, LLC; **Adrian Stanley** (@AdrianStanley13), Digital Science

6:00–7:30 pm
RIVERWALK A/B
LEVEL 1

Networking Reception/Exhibitors Marketplace

Friday, June 1, 2018

7:30–8:30 am
MAYFAIR

Fellowship Mentoring Breakfast

Current Fellows and mentors, as well as past Travel Grant recipients, their mentors, and Fellowship sponsors are invited to attend. This informal session provides attendees with the chance to get together and share career stories, advice, and aspirations for future professional development.

7:30–9:00 am
RIVERWALK A/B
LEVEL 1

V Continental Breakfast/Exhibitors Marketplace

9:00–10:30 am
CHICAGO 8/9/10
LEVEL 1

Plenary: Previews Session—New and Noteworthy Product Presentations

The Previews Session is designed to offer attendees the chance to hear and learn about the newest and most innovative products, platforms, and/or content affecting our industry. Speakers will be organized in a lightning-round format with each organization allotted 5 minutes, in back-to-back presentations. Attendees will leave with exposure to a wide breadth of new and updated products that will lead the future of the scholarly publishing community and that will certainly spark ideas for their own organizations. New for this year, attendees will vote for their favorite presentation at the end of the session. Be sure to download the Whova app prior to the session to participate.

MODERATOR: **David Myers** (@DMediaAssoc), DMedia Associates, Inc.

PARTICIPATING ORGANIZATIONS: Atypon; Delta Think; The MIT Press; Association of American Medical Colleges; Quark Intelligent Systems Inc; Digital Science; Edanz Group; PaperHive; sci.AI; eLife & Hypothesis.is; JSTOR; Kudos; Copyright Clearance Center

Schedule of Events continued

11:00 am–
12:30 pm
CHICAGO 9
LEVEL 4

CONCURRENT SESSION 5

V Concurrent 5A: Funders as Publishers—What does this Mean for Traditional Publishers and the Scholarly Publishing Industry as a Whole?

In 2016, the Wellcome Trust became the first funder to launch their own publishing platform, Wellcome Open Research, but they didn't stop there. Wellcome Trust expanded their role to include publisher for a slew of reasons all in support of Open Science, Open Data, and improving the publishing process. Following closely on the heels of Wellcome was the Bill and Melinda Gates Foundation, UCL, and in February 2018 Ireland's Health Research Board (HRB). The impacts of this major shift in the role of funders to funders-publishers have not yet been felt in a significant way. Looking ahead, publishers need to anticipate that they will be competing with funders-publishers for content and for APCs. This session will bring a prominent funder-publisher, a librarian, a researcher, and a publisher together to discuss the following:

- How does the publishing process for a funder-publisher differ from that of a traditional scholarly publisher?
- What is the librarian's perspective on the newly developing funder-publisher role?
- How do funders-publishers and publishers work together to ensure the greatest dissemination and discoverability of research?
- How is it possible that Wellcome Open Research can sustain a ten-day turnaround from submission to publication without compromising quality of both content and peer review?
- What happens if researchers want to publish with both a funder-publisher and a traditional publisher knowing that the funder-publisher will not have an impact factor and may not be as discoverable?

MODERATOR: **Tom Beyer**, PubFactory

SPEAKERS: **Will Schweitzer**, AAAS; **Paul Ayris**, Library Services, University College London; **Maryanne Martone**, University of California San Diego; **Sabina Alam**, F1000

11:00 am–
12:30 pm
CHICAGO 8
LEVEL 4

Concurrent 5B: New Tools and Trends in Discovery Technologies

With over 2.5 million scholarly articles published each year—more than 8,000 each day—the glut of available scholarly content poses challenges to researchers, authors, publishers, and libraries. For authors and publishers, getting their work discovered and read, and ultimately cited, can be a career-defining challenge. Libraries compete with the open web by providing enhanced discovery services which they hope will be valued by their users. No single solution has emerged to satisfy all of these needs. This panel of experts and practitioners, representing a variety of stakeholder communities, will have two main goals. First, to examine current trends among readers regarding how they find the content that will be most interesting and useful

to their work and second, to survey what strategies, technologies, and services are being used by publishers and libraries to promote discovery of their content.

MODERATOR: Bert Carelli (@siox14), TrendMD Inc.

SPEAKERS: Lettie Conrad (@lyconrad), North American Editor, Learned Publishing; Lisa Hinchliffe (@lisalibrarian), University of Illinois at Urbana-Champaign; Mark Ruthman, American Academy of Pediatrics; Stacey Burke, American Society of Microbiology; Simon Inger (@siox14), Renew Publishing Consultants

11:00 am–
12:30 pm
CHICAGO 10
LEVEL 4

Concurrent 5D: Implementing Data Review at Your Journal: Policies, Practicalities, and Perspectives

With an eye toward increasing data transparency and rigor, journals and publishers are implementing data policies that ensure the research community has access to the data and analysis code underlying their publications. Journals in the social, health, and biological sciences are experimenting with different approaches to data and code review. A recently completed study by the Odum Institute and Dryad sought insights from editors', reviewers', and authors' experiences with the peer-review process at journals that incorporate some type of data validation. This panel presentation will share the outputs of this research and the experiences of editors, publishers, and repository managers implementing different forms of data review in the life sciences, social sciences, and medicine. Panelists will address the following questions:

- What are the ways in which data review is being implemented at different journals, and how much disciplinary variation is there?
- What are the early experiences of authors, editors, and reviewers with data review?
- What opportunities exist to leverage the expertise of institutions or data repositories when developing these data-policy workflows?
- What are the costs and benefits to journals of incorporating data into the peer-review process?
- How can policies strike the right balance between effectiveness and burden?

MODERATOR: Todd Vision, University of North Carolina

SPEAKERS: Grace Baynes (@grace_baynes), Nature Publishing Group; Marty Jordan, American Journal of Political Science; Cary Gross, Yale and YODA project; Elizabeth Hull, Dryad

Schedule of Events continued

11:00 am–
12:30 pm

MICHIGAN A/B
LEVEL 2

Concurrent 5E: Books, Metrics, and Research Evaluation

Scholarly book publishing is struggling to find its place in modern research evaluation frameworks. Without citations and metrics, proving the impact of the monograph or collected work can be challenging to the modern author, and the siren call of the journal may become overbearing. But books have a unique position in the publishing ecosystem. As theses, they can position the early stage academic in the world. As a collected volume, they can sum up the status quo and prepare a field for the next leap forward. As a monograph, they can define the mature academic. And as open access they outcompete their non-OA siblings. To be considered part of the ecosystem we need to improve some of the book workflows to enable inclusion in our shared systems. But we also need to understand the role that books and evaluation play in the lives of our authors and the demands of evaluation systems. Ultimately we have to sensitively calculate, deploy, and analyze metrics that are appropriate to these unique and valued publishing outputs.

MODERATOR: **Martin Roelandse** (@mathein), Springer Nature

SPEAKERS: **Kristi Holmes** (@kristiholmes), Northwestern University; **Ros Pyne** (@rospyne), Springer Nature; **Michael Taylor** (@herrison), Digital Science

11:00 am–
12:30 pm

SUPERIOR A
LEVEL 2

Concurrent 5F: The Landscape of Multimedia in Scholarly Communication

As the *New York Times* put it in a recent article: “The internet was born in text. Now, video and audio are ascendant, writing is being left behind, and everything will be different.” What opportunities and challenges will this imminent revolution translate into for scholarly communications, and how can the community leverage it to its advantage? Renew Publishing Consultants have recently invited forward-thinking scholarly and professional organizations to share their views and plans for incorporating streaming video and audio content into their websites and publishing platforms. Publishers, scholarly societies, and professional associations were asked about their multimedia products and associated development plans, including the benefits they see in publishing multimedia content as well as the challenges they are encountering in defining business models and mastering new editorial and production workflows. For each product, a closer look was taken at qualitative and quantitative measures of success and return on investment (ROI). The results of this study, compiled in a white paper, will be presented to the SSP audience. This panel will discuss how streaming media is being used in the scholarly publishing world, whether as new product lines, to offer more value to existing products and services, or to promote organizations and increase outreach. Each use-case will cover common financial, organizational, and technological common goals, from monetization and staff expertise to accessibility and discoverability issues. Practical case studies will be offered to illustrate a number of scenarios, including a review by one society of its model for producing videos for an academic audience and augment

traditional scholarly publications through its streaming collections, and one that uses podcasts as a way to inform listeners about recent research and changes in practice, as well as a bite-sized educational activity that can be fit into their everyday life.

MODERATOR: **Violaine Iglesias** (@violaineIG)

SPEAKERS: **Sam Burrell** (@Renew_Pub), *Renew Publishing Consultants*; **Ed Meidenbauer**, *American Psychological Association*; **Daniel Pickhardt**, *The JAMA Network*

11:00 am–
12:30 pm
**SUPERIOR B
LEVEL 2**

5G: Workplace Equity in the Scholarly Publishing Industry—Survey Report and Panel Discussion

The theme of SSP's Annual Meeting—"What's Working, What's Holding Us Back, and Where Do We Go from Here?"—couldn't align more perfectly with this session's focus on workplace equity in scholarly publishing. Representatives from the Workplace Equity Project (WE) will report on a global effort to capture data on current practices in our industry, which is characterized by a predominantly female workforce, male-dominated leadership, and a striking lack of diversity. Conducted in early 2018 and endorsed by SSP, STM, NFAIS, and UN Women UK, the survey asked participants about work/life balance, career breaks, job satisfaction, professional development, mentoring, networking, salary negotiation, meeting behaviors, and advancement opportunities. An independent grassroots initiative, WE will use the results to measure industry progress, identify gaps, and advocate for broader access to resources and opportunities. A panel discussion and Q & A will follow the presentation of the survey findings.

MODERATORS: **Susan Spilka**, *Workplace Equity Project*; **Simone Taylor**, *Workplace Equity Project*; **Jeri Wachter**, *Workplace Equity Project*

SPEAKERS: **Wendy Newsham**, *Mary Ann Liebert, Inc. Publishers*; **Susan King**, *Rockefeller University Press*; **Matt Giampoala**, *Elsevier*

12:45–1:45 pm
**SHULA'S
LEVEL 3**

Get Involved in SSP Luncheon

SSP is successful because of the active participation of dedicated volunteers who serve on the Board of Directors, committees, and task forces. Serving on a committee or task force is a great way to expand your network, gain professional development, and increase your personal and organizational visibility within the industry. We invite those who would like to learn more about volunteering their time and skills to attend the "Get Involved in SSP" Luncheon. Come meet with SSP Board members and committee chairs to learn more about what opportunities exist and how you can get involved. A short presentation by SSP leadership will be followed by time to chat casually with committee chairs and Board members. Turkey and vegetarian lunches will be available at the luncheon in Shula's. If you have a special dietary request including vegan, gluten-free, dairy-free, or nut-free, you'll need to pick up your meal in the Exhibit Hall before heading to Shula's. Please go to the Special Dietary Requests table and inquire with the hotel banquet staff to pick up your meal.

Schedule of Events continued

12:30–2:00 pm
RIVERWALK A/B
LEVEL 1

Networking Lunch/Exhibitors Marketplace

2:00–3:00 pm
CHICAGO 8/9/10

V **Closing Plenary:** *The Scholarly Kitchen* Chefs look back over 10 years

The Scholarly Kitchen Chefs will top off the 40th Anniversary Annual Meeting with a discussion between current, past, and guest Chefs as well as inviting questions from conference attendees. The Kitchen Cabinet will present findings from a 2018 survey of readers, delving into how well *The Kitchen* is meeting its original goals and whether those goals should be revisited. They will also look ahead to what trends they see emerging in scholarly publishing, picking up on major themes presented throughout the 2018 Annual Meeting.

THE SCHOLARLY
kitchen

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Phone: +31 8800400 | www.accucoms.com

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Aries Systems Corporation | BOOTH #314

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Baker & Taylor Publisher Services | BOOTH #114

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Phone: +1 567 215 0030 | www.btpubservices.com

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C&M Digitals (P) Ltd | TABLETOP #4

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1500 Spring Garden, 4th Floor | Philadelphia, PA 19130 USA

Phone: +1 215 386 0100 | www.clarivate.com

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Exhibitors continued

CLOCKSS | BOOTH #321

PO Box 1113 | South Orange, NJ 07079 USA
<http://www.clockss.org>

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Code Ocean | TABLETOP #10

620 8th Ave, 38th Floor | New York, NY 10018 USA
Phone: +1 929 249 2208 | www.codeocean.com

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Copyright Clearance Center | BOOTH #211

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Phone: +1 978 750 8400 | info@copyright.com | www.copyright.com

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Council of Science Editors | TABLETOP #2

10200 W. 44th Avenue, Ste 304 | Wheat Ridge, CO 80033

The Council of Science Editors (CSE) is an international membership organization for editorial professionals publishing in the sciences. Our purpose is to serve over 800 members in the scientific, scientific publishing, and information science communities by fostering networking, education, discussion, and exchange. Our aim is to be an authoritative resource on current and emerging issues in the communication of scientific information.

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50 Salem Street, Building A, 2nd Floor | Lynnfield, MA 01940 USA
Phone: +1 781 295 0072 | www.crossref.org

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61-18 190th Street, Suite 205 | Fresh Meadows, NY 11365 USA
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Phone: +44 207 418 5650 | www.digital-science.com

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Exhibitors continued

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eJournalPress | BOOTH #222

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Phone: 301-694-0273 | www.enforme.com

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Exeter Premedia Services Private Ltd | BOOTH #221

Unit-3, Level-1, Pinnacle | Ascendas International Tech Park
CSIR Road, Taramani | Chennai 600113, India | www.exeterpremedia.com

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Phone: +1 650 724 5994 | online@highwire.org | www.highwire.org

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Exhibitors continued

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ISMTE | TABLETOP #13

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Lumina Datamatics Inc | Booth #318

4 Collins Avenue | Plymouth, MA 02360 USA

Phone: +1 (508) 746 0300 | www.luminadatamatics.com

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Exhibitors continued

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Publishers Communication Group | BOOTH #214

7 Bulfinch, Suite 202 | Boston MA 02114 USA
Phone: +1 617 497 6514 | www.pcgplus.com

Publishers Communication Group, an Ingenta Company, has been connecting academic and professional publishers to the worldwide library community, with a comprehensive range of specialized sales, marketing and consultancy services for over 25 years. Our blended and customizable programs will help you navigate your target market, increase your sales and globalize your audience.

RedLink | BOOTH #317

57 East Main Street, Suite 211 | Westborough, MA 01581 USA
Phone: 508-366-5653 | support@redlink.com | www.redlink.com

RedLink helps our customers see what they've been missing. RedLink's products include powerful dashboards (Library Dashboard, Publisher Dashboard), unique sales prospecting engines for publishers (Site Leads), and editorial engagement tools for editors, authors, and readers (Remarq). RedLink also offers RedLink Network, a free service libraries and publishers to manage access credentials.

Exhibitors continued

Research Information | TABLE TOP #1

4 Signet Court | Cambridge | CB5 8LA, UK

Phone: + 44 1223 221030 | info@europascience.com | www.researchinformation.info

Research Information is a magazine and multi-platform resource for publishers, librarians, and researchers. Readers have access to news of the latest developments in electronic publishing, online content and information management; independent, in-depth editorial content; and informed commentary and analysis. Research Information is published bi-monthly in print and digital editions, and alongside the website and email newsletter (RI Newslite) is essential reading for those working in publishing, libraries and information management for industrial, commercial and academic research. Research Information is available at no cost to qualified readers worldwide.

Research Square/American Journal Experts | BOOTH #122

601 West Main Street, Suite 102 | Durham, NC 27701 USA

Phone: +1 919 704 4253 | www.researchsquare.com

Research Square and American Journal Experts exist to make research communication faster, fairer, and more useful by providing innovative software and services to the global research community. Through language editing, academic translation, and our comprehensive suite of author services at AJE, we are proud to have supported over half a million manuscripts from researchers in 186 countries since our founding in 2004.

Ringgold Inc. | BOOTH #216

PO Box 368 | Beaverton, OR 97075 USA

Phone: +1 503 281 9230 | www.ringgold.com

Ringgold enables clients to trust and leverage their most important asset: data. Our Identify Database normalizes and enriches organizational data, which are a component of every business: customers, prospects, constituents and affiliations of individuals. With more than 500K records, deep metadata and expert curation, Identify is trusted by more than 80 publishers, societies and research organizations.

Scope e-Knowledge Center | TABLETOP #14

II Floor, Temple Towers | Nandanam, 672 Anna Salai | Chennai - 600 035, India
Tel: 91 44 24314201-03 | Fax: 91 44 24314206 | scope@scopeknowledge.com

Scope, a Quattro Global Services company, is an award-winning provider of outsourced, cost effective Content Enhancement Services, Data Management Services, Business Research Services and Patent Analytics for various clients across the globe. Scope, a niche knowledge services provider, has employees from various educational backgrounds and experience delivering knowledge solutions across multiple industry verticals and domains. Scope fulfils customer needs by leveraging its experience and capabilities using in-house developed proprietary technology solutions and platforms for service delivery as well as its internal needs. Scope is also the publisher of the daily newsletter Knowledgespeak, a comprehensive news service focusing on the STM information industry.

SelfStudy Inc. | TABLETOP #3

44 Montgomery Street, #1605 | San Francisco, CA 94104
Contact: Marc Mikulich 201-920-2812

SelfStudy Inc. offers professional societies and publishers the first AI-powered cloud platform for delivering personalized content discovery and adaptive education programs. Blending machine learning and algorithms developed at MIT, SelfStudy360 assesses each participant, and in real-time selects the most relevant multimedia content, enabling rapid mastery and retention of new knowledge

Sheridan | BOOTH #215

450 Fame Avenue | Hanover, PA 17331 USA
Phone: +1 717 632 3535 | www.sheridan.com

At Sheridan, we are working to deliver ideas today that connect publishers of journals, books, magazines, and catalogs to tomorrow. Content preparation, platform development, and content dissemination (ink on paper and online) are key Sheridan competencies. Our development of publisher-focused solutions such as workflow systems integration, process automation, eCommerce platforms, online hosting, and an array of fulfillment solutions define us as innovative partners who deliver true efficiency. Sheridan serves the global publishing community with distribute and print partnerships and alliances around the world.

Exhibitors continued

Silverchair Information Systems | BOOTH #310

316 E Main Street, Suite 110 | Charlottesville, VA 22902 USA
Phone: +1 434 296 6333 | www.silverchair.com

At Silverchair, we collaborate with STM information creators and publishers to propel their content to greater reach, impact, and utility through integrated and personalized knowledge products and services of the future. Our unique combination of comprehensive services and natively semantic architecture enables flexible and fast product development allowing our clients to be more agile in meeting the converging education, reference, and research needs of their audiences. To learn more about how we help our clients achieve truly transformative product development, visit <http://www.silverchair.com>.

Stilo International | BOOTH #418

Windmill Hill Business Park, Whitehill Way | Swindon, Wiltshire, SN5 6QR United Kingdom
+44 (0) 1793 441444 | contact@stilo.com | www.stilo.com

Stilo develops tools to help organizations automate the conversion of content to XML, author new content in XML format, and build XML content processing components integral to enterprise-level publishing solutions. Our products include OmniMark, a specialist tool for developing high-performance XML/SGML content processing applications; Migrate, a cloud XML conversion service that enables journal, academic, book and standards publishers to automate the conversion of content to NISO XML JATS and STS; and AuthorBridge, a web-based editor that enables non-technical users to create and edit NISO XML JATS and STS content. Visit the Stilo booth #418 or attend our sponsored session on Wednesday, May 30 at 12.30pm to find out more.

SumTotal Systems, LLC | BOOTH #123

SumTotal Systems, LLC, helps organizations around the globe deliver world-class learning to drive continuing education, knowledge, and revenue. As a Skillsoft company, we are a global leader in learning, trusted by 65% of Fortune 500 companies, and our mission is to build beautiful, innovative software technology that delivers engaging content to drive results. Every day, our platform is used to train more professionals than any company in the world, with over 400 million users and counting. By expanding learning strategies, we provide a personalized environment for members to access mission-critical training, certifications, STM content, timely research, social communities, and virtual classrooms- all the knowledge and tools they need to succeed within one solution.

TBI Communications | TABLETOP #7

4 Fenlock Court | Blenheim Office Park
Long Hanborough | OXON | OX29 8LN UK
US +1 978 793 0282 | www.tbicomcommunications.com

TBI Communications provides strategic consulting and marketing communications services. For over ten years we have helped organizations in the information industry, membership associations, technology solutions providers, and funding agencies achieve their goals. Our team in the US and UK collaborates with our clients to deliver big ideas for strategic positioning, product and brand development informed by our market research. We develop integrated marketing communications plans and implement campaigns when organizations need more expertise, more hands on deck and fresh thinking using a modern marketing model and promotional mix.

Technica Editorial Services | TABLETOP #11

205 West Main Street, Suite 206 | Carrboro, NC 27510
Phone: +1 919 869 7977 | www.technicaeditorial.com

Technica Editorial brings nearly three decades of practical publishing and editorial experience to its clients, including commercial and not-for-profit publishers, associations, and societies. We provide remote editorial production and peer review support, training, and consultation to publishing partners in the scientific/scholarly community. Technica Editorial has a unique understanding of the complete editorial management process, from manuscript submission to print and electronic publication of books, journals, and magazines. Technica Editorial — Proof that support matters!

The Chicago Manual of Style | TABLETOP #9

The University of Chicago Press | 1427 East 60th St. | Chicago, IL 60637

The Chicago Manual of Style—the undisputed authority for style, usage, and grammar, now in its 17th edition! It's the essential guide for students, writers, editors, and publishers. Available in print and as an online subscription at www.chicagomanualofstyle.org. Individual, small group, and IP-based institutional subscriptions are offered. Published by the University of Chicago Press.

Exhibitors continued

TrendMD Inc. | TABLETOP #12

133 Lowther Avenue | Toronto, ON M5R 1E2 Canada
Phone: 1-888-589-5561 | support@trendmd.com

TrendMD helps scholarly publishers distribute their online content to grow their readership and increase their revenue. Our cross-platform recommendation widget provides readers with articles that are most likely to interest them, based on what they are reading right now, and what other readers like them have read. TrendMD is used on over 4,500 scholarly sites, in every scholarly discipline, to engage readers, increase citations, and target new users.

Turpin Distribution | BOOTH #320

143 West Street | New Milford, CT 06776 USA
Phone: +1 860 350 0041 | www.turpin-distribution.com

Turpin Distribution is an international company offering distribution, fulfillment and subscription management services for book and journal publishers. We offer world-wide or regional solutions. Customer service, order processing and account receivable are standard offerings but we do pick, pack and ship as well. We also offer an ebook sales and fulfillment service, again either world-wide or regionally.

Typefi Systems | BOOTH #423

Innovation Centre Sunshine Coast | 90 Sippy Downs Drive
Sippy Downs QLD 4556 Australia
Phone: +617 3102 5444 | sales@typefi.com | www.typefi.com

Typefi Systems Pty Ltd is a global software development company and innovator in the development of intelligent, scalable, cross-media publishing solutions. Typefi's flagship product, Typefi Publish, automates composition processes for the rapid production of richly-formatted documents in digital and print media.

Westchester Publishing Services | BOOTH #421

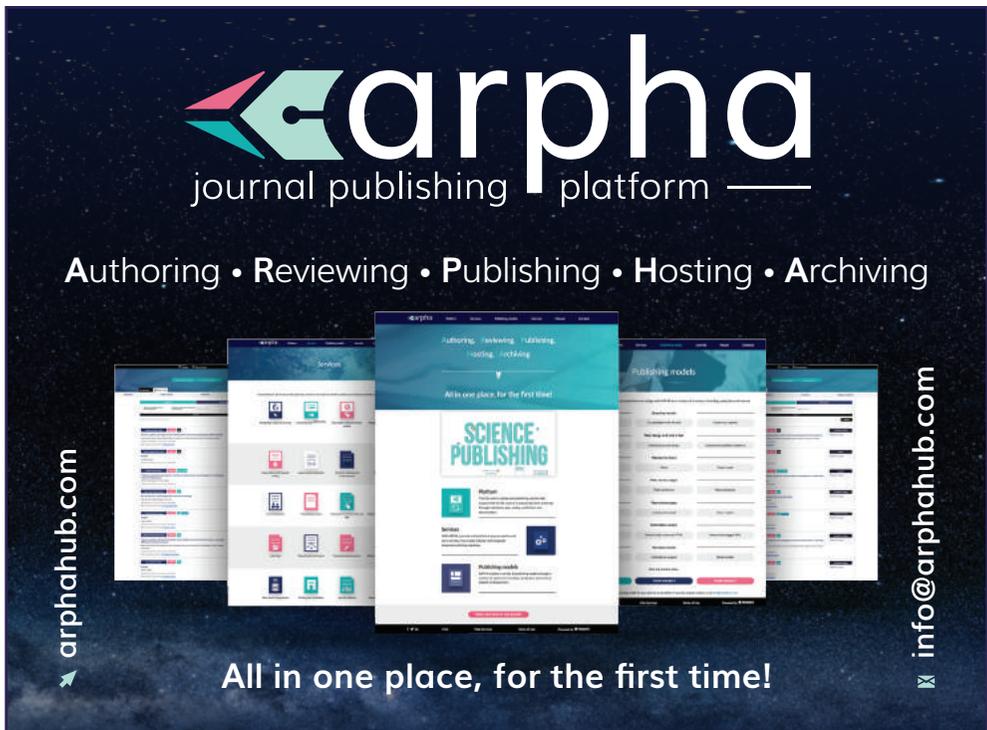
4 Old Newtown Road | Danbury, CT 06810 USA
Phone: +1 203 791 0080 | www.westchesterpublishingservices.com

Journal and book publishers rely on the excellence Westchester Publishing Services delivers through every stage of the prepress process, from manuscript to final print and digital formats that can be seamlessly delivered to the printer of your choice. Services include domestic full service editorial and project management, art and design services, composition services, and digital conversion services. All projects are managed from our US corporate headquarters in Danbury, Connecticut, with supporting services provided from our Chennai, and New Delhi, India facilities.

wizdom.ai | BOOTH #219

2-4 Milton Park, Abingdon | Oxfordshire, OX14 4RN, UK
Phone: + 44 7387 092100 | www.wizdom.ai

wizdom.ai is a digital research services startup that was born out of the University of Oxford's software incubator and acquired by Taylor and Francis in 2017. We use AI, in the form of Machine Learning, to bring together a holistic view of a huge disparate research data universe—across publications, grants, patents, clinical trials and more. The actionable insights wizdom.ai uncovers are delivered through visual and intuitive dashboards without the need for external manipulation of the data, providing intelligence for everyone.



The advertisement features a dark blue background with a starry space pattern. At the top center is the 'arpha' logo, which consists of a stylized green and red arrow pointing left towards a white circle, followed by the word 'arpha' in a white, lowercase, sans-serif font. Below the logo, the text 'journal publishing platform' is written in a smaller white font, with a horizontal line underlining the word 'platform'. In the center, five overlapping screenshots of the Arpha web interface are displayed, showing various dashboard elements like 'AUTHORS', 'REVIEWS', 'PUBLISHING', and 'SCIENCE PUBLISHING'. Below the screenshots, the text 'All in one place, for the first time!' is written in white. On the left and right sides, the website 'arphahub.com' and email 'info@arphahub.com' are listed vertically in white, with small arrows pointing towards the center.

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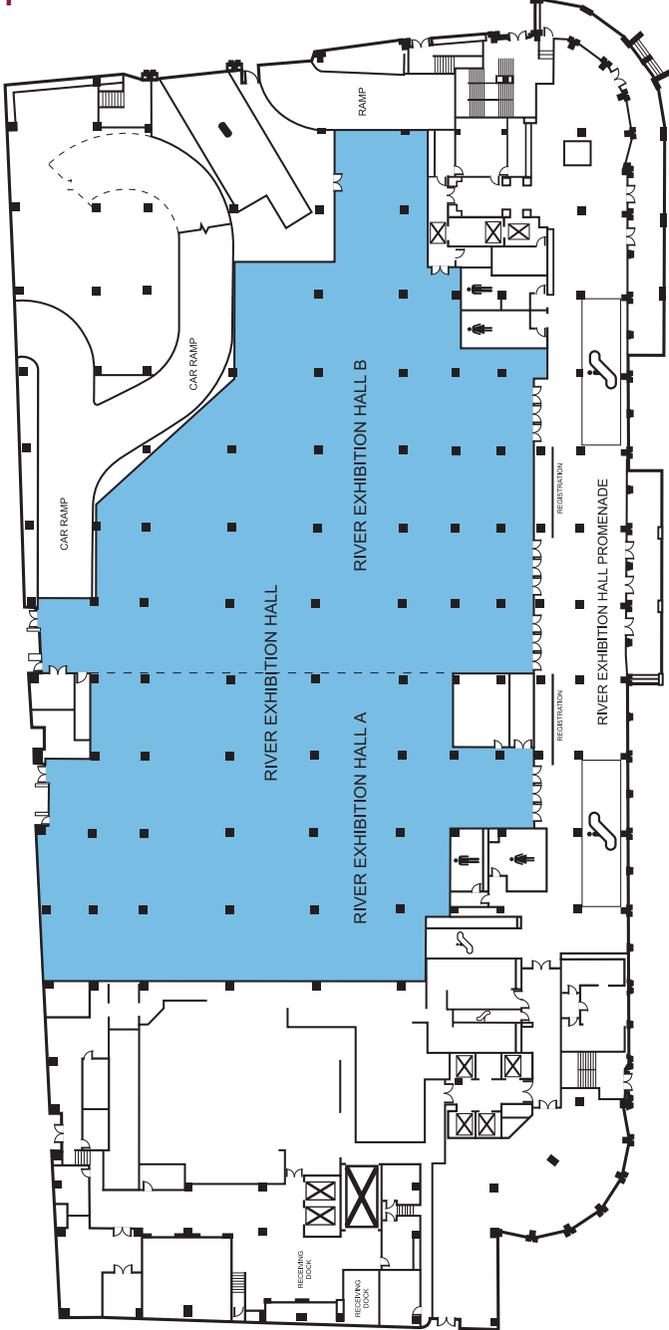


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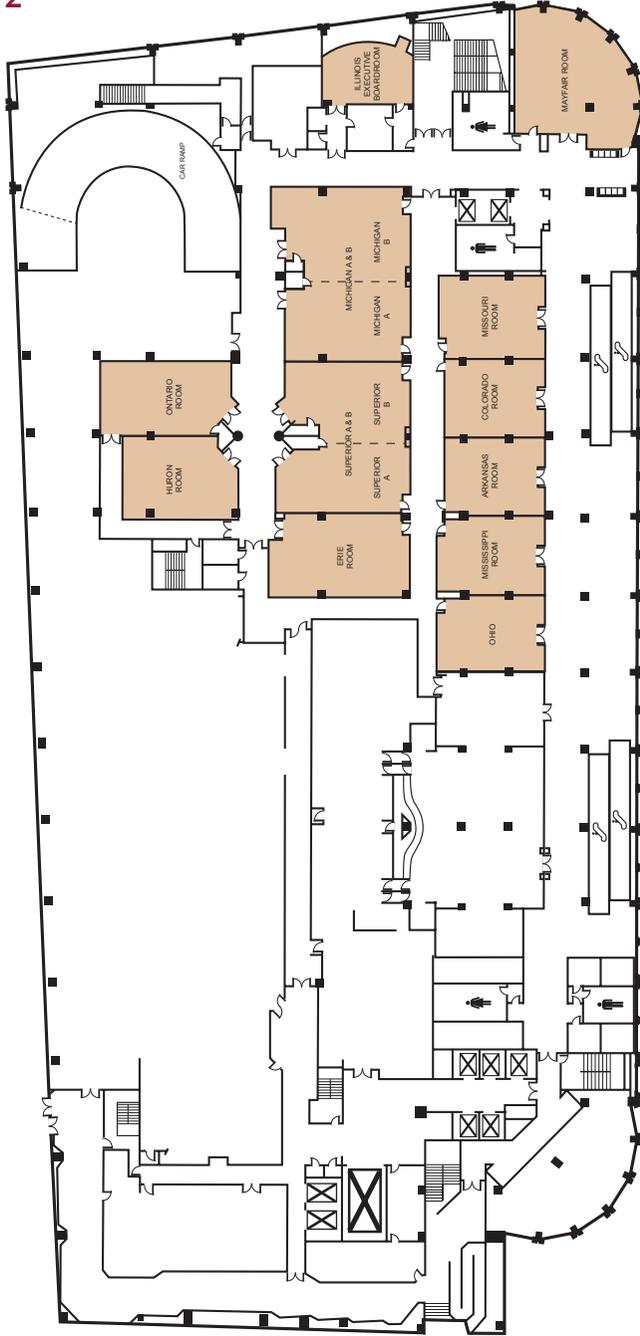
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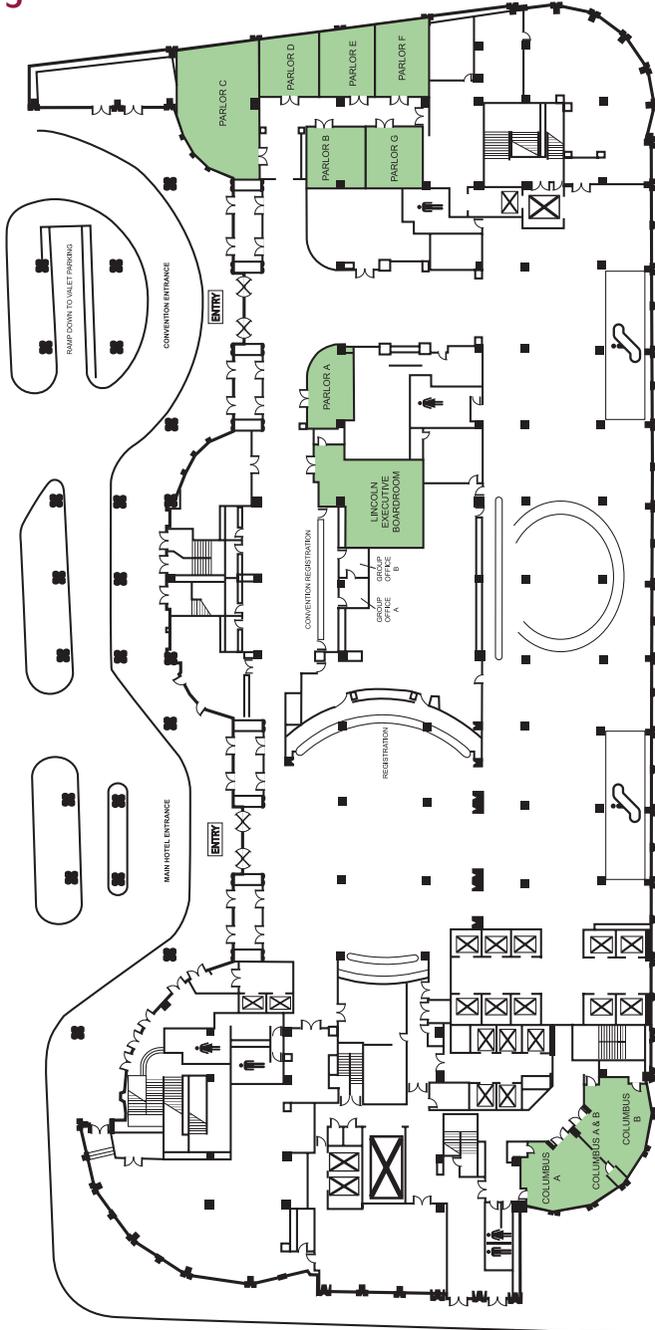
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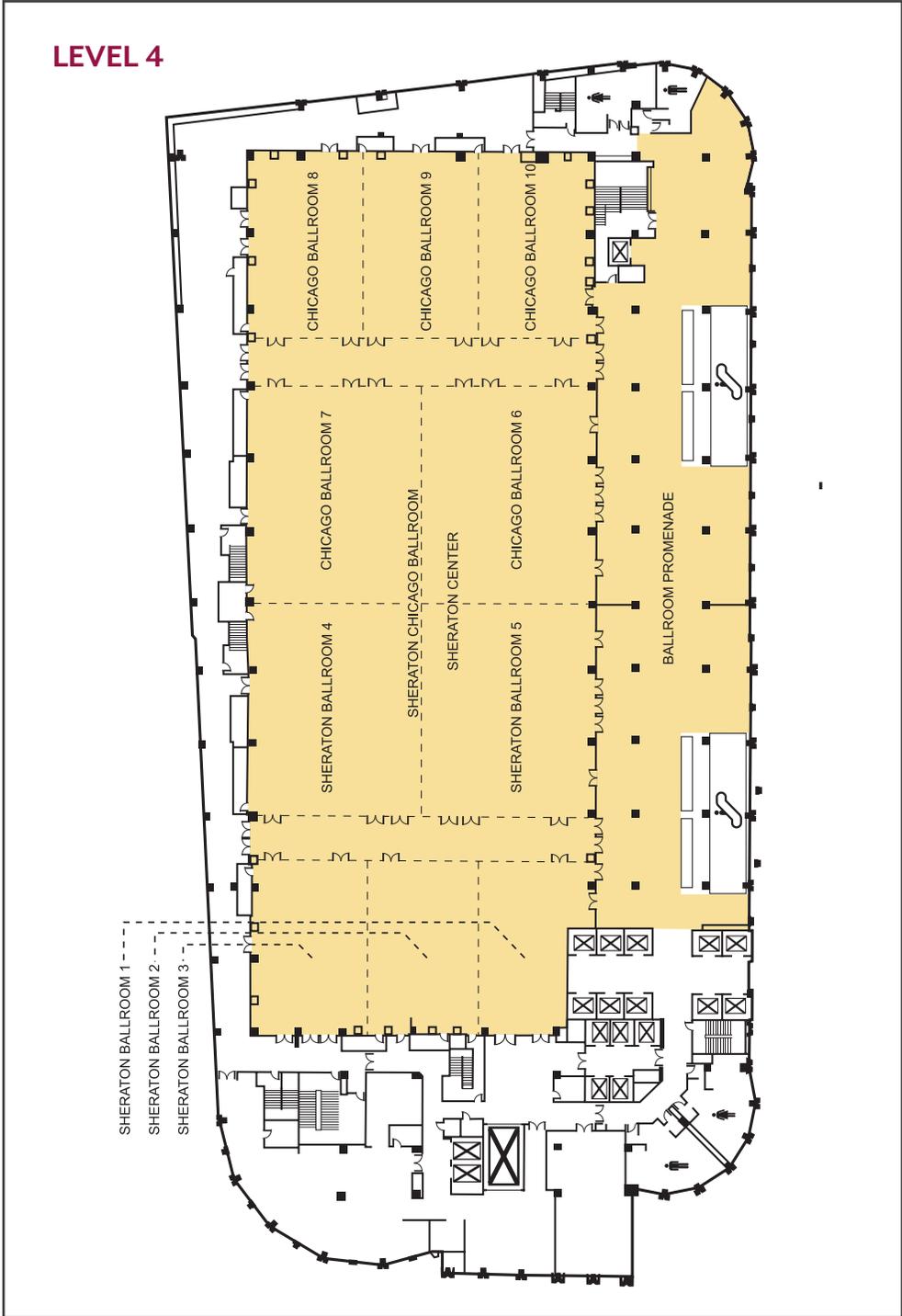
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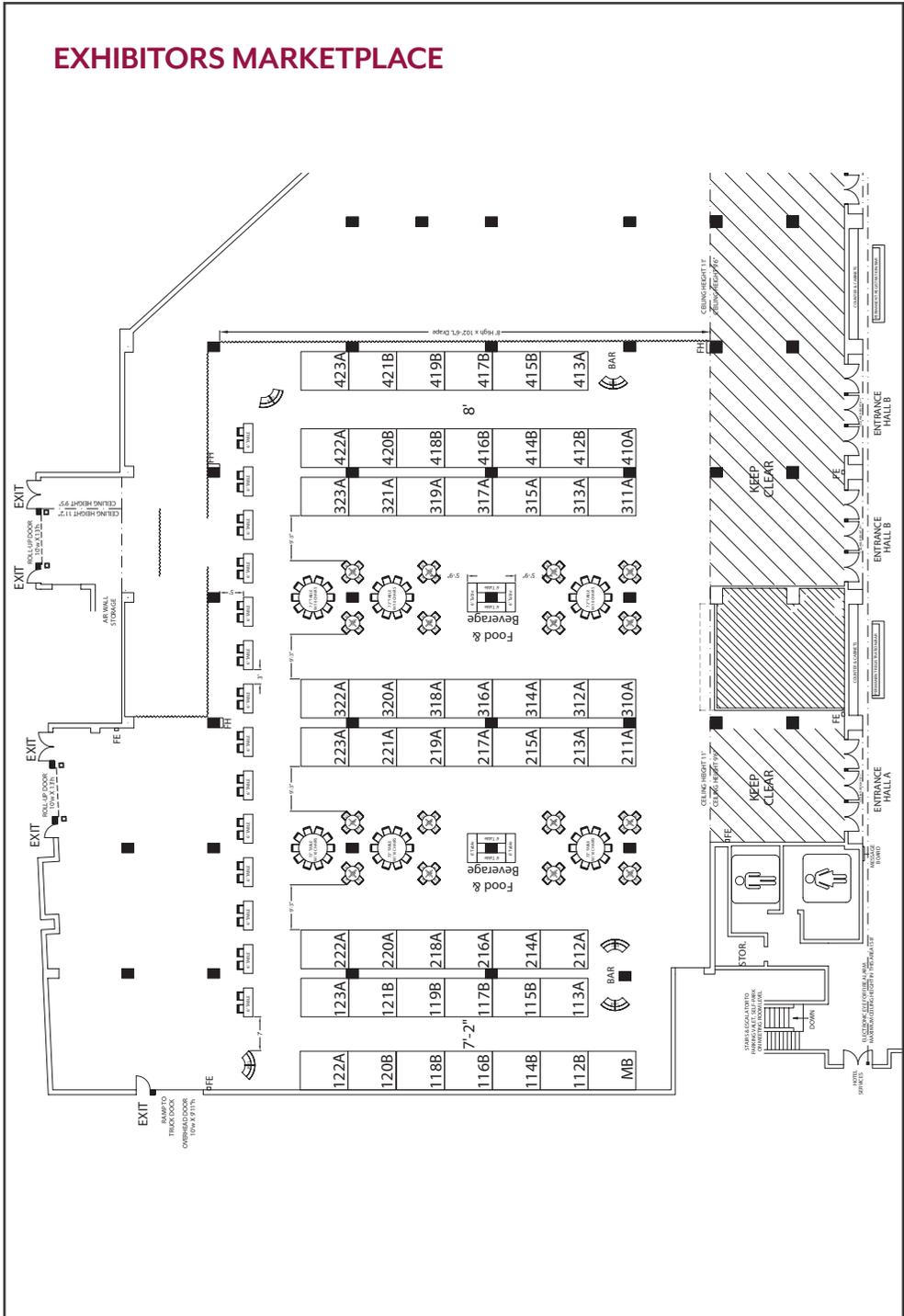
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C&M DIGITALS	TT #4	Roku Streaming Stick + I 4K/HDR/HD streaming player
diacriTech	#218	NextGen Fire tablet
Data Conversion Laboratory, Inc.	#412	Remote-controlled Shadow Quadcopter
Editage	#316	\$100 Amazon Gift Card
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KWF Consulting	#113	\$100 Amazon gift card
PPF – EBSCO	#323	Apple watch

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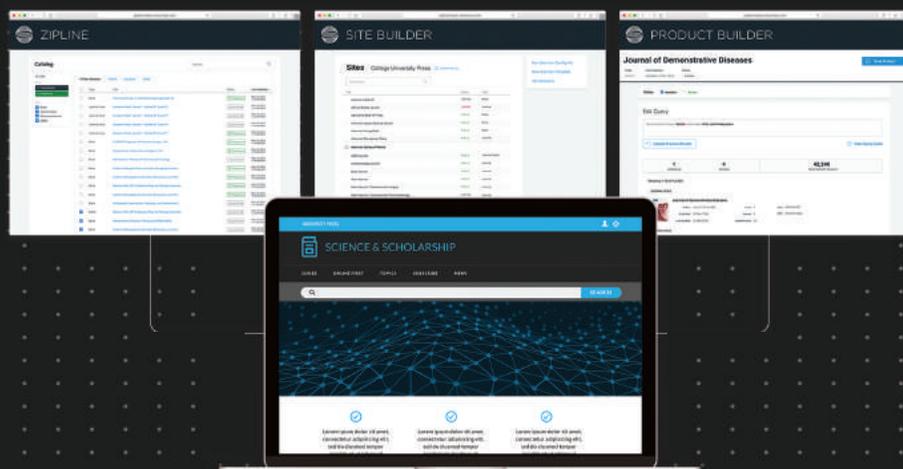
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October 16, 2018 | 11:00–Noon

Scholarly Kitchen Webinar

November 6, 2018 | Noon–1:00 pm

SSP Seminar

New Directions in Strategy, Technology, and Community

September 25–26, 2018

Washington, DC



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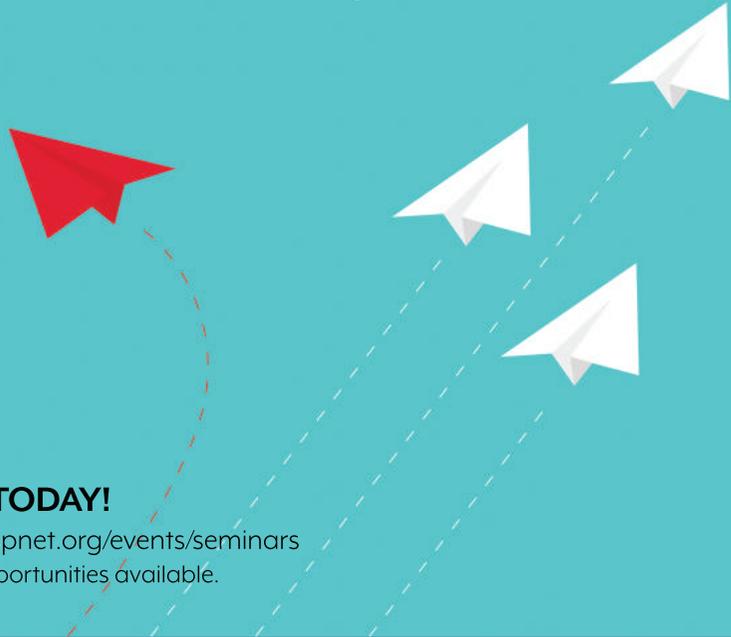
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Topics will include the unintended consequences of industry technology changes, organizations using collaboration as a competitive strategy, the new pressures of “publish or perish” in light of the changing definition of what counts towards scholarly productivity, and the new requirement for scientists and scholars to tell their stories beyond academia—to policy-makers and the public—to ensure the greatest societal impact.

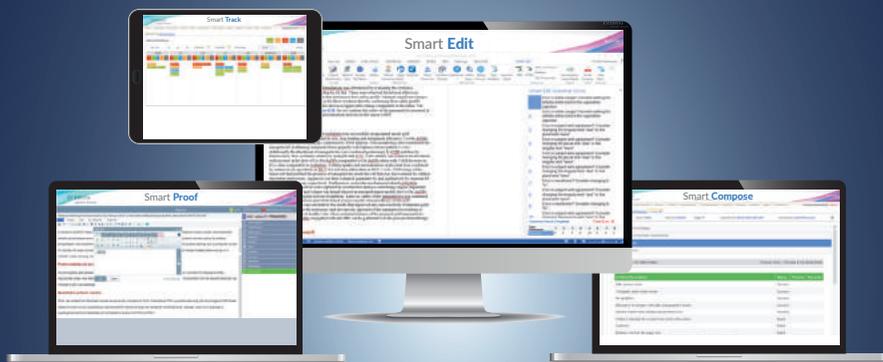


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