Shaping the New Status Quo: Global Perspectives in Scholarly Publishing

May 29 – 31, 2019
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Dear Colleagues,

On behalf of the Society for Scholarly Publishing, I’d like to personally welcome you all to the 41st Annual Meeting in San Diego: **Shaping the New Status Quo: Global Perspectives in Scholarly Publishing.**

Whether it’s your very first Annual Meeting, or you are a regular attendee, I hope you’ll benefit from the unique blend of inclusive networking, insightful programming, and peer-to-peer dialogue. Each of us should take up the challenge to make the most of this valuable meeting as we have all invested time and resources to be here. Whether it’s making an effort to talk with new members, being open to hearing innovative ideas, or bringing back at least one positive takeaway to implement; we should all get out of our comfort zones and work together to make this meeting the best it can be. Only when we appreciate the breadth of the scholarly communications ecosystem, and interact and engage with all stakeholders, can we make meaningful improvements and lasting change.

Additionally, thanks to each of you, SSP has a vibrant volunteer culture and we have paved the way with forward-looking programs like Mentoring, Diversity and Inclusion, Peer-to-Peer Networking, Fellowship Awards, Regional Events and Educational Programs. As President, I would also like to personally thank each and every one of the volunteers and staff who make SSP the dynamic and active organization that it is today. Volunteering with SSP has given me many valuable learning opportunities, from moderating my first Annual Meeting session, to Board participation and international task forces. I hope many of you will seriously consider and commit to joining SSP’s volunteer core so that you may experience up-close the benefits of such service. Please do stop by the SSP Membership Committee booth, chat with SSP staff/Board members, or attend the informative “Get Involved” Luncheon to learn more.

As my term nears its end, I’m so grateful, humbled, and honored to have had this opportunity to work with so many talented individuals especially SSP’s Executive Director, Melanie Dolechek, who makes SSP such a valuable and impactful organization. I am beyond excited to be handing the gavel over to President-Elect, Angela Cochran, whose vision and leadership will only enhance SSP. Please join me in congratulating them and offering them all of our support to ensure SSP maintains the preeminent conference of the year!

With gratitude,

Adrian T. Stanley
2018-2019 SSP PRESIDENT

Welcome
Thank you for joining us for the 41st Annual Meeting of the Society for Scholarly Publishing! We are excited to host this year’s meeting in sunny San Diego, CA, a diverse city that is a gateway to both Central America and Asia. Our location on the Pacific Ocean, which connects so many continents and cultures, accentuates the theme for this year’s meeting—Shaping the New Status Quo: Global Perspectives in Scholarly Publishing. How can we, as a publishing community, bring together diverse voices and points of view, not just for single discussions but as part of a new paradigm in sharing scholarship?

SSP’s 2019 meeting will start with keynotes focusing on two groups who historically have not been well represented in discussions of scholarly communication: African scholars and those with disabilities. Within the main program, 35 concurrent sessions explore many relevant topics such as external pressures on our industry, publishing at a smaller scale, and how to reach a global market. Many sessions also focus on bringing new voices to SSP and the Annual Meeting, and on issues of inclusion within the industry. For five of the sessions, we are trying out non-traditional formats to enhance interactivity with the audience. These formats include workshops, an unsession, a debate, and proposal of a provocative new idea. The lightning-talk “Previews” session will again feature a live vote to pick your favorite innovation, so be sure to attend on Friday!

We also hope you were able to join us early in San Diego for one of the five pre-meeting seminars offered Wednesday. These in-depth sessions provide an opportunity to network with others in a wide array of roles to collaboratively focus on a problem or timely topic. This year’s lineup features a new style of session: a facilitated workshop on microaggressions in the workplace, which create barriers to the free flow of ideas among a diverse workforce. There are also 12 sponsored sessions, free to all attendees, that highlight new products and services.

We owe huge thanks to the 2019 Annual Meeting Program Committee and Pre-Meeting Seminar volunteers, as well as to the array of knowledgeable speakers and to all attendees who are joining. We are so glad you could join us as we work together to shape the new collaborative future of scholarly communication!

All the best,

Cason Lynley, Ben Mudrak, and Yael Fitzpatrick
CO-CHAIRS, SSP ANNUAL MEETING PROGRAM COMMITTEE
**Location of Events**
Registration is located in the foyer of the Pacific Ballroom. The Exhibitors Marketplace is located in Pacific Ballroom 21 - 26. Keynotes, plenaries and the Awards Luncheon are located in Marriott Grand Ballroom 1 - 6. Pre-meeting Seminars and Sponsored Sessions are located in Pacific Ballroom 14 - 19. Concurrent sessions are located in Pacific Ballroom 14 - 19.

**Registration Hours**
- **Tuesday, May 28**................. 4:00–7:00 pm
- **Wednesday, May 29** .......... 7:00 am–7:00 pm
- **Thursday, May 30** .............. 7:00 am–6:00 pm
- **Friday, May 31** ................... 7:00 am–3:00 pm

Speaker biographies can be found in the meeting app or on sspnet.org.

**Exhibitors Marketplace Hours**
- **Wednesday, May 29**
  - Setup .................. 12:00–5:00 pm
  - Opening Reception .... 5:30–7:00 pm

- **Thursday, May 30**
  - Breakfast .................. 7:30–9:00 am
  - Refreshment Break ..... 10:00–10:30 am
  - Lunch ....................... 12:00–2:00 pm
  - Refreshment Break ..... 3:00–3:30 pm
  - Networking Reception .. 6:00–7:30 pm

- **Friday, May 31**
  - Breakfast .................. 7:30–9:00 am
  - Refreshment Break ..... 10:30–11:15 am
  - Prize Drawing ............ 10:45 am
  - Lunch ......................... 12:15–1:45 pm
  - Dismantle ................. 2:00–3:30 pm

Sessions will be recorded and available on sspnet.org after the Annual Meeting.
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Our Unsung Heroes

These dedicated industry professionals have worked tirelessly over the past year to develop and organize the content presented at this year’s meeting.

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Networking Events

If you ask fellow attendees why they attend the SSP Annual Meeting, the top reply you will hear is “networking.” We agree! We’ve built in a variety of special events that will allow you to meet and network with like-minded peers.

**Wednesday, May 29**
- 11:30–12:30 pm: Networking Luncheon—MARRIOTT GRAND BALLROOM 8
- 5:30–7:00 pm: Opening Reception—PACIFIC BALLROOM 21 – 26

**Thursday, May 30**
- 7:30–8:30 am: New Member/First-Time Attendee Breakfast—MARRIOTT GRAND BALLROOM 8
- 7:30–9:00 am: Continental Breakfast—PACIFIC BALLROOM 21 – 26
- 10:00–10:30 am: Refreshment Break—PACIFIC BALLROOM 21 – 26
- 12:00–2:00 pm: Awards Luncheon—MARRIOTT GRAND BALLROOM 1 – 6
- 3:00–3:30 pm: Refreshment Break—PACIFIC BALLROOM 21 – 26
- 6:00–7:30 pm: Networking Reception—PACIFIC BALLROOM 21 – 26

**Friday, May 31**
- 7:30–9:00 am: Continental Breakfast—PACIFIC BALLROOM 21 – 26
- 10:30–11:15 am: Refreshment Break—PACIFIC BALLROOM 21 – 26
- 12:15–1:45 pm: Networking Luncheon—PACIFIC BALLROOM 21 – 26
- 12:30–1:45 pm: “Get Involved in SSP” Luncheon—RANCHO SANTA FE

Congratulations to the 2019 Fellowship Award Winners

**EARLY CAREER FELLOWS:**
- Emma DiPasquale | MICHIGAN PUBLISHING, USA
- Kasia Repeta | DUKE UNIVERSITY PRESS, USA
- Sarah Muncy | UNIVERSITY OF CINCINNATI PRESS, USA
- Willa Camille Liburd Tavernier | INDIANA UNIVERSITY BLOOMINGTON, USA

**INTERNATIONAL FELLOWS:**
- Basiru Adetomiwa | REDEEMER’S UNIVERSITY, NIGERIA
- Bo Liu | SPRINGERNATURE, CHINA
- Elizabeth Hancock | ELSEVIER, UNITED KINGDOM
- Ruth Tunn | EDANZ GROUP, JAPAN
- Sneha K Rhode | CABELLS INTERNATIONAL, UNITED KINGDOM

**STUDENT FELLOWS:**
- Lynnee Argabright | UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL, USA
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8:30–11:30 am
PACIFIC
BALLROOM 14

Seminar I: Charleston Trendspotting Initiative: Forecasting Changes on the Horizon of Scholarly Communication
Hosted by Against the Grain (ATG) and the Charleston Conference

What trends, issues, and external pressures should we focus on in the near future? How can we evaluate possible solutions and strategies for these issues? How can we meet these challenges together? The Charleston Trendspotting Initiative is a community-engaged process for collaboratively exploring social, policy, economic, technology, and educational trends and forecasting their impact on scholarly communication, publishing, and academic libraries.

This pre-meeting seminar will open with a trend development activity designed to engage attendees in identifying critical and emerging issues impacting the scholarly communication ecosystem. Next, the group will compare and contrast these trends and issues to a list generated in a similar session at the 2018 Charleston Conference to examine the similarities and differences. Join us for robust discussion and feedback on these topics designed to continue shaping and deepening our understanding. Help us focus on the future of our industry and the changes that will affect us.

LEARNING LEVEL: Mixed-Learning

SPEAKERS: Heather Staines, Head of Partnerships, MIT Knowledge Futures Group; @heatherstaines; Lisa Janicke Hinchliffe, Professor/Coordinator for Information Literacy and Instruction, University of Illinois at Urbana-Champaign, @lisalibrarian

MODERATOR: Leah Hinds, Executive Director, Charleston Library Conference, @chsconf

FACILITATORS: Danielle Cooper, Senior Qualitative Researcher, Ithaka S+R; Jennifer Maurer, Library Sales Manager, Cambridge University Press; Courtney McAllister, Electronic Resources Librarian, Lillian Goldman Law Library, Yale University; Jason Price, Director of Licensing Operations, SCELC Library Consortium; Nicola Poser, Managing Director, RedLink; Christine Wolff-Eisenberg, Manager, Surveys and Research, Ithaka S+R
Seminar 2: Fact or Fiction? OASPA Lifts the Lid on Open Access Publishing

Open access has grown to be a well-established publication model and is supported by many institutions and major funding organizations globally. However, there are aspects that are commonly misunderstood or are subject to opinion-led debates, which can make it difficult to separate the myths from the reality. In this interactive session run by the Open Access Scholarly Publishers Association, OASPA, participants will hear about global trends and views in open access publishing, discuss perceptions and consider the facts behind them, examine different funding and business models, and will also have the opportunity to share their own experiences within open access publishing and wider issues in open research. Of interest to all stakeholders in scholarly communications, this session will aim to tackle some of the enduring areas of concern and confusion, in order that attendees come away with a deeper understanding of how open access publishing is approached by different parties.

LEARNING LEVEL: Applied

SPEAKERS: Rebekah Darksmith, Chief Marketing Officer, PLOS, @rebekahjeanne; Stephanie Orphan, Director of Publisher Relations, Portico; Caroline Sutton, Director of Editorial Development, Taylor & Francis, @CarolineSutton

MODERATOR: Peter Binfield, Publisher, PeerJ, @p_binfield

Seminar 3: Open Source Bazaar: Owned by the Community, Ensuring Independent, Open Infrastructure in the Age of Acquisitions

With critical infrastructure like hosting platforms and manuscript submissions systems being acquired by large commercial publishers, smaller and society publishers wonder what other curve balls the future will bring. Will end-to-end workflow solutions lock them in? Or will such monopolies lock them out from participation? Community owned infrastructure can be an answer. More and more open source collaborations are maturing and entering the ecosystem. Other initiatives are emerging as service partners to help small players who lack technical resources or who simply aren’t interested in running a solution themselves. This informational and interactive session seeks to bring community owned and governed initiatives together with those exploring future alternatives to infrastructure consolidation.

LEARNING LEVEL: Strategic

SPEAKERS: Brian Hole, Founder and CEO, Ubiquity, @brian_hole; Paul Shannon, Head of Technology, eLife, @BlueReZZ; Alison O’Connell, Director of Community Development, Coko, @alisoconagle; Andrew Smeall, Chief Digital Officer, Hindawi, @mynameissmeall; Jason Colman, Senior Associate Librarian and Director of Publishing Services, Michigan Publishing, @tafticus

MODERATORS: Kristen Ratan, CoFounder, Collaborative Knowledge Foundation, @kristenratan; Dan Whaley, CEO, Hypothesis, @dwhly
8:30–11:30 am
Seminar 4: Journals Management Workshop: Whiteboards to Editorial Boards, and Everything in Between

This popular participant-driven workshop will continue to examine the myriad ways of to manage journals which often consists of way more than curating, reviewing and distributing content. Topics such as understanding vendors, open access at the society level, editorial perspectives and researcher behaviors and how they can impact day-to-day activities will shape the conversation among panelists and participants throughout the morning. We will begin with introductions around the room followed by a discussion led by Clarivate Analytics on impact criteria and the Journal Impact Factor indicator. Participants will then spend time in discussions about how they have dealt or would deal with a particular situation based on the topics previously mentioned. A ‘wrap up’ with feedback to the whole room will follow, with any ‘top tips’ being captured in real-time. The session is carefully crafted to include situations that people from various organizations regardless of role will find relatable, whether they are small publishers, societies, associations, university presses or commercial publishers. New topics will be incorporated so attendees of previous seminars will still find this session highly useful.

**LEARNING LEVEL:** Mixed-Learning

**SPEAKERS:** Patti Davis, Senior Publisher, North America, Emerald Group Publishing; Jeremy Nielsen, Director, Journal Business and Operations, Radiological Society of North America, Marian Hollingsworth, Director, Publisher Relations, Clarivate Analytics

**MODERATOR:** Patti Davis, Senior Publisher, North America, Emerald Group Publishing

11:30–12:30 pm
Open Networking Luncheon

Lunch is included in the cost for all pre-meeting seminar attendees.

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**Seminar 5: Identifying and Responding to Microaggressions at Work**

Microaggressions are brief, everyday exchanges that send denigrating messages, whether intentional or unintentional, to certain individuals because of their group membership. Many microaggressions are so subtle that neither the target nor perpetrator may entirely understand what is happening. Numerous research studies have found that the process of encountering microaggressions can be psychologically and physically draining, often leading to higher levels of stress, lower job satisfaction, hostile and invalidating work environments, and poor mental health outcomes. This workshop will help participants learn how to identify microaggressions, understand their impact, and respond appropriately when they occur.

After completing this interactive workshop, participants will be able to:

- Identify various forms of microaggressions
- Understand the harmful impact of microaggressions on work related outcomes.
- Respond to microaggression at work and in everyday situations.

**LEARNING LEVEL:** Mixed-Learning

**MODERATOR:** Joseph M. Williams, Ph.D., NCC, Associate Professor in the Counselor Education Program, University of Virginia

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**Sponsored Session: Belmont Forum | “The Eye of the Storm:” Multi-Stakeholder Project Coordinates Data Policies across Funders, Domains and Workflows**

Approaches to open and FAIR (Findable, Accessible, Interoperable and Re-usable) data are converging. Funders and publishers have various opportunities to communicate with researchers through policy and guidance during the research cycle. However, they have rarely attempted coordination until an international funding consortium, the Belmont Forum, began seeking to operationalize its Open Data Policy and Principles. The Data and Digital Outputs Management Plan (DDOMP) provides BF grantees a data management framework throughout their projects, from pre-proposal to conclusion. The Data Publishing Policy Project (DP3) delivers template Data Accessibility Statements (DASs) to guide Belmont Forum grantees when publishing their results. By linking language and expectations, funders and publishers articulate a coherent set of data and research expectations for researchers. We explore the process, results and experience of running this project in a lively discussion amongst funder, publisher and Belmont Forum representatives that will hopefully provide the basis for additional initiatives in the future.

**SPEAKERS:** Robert J Samors, Coordination Officer, Belmont Forum e-I&DM Project
### 12:30–1:15 pm  
**PACIFIC BALLROOM 17**

**Sponsored Session: codeMantra U.S. LLC | Reliance on Email in Collaborative Workflows: There Has to Be a Better Way**

When you open a group email box, are you confronted with dozens of messages, not knowing which ones to prioritize and which to ignore? Do you manage multiple group boxes representing multiple journal workflows? Do you struggle to find the one email with a critical piece of data or commentary? Email has been with us for 47 years. It remains one of the few twentieth-century applications and formats devoid of structure. codeMantra and Taylor & Francis have changed all that with a Journal Communication Hub (JCH). Learn how the JCH platform manages traditional email as a query-based object and intelligently triages email traffic. Hear from others who recognize the inefficiencies and miscommunication hazards of traditional email clients, and have discovered alternative solutions. No, this isn’t the end of Outlook, Gmail and Hotmail. But it is certainly time we brought email communication, within critical content development workflows, under control.

**SPEAKERS:** Sanjeev Kalyanaraman, CTO/Operations Officer, codeMantra US L.L.C.; Kirstin Heilmann, Head of Global Supplier Management, Taylor & Francis; Sylvia Marton, Editorial Operations Manager, PLOS Open For Discovery  
**MODERATOR:** Walter Walker, President, CodeMantra US L.L.C.

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### 12:30–1:15 pm  
**PACIFIC BALLROOM 18**

**Sponsored Session: Exeter Premedia Services | Transform Production into a Profit Centre**

The scholarly and professional publishing industry is in a constant state of flux and faces challenges in all aspects of the life cycle. In the face of this, a largely “stable” process such as production does not garner strategic attention and is viewed merely as an execution step—meant to be done as efficiently and painlessly as possible (which may not often be the case!).

Reducing turnaround time and costs have always been among of the key goals of production. However, with the introduction of technology at key steps in the workflow, production can be a strategic lever and a revenue generator.

We will present examples of success stories of organizations that have transformed departments that were (traditionally seen as) cost centers into profit centers. Drawing from this, we will also cover a step-by-step approach centred on culture, technology, process, and metrics to enable publishers to do the same with their production departments.

**SPEAKER:** Ravi Venkataramani, CEO, Exeter Premedia Services, @ravivramani
Sponsored Session: Sheridan | Use your Natural Intelligence to Demystify Artificial Intelligence and Learn what it Takes to be an AI-Enabled Company

Machine Learning, Cognitive Analytics, Neural Networks, Natural Language Processing, Heuristics, Fuzzy Logic, Deep Learning, and Pattern Recognition are just some of the terms that publishers have heard associated with Artificial Intelligence (AI).

AI has taken over as the most talked about “must have” technology in the publishing market, but how do publishers discern products that are employing true AI methods from those that are stretching the definition of AI simply to apply the latest technology craze to their product? Let’s start by attempting to demystify AI and educate the audience on the various methods and techniques that fall under its umbrella. We’ll discuss the roots and branches of AI, various techniques, appealing business applications, and potential challenges. We’ll also share updates and use cases about Sheridan’s own efforts to improve and enhance our offerings with smart and selective implementations of Artificial Intelligence that add tangible benefits to the publishing value chain.

SPEAKERS: Mike Hepp, VP of Operations and Technology, Sheridan Journal Services; Abhi Arun, CEO, TNQ Technologies
1:30–2:15 pm
PACIFIC BALLROOM 16

**Sponsored Session:** Impact Journals  |  Post-Publication Manuscript Promotion: A Small Publisher’s Ability to Rapidly and Widely Disseminate New Results and Scholarship with In-house Techniques

In an industry dominated by commercial publishers, external vendors, and powerful index companies, there are a number of in-house operations and strategies that can help smaller publishers better disseminate vital discoveries for researchers across the many fields of scholarly research.

Hear from Ryan James Jessup, the Director of External & Legal Affairs for Impact Journals, a small scholarly open access publishing house with only 15 employees, who has been publishing the world’s largest cancer research journal, *Oncotarget*, as well as the Q1 ranked journal *Aging*, for the last decade.

Topics will include the basics of in-house post-publication promotion techniques and digital engagement platforms, including:

i.  Style Guides
ii.  Securing Channels
iii.  Structuring Metadata
iv.  Content Delivery
v.  Video Production, Editing, and Sharing
vi.  Podcast Programming
vii.  Press Release Distribution
viii.  Paid advertising

Attendees will leave with a set of observable and concrete action items that enable them to create or enhance their post-publication promotion activities.

**SPEAKER:** Ryan James Jessup, Director of External & Legal Affairs, Impact Journals, @ryanjamesjessup

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1:30–2:15 pm
PACIFIC BALLROOM 17

**Sponsored Session:** Editage  |  The Metrics Story: How Videos and Infographics are Making a Business Case for Editorial and Beyond in STEM Publishing

As publishers are called upon to demonstrate their value, there has been talk about new formats for science communication. In the beginning, these formats were often viewed simply as something new to supplement the journal article. Today, however, they are extending the life span of content collections, improving downloads, keeping membership and readers engaged, developing proprietary products, bringing down print costs, educating authors, driving calls for papers, launching new titles, and (yes!) driving impact.

This session will showcase case studies of two scholarly publishers, The Journal of Bone and Joint Surgery and the American Academy of Neurology, who have been successful early adopters of new science communication, including practical takeaways about how they have managed to do so and the impact their initiatives have had by way of
metrics—quantitative and qualitative. Beyond this, the session will shed light on an ever-growing number of use cases for new content formats to support not just editorial but also marketing and sales for publishers, along with a glimpse of what to expect in the immediate future.

SPEAKERS: Patty Baskin, Executive Editor, Neurology Journals, American Academy of Neurology; Jason Miller, Executive Publisher, The Journal of Bone and Joint Surgery
MODERATOR: Satyajit Rout, Head-Research Communication Services, Editage

1:30–2:15 pm
Sponsored Session: PageMajik | Artificial Intelligence and Machine Learning – Innovating Academic Publishing and Protecting Quality

Re-imagining and re-engineering the publishing ecosystem. Three strategies for using artificial intelligence and process automation to make your business more profitable and your content more impactful in a changing marketplace.

PageMajik is an AI-based solution that has been developed to aid workflow transformation within the academic publishing world. Like any other industry or niche, the world of academia has highly defined but changing workflows, is faced with intellectual property issues caused by the “digital revolution,” and is experiencing the appearance of new and disruptive technologies, all compounded by a new and technologically savvy “creator and consumer.” The whole process of funding, submitting, peer-reviewing, publishing, disseminating and then ultimately discovering academic articles and reference work could transform rapidly, relentlessly driven by the age of the machine.

SPEAKER: David Brake, COO, PageMajik

1:30–2:15 pm
Sponsored Session: Atynon | The ABCs of Computationally Reproducible Science: A Publisher’s Guide

The present-day scientist is a cross-disciplinary knowledge worker, fluent with scientific computing environments and often working collaboratively to solve sizable data analysis problems. Funder mandates set high demands on the fidelity of data-driven research reporting, and scientific workflow tools are evolving beyond a print-oriented, pre-internet era to support today’s demand for interactive and shared online data assets.

In this talk we will give publishers insight into how to deliver a more reproducible representation of research literature and its associated data. We will trace the emergence of computational scientific notebooks and relate these developments to new authoring and publishing approaches that connect experimental data, including its analysis and visualisation, with manuscript authoring and formatting.

SPEAKER: Matias Piipari, Founder, Manuscripts
The number of open source (OS) online publishing platforms, i.e. production and hosting systems for scholarly books and journals, launched or in development, has proliferated in the last decade. Many of these publishing infrastructure initiatives are well-developed, stable, and supported by a small but vigorous distributed community of developers, but a significant number of new ventures are just coming online.

The notable increase in the number of OS platforms suggests that an infrastructure ‘ecology’ is emerging around these systems. Distinguishing between systems that may evolve along competitive lines and those that will resolve into a service ‘stack’ of related, complementary service technologies will help potential adopters understand how these platforms can or should interoperate.

Stakeholders at MIT and SFU felt that a rigorous assessment of the technology and accompanying sustainability models will reveal a typology of projects that can be usefully characterized and categorized by potential adopters and funders.

In this SSP session, members of MIT’s Knowledge Futures Group and Simon Fraser’s Publishing@SFU Program will discuss the findings from a comprehensive landscape analysis of open source publishing systems, suggest sustainability models that can be adopted to ensure that these systems fully support research communication and provide durable alternatives to complex and costly proprietary services.

**SPEAKER:** John Maxwell, Director, Publishing Studies program, Simon Fraser University  
**MODERATOR:** Catherine Ahearn, Senior Project Editor, MIT Press
**Sponsored Session: Yewno | The Importance of Optimal Categorization: A Case Study with Yewno and Stanford University Press**

There is growing evidence that enhanced semantic metadata drives sales in the publishing world. To test this hypothesis in the academic world, Stanford University Press used Yewno’s Artificial Intelligence technology to optimize the metadata around a portion of SUP’s collection. The results were astounding!

The Challenge: Stanford University Press is one of the oldest university presses in the US, with an imprint backlist of over 4,500 titles. Over the past 20 years, Stanford University Press migrated their 4,500 backlist titles across four separate mapping systems and introduced BISAC in 2005. The result is that the majority of these titles had only one BISAC code, and most of those were either out of date, or not necessarily relevant to the content of the book. None at all have the more recently introduced keywords and abstracts, putting them at a significant disadvantage in today’s online marketplace.

The Experiment: Stanford University Press basically considered some of their older titles virtually undiscoverable. To update the metadata would have taken their staff an unfathomable amount of time to categorize—had they been able to at all. Thus, they turned to Yewno to apply their cutting-edge AI technology to not only surface those titles, but also to optimize their categorization in such a way as to make them marketable again.

The Result: Attend this presentation and find out!

**SPEAKER:** Alan Harvey, Director, Stanford University Press  
**MODERATOR:** Ruth Pickering, Co-Founder and Chief BD & Strategy Officer, Yewno

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**Sponsored Session: Nova Techset - Katalyst (NT-K) | How Fast Can You Go? Pushing the Limits of Express Journal Production through Smart Collaboration**

Both publisher and supplier have real skin in the game when it comes to hitting targets for TAT, quality, and budgets. Yet production workflows often miss the mark for lack of true collaboration between publisher and supplier. This session will showcase an innovative, collaborative production workflow recently set up by The Optical Society (OSA) and Nova Techset-Katalyst (NT-K) to improve efficiency and quality for OSA’s Express line of journals, which are already among the fastest in the industry. OSA and NT-K have taken advantage of recent technology breakthroughs and have coordinated specialist roles at both organizations to create a rapid production workflow for math-heavy journal content with high levels of quality at a low cost. Following 12 months of experimentation, the two organizations built and tested a pilot workflow that was made operational in late 2018 with two journal titles.

**SPEAKERS:** M. Scott Dineen, Senior Director of Publishing Production and Technology, The Optical Society, @Scott_Dineen2; Nixon Xavier, Vice President, Innovation, Nova Techset-Katalyst (NT-K), @nixonxavier  
**MODERATOR:** Byron Laws, Sales Director, Americas, Nova Techset-Katalyst (NT-K), @byron_laws
2:30–3:15 pm
PACIFIC BALLROOM 19

Sponsored Session:  Digital Science | Plan S and Beyond: Critical Insights from Dimensions Forward

Get a closer look at the potential significance of the Plan S funders through the lens of Dimensions data, while also discovering new use cases that support society publishers’ missions and goals beyond Plan S.

This session will be about Digital Science’s leading-edge research database, Dimensions. The focus of the narrative will be the significance of the Plan S initiative, with the current coalition of funders, as well as the “what ifs,” i.e. the potential impact if other significant funders or geographies join. This session will also take an interactive look at other key uses of Dimensions, to demonstrate how publishers employ Dimensions data to make more informed data-driven decisions across their business, support editorial planning, and understand past and future funding activity. There will be handouts with examples and copies of the presentation available.

SPEAKER: Bo Alroe, Director of Strategy, Digital Science
MODERATOR: Betsy Donohue, Vice President, Publisher Business Development and Strategy, Digital Science

4:00–4:15 pm
MARRIOTT GRAND BALLROOM 1-6

Opening Remarks by SSP President: Adrian Stanley

4:15–5:15 pm
MARRIOTT GRAND BALLROOM 1-6

Opening Keynote: Dr. Mariamawit Yeshak | Sponsored by HighWire
Assistant Professor of Pharmacognosy, Addis Ababa University, @YMariamawit

Scholarly Publishing in Africa: Impact Factor vs. Societal Impact

Scholarly publishing is a fundamental aspect of scientific research communication and the knowledge sharing process. It is also a determinant for career advancement in most academic fields. In Africa, scholarly publishing does not have a long history; it dates back only to the second half of the twentieth century. While publishing faces various challenges, there are numerous opportunities, such as the inflow of research funds, digitalization, and open access publishing, to make publishing easier for African scholars. As a result, many Africans are publishing their work in high-impact and top-rated journals. However, if one compares the rising rate of publication with societal development in Africa, the picture is very different. Africa still lags in social, economic and technological advancement.

In her keynote, Dr. Yeshak will address the disconnect between the rate of publication and impact on societal development in Africa, focusing on potential solutions for maximizing societal benefit from publishing and how publishers can help.

5:30–7:00 pm
PACIFIC BALLROOM 21-26

Opening Reception/Exhibitors Marketplace | Sponsored by Cabells

Network with your colleagues and other professionals at the SSP Annual Meeting Opening Reception. Meet with exhibitors and see what new innovations are being offered by industry service providers.
### Thursday, May 30, 2019

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<td>7:30–9:00 am</td>
<td>Continental Breakfast/Exhibitors Marketplace</td>
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<td>New Member/First-Time Attendee Breakfast</td>
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<td>9:00–10:00 am</td>
<td>Keynote: Betsy Beaumon</td>
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<td><strong>Why Inclusion Matters to Technology and Technology Matters to Inclusion</strong></td>
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<td>10:00–10:30 am</td>
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**Keynote: Betsy Beaumon**

**CEO, Benetech**

**Why Inclusion Matters to Technology and Technology Matters to Inclusion**

Who are your users? Undoubtedly, they are academically advanced, intellectually curious, and demanding. They also increasingly include people who consume and create information differently than most publishers or other information providers currently present or process it. Maybe they can’t see your beautiful illustrations, or they can’t manipulate printed pages, or they can’t hear videos. If so, they are part of the one billion people on the planet who you aren’t fully serving, but who are increasingly part of your ecosystem as they advance in education, economic mobility, careers, and age.

Huge strides in technology are changing the expectations of consumers, the geographic reach of solutions, and the very definition of publishing. Tech giants, including Microsoft, Apple, Amazon, and Google, are continually innovating around the interfaces between consumers, creators, and their information, and have become leading advocates for inclusion. They are amplifying the work of global leaders in accessible education, product R&D, publishing, and standards. Can technology deliver a way forward to include everyone in the midst of so much change? How can your products and solutions become truly accessible, and what exactly does that mean? What do new innovations such as AI (artificial intelligence) offer, and how can they go wrong?

Hear the perspectives of a technologist working at the forefront of these questions, where the answers stand as of now, and how publishers’ plans for their own digital transformation prompted a simple but revolutionary thought: Everything born digital must be, and can be, born accessible.
CONCURRENT SESSION 1

Concurrent 1A: The China Research and Publishing Landscape: Critical Information for Academic Publishers Who Want to Grow Their Business in China

The China research and publishing landscape is vast, growing rapidly, quite unique, and continues to evolve. The most recent China 5-Year Plan for 2016-2020 outlines an ambitious plan to become an innovative leader in many strategic academic and industry areas. Grant funding has been recently simplified and streamlined into five major programs. There have been additional overhauls in the university classification system as well as the research funding of those universities. China’s research article output absolute and percentage growth surpasses all other countries, and its contribution to the top 0.1% most cited papers seems to be growing exponentially. What will all this mean for a shift in the business models for academic publishers?

This panel of speakers, who are localized and are hands-on with respect to doing business in the publishing landscape of China, will address what is known about the landscape and will offer insight as to where China seems to be headed.

LEARNING LEVEL: Strategic

SPEAKERS: Frank Xu, Managing Director, Greater China, Editage/Cactus Communications, @editage; Lyndsey Dixon, Editorial Director, APAC Journals, Taylor & Francis Group, @lyndseydixon; Rice Song, Senior Marketing Manager, Greater China, Nature Research

MODERATOR: Donald Samulack, President, U.S. Operations, Editage/Cactus Communications, @samulack, @editage

Concurrent 1B: Early Career Boot Camp: Your Guide to Making the Most of the SSP Annual Meeting

First time at the annual meeting? Don’t know any of your fellow attendees? The Early Career Subcommittee invites you to attend this session for an introduction to the SSP community. A diverse panel of early-to-mid career SSP members will discuss their experiences and offer their perspective on how to make the most of the meeting. How do you introduce yourself, which sessions do you attend, and how do you get involved? The panel will touch on these questions from their own perspectives in a moderated discussion. The session will conclude with a 30-minute speed-networking experience open to all attendees, allowing them to introduce themselves to their fellow attendees, exchange business cards, and make connections for the meeting and beyond.
10:30–12:00 pm
PACIFIC BALLROOM 18

Concurrent 1C: Independent-Publisher Planning for Plan S: The Findings of a Multi-Publisher Workshop

Independent and society publishers have some unique challenges in planning for Plan S. A group of 40 people—approximately 20 organizations—met in a HighWire-hosted workshop in late January 2019 to consider more than a half dozen specific implementation options in order to optimally address Plan S compliance requirements. Four of the publishers plus John Sack will provide an overview of the discussion and the full set of options evaluated, and drill down to the four most promising of the options under consideration. Attendees will learn who is doing what, why, and how, about implementing Plan S. Using a panel format, each panelist will advance one of the options, while another panelist will comment on why that option would not be optimal in his/her organization’s case.

LEARNING LEVEL: Strategic

SPEAKERS: Rich Dodenhoff, Journals Director, American Society for Pharmacology and Experimental Therapeutics (ASPET), @rcdodenhoff; Susan King, Executive Director, Rockefeller University Press; Karen Halm, Managing Editor, American Journal of Neuroradiology; Dana Compton, Editorial Director, American Society of Civil Engineers, @danamcompton

MODERATOR: John Sack, Founding Director, HighWire Press, @johnsack

#SSP2019
Concurrent 1D: Interactive Scholarly Works and Enhanced eBooks: Challenges and Emerging Solutions

Scholars are stretching the boundaries of eBooks to create more dynamic, interactive, and media-rich works, which presents certain challenges for publishers. Stanford University Press and Michigan Publishing will demonstrate examples such as *Enchanting the Desert*, *When Melodies Gather*, and *A Mid-Republican House from Gabii*, while describing their experiences, including new workflows and systems. The CLOCKSS Archive will discuss preservation approaches, including options such as Webrecorder and emulation. In these projects, authors have taken the lead to create customized environments, including multimedia assets, 3-dimensional models, and external applications. The publishers have had to find working practices to support these unique products. Establishing replicable, scalable approaches for managing these works, and a sustainable business model, are challenges. Funding from the Mellon Foundation is supporting university presses to publish cutting-edge scholarly works. Together with additional university presses, a community of colleagues is collaborating to find solutions.

**LEARNING LEVEL:** Applied

**SPEAKERS:** Jasmine Mulliken, Digital Production Associate, Stanford University Press, @jasminemulliken; Jason Colman, University of Michigan, Senior Associate Librarians, and Director, Michigan Publishing Services, @tafticus; Alexandra Ohlson, Manager, Applied Preservation Services, LOCKSS Program, Stanford University

**MODERATOR:** Craig Van Dyck, Executive Director, CLOCKSS Archive, @cwvandyck

Concurrent 1E: Research Workflows and Interoperable Technology to Improve Reproducible Science

Increasing demands for transparency and reproducibility in research have resulted in a widening of what may be considered publishable research outputs. Today, with advances in technology that enable us to distribute far more than just words on pages, published articles should assemble more of the elements that bring researchers to their conclusions. Scholars, researchers and publishers need to capture, curate, and circulate code, data, protocols and workflows alongside other research artifacts that substantiate the scientific process and facilitate greater insight. The ecosystem to support these activities requires interoperable tools. This panel will focus not only how we can implement enhanced workflows that capture necessary first class research objects but also ways in which these workflows interface with each other and encourage researchers to practice reproducible research.
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| 10:30–12:00 pm | **Concurrent 1F: Tackling Harassment: How to Build Dignity at Work**  
Over the past 18 months, we have seen genuine progress across industries—including our own—in both recognizing and beginning to address the endemic problem of harassment. We’ve learned that harassment takes many forms, from the obvious and insidious (and often covered up), to the commonplace yet ignored, to the legally actionable. What was once tolerated as “status quo” is finally being overturned.  
In this highly interactive session, you’ll have a chance not only to learn about both challenges and successful interventions from leaders in scholarly publishing, but also to work with your peers to explore how we can come together as a community to build organizational cultures and structures that will ultimately eradicate harassment. Through small group discussion, we will explore the specific challenges participants have encountered, along with advice, behaviors and practical actions to take back to your own organization for both leaders and individual staff members. |
| LEARNING LEVEL: Applied | MODERATORS: Alison Mudditt, CEO, PLOS, @alison_mudditt; Karen Phillips, SVP, Global Learning Resources, Sage Publishing |
| 12:00–2:00 pm | **Awards Luncheon/Annual Business Meeting**  
Join us as SSP President Adrian Stanley recognizes the many dedicated volunteers that contribute to the success of SSP and reports on the activities and progress of the society. Winners of the Appreciation Award, Emerging Leader Award, and Distinguished Service Award will be announced and celebrated for their service and leadership. |
CONCURRENT SESSION 2

Concurrent 2A: Best Laid Plans: Drafting and Implementing Effective Open Data Publishing Policies

Seldom do two publishers’ workflow policies match; when it comes to open data management, sometimes two departments within the same publisher don’t even match! Why do organizations struggle to develop AND execute consistent, sound open research data publishing policies?

The Odum Institute (University of North Carolina), in conjunction with Dryad, has been researching these issues in an effort to better understand what makes for a successful data-sharing policy. The final results of this research show a very strong willingness from journals to develop cohesive policies, while also revealing a range of stumbling blocks including clarity of policy, communication, compliance, and accountability.

In Best Laid Plans, we’ll hear from a range of perspectives on policy creation including the lead researcher from Odum discussing top-level findings from their comprehensive study across scholarly publishing; and journal editors who will share their experiences of developing and executing effective policies. Hearing candid, first-hand wins and struggles from peers in how they did (or didn’t!) establish open data policies will hopefully help organizations move past their own roadblocks to promote successful policies for FAIR and effective open data sharing.

LEARNING LEVEL: Strategic

SPEAKERS: Hannah Smith, Publisher, Society Management, Wiley; Charles (Chuck) Fox, Professor, University of Kentucky; Todd Vision, Associate Professor, University of North Carolina

MODERATOR: Melissa Anne Scheld, Executive Director, Dryad, datadryad

Concurrent 2B: Want to Know How Researchers Feel About Scholarly Publishing? Let’s Ask Them!

Scholarly publishers would not exist if not for the researchers who both submit and read the content we publish. But how often do we sit down and ask them questions about their perceptions, motivations, behaviors, struggles, challenges, workflows, and more? This session will feature a panel of STEM and social science creators/consumers who will offer their individual perspectives on the scholarly publishing process. Using an open dialogue format rather than formal presentations, participants will look deeply into the publishing ecosystem, discuss what is important to them, and answer questions about how the community can improve and sustain growth in a mutually beneficial environment.
We invite attendees to come with an open mind and questions that explore such topics as:

- The current publishing experience—the good, bad, and ugly struggle researchers experience to get published
- The relevance of peer review (both traditional and new forms) for today’s researcher
- The shifting importance of preprints as research outputs and measures of productivity
- How researchers decide where to submit their manuscript
- The ongoing debate on impact factor, altmetrics, and appropriate research evaluation measures
- Public access/open access for publications and data sharing—what matters to/affects you?

**LEARNING LEVEL:** Mixed-Learning  
**SPEAKERS:** Andrew R. A. Conway, Ph.D., Associate Provost for Research, Professor of Psychology, Claremont Graduate University, @AndrewRAConway; Laura E. Crotty Alexander, M.D., Associate Professor of Medicine, Division of Pulmonary Critical Care & Sleep Foundations of Medicine (block 1) Director, School of Medicine, University of California at San Diego, and VA San Diego Healthcare System, @crottyalexander; David Salas-de la Cruz, Assistant Professor for the Department of Chemistry and Center of Computational and Integrative Biology, Rutgers University  
**MODERATOR:** Bonnie Gruber, Partner & Practice Director, Delta Think, @b_gruber

**2:00–3:00 pm**  
**PACIFIC BALLROOM 18**

**Concurrent 2C:** Exposing the Scholarly Record in Post-Truth World

In a world where truth is compromised and alternative facts dominate headlines, there has never been a more pressing need for rigorous scrutiny of content and information. The dramatic growth of academic publishing in recent years, and the rise of predatory publishers, has placed great strain on legacy systems. It has been suggested that the introduction of open and transparent publishing workflows can ultimately reduce fraudulent review and any resulting retractions, thereby improving both research integrity and reproducibility. As such, there has been increased demand for open workflows in recent years, as publishers and researchers strive to bring greater transparency to the research process.

This panel seeks to explore the extent of the problem; its relation to the open science movement; and what stakeholders in the scholarly communication sector (including reviewers, editors, publishers and technology providers) can practically do to introduce positive change.

**LEARNING LEVEL:** Mixed-Learning  
**SPEAKERS:** Natalia Ortuzar, Associate Editorial Director, Wiley; Jessica Polka, Ph.D., Executive Director, ASAPBio, @jessicapolka; Jennifer Sanders, Managing Editor, IOP Publishing, @gingerellaj; Alberto Pepe, Director of Product, Atypon, @albertopepe  
**MODERATOR:** Laura Simonite, Account Manager, Publons, @LFSimonite
Concurrent 2D: Leveraging Open Source Technology to Enable Real Change in Scholarly Communications/Moving Beyond Current Technology Silos

At this time of rapid advancements in scholarly communication, publishers must increasingly find new ways to respond and adapt to researcher needs. However, current technological infrastructure in the industry is not built to be agile. How can open source technology equip us in our pursuit of sustainable publishing practices that can evolve with research communication practices? How can open source community prevent us from building the same old proprietary and inflexible systems over and over again? Can we aggregate and share the cost of building core tools, refocusing our technology investments instead into the customizations needed to fit researcher requirements?

In this session, the participating organizations will outline the significance of open source infrastructure to the Open Science mission, discuss the importance of community-led solutions, and present the work undertaken within the Coko Community to evolve xPub—a modular open source architecture, configurable into a variety of software tools.

LEARNING LEVEL: Mixed-Learning

SPEAKERS: Alison O’Connell, Director of Community Development, Coko, @Alisonoconnagle, @CokoFoundation; Andrew Smeall, Chief Digital Officer, Hindawi, @mynameissmeall, @HindawiTech; Paul Shannon, Head of Technology, eLife, @BlueReZZ, @eLife

MODERATOR: Ann Michael, CEO, Delta Think, @annmichael, @DeltaThink

Concurrent 2E: Digital Equality: The Importance of Accessibility in Your Publishing Strategy

Compelled by clear ethical reasons and compliance requirements, most publishers are working to make content fully accessible. Creating content that is “born accessible” also opens up new opportunities for publishers to expand the reach of content and connect with new audiences and markets. The same technologies and guidelines that improve access to materials for people with visual, hearing, mobility, perceptual and cognitive limitations, or who face other barriers to reading printed materials, can also be tremendously useful to all customers.

In this session, we’ll discuss how verified accessible content drives positive social change through technology AND makes good business sense. You’ll learn:

- How properly structured and tagged content improves discoverability and is the foundation for accessibility
- What Section 508 and WCAG compliance means for publishers and their digital content
- Practical tips to build accessibility into publishing workflows
- How well structured content and metadata improves rendering for multiple formats and platforms, including HTML5 and EPUB3
### LEARNING LEVEL: Mixed-Learning

**SPEAKERS:** Atul Goel, President, Cenveo Publisher Services, @CenveoPublisher; Pamela Starr, Ph.D, Director, Student Ability Success Center, San Diego State University, @SDSU; Caroline Desrosiers, CEO + Co-Founder, textBOX, @textboxdigital  
**MODERATOR:** Mike Groth, Director of Marketing, Cenveo Publisher Services, @mikegroth72

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| 2:00–3:00 pm | **Concurrent 2F:** No, Really—a Discipline Can Flip to Open Access and Still Provide Sustainable Subscription Revenue to its Scholarly Journals, But Only If…  
Imagine a scholarly discipline where researchers have indicated a strong and popular demand that their scholarly communication goes completely open access, yet the scholarly society in that discipline has significant revenue from their subscription journal which they depend on for membership development and other activities to promote the discipline. This session will explore a model whereby that journal can continue to obtain subscription revenue while still supporting the flip of the discipline to open access.  
This won’t be a typical SSP panel. An “instigator” and self-described open access advocate, John Dove, will present a provocative model. This will be followed by a critique from two subject matter experts, one representing libraries, and the other representing researchers in a social sciences or humanities discipline. Finally, there will be plenty of time for what will certainly be a lively discussion with the audience.  
**LEARNING LEVEL:** Strategic  
**SPEAKER/MODERATOR:** John Dove, Founder, Paloma & Associates, @JGDove |
| 3:00–3:30 pm | **Refreshment Break/Exhibitors Marketplace** | Web of Science Group, a Clarivate Analytics company |
**Concurrent Session 3**

**Concurrent 3A: An Honest Conversation About Global Academic Publishing: Paywalls, APCs and Ever-Increasing Volume**

Why do publishers launch so many journals? Are too many articles being published? How can paywalls be justified? Why are APCs so high, and how can those in emerging markets possibly afford to publish open access?

In this session, the panelists will explore how publishers support the communities they serve, and what this costs, based on their experience in working in emerging markets. We hope to start a constructive conversation about how to build a sustainable and inclusive future for academic publishing. Includes both applied and strategic perspectives on the issue; appropriate for those with at least some experience in the subject area seeking a mix of immediate/practical and future/planning information.

**Learning Level:** Mixed-learning

**Speakers:** Dr. Tim Vines, Managing Editor and Consultant, Origin Editorial, @TimHVines; Beth Craanen, Director of Publications, Electrochemical Society, @TheBethFisher; Wayne Sime, Interim Chief Executive, The Association of Learned & Professional Society Publishers (ALPSP), @WayneSimel

**Moderator:** Ed Gerstner, Director of Journal Policy and Strategy, Springer Nature, @silentypewritter

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**Concurrent 3B: Understanding Gender and Diversity in Your Publications**

Across many fields from the sciences and social sciences there exists a gap in scholars from traditionally under-represented groups in many types of publications. By analyzing submission patterns and the review process through the lens of gender, race or nationality, publishers can provide valuable information to editors, societies and other stakeholders to begin to understand and address possible biases. The panelists and scholars have done significant analysis and research in this area and will discuss the practicalities of collecting and analyzing these data, conclusions reached, and what to do about it. Specific topics include how to collect data on your publications, the impact of author self-selection by gender and among scholars of color, gender in the research landscape, reviewer bias, and reviewer diversity.

**Learning Level:** Applied

**Speakers:** Jon Gurstelle, Publishing Director, American Political Science Association, @PublishOr; Paige Wooden, Sr. Program Manager, American Geophysical Union; Ann Gabriel, SVP Global Strategic Relations, Elsevier, @annzgabriel; Maricruz Ariana Osorio, PhD Student, University of California, Riverside, @cruzita_osorio; Mala Htun, Professor of Political Science and Deputy Director of ADVANCE at UNM, University of New Mexico, @malahtun

**Moderator:** Jon Gurstelle, Publishing Director, American Political Science Association, @PublishOr
### Concurrent 3C: What’s your Plan...B? A Roundtable Discussion on Disruptive Funder Mandates

Any decision making on the sales, marketing, and editorial changes may benefit from a data-driven, more comprehensive view of the research life cycle. This interactive roundtable discussion will open a “trigger” presentation on OA trends and then segue into a discussion with major stakeholders in the research life cycle: publishers, funders, and librarians on how these mandates are influencing their decision making around business models, revenue generation, subscription models, cancellation strategies, and measuring impact and reach.

**LEARNING LEVEL:** Strategic  
**SPEAKERS:** Ashley Farley, Associate Officer of Knowledge and Research Services, Gates Foundation, @ashleydfarley; Michael Markie, Publishing Director, F1000; Laura Bowering-Mullen, Behavioral Sciences Librarian/Open Access Specialist, Rutgers University Library of Science and Medicine; **Dr. Maryann Martone**, Professor of Neuroscience, University of California San Diego; **Dr. David Barner**, Professor of Psychology & Linguistics, University of California San Diego  
**MODERATOR:** Sara Rouhi, Director of Strategic Partnerships, Public Library of Science, @RouhiRoo

### Concurrent 3D: It Takes a Village: Developing a New Publication from Conception to Infancy

The requirements and efforts to launch a new publication in the academic community are varied and complex. From the ideation stage to the early years and infancy of a new publication, there are several milestones to launch and develop a new journal in the field. This work requires input and effort from all members of a publishing team—the editorial office, the publisher, marketing, production, finance, and more—and exposes so many of the challenges and roadblocks our industry faces. Crucial questions and steps arise, such as selecting the appropriate business model; indexing in databases like PubMed and Clarivate; identifying the best peer review structure; financial planning in a constantly evolving ecosystem; building a publication brand; and more. This session brings together individuals involved in recent journal launches, from society to commercial publishers, to share their insights and suggestions for starting a successful new publication.

**LEARNING LEVEL:** Mixed-Learning  
**SPEAKERS:** Jeremy Nielsen, Publications Director, RSNA; Darla Henderson, Asst. Director and Publisher, Open Access Programs, American Chemical Society (ACS), @DarlaPHenderson; Sarah Andrus, Publisher, OUP  
**MODERATOR:** Emma Brink, Editor, Wiley, @ebrinkthinks
Concurrent 3E: “I Didn’t Know That Was Possible:” Cutting Edge Technologies and Techniques to Challenge Cultural Norms

It is very easy to think that some of the ways that the scholarly communication industry functions are set in stone. But the reality is, new technologies mean that many previously intractable problems are now tractable: what’s stopping us is cultural inertia. To unpick this, a key first step is to build new ways of thinking into our mental toolkits.

This session brings together three exciting industry and non-industry examples of what new technologies and techniques are doing right now to completely reimagine products, processes, and business models. From data to diamonds to decentralization, the speakers are not just using cutting edge technology, they are also challenging traditional thinking while doing so. We hope to ignite your imaginations and get some lively conversations going!

**LEARNING LEVEL:** Strategic

**SPEAKERS:** Tyler Whitehouse, President and CEO, Gigantum, @gigantumscience; Pascal Gallo, Founder and CEO, LakeDiamond, @LakeDiamond; Abeni Wickham, CEO/Founder, SciFree AB, @AbeniWickham

**MODERATOR:** Isabel Thompson, Senior Strategy Analyst, Holtzbrinck, @IsabelT5000

Concurrent 4A: Metrics of Success: How to Measure the Impact of OA Books?

In 2018, Springer Nature continued its research into understanding how researchers assess the impact of open access books by holding discussions with researchers, librarians and other publishers. Although interested in measuring impact, authors share doubts about what appropriate metrics of success are. From reviews to policy impact, what constitutes a successful performance of an open access book differs by discipline, career stage, location of the researcher, and the goal and motivations of the individual.

In this panel we will draw on feedback from roundtables, panels and surveys, to explore what researchers understand about the reach of open access books, how they are measuring it, and what they would like to see in the future. As publishers, what is our role in ensuring that metrics are shared, and that they are used responsibly? Engaging both librarians and researchers, we will point towards possible ways of collaborating on robust metrics for OA books.
LEARNING LEVEL: Strategic

SPEAKERS: **Rick Anderson**, Assoc. Dean for Collections & Scholarly Communication, Marriott Library, University of Utah, @Looptopper; **Kevin Hawkins**, Assistant Dean for Scholarly Communication, University of North Texas Libraries; **Doug Dechow**, Digital Humanities & Science Librarian, Chapman University, @dougdechow

MODERATOR: **Agata Morka**, Senior Manager, OA Books, Springer Nature, @agatammorka

4:45–5:45 pm

Concurrent 4B: Leadership Development in Scholarly Publishing: A Practical Conversation

Nearly all professionals want to know ways they can grow in their field; however leadership development is often overlooked at organizations. Without spending time on developing an employee’s professional skills, organizations risk high turnover, wasted resources, and the creation of internal political roadblocks. But with good planning and mentoring, staff can be retained and developed to succeed at high levels. This panel is intended to provide information to those looking to develop their own skills as well as for managers seeking practical tips and advice. Specific topics will be: How can individuals working at big publishers or small societies look for opportunities for leadership development? How can managers do a better job with these activities? What risks and strategies have individuals taken in their careers? How do you identify opportunities for growth in flat organizations? What practical things can an individual do on their own to ensure they are still growing? This session will have a short introduction, but will be primarily a Q&A with the audience.

LEARNING LEVEL: Networking

SPEAKERS: **Brian E. C. Schottlaender**, Principal, re:work library consulting, University Librarian Emeritus, UC San Diego, University of California, San Diego; **Jessica Rucker**, Assistant Director, Global Journals Development, American Chemical Society; **Eric Hall**, Senior Product Manager, HighWire; **Michelle English**, Director of Operations, J&J Editorial, LLC

MODERATOR: **Julie Nash**, Senior Partner, J&J Editorial, LLC
4:45–5:45 pm
Concurrent 4C: Subscription and Open Access: Can They Play Well Together?

To date, the most prevalent approach to supporting open access has been through processing charges. Variations have been introduced on how to fund processing charges and mechanisms have been created to waive, reduce, or offset processing charges (e.g., institutional memberships, “Read and Publish,” other adaptations of “the Big Deal,” etc.). But in the end, most open access models rely on the author, their institution, or their funder to pay for publications on a unit-for-unit basis (article, book, etc.). When we think about fully open access publications, subscription is usually considered a mutually exclusive alternative. The language we hear is open access VERSUS subscription. But, why can’t they work together to provide an alternative to processing charges?

In this session, we will discuss collective funding models that sustain publications and tools through group efforts, while leveraging existing library procurement and publisher business processes. We will explore examples of how to leverage, and flip, a subscription model to provide economic benefit to all subscribers, while enabling access by the broader community.

LEARNING LEVEL: Applied

SPKERS: Raym Crow, Managing Partner, Chain Bridge Group, @raymcrow; Richard Gallagher, President and Editor-in-Chief, Annual Reviews, @RichardG_AR; Ann Michael, CEO, Delta Think, @annmichael

MODERATOR: Ann Michael, CEO, Delta Think, @annmichael

4:45–5:45 pm
Concurrent 4D: Building a Brand on “Concrete Research”— How Smaller Publishers Maximize Their Niche

Consumer habits have been fundamentally changed by our exposure to media on demand. It has allowed us to explore our niche interests in greater depth, whenever we want. In recent years we’ve also seen niche publications performing particularly strongly in the general consumer market. These publications are often produced by small, independent publishers with a passion for their subject. Their strength as a publisher is not in their size, but in their niche interest focus and the ability to engage with a very well-defined audience.

In academia, exploring one’s niche subject area in minute detail is commonplace. So what can smaller publishers do to capitalize on this audience effectively?

Bringing together a panel of smaller publishers operating in well-defined subject areas, we’ll explore how they play to their strengths, build their brands and overcome the limitations of their relative sizes.
4:45–5:45 pm  
Concurrent 4E: Achieving Standards Nirvana: Why Industry Interoperability Isn’t Easy, but Is Worth the Effort

Are you sick and tired of hearing about standards? It’s not all rainbows and unicorns, you know. There’s more to standards than smiling PowerPoints and cheerful update newsletters. Standards are created to solve real problems for real people: They define transactions and help with workflows across interdependent organizations, communities and stakeholders. People who bump up against standards (and each other!) every day know about the hidden underbellies of inconsistent data and proprietary formats (just to name a few). Come play standards karaoke with us: Learn how standards affect the scholarly communications lifecycle and why we persevere through pain points to improve exchange and support innovation. You will take away lessons for better standards engagement at your own institution. In this session, using examples from NISO output, we will reveal the frictions that slow progress toward true standards nirvana in our work, but also demonstrate how and why we still cooperate to overcome these obstacles. Join us for an engaging expose of the trials and tribulations of working group standards-making!

LEARNING LEVEL: Mixed Learning
SPEAKERS: Lettie Conrad, Publishing & Product Development Consultant, LYC Consulting, @lyconrad; Jason Price, Director of Licensing Operations, SCELC; Heather Staines, Head of Partnerships, MIT Knowledge Futures Group, @heatherstaines; Julie Zhu, Discovery Service Relations Manager, IEEE
MODERATOR: Nettie Lagace, Associate Director for Programs, NISO, @abugseye

In the ever-evolving field of scholarly communications, disruption and innovation can come from any place at any time. In the past, advances have come from players ranging from large commercial publishers (such as Elsevier’s Article of The Future), to society publishers (EMBO’s SmartFigures project) to cross-publisher collaborations like RA21.

But, much like any financial prospectus warns, “past performance does not guarantee future results.” This session will look at the next 5–10 years of scholarly communications and debate which players are best positioned to bring us the publishing innovations that will matter most in the 2020’s.

A special focus will be placed on the role of small publishers, many of whom must now reinvent themselves in order to survive. The speakers will investigate what societies must have in order to innovate well, how to get there and finally, how to know when it’s time to find a partner and collaborate.

LEARNING LEVEL: Strategic
Please check the meeting app for the speakers and moderator of this late-breaking session.

Networking Reception/Exhibitors Marketplace

Network with your colleagues and other professionals at the SSP Annual Meeting Reception

Meet with exhibitors and see what new innovations are being offered by industry service providers. Stop by and see the exhibitors who are giving away prizes to enter for a chance to win. The prize drawing will be held at 10:45 am on Friday. You must be present to win!

Friday, May 31, 2019

Continental Breakfast/Exhibitors Marketplace

Plenary: Previews Session—New and Noteworthy Product Presentations: Join us once again for SSP Previews!

This “lightning round” plenary offers the chance to learn more about the industry’s newest and most innovative products, platforms, and/or content in 5-minute, back to back presentations. Attendees will leave with exposure to a wide breadth of content on new and updated products of interest to the scholarly publishing community.

We will have interactive polling for the attendees to vote for the “Best Innovation,” so don’t miss this opportunity to make your voice heard!
PARTICIPATING ORGANIZATIONS:

• American Society of Plant Biologists
• Copyright Clearance Center
• Editage/Cactus Communications
• Exeter Premedia Services
• Kudos
• LibLynx
• Molecular Connections
• Morressier
• Paper Digest
• Research Square
• Ripeta
• SciScore
• SelfStudy

MODERATOR: David Meyers, DMedia Associates, Inc.; @DMediaAssoc

10:30–11:15 am
Refreshment Break/Exhibitors Marketplace
Prize drawing at 10:45 am. Must be present to win!

CONCURRENT SESSION 5

11:15–12:15 pm

Concurrent 5A: The Great Divide: Communicating Scholarly Research to Practitioners

The academy is increasingly under pressure to both augment and demonstrate the societal impact of its research. Proponents of open access models assert that eliminating paywalls will help practitioners apply cutting-edge academic research to their work. Meanwhile, publishers are experimenting with new models for translational scholarly communication, including dedicated practitioner-facing journals and multimedia content. Focusing on the field of civil engineering as a case study, this session will help participants consider how publishers can support and leverage scholarly communication with practitioners. What are publishers successfully doing to connect practitioners to scholarly research? What could they do in the future? Is open access sufficient...or necessary?

This session will feature insights from a panel representing the perspective of civil engineering scholars and society publishers. The session presenters will outline findings from several in-depth studies of research practices—highlighting scholars’ current practices and concerns around communicating with practitioners—while panelists will share their unique perspectives. Attendees will leave the session with actionable steps toward integrating practitioners into the “market” for scholarly communications in their own work.

LEARNING LEVEL: Mixed Learning

SPEAKERS: Angela Cochran, Associate Publisher and Journals Director, American Society of Civil Engineers; Amy Rechenmacher, Associate Professor of Engineering Practice, University of Southern California; Ingrid Tomac, Assistant Professor of Structural Engineering, University of California San Diego

MODERATORS: Rebecca Springer, Analyst, Ithaka S+R, @rsspringer1; Danielle Cooper, Senior Researcher, Ithaka S+R, @dm_cooper
Concurrent 5B: Change It Up! Switching Departments, Changing Career Focus, Taking Risks—From Those Who Have Done It!

Scholarly communications can be an “accidental profession.” Whether it be with a publisher, a vendor, or a library, many of us fell into it unexpectedly, but found a happy home. Many may also wonder what opportunities are out there. What if you think bigger than your department or your current career trajectory? Maybe you just want to know more about what others are doing and how that fits together with some of your great ideas. Join this professional development session to hear from those who have changed departments, changed types of publishers, or took a chance for the startup world. Learn how your skills are transferable and universal and how to position your resume to compete successfully in a new space. And if you are happily ensconced in your current position, learn how to identify those out there who might be looking to change up their careers in a non-linear or non-traditional manner!

LEARNING LEVEL: Mixed Learning

SPEAKERS: Kristi Ward, Editorial Director, Sage Publishing; Mary Rose Muccie, Executive Director, Temple University Press; Elizabeth Sherburn Demers, Senior Acquisitions Editor for Political Science, University of Michigan; Heather Staines, Head of Partnerships, MIT Knowledge Futures Group; Hillary Corbett, Director of Communications, Northeastern University

MODERATOR: Michael Mozina, Production Manager, BrillUSA

Concurrent 5C: Flipping Out: Plan S, Read-to-Publish, and Humanities Publishing

Emerging funder mandates like Plan S and strategies like Read-and-Publish/Publish-and-Read deals aim to make research openly available and end the traditional subscription business model in scholarly publishing. While the primary focus is on wresting science publishing from the hands of the large commercial publishers, the policies and strategies will also apply to the humanities and social sciences, disciplines not well-funded to support the author-pays model of open access. There are many experiments underway to find sustainable models for OA publishing in the humanities, but there is not yet a proven, sustainable, scalable model. Where does that leave publishers working primarily in the humanities and social sciences? This panel will offer overviews of the emerging OA mandates and strategies and the various OA compliance and funding models and then explore the impacts, risks, and rewards for H&SS publishing in the face of these pressures.
Concurrent 5D: Community Approaches in Scholarly Communications

Effecting change in scholarly communications requires engaging with and mobilizing communities of all shapes and sizes—from small, local groups of researchers working in a specific discipline to large, global networks of individuals from a broad spectrum of organizations and sectors; from a community of interest to a community of practice. Determining who your community is, creating a sense of belonging among the members, and finding ways for them to work together are challenges that all community initiatives in scholarly communication must face.

The speakers on this session have significant experience working with a range of different communities in scholarly communications, from coordinating a network of data science instructors to advocating for improved technical infrastructure in scholarly communication. They will share their experiences of working on community efforts including ASAPio, the Carpentries, C4DISC, CHORUS, Metadata 2020, ORCID, and more, including addressing what community means in these organizations, and identifying what their communities have in common and where they are unique.

The audience will also be encouraged to share their own experiences, success stories, and challenges, and to help us start to map the many ways that approaches to building community in scholarly communication are similar and can build upon one another, as well as how and why paths may diverge.

LEARNING LEVEL: Mixed-Learning

SPEAKERS: Alice Meadows, Director of Communications, ORCID, @alicejmeadows; Reid Otsuji, Data Curation Specialist Librarian, UC San Diego, @ROatUCSD; Jessica Polka, Ph.D., Executive Director, ASAPbio, @jessicapolka; Howard Ratner, Executive Director, CHORUS, @hratner

MODERATOR: Lou Woodley, Director of the AAAS Center for Scientific Collaboration and Community Engagement, and Program Director, AAAS Community Engagement Fellows Program, AAAS, @LouWoodley
11:15–12:15 pm  
PACIFIC BALLROOM 16

Concurrent 5E: Considerations When Planning a Platform Migration: Advice from the Front Line

For scholarly publishers there inevitably comes a time when content must move to a different hosting platform. It’s a painful process and requires much planning and support. However, there are specific tasks platform providers and production teams can undertake to make the transition smoother. For one day only, this panel presentation brings together the platform experts themselves to discuss strategies and tactics that may minimize some (but probably not all!) stress.

This lively discussion will NOT promote one platform over the other, NOR will it advertise platform benefits. Rather, it is an effort to tear down proprietary walls and present collectively to the scholarly publishing community effective methods that promote the dissemination of content.

LEARNING LEVEL: Strategic  
PANELISTS: Jake Zarnegar, Chief Product Officer, Silverchair; Jim Longo, VP Product Leadership and Design, HighWire; Eleni Lialiamou, Vice President, Product Management, Atypon; Scott Winner, Chief Executive Officer, Ingenta; Tom Beyer, Platform Services Director, PubFactory; Marianne Calilhanna, VP, Marketing, DCL

MODERATORS: Brian Trombley, National Sales Director, DCL; Marianne Calilhanna, VP, Marketing, DCL

11:15–12:15 pm  
PACIFIC BALLROOM 14

Concurrent 5F: BYOT (Bring Your Own Topic)—An Unsession

A totally different sort of session, in fact it’s an unsession. For 60 minutes, the room will be set up to accommodate either one or two group discussions, the topics of which will be decided not by the organizers, not by the moderators but by you, the attendees. In this unique session, there will be no panel, no appointed experts and certainly no slides, just us, our ideas and a facilitator or two to keep the conversation moving. Please propose and vote for topics using the board in the registration area, or using the app (details to follow).

LEARNING LEVEL: Mixed-Learning  
MODERATORS: Jackie Perry, Peer Review Manager, Journals; Anne Stone, Head of Client Services, TBI Communications

12:15–1:45 pm  
PACIFIC BALLROOM 21-26

Networking Lunch in Exhibitors Marketplace

Lunch will be served in the Exhibitors Marketplace with seating on the Marina Terrace
12:30–1:45 pm
RANCHO SANTA FE

Get Involved in SSP Luncheon

SSP is successful because of the active participation of dedicated volunteers who serve on the Board of Directors, committees, and task forces.

Serving on a committee or task force is a great way to expand your network, gain professional development, and increase your personal and organizational visibility within the industry. We invite those who would like to learn more about volunteering their time and skills to attend the Get Involved in SSP Luncheon. Come meet with SSP Board members and committee chairs to learn more about what opportunities exist and how you can get involved. A short presentation by SSP leadership will be followed by time to chat casually with committee chairs and Board members. Grab a boxed lunch and join us for this informative event.

1:45–2:45 pm
PACIFIC BALLROOM 19

CONCURRENT SESSION 6

Concurrent 6A: Exploring New Journal Communication Formats: Insight and Experiences from the Launch of New Multimodal Offerings

Scientific communication is more than just the publication of manuscripts; publishers have always strived to provide value-added features to their journal offerings. With the growing competition in journal publications, the impetus to improve value—as perceived by authors—has only increased. There are many exciting new initiatives: graphical and video abstracts, plain language summaries, podcasts, etc. However, the selection, planning, and execution of new initiatives can be challenging. This panel of speakers has been brought together to share their knowledge and experience with new communication initiatives—particularly multimedia projects—in journal publishing. We’ll cover the challenges of launching these projects and provide actionable solutions, such as key content for author guidelines as well as author resources and examples. Issues covered in each case will provide knowledge on broad themes applicable to any new communication initiative that requires educating authors, fostering their interest, and facilitating their participation.

LEARNING LEVEL: Applied

SPEAKERS: Trina Arpin, Senior Production Editor, Cell Press; Joe Puskarz, Director, Journal Publishing, American Academy of Pediatrics; Randy Townsend, Senior Journal Program Manager, American Geophysical Union; Clark Holdsworth, Associate Editor and Publishing Innovation Lead, Accdon LLC

MODERATOR: Clark Holdsworth, Associate Editor and Publishing Innovation Lead, Accdon LLC

#SSP2019 | 41
Concurrent 6B: Workshop: Diversity, Equity, and Inclusion Efforts in Practice

Sponsored by SSP’s Diversity and Inclusion Task Force, this session will use a workshop format, encouraging attendees to exchange ideas about equity and inclusion initiatives. Small-group discussions, led by members of the Task Force, may address topics such as how to start a working group, successes and challenges of efforts to date, and how to keep your momentum going during the long journey toward changing workplace culture. We’ll explore questions such as the following: What types of efforts has your organization explored? What have the pain points been? How do we ensure that efforts to “diversify” an organization do not unfairly burden marginalized groups? The session will begin with an update on efforts by the Coalition for Diversity and Inclusion in Scholarly Communications (C4DISC).

LEARNING LEVEL: Mixed Learning
SPEAKER: Melanie Dolechek, Executive Director, Society for Scholarly Publishing
MODERATOR: Nick Dormer, Producer, Wiley

Concurrent 6C: Examining Scholars’ Perspectives on Publishing

A deep understanding of academics’ research activities is essential to ensuring that publishers are responsive to grand challenges and emerging trends in the scholarly communications landscape. The session weaves together evidence on these important topics with audience engagement. Findings from a series of studies on scholars’ perceptions of publishing and their evolving communications needs in a variety of fields will be presented alongside the personal testimony of a junior scholar working on a publishing tool at the forefront of the digital humanities. At critical junctures in the session, attendees will be invited to directly engage with these findings through a series of exercises to consider how their perceptions of scholarly practice and relationships with scholars inform their work, and to identify what unmet needs scholars have in these areas.

LEARNING LEVEL: Mixed Learning
SPEAKERS: Danielle Cooper, Senior Researcher, Ithaka S+R, @dm.cooper; Christine Wolff-Eisenberg, Manager, Surveys and Research, Ithaka S+R, @cwolfeisenberg; Jojo Karlin, Manifold Graduate Fellow, English PhD Program, The Graduate Center, City University of New York, @jojokarlin; Angela Gibson, Director, Scholarly Communication, Modern Language Association, @MLAnews; Lisa Janicke Hinchliffe, Professor/Coordinator for Information Literacy and Instruction, University of Illinois at Urbana-Champaign, @lisalibrarian
MODERATOR: Danielle Cooper, Senior Researcher, Ithaka S+R, @dm.cooper
### Concurrent 6D: Trial and Error: The Cruel Taskmaster of the Librarian as Publisher

Libraries are increasingly offering services related to publishing, ranging from online hosting of open-access journals or textbooks to a fuller set of publishing services related to publishing journals and books. While these bring benefits to the creators of these works, they also present challenges for library staff members, who sometimes have preconceived notions about the ease of publishing but come to realize that it can be harder than it looks. Panelists engaged in various types of library-based publishing will share their experiences and discuss the people, tools, and resources they rely on to establish and sustain a library publishing program.

**LEARNING LEVEL:** Applied

**SPEAKERS:**
- R. Phillip Reynolds, Scholarly Communications Librarian, Stephen F. Austin State University, @RPhilipReynoldsl
- Kevin Hawkins, Assistant Dean for Scholarly Communication, University of North Texas Libraries, @KevinSHawkins
- Kathy Essmiller, Oklahoma State University, @kathyessmiller

### Concurrent 6E: RA21 – Delivering Seamless Access to Institutional Resources

RA21 will enable publishers to provide convenient one-click access to a wide variety of scenarios, such as delivery of subscribed content, institution-based pricing for payment of APCs for Open Access, or access to research collaboration systems. The service works by streamlining the user experience with federated Single Sign-On solutions, such as Shibboleth and OpenAthens, and will be ready for implementation by publishers later in 2019. RA21 has also identified a series of important recommended best-practices for improving the usability of publisher access interfaces, such as log-in user experience. This session provides an overview of these important upcoming changes, and will provide publishers with the information and next steps they need to deliver a more seamless access experience for their users. These recommendations are based on collaborative research that RA21 has undertaken with a broad coalition of stakeholders and were published as a draft NISO Recommended Practice in April 2019.

**LEARNING LEVEL:** Mixed-Learning

**SPEAKERS:**
- Todd Carpenter, Executive Director, NISO, @TAC_NISO
- Ralph Youngen, Director, Publishing Systems Integration, American Chemical Society, @ryoungen

**MODERATORS:**
- Tim Lloyd, CEO, LibLynx, @liblynxconnect
1:45–2:45 pm

**Concurrent 6F: The Power of Mentorship: Insights from the SSP Mentorship Program**

In this session, we will hear stories of success from the SSP Mentorship Program and discuss why mentorship is so important to professional development, how it is central to strategic success both individually and within organizations, and how it can open doors and broaden perspectives for both mentors and mentees.

This session will also offer ample time to mingle and make connections, so it is perfect for those participating in the program and those looking to learn more about it.

**LEARNING LEVEL:** Networking

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3:00–4:00 pm

**Closing Plenary: The Scholarly Kitchen Live!**

*The Scholarly Kitchen* “Chefs” will lead a wide-ranging discussion picking up on the themes presented throughout this year’s Annual Meeting and looking into the future and the changing roles of publishers, libraries, and research societies. Attendees will have the opportunity to ask the insightful Chefs, “What’s next?”

**MODERATOR:** Angela Cochran, Managing Director and Publisher, American Society of Civil Engineers (ASCE)

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**Cenveo Publisher Services**

Cenveo Publisher Services provides transformative publishing solutions that drive revenue growth, streamline operations, and ensure editorial excellence for scholarly and academic publishers. Cenveo is an industry leader in XML-early workflow solutions, copyediting, digital outputs, automated transformations, author services, print and fulfillment services, and so much more.

**HighWire**

HighWire is the principal digital partner for the global publishing community. Our technology provides the nexus where knowledge is collected, certified, stored and shared. By simplifying the publishing process, we widen the reach, deepen the impact and accelerate the exchange of ideas. Whether you choose from our suite of modular applications or our entire intelligent platform, we help all publishers to create the best digital experiences and reach the most people. Find out how we help get Knowledge Amplified - www.highwirepress.com

**Platinum Level Sponsorship**

**Cabells Journal Whitelist**

Cabells Journal Whitelist—an independent, curated database of more than 11,000 scholarly journals across 18 disciplines, backed by a suite of powerful metrics—and Journal Blacklist—the only searchable database of fraudulent journals with detailed violation reports—provide academics with the intelligent data needed for empowered journal evaluations.
Cadmore Media provides an expert environment for organizations to publish scholarly, professional and technical information through streaming video and audio. Societies, associations, IGOs/NGOs and publishers use our platform and services to enrich their media content, provide an enhanced playback experience to their target audiences, and efficiently deliver materials to the right discovery channels.

Silverchair delivers the most effective combination of technology and services to empower the digital strategies of scholarly and professional publishers. Through a single omni-format hosting platform, Silverchair provides distinctive online sites, unique products, and advanced technologies to STM and humanities publishers, professional societies, and the federal government, propelling their content to greater reach and impact.

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Copyright Clearance Center (CCC) is a global leader in content management, discovery and delivery solutions. Through its relationships with those who use and create content, CCC, and its subsidiaries RightsDirect and Ixxus, drive market-based solutions that fuel research, power publishing and respect copyright.
The Web of Science Group organizes the world’s research information and data to enable academia, corporations, publishers, and governments to accelerate the pace of research. It is home to the Web of Science – the world’s most trusted and largest publisher-neutral citation index and independent research intelligence platform. Its many well-known brands also include ScholarOne, Publons, EndNote, Converis, Kopernio and the Institute for Scientific Information (ISI). The “university” of the Web of Science Group, ISI maintains the knowledge corpus upon which the index and related information and analytical content, products, and services are built.

Silver Level Fellowship Sponsorship

Cabells Journal Whitelist—an independent, curated database of more than 11,000 scholarly journals across 18 disciplines, backed by a suite of powerful metrics—and Journal Blacklist—the only searchable database of fraudulent journals with detailed violation reports—provide academics with the intelligent data needed for empowered journal evaluations.

Elsevier is a global information analytics business that helps institutions and professionals advance healthcare, open science and improve performance for the benefit of humanity. Elsevier publishes over 2,500 digitized journals, including The Lancet and Cell, more than 38,000 e-book titles and many iconic reference works, including Gray’s Anatomy.

Inera provides innovative, high-quality solutions to meet today’s publishing challenges. eXtyles software enables publishers of complex and structured content (journals, books, reports & standards) to automate time-consuming editorial tasks and easily convert Word to XML. Edifix adapts eXtyles’ powerful reference-processing tools to correct, link, and verify bibliographies online.
MDPI is an open access publisher that has supported open science through journals, conferences and other initiatives for more than two decades. Building links with communities and institutions is integral to their work.

RedLink helps libraries, publishers, and users see what they’ve been missing. RedLink’s products include powerful, intuitive dashboards for libraries and publishers (Library Dashboard and Publisher Dashboard), unique sales prospecting engines for publishers (SiteLeads™), and editorial engagement tools for editors, authors, and readers (Remarq®). RedLink also offers RedLink Network, a free service libraries and publishers can use to collaborate on synchronizing access credentials and service needs.

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SPi Global is a market leading content technology and content solutions enterprise providing data services and subject matter expertise (SME) to multiple industries including publishing, finance, healthcare and life sciences, media and retail, research, learning, and corporates. Leveraging its deep domain expertise and suite of proprietary technology platforms, the company brings forth cutting-edge innovation for the extraction, enrichment and transformation of structured and unstructured content and information assets. For more information, please visit www.spi-global.com

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ARPHA is a technologically advanced and affordable full-featured open access publishing platform for journals, books and data. Standing for: Authoring, Reviewing, Publishing, Hosting and Archiving, ARPHA is compiled of several modules, designed to work together as a seamless, end-to-end publishing experience, accomplished by web-service integrations with the industry’s leading providers.

DCL provides data and content transformation services and solutions. Using the latest innovations in artificial intelligence, including machine learning and natural language processing, DCL helps publishers organize and structure data and content for modern technologies and platforms. With deep expertise across scholarly publishing, DCL uses technology and U.S.-based teams to solve complex conversion challenges securely, accurately, and on time.
Delta Think is a consultancy and market intelligence firm committed to innovation and growth in scholarly communications. We excel at market research, data analysis, business and product strategy, and technology assessment and selection. In 2017, we launched the Open Access Data Analytics Tool (OA DAT), enabling publishers, librarians, and funders to track and assess the market impact of OA.

Established in Japan in 1995, Edanz has helped thousands of researchers around the world successfully publish in international journals. Our team of expert editors and research consultants are all experienced researchers: we understand the research process and we know how to support non-native English speakers in navigating the publication journey.

Frankfurter Buchmesse is the international publishing industry’s biggest trade fair – with over 7,500 exhibitors from 109 countries, around 285,000 visitors, over 4,000 events and around 10,000 accredited journalists and bloggers in attendance. It is the most important international marketplace for content and brings together key players from the fields of education, film, games, STM, academic publishing, and business information. Frankfurter Buchmesse is a subsidiary of the German Publishers & Booksellers Association.

Impact Journals has been providing rapid publication services and the global dissemination of vital discoveries for researchers across the many fields of biomedical science for over a decade. Currently bringing you the open-access, peer-reviewed scholarly journals Aging, Oncotarget, Oncoscience, Genes & Cancer in a traditional journal format online.

At Integra, we are at our best when we are solving content transformation problems for our customers through our innovative source-to- publish solutions for publishers, and digital learning solutions across diverse industry verticals. We understand that publishers need to be at a time, cost, and efficiency advantage in the dynamic markets they are operating. Leveraging some of the latest disruptive technologies like, Natural Language Processing (NLP) and Artificial Intelligence (AI) combined with our expertise in end-to-end digital content solutions, content-focused technologies, and workflow solutions, we help our global publishing customers maximize ‘return on content production investments’ and focus on what they do best – publish great content products for their customers.
With its innovative platforms, products and production services, Lumina Datamatics has been supporting scholarly publishers for the last 20 years. Our services/platforms range from authoring, conference proceeding workflows, alt-text, editorial - print workflows and rights platforms that help publishers offer immersive experience and faster discovery of information and data.

Eliminate the headaches and burdens of royalty management with the Royalty Tracker® platform. Automate your royalty operations thereby ensuring accuracy and reducing effort by up to 90%. Gain deep insight into your royalty accounting with our insightful reporting tools. Stop by our table for a Complimentary Royalty Process Analysis: Learn whether royalty automation makes sense for your organization, the benefits of automating, and how it can best be incorporated into your operations. We also have powerful tools for managing rights and consolidating sales data. Join the many other SSP members using Royalty Tracker.

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Reprints Desk simplifies the procurement, access, management, use, and legal sharing of scholarly journal articles, clinical reprints, patents, and other content for scientific, technical, and medical research. Organizations choose Reprints Desk because for our collaborative business approach, efficient article supply system and services, and commitment to support.

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