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Shaping the New Status Quo:

Global Perspectives in Scholarly Publishing

41st
ANNUAL
MEETING

May 29 – 31, 2019

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Welcome

Dear Colleagues,

On behalf of the Society for Scholarly Publishing, I'd like to personally welcome you all to the 41st Annual Meeting in San Diego; **Shaping the New Status Quo: Global Perspectives in Scholarly Publishing.**

Whether it's your very first Annual Meeting, or you are a regular attendee, I hope you'll benefit from the unique blend of inclusive networking, insightful programming, and peer-to-peer dialogue. Each of us should take up the challenge to make the most of this valuable meeting as we have all invested time and resources to be here. Whether it's making an effort to talk with new members, being open to hearing innovative ideas, or bringing back at least one positive takeaway to implement; we should all get out of our comfort zones and work together to make this meeting the best it can be. Only when we appreciate the breadth of the scholarly communications ecosystem, and interact and engage with all stakeholders, can we make meaningful improvements and lasting change.

Additionally, thanks to each of you, SSP has a vibrant volunteer culture and we have paved the way with forward-looking programs like Mentoring, Diversity and Inclusion, Peer-to-Peer Networking, Fellowship Awards, Regional Events and Educational Programs. As President, I would also like to personally thank each and every one of the volunteers and staff who make SSP the dynamic and active organization that it is today. Volunteering with SSP has given me many valuable learning opportunities, from moderating my first Annual Meeting session, to Board participation and international task forces. I hope many of you will seriously consider and commit to joining SSP's volunteer core so that you may experience up-close the benefits of such service. Please do stop by the SSP Membership Committee booth, chat with SSP staff/Board members, or attend the informative "Get Involved" Luncheon to learn more.

As my term nears its end, I'm so grateful, humbled, and honored to have had this opportunity to work with so many talented individuals especially SSP's Executive Director, Melanie Dolechek, who makes SSP such a valuable and impactful organization. I am beyond excited to be handing the gavel over to President-Elect, Angela Cochran, whose vision and leadership will only enhance SSP. Please join me in congratulating them and offering them all of our support to ensure SSP maintains the preeminent conference of the year!

With gratitude,



Adrian T. Stanley
2018-2019 SSP PRESIDENT



Welcome continued

Thank you for joining us for the 41st Annual Meeting of the Society for Scholarly Publishing! We are excited to host this year's meeting in sunny San Diego, CA, a diverse city that is a gateway to both Central America and Asia. Our location on the Pacific Ocean, which connects so many continents and cultures, accentuates the theme for this year's meeting—***Shaping the New Status Quo: Global Perspectives in Scholarly Publishing***. How can we, as a publishing community, bring together diverse voices and points of view, not just for single discussions but as part of a new paradigm in sharing scholarship?

SSP's 2019 meeting will start with keynotes focusing on two groups who historically have not been well represented in discussions of scholarly communication: African scholars and those with disabilities. Within the main program, 35 concurrent sessions explore many relevant topics such as external pressures on our industry, publishing at a smaller scale, and how to reach a global market. Many sessions also focus on bringing new voices to SSP and the Annual Meeting, and on issues of inclusion within the industry. For five of the sessions, we are trying out non-traditional formats to enhance interactivity with the audience. These formats include workshops, an unsession, a debate, and proposal of a provocative new idea. The lightning-talk "Previews" session will again feature a live vote to pick your favorite innovation, so be sure to attend on Friday!

We also hope you were able to join us early in San Diego for one of the five pre-meeting seminars offered Wednesday. These in-depth sessions provide an opportunity to network with others in a wide array of roles to collaboratively focus on a problem or timely topic. This year's lineup features a new style of session: a facilitated workshop on microaggressions in the workplace, which create barriers to the free flow of ideas among a diverse workforce. There are also 12 sponsored sessions, free to all attendees, that highlight new products and services.

We owe huge thanks to the 2019 Annual Meeting Program Committee and Pre-Meeting Seminar volunteers, as well as to the array of knowledgeable speakers and to all attendees who are joining. We are so glad you could join us as we work together to shape the new collaborative future of scholarly communication!

All the best,

Cason Lynley, Ben Mudrak, and Yael Fitzpatrick

CO-CHAIRS, SSP ANNUAL MEETING PROGRAM COMMITTEE



Table of Contents

- General Information 3
- Program Committee..... 5
- Pre-meeting Seminar Committee 6
- SSP Board of Directors 6
- Networking Events 8
- 2019 Fellowship Award Winners..... 8
- Schedule of Events.....10
- Sponsors.....45
- Exhibitors..... 53
- Exhibitors Marketplace Map..... 67
- Hotel Floor Plans 68
- Exhibitor Prize Drawings 71
- SSP Organizational Members 72
- Upcoming SSP Events..... 74

General Information

Location of Events

Registration is located in the foyer of the Pacific Ballroom. The Exhibitors Marketplace is located in Pacific Ballroom 21 - 26. Keynotes, plenaries and the Awards Luncheon are located in Marriott Grand Ballroom 1 - 6. Pre-meeting Seminars and Sponsored Sessions are located in Pacific Ballroom 14 - 19. Concurrent sessions are located in Pacific Ballroom 14 - 19.

Registration Hours

- Tuesday, May 28** 4:00–7:00 pm
- Wednesday, May 29** 7:00 am–7:00 pm
- Thursday, May 30** 7:00 am–6:00 pm
- Friday, May 31** 7:00 am–3:00 pm

Speaker biographies can be found in the meeting app or on sspnet.org.

Exhibitors Marketplace Hours

Wednesday, May 29

- Setup 12:00–5:00 pm
- Opening Reception 5:30–7:00 pm

Thursday, May 30

- Breakfast 7:30–9:00 am
- Refreshment Break 10:00–10:30 am
- Lunch 12:00–2:00 pm
- Refreshment Break 3:00–3:30 pm
- Networking Reception..... 6:00–7:30 pm

Friday, May 31

- Breakfast 7:30–9:00 am
- Refreshment Break 10:30–11:15 am
- Prize Drawing 10:45 am
- Lunch 12:15–1:45 pm
- Dismantle 2:00–3:30 pm

Sessions will be recorded and available on sspnet.org after the Annual Meeting.



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Our Unsung Heroes

These dedicated industry professionals have worked tirelessly over the past year to develop and organize the content presented at this year's meeting.

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Our Unsung Heroes continued

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- View the event agenda and plan your schedule.
- Plan ahead whom to meet at the event by browsing attendee profiles in advance.
- Send in-app messages and exchange contact info.
- Find attendees with common affiliations, education, shared networks, and social profiles.
- Receive update notifications from organizers.
- Access agenda, maps, and FAQs.

After downloading the app from your app store, sign up on Whova with the email address that you used to register for our event, or sign up using your social media accounts. If you are asked to enter an invitation code to join the event, please use the following **invitation code: SSP2019**



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Networking Events

If you ask fellow attendees why they attend the SSP Annual Meeting, the top reply you will hear is “networking.” We agree! We’ve built in a variety of special events that will allow you to meet and network with like-minded peers.

Wednesday, May 29

11:30–12:30 pm Networking Luncheon—MARRIOTT GRAND BALLROOM 8
5:30–7:00 pm Opening Reception—PACIFIC BALLROOM 21 – 26

Thursday, May 30

7:30–8:30 am New Member/First-Time Attendee Breakfast—
MARRIOTT GRAND BALLROOM 8
7:30–9:00 am Continental Breakfast—PACIFIC BALLROOM 21 – 26
10:00–10:30 am Refreshment Break—PACIFIC BALLROOM 21 – 26
12:00–2:00 pm Awards Luncheon—MARRIOTT GRAND BALLROOM 1 – 6
3:00–3:30 pm Refreshment Break—PACIFIC BALLROOM 21 – 26
6:00–7:30 pm Networking Reception—PACIFIC BALLROOM 21 – 26

Friday, May 31

7:30–9:00 am Continental Breakfast—PACIFIC BALLROOM 21 – 26
10:30–11:15 am Refreshment Break—PACIFIC BALLROOM 21 – 26
12:15–1:45 pm Networking Luncheon—PACIFIC BALLROOM 21 – 26
12:30–1:45 pm “Get Involved in SSP” Luncheon—RANCHO SANTA FE

Congratulations to the 2019 Fellowship Award Winners

EARLY CAREER FELLOWS:

Emma DiPasquale | *MICHIGAN PUBLISHING, USA*
Kasia Repeta | *DUKE UNIVERSITY PRESS, USA*
Sarah Muncy | *UNIVERSITY OF CINCINNATI PRESS, USA*
Willia Camille Liburd Tavernier | *INDIANA UNIVERSITY BLOOMINGTON, USA*

INTERNATIONAL FELLOWS:

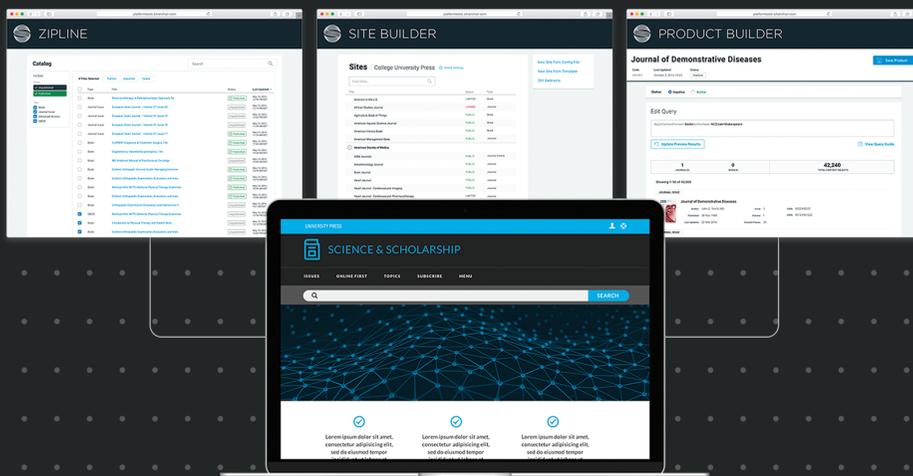
Basiru Adetomiwa | *REDEEMER'S UNIVERSITY, NIGERIA*
Bo Liu | *SPRINGERNATURE, CHINA*
Elizabeth Hancock | *ELSEVIER, UNITED KINGDOM*
Ruth Tunn | *EDANZ GROUP, JAPAN*
Sneha K Rhode | *CABELLS INTERNATIONAL, UNITED KINGDOM*

STUDENT FELLOWS:

Lynnee Argabright | *UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL, USA*
Monica Hoh | *UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN, USA*
Philips Oluwaseun Ayeeni | *SCHOOL OF INFORMATION STUDIES, MCGILL UNIVERSITY, CANADA*

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Schedule of Events

Track Topics

- Pre-Meeting Seminar
- Keynote/Plenary Presentations
- Inviting New Voices
- External Pressures on Publishing
- Going to Market
- Tools and Technology
- Publishing on a Smaller Scale
- Non-Traditional Session

Wednesday, May 29, 2019

8:30–11:30 am
PACIFIC
BALLROOM 14

Seminar 1: Charleston Trendspotting Initiative: Forecasting Changes on the Horizon of Scholarly Communication

Hosted by Against the Grain (ATG) and the Charleston Conference

What trends, issues, and external pressures should we focus on in the near future? How can we evaluate possible solutions and strategies for these issues? How can we meet these challenges together? The Charleston Trendspotting Initiative is a community-engaged process for collaboratively exploring social, policy, economic, technology, and educational trends and forecasting their impact on scholarly communication, publishing, and academic libraries.

This pre-meeting seminar will open with a trend development activity designed to engage attendees in identifying critical and emerging issues impacting the scholarly communication ecosystem. Next, the group will compare and contrast these trends and issues to a list generated in a similar session at the 2018 Charleston Conference to examine the similarities and differences. Join us for robust discussion and feedback on these topics designed to continue shaping and deepening our understanding. Help us focus on the future of our industry and the changes that will affect us.

LEARNING LEVEL: Mixed-Learning

*SPEAKERS: **Heather Staines**, Head of Partnerships, MIT Knowledge Futures Group, @heatherstaines; **Lisa Janicke Hinchliffe**, Professor/Coordinator for Information Literacy and Instruction, University of Illinois at Urbana-Champaign, @lisa librarian*

*MODERATOR: **Leah Hinds**, Executive Director, Charleston Library Conference, @chsconf*

*FACILITATORS: **Danielle Cooper**, Senior Qualitative Researcher, Ithaka S+R; **Jennifer Maurer**, Library Sales Manager, Cambridge University Press; **Courtney McAllister**, Electronic Resources Librarian, Lillian Goldman Law Library, Yale University; **Jason Price**, Director of Licensing Operations, SCELC Library Consortium; **Nicola Poser**, Managing Director, RedLink; **Christine Wolff-Eisenberg**, Manager, Surveys and Research, Ithaka S+R*

8:30–11:30 am

PACIFIC
BALLROOM15

Seminar 2: Fact or Fiction? OASPA Lifts the Lid on Open Access Publishing

Open access has grown to be a well-established publication model and is supported by many institutions and major funding organizations globally. However there are aspects that are commonly misunderstood or are subject to opinion-led debates, which can make it difficult to separate the myths from the reality. In this interactive session run by the Open Access Scholarly Publishers Association, OASPA, participants will hear about global trends and views in open access publishing, discuss perceptions and consider the facts behind them, examine different funding and business models, and will also have the opportunity to share their own experiences within open access publishing and wider issues in open research. Of interest to all stakeholders in scholarly communications, this session will aim to tackle some of the enduring areas of concern and confusion, in order that attendees come away with a deeper understanding of how open access publishing is approached by different parties.

LEARNING LEVEL: Applied

SPEAKERS: **Rebekah Darksmith**, Chief Marketing Officer, PLOS, @rebekahjeanne;

Stephanie Orphan, Director of Publisher Relations, Portico; **Caroline Sutton**, Director of Editorial Development, Taylor & Francis, @CarolineSutton

MODERATOR: **Peter Binfield**, Publisher, PeerJ, @p_binfield

8:30–11:30 am

PACIFIC
BALLROOM16

Seminar 3: Open Source Bazaar: Owned by the Community, Ensuring Independent, Open Infrastructure in the Age of Acquisitions

With critical infrastructure like hosting platforms and manuscript submissions systems being acquired by large commercial publishers, smaller and society publishers wonder what other curve balls the future will bring. Will end-to-end workflow solutions lock them in? Or will such monopolies lock them out from participation? Community owned infrastructure can be an answer. More and more open source collaborations are maturing and entering the ecosystem. Other initiatives are emerging as service partners to help small players who lack technical resources or who simply aren't interested in running a solution themselves. This informational and interactive session seeks to bring community owned and governed initiatives together with those exploring future alternatives to infrastructure consolidation.

LEARNING LEVEL: Strategic

SPEAKERS: **Brian Hole**, Founder and CEO, Ubiquity, @brian_hole; **Paul**

Shannon, Head of Technology, eLife, @BlueReZZ; **Alison O'Connell**, Director of Community Development, Coko, @alisoconagle; **Andrew Smeall**, Chief Digital Officer, Hindawi, @mynameissmeall; **Jason Colman**, Senior Associate Librarian and Director of Publishing Services, Michigan Publishing, @tafticus

MODERATORS: **Kristen Ratan**, CoFounder, Collaborative Knowledge Foundation, @kristenratan; **Dan Whaley**, CEO, Hypothesis, @dwhly

Schedule of Events continued

8:30–11:30 am

PACIFIC
BALLROOM 17

Seminar 4: Journals Management Workshop: Whiteboards to Editorial Boards, and Everything in Between

This popular participant-driven workshop will continue to examine the myriad ways of to manage journals which often consists of way more than curating, reviewing and distributing content. Topics such as understanding vendors, open access at the society level, editorial perspectives and researcher behaviors and how they can impact day-to-day activities will shape the conversation among panelists and participants throughout the morning. We will begin with introductions around the room followed by a discussion led by Clarivate Analytics on impact criteria and the Journal Impact Factor indicator. Participants will then spend time in discussions about how they have dealt or would deal with a particular situation based on the topics previously mentioned. A 'wrap up' with feedback to the whole room will follow, with any 'top tips' being captured in real-time. The session is carefully crafted to include situations that people from various organizations regardless of role will find relatable, whether they are small publishers, societies, associations, university presses or commercial publishers. New topics will be incorporated so attendees of previous seminars will still find this session highly useful.

LEARNING LEVEL: Mixed-Learning

SPEAKERS: **Patti Davis**, Senior Publisher, North America, Emerald Group Publishing; **Jeremy Nielsen**, Director, Journal Business and Operations, Radiological Society of North America, **Marian Hollingsworth**, Director, Publisher Relations, Clarivate Analytics

MODERATOR: **Patti Davis**, Senior Publisher, North America, Emerald Group Publishing

11:30–12:30 pm

MARRIOTT GRAND
BALLROOM 8

Open Networking Luncheon

Lunch is included in the cost for all pre-meeting seminar attendees.

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12:30–3:30 pm

PACIFIC
BALLROOM 15

Seminar 5: Identifying and Responding to Microaggressions at Work

Microaggressions are brief, everyday exchanges that send denigrating messages, whether intentional or unintentional, to certain individuals because of their group membership. Many microaggressions are so subtle that neither the target nor perpetrator may entirely understand what is happening. Numerous research studies have found that the process of encountering microaggressions can be psychologically and physically draining, often leading to higher levels of stress, lower job satisfaction, hostile and invalidating work environments, and poor mental health outcomes. This workshop will help participants learn how to identify microaggressions, understand their impact, and respond appropriately when they occur.

After completing this interactive workshop, participants will be able to:

- Identify various forms of microaggressions
- Understand the harmful impact of microaggressions on work related outcomes.
- Respond to microaggression at work and in everyday situations.

LEARNING LEVEL: Mixed-Learning

MODERATOR: Joseph M. Williams, Ph.D., NCC, Associate Professor in the Counselor Education Program, University of Virginia

12:30–1:15 pm

PACIFIC
BALLROOM 16

Sponsored Session: Belmont Forum | “The Eye of the Storm:” Multi-Stakeholder Project Coordinates Data Policies across Funders, Domains and Workflows

Approaches to open and FAIR (Findable, Accessible, Interoperable and Re-usable) data are converging. Funders and publishers have various opportunities to communicate with researchers through policy and guidance during the research cycle. However, they have rarely attempted coordination until an international funding consortium, the Belmont Forum, began seeking to operationalize its Open Data Policy and Principles. The Data and Digital Outputs Management Plan (DDOMP) provides BF grantees a data management framework throughout their projects, from pre-proposal to conclusion. The Data Publishing Policy Project (DP3) delivers template Data Accessibility Statements (DASs) to guide Belmont Forum grantees when publishing their results. By linking language and expectations, funders and publishers articulate a coherent set of data and research expectations for researchers. We explore the process, results and experience of running this project in a lively discussion amongst funder, publisher and Belmont Forum representatives that will hopefully provide the basis for additional initiatives in the future.

SPEAKERS: Robert J Samors, Coordination Officer, Belmont Forum e-I&DM Project

Schedule of Events continued

12:30–1:15 pm

PACIFIC
BALLROOM 17

Sponsored Session: codeMantra U.S. LLC | Reliance on Email in Collaborative Workflows: There Has to Be a Better Way

When you open a group email box, are you confronted with dozens of messages, not knowing which ones to prioritize and which to ignore? Do you manage multiple group boxes representing multiple journal workflows? Do you struggle to find the one email with a critical piece of data or commentary? Email has been with us for 47 years. It remains one of the few twentieth-century applications and formats devoid of structure. codeMantra and Taylor & Francis have changed all that with a Journal Communication Hub (JCH). Learn how the JCH platform manages traditional email as a query-based object and intelligently triages email traffic. Hear from others who recognize the inefficiencies and miscommunication hazards of traditional email clients, and have discovered alternative solutions. No, this isn't the end of Outlook, Gmail and Hotmail. But it is certainly time we brought email communication, within critical content development workflows, under control.

SPEAKERS: *Sanjeev Kalyanaraman*, CTO/Operations Officer, codeMantra US L.L.C.; *Kirstin Heilmann*, Head of Global Supplier Management, Taylor & Francis; *Sylvia Marton*, Editorial Operations Manager, PLOS Open For Discovery

MODERATOR: *Walter Walker*, President, CodeMantra US L.L.C.

12:30–1:15 pm

PACIFIC
BALLROOM 18

Sponsored Session: Exeter Premedia Services | Transform Production into a Profit Centre

The scholarly and professional publishing industry is in a constant state of flux and faces challenges in all aspects of the life cycle. In the face of this, a largely “stable” process such as production does not garner strategic attention and is viewed merely as an execution step—meant to be done as efficiently and painlessly as possible (which may not often be the case!).

Reducing turnaround time and costs have always been among of the key goals of production. However, with the introduction of technology at key steps in the workflow, production can be a strategic lever and a revenue generator.

We will present examples of success stories of organizations that have transformed departments that were (traditionally seen as) cost centers into profit centers. Drawing from this, we will also cover a step-by-step approach centred on culture, technology, process, and metrics to enable publishers to do the same with their production departments.

SPEAKER: *Ravi Venkataramani*, CEO, Exeter Premedia Services, @ravivramani

12:30-1:15 pm

PACIFIC
BALLROOM19

Sponsored Session: Sheridan | Use your Natural Intelligence to Demystify Artificial Intelligence and Learn what it Takes to be an AI-Enabled Company

Machine Learning, Cognitive Analytics, Neural Networks, Natural Language Processing, Heuristics, Fuzzy Logic, Deep Learning, and Pattern Recognition are just some of the terms that publishers have heard associated with Artificial Intelligence (AI).

AI has taken over as the most talked about “must have” technology in the publishing market, but how do publishers discern products that are employing true AI methods from those that are stretching the definition of AI simply to apply the latest technology craze to their product? Let’s start by attempting to demystify AI and educate the audience on the various methods and techniques that fall under its umbrella. We’ll discuss the roots and branches of AI, various techniques, appealing business applications, and potential challenges. We’ll also share updates and use cases about Sheridan’s own efforts to improve and enhance our offerings with smart and selective implementations of Artificial Intelligence that add tangible benefits to the publishing value chain.

SPEAKERS: **Mike Hepp**, VP of Operations and Technology, Sheridan Journal Services; **Abhi Arun**, CEO, TNQ Technologies

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Schedule of Events continued

1:30–2:15 pm

PACIFIC
BALLROOM 16

Sponsored Session: Impact Journals | Post-Publication Manuscript Promotion: A Small Publisher's Ability to Rapidly and Widely Disseminate New Results and Scholarship with In-house Techniques

In an industry dominated by commercial publishers, external vendors, and powerful index companies, there are a number of in-house operations and strategies that can help smaller publishers better disseminate vital discoveries for researchers across the many fields of scholarly research.

Hear from Ryan James Jessup, the Director of External & Legal Affairs for Impact Journals, a small scholarly open access publishing house with only 15 employees, who has been publishing the world's largest cancer research journal, *Oncotarget*, as well as the Q1 ranked journal *Aging*, for the last decade.

Topics will include the basics of in-house post-publication promotion techniques and digital engagement platforms, including:

- i. Style Guides
- ii. Securing Channels
- iii. Structuring Metadata
- iv. Content Delivery
- v. Video Production, Editing, and Sharing
- vi. Podcast Programming
- vii. Press Release Distribution
- viii. Paid advertising

Attendees will leave with a set of observable and concrete action items that enable them to create or enhance their post-publication promotion activities.

SPEAKER: *Ryan James Jessup, Director of External & Legal Affairs, Impact Journals, @ryanjamesjessup*

1:30–2:15 pm

PACIFIC
BALLROOM 17

Sponsored Session: Editage | The Metrics Story: How Videos and Infographics are Making a Business Case for Editorial and Beyond in STEM Publishing

As publishers are called upon to demonstrate their value, there has been talk about new formats for science communication. In the beginning, these formats were often viewed simply as something new to supplement the journal article. Today, however, they are extending the life span of content collections, improving downloads, keeping membership and readers engaged, developing proprietary products, bringing down print costs, educating authors, driving calls for papers, launching new titles, and (yes!) driving impact.

This session will showcase case studies of two scholarly publishers, The Journal of Bone and Joint Surgery and the American Academy of Neurology, who have been successful early adopters of new science communication, including practical takeaways about how they have managed to do so and the impact their initiatives have had by way of

metrics—quantitative and qualitative. Beyond this, the session will shed light on an ever-growing number of use cases for new content formats to support not just editorial but also marketing and sales for publishers, along with a glimpse of what to expect in the immediate future.

SPEAKERS: **Patty Baskin**, Executive Editor, *Neurology Journals*, American Academy of Neurology; **Jason Miller**, Executive Publisher, *The Journal of Bone and Joint Surgery*

MODERATOR: **Satyajit Rout**, Head-Research Communication Services, Editage

1:30–2:15 pm

PACIFIC
BALLROOM 18

Sponsored Session: PageMajik | Artificial Intelligence and Machine Learning – Innovating Academic Publishing and Protecting Quality

Re-imagining and re-engineering the publishing ecosystem. Three strategies for using artificial intelligence and process automation to make your business more profitable and your content more impactful in a changing marketplace.

PageMajik is an AI-based solution that has been developed to aid workflow transformation within the academic publishing world. Like any other industry or niche, the world of academia has highly defined but changing workflows, is faced with intellectual property issues caused by the “digital revolution,” and is experiencing the appearance of new and disruptive technologies, all compounded by a new and technologically savvy “creator and consumer.” The whole process of funding, submitting, peer-reviewing, publishing, disseminating and then ultimately discovering academic articles and reference work could transform rapidly, relentlessly driven by the age of the machine.

SPEAKER: **David Brake**, COO, PageMajik

1:30–2:15 pm

PACIFIC
BALLROOM 19

Sponsored Session: Atypon | The ABCs of Computationally Reproducible Science: A Publisher’s Guide

The present-day scientist is a cross-disciplinary knowledge worker, fluent with scientific computing environments and often working collaboratively to solve sizable data analysis problems. Funder mandates set high demands on the fidelity of data-driven research reporting, and scientific workflow tools are evolving beyond a print-oriented, pre-internet era to support today’s demand for interactive and shared online data assets.

In this talk we will give publishers insight into how to deliver a more reproducible representation of research literature and its associated data. We will trace the emergence of computational scientific notebooks and relate these developments to new authoring and publishing approaches that connect experimental data, including its analysis and visualisation, with manuscript authoring and formatting.

SPEAKER: **Matias Piipari**, Founder, Manuscripts

Schedule of Events continued

2:30–3:15 pm

PACIFIC
BALLROOM 16

Sponsored Session: The MIT Press | The Co-evolution of Open Source Publishing: A Review of Available Systems and Platforms

The number of open source (OS) online publishing platforms, i.e. production and hosting systems for scholarly books and journals, launched or in development, has proliferated in the last decade. Many of these publishing infrastructure initiatives are well-developed, stable, and supported by a small but vigorous distributed community of developers, but a significant number of new ventures are just coming online.

The notable increase in the number of OS platforms suggests that an infrastructure 'ecology' is emerging around these systems. Distinguishing between systems that may evolve along competitive lines and those that will resolve into a service 'stack' of related, complementary service technologies will help potential adopters understand how these platforms can or should interoperate. Stakeholders at MIT and SFU felt that a rigorous assessment of the technology and accompanying sustainability models will reveal a typology of projects that can be usefully characterized and categorized by potential adopters and funders.

In this SSP session, members of MIT's Knowledge Futures Group and Simon Fraser's Publishing@SFU Program will discuss the findings from a comprehensive landscape analysis of open source publishing systems, suggest sustainability models that can be adopted to ensure that these systems fully support research communication and provide durable alternatives to complex and costly proprietary services.

SPEAKER: *John Maxwell, Director, Publishing Studies program, Simon Fraser University*

MODERATOR: *Catherine Ahearn, Senior Project Editor, MIT Press*

2:30–3:15 pm

PACIFIC
BALLROOM17

Sponsored Session: Yewno | The Importance of Optimal Categorization: A Case Study with Yewno and Stanford University Press

There is growing evidence that enhanced semantic metadata drives sales in the publishing world. To test this hypothesis in the academic world, Stanford University Press used Yewno's Artificial Intelligence technology to optimize the metadata around a portion of SUP's collection. The results were astounding!

The Challenge: Stanford University Press is one of the oldest university presses in the US, with an imprint backlist of over 4,500 titles. Over the past 20 years, Stanford University Press migrated their 4,500 backlist titles across four separate mapping systems and introduced BISAC in 2005. The result is that the majority of these titles had only one BISAC code, and most of those were either out of date, or not necessarily relevant to the content of the book. None at all have the more recently introduced keywords and abstracts, putting them at a significant disadvantage in today's online marketplace.

The Experiment: Stanford University Press basically considered some of their older titles virtually undiscoverable. To update the metadata would have taken their staff an unfathomable amount of time to categorize—had they been able to at all. Thus, they turned to Yewno to apply their cutting-edge AI technology to not only surface those titles, but also to optimize their categorization in such a way as to make them marketable again.

The Result: Attend this presentation and find out!

SPEAKER: **Alan Harvey**, Director, Stanford University Press

MODERATOR: **Ruth Pickering**, Co-Founder and Chief BD & Strategy Officer, Yewno

2:30–3:15 pm

PACIFIC
BALLROOM18

Sponsored Session: Nova Techset - Katalyst (NT-K) | How Fast Can You Go? Pushing the Limits of Express Journal Production through Smart Collaboration

Both publisher and supplier have real skin in the game when it comes to hitting targets for TAT, quality, and budgets. Yet production workflows often miss the mark for lack of true collaboration between publisher and supplier.

This session will showcase an innovative, collaborative production workflow recently set up by The Optical Society (OSA) and Nova Techset-Katalyst (NT-K) to improve efficiency and quality for OSA's Express line of journals, which are already among the fastest in the industry. OSA and NT-K have taken advantage of recent technology breakthroughs and have coordinated specialist roles at both organizations to create a rapid production workflow for math-heavy journal content with high levels of quality at a low cost. Following 12 months of experimentation, the two organizations built and tested a pilot workflow that was made operational in late 2018 with two journal titles.

SPEAKERS: **M. Scott Dineen**, Senior Director of Publishing Production and Technology, The Optical Society, @Scott_Dineen2; **Nixon Xavier**, Vice President, Innovation, Nova Techset-Katalyst (NT-K), @nixonxavier

MODERATOR: **Byron Laws**, Sales Director, Americas, Nova Techset-Katalyst (NT-K), @byron_laws

Schedule of Events continued

2:30–3:15 pm

PACIFIC
BALLROOM 19

Sponsored Session: Digital Science | Plan S and Beyond: Critical Insights from Dimensions Forward

Get a closer look at the potential significance of the Plan S funders through the lens of Dimensions data, while also discovering new use cases that support society publishers' missions and goals beyond Plan S.

This session will be about Digital Science's leading-edge research database, Dimensions. The focus of the narrative will be the significance of the Plan S initiative, with the current coalition of funders, as well as the "what ifs," i.e. the potential impact if other significant funders or geographies join. This session will also take an interactive look at other key uses of Dimensions, to demonstrate how publishers employ Dimensions data to make more informed data-driven decisions across their business, support editorial planning, and understand past and future funding activity. There will be handouts with examples and copies of the presentation available.

*SPEAKER: **Bo Alroe**, Director of Strategy, Digital Science*

*MODERATOR: **Betsy Donohue**, Vice President, Publisher Business Development and Strategy, Digital Science*

4:00–4:15 pm

MARRIOTT GRAND
BALLROOM 1-6

Opening Remarks by SSP President: Adrian Stanley

4:15–5:15 pm

MARRIOTT GRAND
BALLROOM 1-6

Opening Keynote: Dr. Mariamawit Yeshak | Sponsored by HighWire *Assistant Professor of Pharmacognosy, Addis Ababa University, @YMariamawit*



Scholarly Publishing in Africa: Impact Factor vs. Societal Impact

Scholarly publishing is a fundamental aspect of scientific research communication and the knowledge sharing process. It is also a determinant for career advancement in most academic fields. In Africa, scholarly publishing does not have a long history; it dates back only to the second half of the twentieth century. While publishing faces various challenges, there are numerous opportunities, such as the inflow of research funds, digitalization, and open access publishing, to make publishing easier for African scholars. As a result, many Africans are publishing their work in high-impact and top-rated journals. However, if one compares the rising rate of publication with societal development in Africa, the picture is very different. Africa still lags in social, economic and technological advancement.

In her keynote, Dr. Yeshak will address the disconnect between the rate of publication and impact on societal development in Africa, focusing on potential solutions for maximizing societal benefit from publishing and how publishers can help.

5:30–7:00 pm

PACIFIC
BALLROOM 21-26

Opening Reception/Exhibitors Marketplace | Sponsored by Cabells

Network with your colleagues and other professionals at the SSP Annual Meeting Opening Reception. Meet with exhibitors and see what new innovations are being offered by industry service providers.

Thursday, May 30, 2019

7:30–9:00 am

PACIFIC
BALLROOM 21-26

Continental Breakfast/Exhibitors Marketplace

7:30–8:30 am

MARRIOTT GRAND
BALLROOM 8

New Member/First-Time Attendee Breakfast

If you are a new member of SSP or this is the first time you're attending the SSP Annual Meeting, plan to attend!

9:00–10:00 am

MARRIOTT GRAND
BALLROOM 1-6



Keynote: Betsy Beaumon

CEO, Benetech

Why Inclusion Matters to Technology and Technology Matters to Inclusion

Who are your users? Undoubtedly, they are academically advanced, intellectually curious, and demanding. They also increasingly include people who consume and create information differently than most publishers or other information providers currently present or process it. Maybe they can't see your beautiful illustrations, or they can't manipulate printed pages, or they can't hear videos. If so, they are part of the one billion people on the planet who you aren't fully serving, but who are increasingly part of your ecosystem as they advance in education, economic mobility, careers, and age.

Huge strides in technology are changing the expectations of consumers, the geographic reach of solutions, and the very definition of publishing. Tech giants, including Microsoft, Apple, Amazon, and Google, are continually innovating around the interfaces between consumers, creators, and their information, and have become leading advocates for inclusion. They are amplifying the work of global leaders in accessible education, product R&D, publishing, and standards. Can technology deliver a way forward to include everyone in the midst of so much change? How can your products and solutions become truly accessible, and what exactly does that mean? What do new innovations such as AI (artificial intelligence) offer, and how can they go wrong?

Hear the perspectives of a technologist working at the forefront of these questions, where the answers stand as of now, and how publishers' plans for their own digital transformation prompted a simple but revolutionary thought: Everything born digital must be, and can be, born accessible.

10:00–10:30 am

PACIFIC
BALLROOM 21-26

Refreshment Break/Exhibitors Marketplace | Sponsored by Copyright Clearance Center

Schedule of Events continued

10:30–12:00 pm

PACIFIC
BALLROOM 19

CONCURRENT SESSION 1

Concurrent 1A: The China Research and Publishing Landscape: Critical Information for Academic Publishers Who Want to Grow Their Business in China

The China research and publishing landscape is vast, growing rapidly, quite unique, and continues to evolve. The most recent China 5-Year Plan for 2016-2020 outlines an ambitious plan to become an innovative leader in many strategic academic and industry areas. Grant funding has been recently simplified and streamlined into five major programs. There have been additional overhauls in the university classification system as well as the research funding of those universities. China's research article output absolute and percentage growth surpasses all other countries, and its contribution to the top 0.1% most cited papers seems to be growing exponentially. What will all this mean for a shift in the business models for academic publishers?

This panel of speakers, who are localized and are hands-on with respect to doing business in the publishing landscape of China, will address what is known about the landscape and will offer insight as to where China seems to be headed.

LEARNING LEVEL: Strategic

*SPEAKERS: **Frank Xu**, Managing Director, Greater China, Editage/Cactus Communications, @editage; **Lyndsey Dixon**, Editorial Director, APAC Journals, Taylor & Francis Group, @lyndseydixon; **Rice Song**, Senior Marketing Manager, Greater China, Nature Research*

*MODERATOR: **Donald Samulack**, President, U.S. Operations, Editage/Cactus Communications, @samulack, @editage*

10:30–12:00 pm

PACIFIC
BALLROOM 15

Concurrent 1B: Early Career Boot Camp: Your Guide to Making the Most of the SSP Annual Meeting

First time at the annual meeting? Don't know any of your fellow attendees? The Early Career Subcommittee invites you to attend this session for an introduction to the SSP community. A diverse panel of early-to-mid career SSP members will discuss their experiences and offer their perspective on how to make the most of the meeting. How do you introduce yourself, which sessions do you attend, and how do you get involved? The panel will touch on these questions from their own perspectives in a moderated discussion. The session will conclude with a 30-minute speed-networking experience open to all attendees, allowing them to introduce themselves to their fellow attendees, exchange business cards, and make connections for the meeting and beyond.

LEARNING LEVEL: Networking

SPEAKERS: **Sai Konda**, Senior Managing Editor, American Chemical Society, @saimkonda; **Alison McGonagle-O'Connell**, Director of Community Development, Collaborative Knowledge Foundation, @alisoconagle; **Vicky Truter**, Publishing Systems Editor, Taylor & Francis, @tandf_africa, @vickytruter; **Erin Foley**, Strategic Account Manager, Copyright Clearance Center; **Megan McCarty**, Client Manager, J&J Editorial, @meganmmccarty
MODERATOR: **Ryan Alexander Farrell**, Publications Manager, American Gastroenterological Association

10:30–12:00 pm

PACIFIC
BALLROOM 18

Concurrent 1C: Independent-Publisher Planning for Plan S: The Findings of a Multi-Publisher Workshop

Independent and society publishers have some unique challenges in planning for Plan S. A group of 40 people—approximately 20 organizations—met in a HighWire-hosted workshop in late January 2019 to consider more than a half dozen specific implementation options in order to optimally address Plan S compliance requirements. Four of the publishers plus John Sack will provide an overview of the discussion and the full set of options evaluated, and drill down to the four most promising of the options under consideration. Attendees will learn who is doing what, why, and how, about implementing Plan S. Using a panel format, each panelist will advance one of the options, while another panelist will comment on why that option would not be optimal in his/her organization's case.

LEARNING LEVEL: Strategic

SPEAKERS: **Rich Dodenhoff**, Journals Director, American Society for Pharmacology and Experimental Therapeutics (ASPET), @rcdodenhoff; **Susan King**, Executive Director, Rockefeller University Press; **Karen Halm**, Managing Editor, American Journal of Neuroradiology; **Dana Compton**, Editorial Director, American Society of Civil Engineers, @danamcompton
MODERATOR: **John Sack**, Founding Director, HighWire Press, @johnsack

Schedule of Events continued

10:30–12:00 pm

PACIFIC
BALLROOM 17

Concurrent ID: Interactive Scholarly Works and Enhanced eBooks: Challenges and Emerging Solutions

Scholars are stretching the boundaries of eBooks to create more dynamic, interactive, and media-rich works, which presents certain challenges for publishers. Stanford University Press and Michigan Publishing will demonstrate examples such as *Enchanting the Desert*, *When Melodies Gather*, and *A Mid-Republican House from Gabii*, while describing their experiences, including new workflows and systems. The CLOCKSS Archive will discuss preservation approaches, including options such as Webrecorder and emulation. In these projects, authors have taken the lead to create customized environments, including multimedia assets, 3-dimensional models, and external applications. The publishers have had to find working practices to support these unique products. Establishing replicable, scalable approaches for managing these works, and a sustainable business model, are challenges. Funding from the Mellon Foundation is supporting university presses to publish cutting-edge scholarly works. Together with additional university presses, a community of colleagues is collaborating to find solutions.

LEARNING LEVEL: Applied

SPEAKERS: **Jasmine Mulliken**, Digital Production Associate, Stanford University Press, @jasminemulliken; **Jason Colman**, University of Michigan, Senior Associate Librarians, and Director, Michigan Publishing Services, @tafticus; **Alexandra Ohlson**, Manager, Applied Preservation Services, LOCKSS Program, Stanford University

MODERATOR: **Craig Van Dyck**, Executive Director, CLOCKSS Archive, @cwwandyck

10:30–12:00 pm

PACIFIC
BALLROOM 16

Concurrent IE: Research Workflows and Interoperable Technology to Improve Reproducible Science

Increasing demands for transparency and reproducibility in research have resulted in a widening of what may be considered publishable research outputs. Today, with advances in technology that enable us to distribute far more than just words on pages, published articles should assemble more of the elements that bring researchers to their conclusions. Scholars, researchers and publishers need to capture, curate, and circulate code, data, protocols and workflows alongside other research artifacts that substantiate the scientific process and facilitate greater insight. The ecosystem to support these activities requires interoperable tools. This panel will focus not only how we can implement enhanced workflows that capture necessary first class research objects but also ways in which these workflows interface with each other and encourage researchers to practice reproducible research.

LEARNING LEVEL: Mixed Learning

SPEAKERS: Pierre Montagano, Director of Business Development, @pierre_montagan; Quincey Justman, Editor-in-Chief, Cell Systems, Cell Press, @QuinceyJustman; Alberto Pepe, Director of Product, Atypon, @albertopepe; Matteo Cantiello, Ph.D., Research Scientist, Computational Astrophysics, Simons Foundation and teaching at Princeton University

10:30–12:00 pm

PACIFIC
BALLROOM 14

Concurrent IF: Tackling Harassment: How to Build Dignity at Work

Over the past 18 months, we have seen genuine progress across industries—including our own—in both recognizing and beginning to address the endemic problem of harassment. We've learned that harassment takes many forms, from the obvious and insidious (and often covered up), to the commonplace yet ignored, to the legally actionable. What was once tolerated as “status quo” is finally being overturned.

In this highly interactive session, you'll have a chance not only to learn about both challenges and successful interventions from leaders in scholarly publishing, but also to work with your peers to explore how we can come together as a community to build organizational cultures and structures that will ultimately eradicate harassment. Through small group discussion, we will explore the specific challenges participants have encountered, along with advice, behaviors and practical actions to take back to your own organization for both leaders and individual staff members.

LEARNING LEVEL: Applied

MODERATORS: Alison Mudditt, CEO, PLOS, @alison_mudditt; Karen Phillips, SVP, Global Learning Resources, Sage Publishing

12:00–2:00 pm

MARRIOTT GRAND
BALLROOM 1-6

Awards Luncheon/Annual Business Meeting

Join us as SSP President Adrian Stanley recognizes the many dedicated volunteers that contribute to the success of SSP and reports on the activities and progress of the society. Winners of the Appreciation Award, Emerging Leader Award, and Distinguished Service Award will be announced and celebrated for their service and leadership.

Schedule of Events continued

2:00–3:00 pm

PACIFIC
BALLROOM 19

CONCURRENT SESSION 2

Concurrent 2A: Best Laid Plans: Drafting and Implementing Effective Open Data Publishing Policies

Seldom do two publishers' workflow policies match; when it comes to open data management, sometimes two departments within the same publisher don't even match! Why do organizations struggle to develop AND execute consistent, sound open research data publishing policies?

The Odum Institute (University of North Carolina), in conjunction with Dryad, has been researching these issues in an effort to better understand what makes for a successful data-sharing policy. The final results of this research show a very strong willingness from journals to develop cohesive policies, while also revealing a range of stumbling blocks including clarity of policy, communication, compliance, and accountability.

In Best Laid Plans, we'll hear from a range of perspectives on policy creation including the lead researcher from Odum discussing top-level findings from their comprehensive study across scholarly publishing; and journal editors who will share their experiences of developing and executing effective policies. Hearing candid, first-hand wins and struggles from peers in how they did (or didn't!) establish open data policies will hopefully help organizations move past their own roadblocks to promote successful policies for FAIR and effective open data sharing.

LEARNING LEVEL: Strategic

*SPEAKERS: **Hannah Smith**, Publisher, Society Management, Wiley; **Charles (Chuck) Fox**, Professor, University of Kentucky; **Todd Vision**, Associate Professor, University of North Carolina*

*MODERATOR: **Melissanne Scheld**, Executive Director, Dryad, @datadryad*

2:00–3:00 pm

PACIFIC
BALLROOM 15

Concurrent 2B: Want to Know How Researchers Feel About Scholarly Publishing? Let's Ask Them!

Scholarly publishers would not exist if not for the researchers who both submit and read the content we publish. But how often do we sit down and ask them questions about their perceptions, motivations, behaviors, struggles, challenges, workflows, and more? This session will feature a panel of STEM and social science creators/consumers who will offer their individual perspectives on the scholarly publishing process. Using an open dialogue format rather than formal presentations, participants will look deeply into the publishing ecosystem, discuss what is important to them, and answer questions about how the community can improve and sustain growth in a mutually beneficial environment.

We invite attendees to come with an open mind and questions that explore such topics as:

- The current publishing experience—the good, bad, and ugly struggle researchers experience to get published
- The relevance of peer review (both traditional and new forms) for today's researcher
- The shifting importance of preprints as research outputs and measures of productivity
- How researchers decide where to submit their manuscript
- The ongoing debate on impact factor, altmetrics, and appropriate research evaluation measures
- Public access/open access for publications and data sharing—what matters to/affects you?

LEARNING LEVEL: Mixed-Learning

*SPEAKERS: **Andrew R. A. Conway, Ph.D.**, Associate Provost for Research, Professor of Psychology, Claremont Graduate University, @AndrewRAConway; **Laura E. Crotty Alexander, M.D.**, Associate Professor of Medicine, Division of Pulmonary Critical Care & Sleep Foundations of Medicine (block 1) Director, School of Medicine, University of California at San Diego, and VA San Diego Healthcare System, @crottyalexander; **David Salas-de la Cruz**, Assistant Professor for the Department of Chemistry and Center of Computational and Integrative Biology, Rutgers University*

*MODERATOR: **Bonnie Gruber**, Partner & Practice Director, Delta Think, @b-gruber*

2:00–3:00 pm

PACIFIC
BALLROOM 18

Concurrent 2C: Exposing the Scholarly Record in Post-Truth World

In a world where truth is compromised and alternative facts dominate headlines, there has never been a more pressing need for rigorous scrutiny of content and information. The dramatic growth of academic publishing in recent years, and the rise of predatory publishers, has placed great strain on legacy systems. It has been suggested that the introduction of open and transparent publishing workflows can ultimately reduce fraudulent review and any resulting retractions, thereby improving both research integrity and reproducibility. As such, there has been increased demand for open workflows in recent years, as publishers and researchers strive to bring greater transparency to the research process.

This panel seeks to explore the extent of the problem; its relation to the open science movement; and what stakeholders in the scholarly communication sector (including reviewers, editors, publishers and technology providers) can practically do to introduce positive change.

LEARNING LEVEL: Mixed-Learning

*SPEAKERS: **Natalia Ortuzar**, Associate Editorial Director, Wiley; **Jessica Polka, Ph.D.**, Executive Director, ASAPBio, @jessicapolka; **Jennifer Sanders**, Managing Editor, IOP Publishing, @gingerellaj; **Alberto Pepe**, Director of Product, Atypon, @albertopepe*

*MODERATOR: **Laura Simonite**, Account Manager, Publons, @LFSimonite*

Schedule of Events continued

2:00–3:00 pm

PACIFIC
BALLROOM 17

Concurrent 2D: Leveraging Open Source Technology to Enable Real Change in Scholarly Communications/Moving Beyond Current Technology Silos

At this time of rapid advancements in scholarly communication, publishers must increasingly find new ways to respond and adapt to researcher needs. However, current technological infrastructure in the industry is not built to be agile. How can open source technology equip us in our pursuit of sustainable publishing practices that can evolve with research communication practices? How can open source community prevent us from building the same old proprietary and inflexible systems over and over again? Can we aggregate and share the cost of building core tools, refocusing our technology investments instead into the customizations needed to fit researcher requirements?

In this session, the participating organizations will outline the significance of open source infrastructure to the Open Science mission, discuss the importance of community-led solutions, and present the work undertaken within the Coko Community to evolve xPub—a modular open source architecture, configurable into a variety of software tools.

LEARNING LEVEL: Mixed-Learning

SPEAKERS: Alison O'Connell, Director of Community Development, Coko, @Alisoconagle, @CokoFoundation; Andrew Smeall, Chief Digital Officer, Hindawi, @mynameissmeall, @HindawiTech; Paul Shannon, Head of Technology, eLife, @BlueReZZ, @eLife

MODERATOR: Ann Michael, CEO, Delta Think, @annmichael, @DeltaThink

2:00–3:00 pm

PACIFIC
BALLROOM 16

Concurrent 2E: Digital Equality: The Importance of Accessibility in Your Publishing Strategy

Compelled by clear ethical reasons and compliance requirements, most publishers are working to make content fully accessible. Creating content that is “born accessible” also opens up new opportunities for publishers to expand the reach of content and connect with new audiences and markets. The same technologies and guidelines that improve access to materials for people with visual, hearing, mobility, perceptual and cognitive limitations, or who face other barriers to reading printed materials, can also be tremendously useful to all customers.

In this session, we'll discuss how verified accessible content drives positive social change through technology AND makes good business sense. You'll learn:

- How properly structured and tagged content improves discoverability and is the foundation for accessibility
- What Section 508 and WCAG compliance means for publishers and their digital content
- Practical tips to build accessibility into publishing workflows
- How well structured content and metadata improves rendering for multiple formats and platforms, including HTML5 and EPUB3

LEARNING LEVEL: Mixed-Learning

SPEAKERS: Atul Goel, President, Cengage Publisher Services, @CengagePublisher; Pamela Starr, Ph.D, Director, Student Ability Success Center, San Diego State University, @SDSU; Caroline Desrosiers, CEO + Co-Founder, textBOX, @textboxdigital

MODERATOR: Mike Groth, Director of Marketing, Cengage Publisher Services, @mikegroth72

2:00–3:00 pm

PACIFIC
BALLROOM14

Concurrent 2F: No, Really—a Discipline Can Flip to Open Access and Still Provide Sustainable Subscription Revenue to its Scholarly Journals, But Only If...

Imagine a scholarly discipline where researchers have indicated a strong and popular demand that their scholarly communication goes completely open access, yet the scholarly society in that discipline has significant revenue from their subscription journal which they depend on for membership development and other activities to promote the discipline. This session will explore a model whereby that journal can continue to obtain subscription revenue while still supporting the flip of the discipline to open access.

This won't be a typical SSP panel. An "instigator" and self-described open access advocate, John Dove, will present a provocative model. This will be followed by a critique from two subject matter experts, one representing libraries, and the other representing researchers in a social sciences or humanities discipline. Finally, there will be plenty of time for what will certainly be a lively discussion with the audience.

LEARNING LEVEL: Strategic

SPEAKER/MODERATOR: John Dove, Founder, Paloma & Associates, @JGDove

3:00–3:30 pm

PACIFIC
BALLROOM21-26

Refreshment Break/Exhibitors Marketplace | Web of Science Group, a Clarivate Analytics company

Schedule of Events continued

3:30–4:30 pm

PACIFIC
BALLROOM 19

CONCURRENT SESSION 3

Concurrent 3A: An Honest Conversation About Global Academic Publishing: Paywalls, APCs and Ever-Increasing Volume

Why do publishers launch so many journals? Are too many articles being published? How can paywalls be justified? Why are APCs so high, and how can those in emerging markets possibly afford to publish open access?

In this session, the panelists will explore how publishers support the communities they serve, and what this costs, based on their experience in working in emerging markets. We hope to start a constructive conversation about how to build a sustainable and inclusive future for academic publishing. Includes both applied and strategic perspectives on the issue; appropriate for those with at least some experience in the subject area seeking a mix of immediate/practical and future/planning information.

LEARNING LEVEL: Mixed-learning

*SPEAKERS: **Dr. Tim Vines**, Managing Editor and Consultant, Origin Editorial, @TimHVines; **Beth Craanen**, Director of Publications, Electrochemical Society, @TheBethFisher; **Wayne Sime**, Interim Chief Executive, The Association of Learned & Professional Society Publishers (ALPSP), @WayneSime1*

*MODERATOR: **Ed Gerstner**, Director of Journal Policy and Strategy, Springer Nature, @silentypewriter*

3:30–4:30 pm

PACIFIC
BALLROOM 15

Concurrent 3B: Understanding Gender and Diversity in Your Publications

Across many fields from the sciences and social sciences there exists a gap in scholars from traditionally under-represented groups in many types of publications. By analyzing submission patterns and the review process through the lens of gender, race or nationality, publishers can provide valuable information to editors, societies and other stakeholders to begin to understand and address possible biases. The panelists and scholars have done significant analysis and research in this area and will discuss the practicalities of collecting and analyzing these data, conclusions reached, and what to do about it. Specific topics include how to collect data on your publications, the impact of author self-selection by gender and among scholars of color, gender in the research landscape, reviewer bias, and reviewer diversity.

LEARNING LEVEL: Applied

*SPEAKERS: **Jon Gurstelle**, Publishing Director, American Political Science Association, @PublishOr; **Paige Wooden**, Sr. Program Manager, American Geophysical Union; **Ann Gabriel**, SVP Global Strategic Relations, Elsevier, @annzgabriel; **Maricruz Ariana Osorio**, PhD Student, University of California, Riverside, @cruzita_osorio; **Mala Htun**, Professor of Political Science and Deputy Director of ADVANCE at UNM, University of New Mexico, @malahtun*

*MODERATOR: **Jon Gurstelle**, Publishing Director, American Political Science Association, @PublishOr*

3:30–4:30 pm

PACIFIC
BALLROOM18

Concurrent 3C: What's your Plan...B? A Roundtable Discussion on Disruptive Funder Mandates

Any decision making on the sales, marketing, and editorial changes may benefit from a data-driven, more comprehensive view of the research life cycle. This interactive roundtable discussion will open a “trigger” presentation on OA trends and then segue into a discussion with major stakeholders in the research life cycle: publishers, funders, and librarians on how these mandates are influencing their decision making around business models, revenue generation, subscription models, cancellation strategies, and measuring impact and reach.

LEARNING LEVEL: Strategic

SPEAKERS: Ashley Farley, Associate Officer of Knowledge and Research Services, Gates Foundation, @ashleydfarley; Michael Markie, Publishing Director, F1000; Laura Bowering-Mullen, Behavioral Sciences Librarian/Open Access Specialist, Rutgers University Library of Science and Medicine; Dr. Maryann Martone, Professor of Neuroscience, University of California San Diego; Dr. David Barner, Professor of Psychology & Linguistics, University of California San Diego

MODERATOR: Sara Rouhi, Director of Strategic Partnerships, Public Library of Science, @RouhiRoo

3:30–4:30 pm

PACIFIC
BALLROOM17

Concurrent 3D: It Takes a Village: Developing a New Publication from Conception to Infancy

The requirements and efforts to launch a new publication in the academic community are varied and complex. From the ideation stage to the early years and infancy of a new publication, there are several milestones to launch and develop a new journal in the field. This work requires input and effort from all members of a publishing team—the editorial office, the publisher, marketing, production, finance, and more—and exposes so many of the challenges and roadblocks our industry faces. Crucial questions and steps arise, such as selecting the appropriate business model; indexing in databases like PubMed and Clarivate; identifying the best peer review structure; financial planning in a constantly evolving ecosystem; building a publication brand; and more. This session brings together individuals involved in recent journal launches, from society to commercial publishers, to share their insights and suggestions for starting a successful new publication.

LEARNING LEVEL: Mixed-Learning

SPEAKERS: Jeremy Nielsen, Publications Director, RSNA; Darla Henderson, Asst. Director and Publisher, Open Access Programs, American Chemical Society (ACS), @DarlaPHenderson; Sarah Andrus, Publisher, OUP

MODERATOR: Emma Brink, Editor, Wiley, @ebrinkthinks

Schedule of Events continued

3:30–4:30 pm

PACIFIC
BALLROOM 16

Concurrent 3E: “I Didn’t Know That Was Possible:” Cutting Edge Technologies and Techniques to Challenge Cultural Norms

It is very easy to think that some of the ways that the scholarly communication industry functions are set in stone. But the reality is, new technologies mean that many previously intractable problems are now tractable: what’s stopping us is cultural inertia. To unpick this, a key first step is to build new ways of thinking into our mental toolkits.

This session brings together three exciting industry and non-industry examples of what new technologies and techniques are doing right now to completely reimagine products, processes, and business models. From data to diamonds to decentralization, the speakers are not just using cutting edge technology, they are also challenging traditional thinking while doing so. We hope to ignite your imaginations and get some lively conversations going!

LEARNING LEVEL: Strategic

SPEAKERS: Tyler Whitehouse, President and CEO, Gigantum, @gigantumscience; Pascal Gallo, Founder and CEO, LakeDiamond, @LakeDiamond; Abeni Wickham, CEO/Founder, SciFree AB, @AbeniWickham
MODERATOR: Isabel Thompson, Senior Strategy Analyst, Holtzbrinck, @IsabelT5000

4:45–5:45 pm

PACIFIC
BALLROOM 19

CONCURRENT SESSION 4

Concurrent 4A: Metrics of Success: How to Measure the Impact of OA Books?

In 2018, Springer Nature continued its research into understanding how researchers assess the impact of open access books by holding discussions with researchers, librarians and other publishers. Although interested in measuring impact, authors share doubts about what appropriate metrics of success are. From reviews to policy impact, what constitutes a successful performance of an open access book differs by discipline, career stage, location of the researcher, and the goal and motivations of the individual.

In this panel we will draw on feedback from roundtables, panels and surveys, to explore what researchers understand about the reach of open access books, how they are measuring it, and what they would like to see in the future. As publishers, what is our role in ensuring that metrics are shared, and that they are used responsibly? Engaging both librarians and researchers, we will point towards possible ways of collaborating on robust metrics for OA books.

LEARNING LEVEL: Strategic

*SPEAKERS: **Rick Anderson**, Assoc. Dean for Collections & Scholarly Communication, Marriott Library, University of Utah, @Looptopper; **Kevin Hawkins**, Assistant Dean for Scholarly Communication, University of North Texas Libraries; **Doug Dechow**, Digital Humanities & Science Librarian, Chapman University, @dougdechow*

*MODERATOR: **Agata Morka**, Senior Manager, OA Books, Springer Nature, @agatammorka*

4:45–5:45 pm

PACIFIC
BALLROOM 15

Concurrent 4B: Leadership Development in Scholarly Publishing: A Practical Conversation

Nearly all professionals want to know ways they can grow in their field; however leadership development is often overlooked at organizations. Without spending time on developing an employee's professional skills, organizations risk high turnover, wasted resources, and the creation of internal political roadblocks. But with good planning and mentoring, staff can be retained and developed to succeed at high levels. This panel is intended to provide information to those looking to develop their own skills as well as for managers seeking practical tips and advice. Specific topics will be: How can individuals working at big publishers or small societies look for opportunities for leadership development? How can managers do a better job with these activities? What risks and strategies have individuals taken in their careers? How do you identify opportunities for growth in flat organizations? What practical things can an individual do on their own to ensure they are still growing? This session will have a short introduction, but will be primarily a Q&A with the audience.

LEARNING LEVEL: Networking

*SPEAKERS: **Brian E. C. Schottlaender**, Principal, re:work library consulting, University Librarian Emeritus, UC San Diego, University of California, San Diego; **Jessica Rucker**, Assistant Director, Global Journals Development, American Chemical Society; **Eric Hall**, Senior Product Manager, HighWire; **Michelle English**, Director of Operations, J&J Editorial, LLC*

*MODERATOR: **Julie Nash**, Senior Partner, J&J Editorial, LLC*

Schedule of Events continued

4:45–5:45 pm

PACIFIC
BALLROOM 18

Concurrent 4C: Subscription and Open Access: Can They Play Well Together?

To date, the most prevalent approach to supporting open access has been through processing charges. Variations have been introduced on how to fund processing charges and mechanisms have been created to waive, reduce, or offset processing charges (e.g., institutional memberships, “Read and Publish,” other adaptations of “the Big Deal,” etc.). But in the end, most open access models rely on the author, their institution, or their funder to pay for publications on a unit-for-unit basis (article, book, etc.). When we think about fully open access publications, subscription is usually considered a mutually exclusive alternative. The language we hear is open access VERSUS subscription. But, why can’t they work together to provide an alternative to processing charges?

In this session, we will discuss collective funding models that sustain publications and tools through group efforts, while leveraging existing library procurement and publisher business processes. We will explore examples of how to leverage, and flip, a subscription model to provide economic benefit to all subscribers, while enabling access by the broader community.

LEARNING LEVEL: Applied

*SPEAKERS: **Raym Crow**, Managing Partner, Chain Bridge Group, @raymcrow;*

***Richard Gallagher**, President and Editor-in-Chief, Annual Reviews,*

*@RichardG_AR; **Ann Michael**, CEO, Delta Think, @annmichael*

*MODERATOR: **Ann Michael**, CEO, Delta Think, @annmichael*

4:45–5:45 pm

PACIFIC
BALLROOM 17

Concurrent 4D: Building a Brand on “Concrete Research”—How Smaller Publishers Maximize Their Niche

Consumer habits have been fundamentally changed by our exposure to media on demand. It has allowed us to explore our niche interests in greater depth, whenever we want. In recent years we’ve also seen niche publications performing particularly strongly in the general consumer market. These publications are often produced by small, independent publishers with a passion for their subject. Their strength as a publisher is not in their size, but in their niche interest focus and the ability to engage with a very well-defined audience.

In academia, exploring one’s niche subject area in minute detail is commonplace. So what can smaller publishers do to capitalize on this audience effectively?

Bringing together a panel of smaller publishers operating in well-defined subject areas, we’ll explore how they play to their strengths, build their brands and overcome the limitations of their relative sizes.

LEARNING LEVEL: Applied

*SPEAKERS: **Lauren Kane**, CSO/COO, BioOne, @Lauren_Publish; **Rachel Zillig**, Publishing Sales Manager, ICE Publishing; **Sophie Mohin**, Editorial Director, Mary Ann Liebert, @smohinI*

*MODERATOR: **Heather Lantz**, NA Sales Manager, PCG/Ingenta, @hlantz78*

4:45–5:45 pm

PACIFIC
BALLROOM 16

Concurrent 4E: Achieving Standards Nirvana: Why Industry Interoperability Isn't Easy, but Is Worth the Effort

Are you sick and tired of hearing about standards? It's not all rainbows and unicorns, you know. There's more to standards than smiling PowerPoints and cheerful update newsletters. Standards are created to solve real problems for real people: They define transactions and help with workflows across interdependent organizations, communities and stakeholders. People who bump up against standards (and each other!) every day know about the hidden underbellies of inconsistent data and proprietary formats (just to name a few). Come play standards karaoke with us: Learn how standards affect the scholarly communications lifecycle and why we persevere through pain points to improve exchange and support innovation. You will take away lessons for better standards engagement at your own institution. In this session, using examples from NISO output, we will reveal the frictions that slow progress toward true standards nirvana in our work, but also demonstrate how and why we still cooperate to overcome these obstacles. Join us for an engaging expose of the trials and tribulations of working group standards-making!

LEARNING LEVEL: Mixed Learning

*SPEAKERS: **Lettie Conrad**, Publishing & Product Development Consultant, LYC Consulting, @lyconrad; **Jason Price**, Director of Licensing Operations, SCELIC; **Heather Staines**, Head of Partnerships, MIT Knowledge Futures Group, @heatherstaines; **Julie Zhu**, Discovery Service Relations Manager, IEEE*

*MODERATOR: **Nettie Lagace**, Associate Director for Programs, NISO, @abugseye*

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Schedule of Events continued

4:45–5:45 pm

PACIFIC
BALLROOM 14

Concurrent 4F: Who Will Own Innovation? A Debate on the Evolving Roles of Both Small and Large Publishers

In the ever-evolving field of scholarly communications, disruption and innovation can come from any place at any time. In the past, advances have come from players ranging from large commercial publishers (such as Elsevier's Article of The Future), to society publishers (EMBO's SmartFigures project) to cross-publisher collaborations like RA21.

But, much like any financial prospectus warns, "past performance does not guarantee future results." This session will look at the next 5–10 years of scholarly communications and debate which players are best positioned to bring us the publishing innovations that will matter most in the 2020's.

A special focus will be placed on the role of small publishers, many of whom must now reinvent themselves in order to survive. The speakers will investigate what societies must have in order to innovate well, how to get there and finally, how to know when it's time to find a partner and collaborate.

LEARNING LEVEL: Strategic

Please check the meeting app for the speakers and moderator of this late-breaking session.

6:00–7:30 pm

PACIFIC
BALLROOM 21-26

Networking Reception/Exhibitors Marketplace

Network with your colleagues and other professionals at the SSP Annual Meeting Reception

Meet with exhibitors and see what new innovations are being offered by industry service providers. Stop by and see the exhibitors who are giving away prizes to enter for a chance to win. The prize drawing will be held at 10:45 am on Friday. You must be present to win!

Friday, May 31, 2019

7:30–9:00 am

PACIFIC
BALLROOM 21-26

Continental Breakfast/Exhibitors Marketplace

9:00–10:30 am

MARRIOTT GRAND
BALLROOM 1-6

Plenary: Previews Session—New and Noteworthy Product Presentations: Join us once again for SSP Previews!

This "lightning round" plenary offers the chance to learn more about the industry's newest and most innovative products, platforms, and/or content in 5-minute, back to back presentations. Attendees will leave with exposure to a wide breadth of content on new and updated products of interest to the scholarly publishing community.

We will have interactive polling for the attendees to vote for the "Best Innovation," so don't miss this opportunity to make your voice heard!

PARTICIPATING ORGANIZATIONS:

- American Society of Plant Biologists
- Copyright Clearance Center
- Editage/Cactus Communications
- Exeter Premedia Services
- Kudos
- LibLynx
- Molecular Connections
- Morressier
- Paper Digest
- Research Square
- Ripeta
- SciScore
- SelfStudy

MODERATOR: David Meyers, DMedia Associates, Inc.; @DMediaAssoc

10:30–11:15 am

PACIFIC
BALLROOM 21-26

Refreshment Break/Exhibitors Marketplace

Prize drawing at 10:45 am. Must be present to win!

11:15–12:15 pm

PACIFIC
BALLROOM 19

CONCURRENT SESSION 5

Concurrent 5A: The Great Divide: Communicating Scholarly Research to Practitioners

The academy is increasingly under pressure to both augment and demonstrate the societal impact of its research. Proponents of open access models assert that eliminating paywalls will help practitioners apply cutting-edge academic research to their work. Meanwhile, publishers are experimenting with new models for translational scholarly communication, including dedicated practitioner-facing journals and multimedia content. Focusing on the field of civil engineering as a case study, this session will help participants consider how publishers can support and leverage scholarly communication with practitioners. What are publishers successfully doing to connect practitioners to scholarly research? What could they do in the future? Is open access sufficient...or necessary?

This session will feature insights from a panel representing the perspective of civil engineering scholars and society publishers. The session presenters will outline findings from several in-depth studies of research practices—highlighting scholars' current practices and concerns around communicating with practitioners—while panelists will share their unique perspectives. Attendees will leave the session with actionable steps toward integrating practitioners into the “market” for scholarly communications in their own work.

LEARNING LEVEL: Mixed Learning

*SPEAKERS: **Angela Cochran**, Associate Publisher and Journals Director, American Society of Civil Engineers; **Amy Rechenmacher**, Associate Professor of Engineering Practice, University of Southern California; **Ingrid Tomac**, Assistant Professor of Structural Engineering, University of California San Diego*

*MODERATORS: **Rebecca Springer**, Analyst, Ithaka S+R, @rsspringer1; **Danielle Cooper**, Senior Researcher, Ithaka S+R, @dm_cooper*

Schedule of Events continued

11:15–12:15 pm

PACIFIC
BALLROOM 15

Concurrent 5B: Change It Up! Switching Departments, Changing Career Focus, Taking Risks—From Those Who Have Done It!

Scholarly communications can be an “accidental profession.” Whether it be with a publisher, a vendor, or a library, many of us fell into it unexpectedly, but found a happy home. Many may also wonder what opportunities are out there. What if you think bigger than your department or your current career trajectory? Maybe you just want to know more about what others are doing and how that fits together with some of your great ideas. Join this professional development session to hear from those who have changed departments, changed types of publishers, or took a chance for the startup world. Learn how your skills are transferable and universal and how to position your resume to compete successfully in a new space. And if you are happily ensconced in your current position, learn how to identify those out there who might be looking to change up their careers in a non-linear or non-traditional manner!

LEARNING LEVEL: Mixed Learning

*SPEAKERS: **Kristi Ward**, Editorial Director, Sage Publishing; **Mary Rose Muccie**, Executive Director, Temple University Press, @mrmuccie; **Elizabeth Sherburn Demers**, Senior Acquisitions Editor for Political Science, University of Michigan, @ElizabethDemers; **Heather Staines**, Head of Partnerships, MIT Knowledge Futures Group, @heatherstaines; **Hillary Corbett**, Director of Communications, Northeastern University, @zetamathian
*MODERATOR: **Michael Mozina**, Production Manager, BrillUSA**

11:15–12:15 pm

PACIFIC
BALLROOM 18

Concurrent 5C: Flipping Out: Plan S, Read-to-Publish, and Humanities Publishing

Emerging funder mandates like Plan S and strategies like Read-and-Publish/Publish-and-Read deals aim to make research openly available and end the traditional subscription business model in scholarly publishing. While the primary focus is on wresting science publishing from the hands of the large commercial publishers, the policies and strategies will also apply to the humanities and social sciences, disciplines not well-funded to support the author-pays model of open access. There are many experiments underway to find sustainable models for OA publishing in the humanities, but there is not yet a proven, sustainable, scalable model. Where does that leave publishers working primarily in the humanities and social sciences? This panel will offer overviews of the emerging OA mandates and strategies and the various OA compliance and funding models and then explore the impacts, risks, and rewards for H&SS publishing in the face of these pressures.

LEARNING LEVEL: Strategic

*SPEAKERS: **Lisa Janicke Hinchliffe**, Professor/Coordinator for Information Literacy Services and Instruction, University Library, University of Illinois, @lisalibrarian; **Robert Dilworth**, Journals Director, Duke University Press; **Emily Poznanski**, Director of Strategy, De Gruyter; **Mathew Willmott**, Open Access Collection Strategist, California Digital Library*

*MODERATOR: **Allison C. Belan**, Associate Director, Digital Strategy, Duke University Press, @acbelan*

11:15–12:15 pm

PACIFIC
BALLROOM17

Concurrent 5D: Community Approaches in Scholarly Communications

Effecting change in scholarly communications requires engaging with and mobilizing communities of all shapes and sizes—from small, local groups of researchers working in a specific discipline to large, global networks of individuals from a broad spectrum of organizations and sectors; from a community of interest to a community of practice. Determining who your community is, creating a sense of belonging among the members, and finding ways for them to work together are challenges that all community initiatives in scholarly communication must face.

The speakers on this session have significant experience working with a range of different communities in scholarly communications, from coordinating a network of data science instructors to advocating for improved technical infrastructure in scholarly communication. They will share their experiences of working on community efforts including ASAPio, the Carpentries, C4DISC, CHORUS, Metadata 2020, ORCID, and more, including addressing what community means in these organizations, and identifying what their communities have in common and where they are unique.

The audience will also be encouraged to share their own experiences, success stories, and challenges, and to help us start to map the many ways that approaches to building community in scholarly communication are similar and can build upon one another, as well as how and why paths may diverge.

LEARNING LEVEL: Mixed-Learning

*SPEAKERS: **Alice Meadows**, Director of Communications, ORCID, @alicejmeadows; **Reid Otsuji**, Data Curation Specialist Librarian, UC San Diego, @ROatUCSD; **Jessica Polka, Ph.D.**, Executive Director, ASAPbio, @jessicapolka; **Howard Ratner**, Executive Director, CHORUS, @htratner*

*MODERATOR: **Lou Woodley**, Director of the AAAS Center for Scientific Collaboration and Community Engagement, and Program Director, AAAS Community Engagement Fellows Program, AAAS, @LouWoodley*

Schedule of Events continued

11:15–12:15 pm

PACIFIC
BALLROOM 16

Concurrent 5E: Considerations When Planning a Platform Migration: Advice from the Front Line

For scholarly publishers there inevitably comes a time when content must move to a different hosting platform. It's a painful process and requires much planning and support. However, there are specific tasks platform providers and production teams can undertake to make the transition smoother. For one day only, this panel presentation brings together the platform experts themselves to discuss strategies and tactics that may minimize some (but probably not all!) stress.

This lively discussion will NOT promote one platform over the other, NOR will it advertise platform benefits. Rather, it is an effort to tear down proprietary walls and present collectively to the scholarly publishing community effective methods that promote the dissemination of content.

LEARNING LEVEL: Strategic

*PANELISTS: **Jake Zarnegar**, Chief Product Officer, Silverchair, @silverchairnews;*

***Jim Longo**, VP Product Leadership and Design, HighWire, @highwirepress;*

***Eleni Lialiamou**, Vice President, Product Management, Atypon, @Atypon;*

Scott Winner**, Chief Executive Officer, Ingenta, @weareingenta; **Tom

***Beyer**, Platform Services Director, PubFactory, @tombeyer*

*MODERATORS: **Brian Trombley**, National Sales Director, DCL, @dclaboratory;*

***Marianne Calilhanna**, VP, Marketing, DCL, @dclaboratory*

11:15–12:15 pm

PACIFIC
BALLROOM 14

Concurrent 5F: BYOT (Bring Your Own Topic)—An Unsession

A totally different sort of session, in fact it's an unsession. For 60 minutes, the room will be set up to accommodate either one or two group discussions, the topics of which will be decided not by the organizers, not by the moderators but by you, the attendees. In this unique session, there will be no panel, no appointed experts and certainly no slides, just us, our ideas and a facilitator or two to keep the conversation moving. Please propose and vote for topics using the board in the registration area, or using the app (details to follow).

LEARNING LEVEL: Mixed-Learning

*MODERATORS: **Jackie Perry**, Peer Review Manager, Journals, American Society for Pharmacology & Experimental Therapeutics; **Anne Stone**, Head of Client Services, TBI Communications*

12:15–1:45 pm

PACIFIC
BALLROOM 21-26

Networking Lunch in Exhibitors Marketplace

Lunch will be served in the Exhibitors Marketplace with seating on the Marina Terrace

12:30–1:45 pm

RANCHO SANTA FE

Get Involved in SSP Luncheon

SSP is successful because of the active participation of dedicated volunteers who serve on the Board of Directors, committees, and task forces

Serving on a committee or task force is a great way to expand your network, gain professional development, and increase your personal and organizational visibility within the industry. We invite those who would like to learn more about volunteering their time and skills to attend the Get Involved in SSP Luncheon. Come meet with SSP Board members and committee chairs to learn more about what opportunities exist and how you can get involved. A short presentation by SSP leadership will be followed by time to chat casually with committee chairs and Board members. Grab a boxed lunch and join us for this informative event.

1:45–2:45 pm

PACIFIC
BALLROOM 19

CONCURRENT SESSION 6

Concurrent 6A: Exploring New Journal Communication Formats: Insight and Experiences from the Launch of New Multimodal Offerings

Scientific communication is more than just the publication of manuscripts; publishers have always strived to provide value-added features to their journal offerings. With the growing competition in journal publications, the impetus to improve value—as perceived by authors—has only increased. There are many exciting new initiatives: graphical and video abstracts, plain language summaries, podcasts, etc. However, the selection, planning, and execution of new initiatives can be challenging. This panel of speakers has been brought together to share their knowledge and experience with new communication initiatives—particularly multimedia projects—in journal publishing. We'll cover the challenges of launching these projects and provide actionable solutions, such as key content for author guidelines as well as author resources and examples. Issues covered in each case will provide knowledge on broad themes applicable to any new communication initiative that requires educating authors, fostering their interest, and facilitating their participation.

LEARNING LEVEL: Applied

SPEAKERS: **Trina Arpin**, Senior Production Editor, Cell Press; **Joe Puskarz**, Director, Journal Publishing, American Academy of Pediatrics; **Randy Townsend**, Senior Journal Program Manager, American Geophysical Union; **Clark Holdsworth**, Associate Editor and Publishing Innovation Lead, Accdon LLC

MODERATOR: **Clark Holdsworth**, Associate Editor and Publishing Innovation Lead, Accdon LLC

Schedule of Events continued

1:45–2:45 pm

PACIFIC
BALLROOM 15

Concurrent 6B: Workshop: Diversity, Equity, and Inclusion Efforts in Practice

Sponsored by SSP's Diversity and Inclusion Task Force, this session will use a workshop format, encouraging attendees to exchange ideas about equity and inclusion initiatives. Small-group discussions, led by members of the Task Force, may address topics such as how to start a working group, successes and challenges of efforts to date, and how to keep your momentum going during the long journey toward changing workplace culture. We'll explore questions such as the following: What types of efforts has your organization explored? What have the pain points been? How do we ensure that efforts to "diversify" an organization do not unfairly burden marginalized groups? The session will begin with an update on efforts by the Coalition for Diversity and Inclusion in Scholarly Communications (C4DISC).

LEARNING LEVEL: Mixed Learning

*SPEAKER: **Melanie Dolechek**, Executive Director, Society for Scholarly Publishing*
*MODERATOR: **Nick Dormer**, Producer, Wiley*

1:45–2:45 pm

PACIFIC
BALLROOM 18

Concurrent 6C: Examining Scholars' Perspectives on Publishing

A deep understanding of academics' research activities is essential to ensuring that publishers are responsive to grand challenges and emerging trends in the scholarly communications landscape. The session weaves together evidence on these important topics with audience engagement. Findings from a series of studies on scholars' perceptions of publishing and their evolving communications needs in a variety of fields will be presented alongside the personal testimony of a junior scholar working on a publishing tool at the forefront of the digital humanities. At critical junctures in the session, attendees will be invited to directly engage with these findings through a series of exercises to consider how their perceptions of scholarly practice and relationships with scholars inform their work, and to identify what unmet needs scholars have in these areas.

LEARNING LEVEL: Mixed Learning

*SPEAKERS: **Danielle Cooper**, Senior Researcher, Ithaka S+R, @dm_cooper; **Christine Wolff-Eisenberg**, Manager, Surveys and Research, Ithaka S+R, @cwofffeisenberg; **Jojo Karlin**, Manifold Graduate Fellow, English PhD Program, The Graduate Center, City University of New York, @jojokarlin; **Angela Gibson**, Director, Scholarly Communication, Modern Language Association, @MLAnews; **Lisa Janicke Hinchliffe**, Professor/Coordinator for Information Literacy and Instruction, University of Illinois at Urbana-Champaign, @lisalibrarian*
*MODERATOR: **Danielle Cooper**, Senior Researcher, Ithaka S+R, @dm_cooper*

1:45–2:45 pm

PACIFIC
BALLROOM17

Concurrent 6D: Trial and Error: The Cruel Taskmaster of the Librarian as Publisher

Libraries are increasingly offering services related to publishing, ranging from online hosting of open-access journals or textbooks to a fuller set of publishing services related to publishing journals and books. While these bring benefits to the creators of these works, they also present challenges for library staff members, who sometimes have preconceived notions about the ease of publishing but come to realize that it can be harder than it looks. Panelists engaged in various types of library-based publishing will share their experiences and discuss the people, tools, and resources they rely on to establish and sustain a library publishing program.

LEARNING LEVEL: Applied

SPEAKERS: R. Phillip Reynolds, Scholarly Communications Librarian, Stephen F. Austin State University, @RPhilipReynold1; Kevin Hawkins, Assistant Dean for Scholarly Communication, University of North Texas Libraries, @KevinSHawkins; Kathy Essmiller, Oklahoma State University, @kathyessmiller

1:45–2:45 pm

PACIFIC
BALLROOM16

Concurrent 6E: RA21 – Delivering Seamless Access to Institutional Resources

RA21 will enable publishers to provide convenient one-click access to a wide variety of scenarios, such as delivery of subscribed content, institution-based pricing for payment of APCs for Open Access, or access to research collaboration systems. The service works by streamlining the user experience with federated Single Sign-On solutions, such as Shibboleth and OpenAthens, and will be ready for implementation by publishers later in 2019. RA21 has also identified a series of important recommended best-practices for improving the usability of publisher access interfaces, such as log-in user experience. This session provides an overview of these important upcoming changes, and will provide publishers with the information and next steps they need to deliver a more seamless access experience for their users. These recommendations are based on collaborative research that RA21 has undertaken with a broad coalition of stakeholders and were published as a draft NISO Recommended Practice in April 2019.

LEARNING LEVEL: Mixed-Learning

SPEAKERS: Todd Carpenter, Executive Director, NISO, @TAC.NISO; Ralph Youngen, Director, Publishing Systems Integration, American Chemical Society, @ryoungen

MODERATORS: Tim Lloyd, CEO, LibLynx, @liblynxconnect

Schedule of Events continued

1:45–2:45 pm

PACIFIC
BALLROOM 14

Concurrent 6F: The Power of Mentorship: Insights from the SSP Mentorship Program

In this session, we will hear stories of success from the SSP Mentorship Program and discuss why mentorship is so important to professional development, how it is central to strategic success both individually and within organizations, and how it can open doors and broaden perspectives for both mentors and mentees.

This session will also offer ample time to mingle and make connections, so it is perfect for those participating in the program and those looking to learn more about it.

LEARNING LEVEL: Networking

3:00–4:00 pm

MARRIOTT GRAND
BALLROOM 1-6

Closing Plenary: *The Scholarly Kitchen Live!*

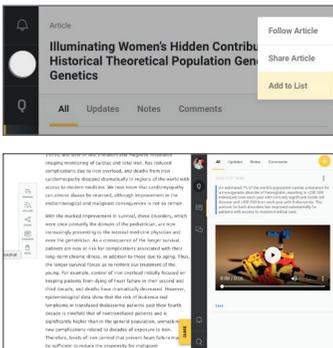
The Scholarly Kitchen “Chefs” will lead a wide-ranging discussion picking up on the themes presented throughout this year’s Annual Meeting and looking into the future and the changing roles of publishers, libraries, and research societies. Attendees will have the opportunity to ask the insightful Chefs, “What’s next?”

MODERATOR: Angela Cochran, Managing Director and Publisher, American Society of Civil Engineers (ASCE)

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HighWire is the principal digital partner for the global publishing community. Our technology provides the nexus where knowledge is collected, certified, stored and shared. By simplifying the publishing process, we widen the reach, deepen the impact and accelerate the exchange of ideas. Whether you choose from our suite of modular applications or our entire intelligent platform, we help all publishers to create the best digital experiences and reach the most people. Find out how we help get Knowledge Amplified - www.highwirepress.com

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Cabells Journal Whitelist—an independent, curated database of more than 11,000 scholarly journals across 18 disciplines, backed by a suite of powerful metrics—and Journal Blacklist—the only searchable database of fraudulent journals with detailed violation reports—provide academics with the intelligent data needed for empowered journal evaluations.

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Silverchair delivers the most effective combination of technology and services to empower the digital strategies of scholarly and professional publishers. Through a single omni-format hosting platform, Silverchair provides distinctive online sites, unique products, and advanced technologies to STM and humanities publishers, professional societies, and the federal government, propelling their content to greater reach and impact.

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Copyright Clearance Center

Copyright Clearance Center (CCC) is a global leader in content management, discovery and delivery solutions. Through its relationships with those who use and create content, CCC, and its subsidiaries RightsDirect and Ixxus, drive market-based solutions that fuel research, power publishing and respect copyright.



A Clarivate Analytics company

The Web of Science Group organizes the world's research information and data to enable academia, corporations, publishers, and governments to accelerate the pace of research. It is home to the Web of Science – the world's most trusted and largest publisher-neutral citation index and independent research intelligence platform. Its many well-known brands also include ScholarOne, Publons, EndNote, Converis, Kopernio and the Institute for Scientific Information (ISI). The “university” of the Web of Science Group, ISI maintains the knowledge corpus upon which the index and related information and analytical content, products, and services are built.

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CABELLS Journal Whitelist—an independent, curated database of more than 11,000 scholarly journals across 18 disciplines, backed by a suite of powerful metrics—and Journal Blacklist—the only searchable database of fraudulent journals with detailed violation reports—provide academics with the intelligent data needed for empowered journal evaluations.



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Elsevier is a global information analytics business that helps institutions and professionals advance healthcare, open science and improve performance for the benefit of humanity. Elsevier publishes over 2,500 digitized journals, including The Lancet and Cell, more than 38,000 e-book titles and many iconic reference works, including Gray's Anatomy.



Inera provides innovative, high-quality solutions to meet today's publishing challenges. eXtyles software enables publishers of complex and structured content (journals, books, reports & standards) to automate time-consuming editorial tasks and easily convert Word to XML. Edifix adapts eXtyles' powerful reference-processing tools to correct, link, and verify bibliographies online

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Academic Open Access Publishing
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MDPI is an open access publisher that has supported open science through journals, conferences and other initiatives for more than two decades. Building links with communities and institutions is integral to their work.



RedLink helps libraries, publishers, and users see what they've been missing. RedLink's products include powerful, intuitive dashboards for libraries and publishers (Library Dashboard and Publisher Dashboard), unique sales prospecting engines for publishers (SiteLeads™), and editorial engagement tools for editors, authors, and readers (Remarq®). RedLink also offers RedLink Network, a free service libraries and publishers can use to collaborate on synchronizing access credentials and service needs.



Ringgold enables clients to trust & leverage their most important asset: data. Our Identify Database normalizes & enriches organizational data, which are a component of every business: customers, prospects, constituents & affiliations of individuals. With more than 500K records, deep metadata and expert curation, Identify is trusted by more than 80 publishers, societies & research organizations.



SPi Global

SPi Global is a market leading content technology and content solutions enterprise providing data services and subject matter expertise (SME) to multiple industries including publishing, finance, healthcare and life sciences, media and retail, research, learning, and corporates. Leveraging its deep domain expertise and suite of proprietary technology platforms, the company brings forth cutting-edge innovation for the extraction, enrichment and transformation of structured and unstructured content and information assets. For more information, please visit www.spi-global.com

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Atypion develops publishing technologies for getting mission-critical content into the hands of the practitioners and researchers who need it most. Literatum, our online publishing and website development platform, gives content providers easy-to-use and automated tools to manage, market, and monetize every type of content that they distribute.



Digital Science is a technology company working to make research more efficient. We invest in, nurture and support innovative businesses and technologies that make all parts of the research process more open and effective. We believe that together, we can help researchers make a difference. Visit www.digital-science.com



At Sheridan, we are working to deliver ideas today that connect publishers of journals, books, magazines, and catalogs to tomorrow. Content preparation, platform development, and content dissemination are key Sheridan competencies. Our publisher-focused solutions such as workflow systems integration, process automation, eCommerce platforms, online hosting, and an array of fulfillment solutions define us as innovative partners who deliver true efficiency. A division of CJK Group, Inc., Sheridan serves the global publishing community with distribute and print partnerships and alliances around the world.

Industry Partners



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DCL provides data and content transformation services and solutions. Using the latest innovations in artificial intelligence, including machine learning and natural language processing, DCL helps publishers organize and structure data and content for modern technologies and platforms. With deep expertise across scholarly publishing, DCL uses technology and U.S.-based teams to solve complex conversion challenges securely, accurately, and on time.

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Delta Think is a consultancy and market intelligence firm committed to innovation and growth in scholarly communications.

We excel at market research, data analysis, business and product strategy, and technology assessment and selection. In 2017, we launched the Open Access Data & Analytics Tool (OA DAT), enabling publishers, librarians, and funders to track and assess the market impact of OA.



Established in Japan in 1995, Edanz has helped thousands of researchers around the world successfully publish in international journals. Our team of expert editors and research consultants are all experienced researchers: we understand the research process and we know how to support non-native English speakers in navigating the publication journey.



Frankfurter Buchmesse is the international publishing industry's biggest trade fair – with over 7,500 exhibitors from 109 countries, around 285,000 visitors, over 4,000 events and around 10,000 accredited journalists and bloggers in attendance. It is the most important international marketplace for content and brings together key players from the fields of education, film, games, STM, academic publishing, and business information. Frankfurter Buchmesse is a subsidiary of the German Publishers & Booksellers Association.



Impact Journals has been providing rapid publication services and the global dissemination of vital discoveries for researchers across the many fields of biomedical science for over a decade. Currently bringing you the open-access, peer-reviewed scholarly journals *Aging*, *Oncotarget*, *Oncoscience*, *Genes & Cancer* in a traditional journal format online.



At Integra, we are at our best when we are solving content transformation problems for our customers through our innovative source-to-publish solutions for publishers, and digital learning solutions across diverse industry verticals. We understand that publishers need to be at a time, cost, and efficiency advantage in the dynamic markets they are operating. Leveraging some of the latest disruptive technologies like, Natural Language Processing (NLP) and Artificial Intelligence (AI) combined with our expertise in end-to-end digital content solutions, content-focused technologies, and workflow solutions, we help our global publishing customers maximize 'return on content production investments' and focus on what they do best – publish great content products for their customers.



With its innovative platforms, products and production services, Lumina Datamatics has been supporting scholarly publishers for the last 20 years. Our services/platforms range from authoring, conference proceeding workflows, alt-text, editorial - print workflows and rights platforms that help publishers offer immersive experience and faster discovery of information and data.



Eliminate the headaches and burdens of royalty management with the Royalty Tracker® platform. Automate your royalty operations thereby ensuring accuracy and reducing effort by up to 90%. Gain deep insight into your royalty accounting with our insightful reporting tools. Stop by our table for a Complimentary Royalty Process Analysis: Learn whether royalty automation makes sense for your organization, the benefits of automating, and how it can best be incorporated into your operations. We also have powerful tools for managing rights and consolidating sales data. Join the many other SSP members using Royalty Tracker.

MPS

MPS Limited is a leading global provider of platforms and content solutions for the digital publishing world. It's two major platforms, THINK360 and DigiCore provide publishers with an end-to-end solution for content development, management and delivery. Additional services include, usage analytics, LMS, gamification and app development.



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Reprints Desk simplifies the procurement, access, management, use, and legal sharing of scholarly journal articles, clinical reprints, patents, and other content for scientific, technical, and medical research. Organizations choose Reprints Desk because for our collaborative business approach, efficient article supply system and services, and commitment to support.



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Research Information is a global publication for the scholarly publishing community – read by publishers, librarians, information professionals, academic authors, and researchers. The ever-shifting sands of scholarly publishing provide a rich source of informed opinion and content within the magazine, which is published six times a year.

SCOPE eknowledge center

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Exhibitors

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BOOTH #109 | www.accessinn.com

In today's information environment, a semantics program is indispensable for content-rich organizations. Any curator of text collections needs taxonomy for retrieval, discovery, analytics, and product development. A recognized leader in taxonomy, Access Innovations provides semantic consulting, services, and software. Visit us at booth #109.

ACCUCOMS International BV

BOOTH #110 | www.accucoms.com

ACCUCOMS is the leading independent provider of services to academic publishers. ACCUCOMS' multilingual teams offer efficient and intelligent representation, telesales and business intelligence services as well as user interaction programs to clients that range from large publishing houses to specialist society publishers.

AdvantageCS

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Leading companies rely on Advantage to manage their digital and print journal subscriptions, entitlements, bundles, access agreements, e-products, consortia sales, conferences, events, membership, donations, orders, payments and customer service. Advantage also offers multi-channel sales, high availability, sophisticated business intelligence tools, multi-currency, multi-local taxation, direct debit processing and a multi-lingual interface.

AJE/Research Square

BOOTH #120 | www.researchsquare.com

Celebrating our 15th anniversary in 2019, AJE and Research Square exist to make research communication faster, fairer, and more useful by providing innovative services to the global research community. We have proudly supported millions of authors around the world through the highest quality language editing and author services as well as our newly launched Preprint and editorial services.

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Allen Press, Inc

BOOTH #307 | www.allenpress.com

Allen Press aims to inspire your audience with an innovative blend of printing, marketing, publishing and distribution services crafted with the latest technology. We serve a unique role in assisting the STEM community share ideas that improve the world. Stop by and learn about our new Silverchair online publishing partnership!

Antenna House

TABLETOP #10 | www.antennahouse.com

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Aptara, Inc.

BOOTH #407 | www.aptaracorp.com

Our traditional composition and conversion services are coupled with customizable platforms and services that provide collaboration, automation and discoverability. Aptara's SciPris platform, a customizable portal that facilitates the invoicing and collection of OA, publishing and reprint/permissions charges from authors and institutions, continues to grow its feature set as new publishers adopt the platform. Aptara is using Machine Learning and Natural Language Processing to enhance our service offerings in several areas, including copyediting, alt-text creation, and text summary. Aptara's Digital Learning Group assists in creating CME and other courses available to professionals anytime, anywhere.

Aries Systems

BOOTH #323 | www.ariessys.com

Aries Systems transforms the way scholarly publishers bring high-value content to the world. The company's innovative and forward-looking workflow solutions help manage the complexities of modern print and electronic publishing—from submission, to editing and peer review, to production tracking. Publish faster, publish smarter, with Aries Systems.

Association of American Medical Colleges

BOOTH #114 | www.aamc.org

Founded in 1876 and based in Washington, D.C., the AAMC (Association of American Medical Colleges) is a not-for-profit association dedicated to transforming health care through innovative medical education, cutting-edge patient care, and groundbreaking medical research.

Atypon

BOOTH #422 | www.atypon.com

Atypon develops publishing technologies for getting mission-critical content into the hands of the practitioners and researchers who need it most. Literatum, our online publishing and website development platform, gives content providers easy-to-use and automated tools to manage, market, and monetize every type of content that they distribute.

Baker & Taylor Publisher Services

BOOTH #408 | www.btpubservices.com

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C&M Digitals

BOOTH #106 | www.candmdigitals.com

C&M Digitals, with 22 years of publishing expertise, provides bespoke digital solutions for scholarly publishers. Our team of multi-domain publishing professionals assisted by a skilled digital support team adapts to the latest technologies and offers niche services. We are known for our commitment and consistency in the services that we offer.

CadmiumCD, L.L.C.

BOOTH #121 | www.cadmiumcd.com

CadmiumCD is an event management software company with more than 15 years of experience providing solutions for Planners, Exhibition Organizers, Directors, and Attendees. The company's award-winning platform is trusted by more than 3,500 meeting professionals worldwide to manage and share content to event stakeholders. Bring your event together with CadmiumCD's various modules: Abstract, Speaker & Exhibitor Data Management, Digital Content Publication, Audio Recordings, ePoster Galleries, Online Itinerary Planners, Floor Plans, Native Apps, and Post-Conference Evaluations.

Cadmore Media

BOOTH #315 | www.cadmore.media

Cadmore Media provides an expert environment for organizations to publish scholarly, professional and technical information through streaming video and audio. Societies, associations, IGOs/NGOs and publishers use our platform and services to enrich their media content, provide an enhanced playback experience to their target audiences, and efficiently deliver materials to the right discovery channels.

Exhibitors continued

Cenveo Publisher Services

BOOTH #309 & #311 | www.cenveopublisherservices.com

Cenveo Publisher Services provides transformative publishing solutions that drive revenue growth, streamline operations, and ensure editorial excellence for scholarly and academic publishers. Cenveo is an industry leader in XML-early workflow solutions, copyediting, digital outputs, automated transformations, author services, print and fulfillment services, and so much more.

CLOCKSS Archive

BOOTH #117 | www.clockss.org

CLOCKSS is a not-for-profit joint venture between the world's leading academic publishers and research libraries whose mission is to build a sustainable, international, and geographically distributed dark archive with which to ensure the long-term survival of Web-based scholarly publications for the benefit of the greater global research community.

Code Ocean

BOOTH #214 | www.codeocean.com

Code Ocean is an open access, cloud-based computational reproducibility platform that provides researchers with an easy way to create, share, and run code published in academic journals and conferences. Publishers can also embed a working copy of code and data directly onto their platforms and articles, facilitating transparency and reproducibility.

Copyright Clearance Center

BOOTH #321 | www.copyright.com

Copyright Clearance Center (CCC) is a global leader in content management, discovery and delivery solutions. Through its relationships with those who use and create content, CCC, and its subsidiaries RightsDirect and Ixxus, drive market-based solutions that fuel research, power publishing and respect copyright.

Council of Science Editors

TABLETOP #13 | www.councilscienceeditors.org

The Council of Science Editors (CSE) is an international membership organization for editorial professionals publishing in the sciences. Our purpose is to serve over 800 members in the scientific, scientific publishing, and information science communities by fostering networking, education, discussion, and exchange. Our aim is to be an authoritative resource on current and emerging issues in the communication of scientific information.

Crossref

BOOTH #208 | www.crossref.org

Crossref makes research outputs easy to find, cite, link, and assess. We're a not-for-profit membership organization that exists to make scholarly communications better. We rally the community; tag and share metadata; run an open infrastructure; play with technology; and make tools and services—all to help put scholarly content in context. It's as simple—and as complicated—as that.

DCL

TABLETOP #7 | www.dclab.com

DCL provides data and content transformation services and solutions. Using the latest innovations in artificial intelligence, including machine learning and natural language processing, DCL helps publishers organize and structure data and content for modern technologies and platforms. With deep expertise across scholarly publishing, DCL uses technology and U.S.-based teams to solve complex conversion challenges securely, accurately, and on time.

Deanta Global

BOOTH #116 | www.deantaglobal.com

Deanta is a publishing production management company based in Dublin, Ireland. We provide tailored project management solutions and publishing services to help publishers streamline their production workflow and ensure high editorial standards. Our innovative and flexible technology platform, Lanstad, allows us to manage projects collaboratively and perform real-time XML editing, proofing and content transformation on a global scale.

diacriTech, Inc.

BOOTH #119 | www.diacriTech.com

Your leading publishing services partner for Manuscript analysis, Permissions, Plagiarism checking, Copyediting, Composition, XML conversion, Illustrations, Graphics processing, Image forensics, Content transformation and loading, Text/Visual Abstracts, iOS/Android Applications, QA Services, Accessibility evaluation, AR/VR/MR applications, Video and Animation development, Advertisement Proofing. Checkout XEditPro, our cloud-based collaborative editorial, production, and proofing system.

Digital Science, Inc.

BOOTH #220 | www.digital-science.com

Digital Science is a technology company working to make research more efficient. We invest in, nurture and support innovative businesses and technologies that make all parts of the research process more open and effective. We believe that together, we can help researchers make a difference. Visit www.digital-science.com.

Edanz Group Japan KK

TABLETOP #12 | www.edanzgroup.com

Established in Japan in 1995, Edanz has helped thousands of researchers around the world successfully publish in international journals. Our team of expert editors and research consultants are all experienced researchers: we understand the research process and we know how to support non-native English speakers in navigating the publication journey.

Editage / Cactus Communications

BOOTH #218 | www.editage.com

Editage (a division of Cactus Communications) is a fully integrated, global scholarly communications company that aims to help scholars break through the confines of geography and language, bridge the gap between authors and peer-reviewed journals, and accelerate the publication of high-quality research. Editage offers a wide range of research communication services, including editorial, infographic, and video abstract support.

Editorial Office Limited

BOOTH #412 | www.editorialoffice.co.uk

Editorial Office has a proven track record in providing dedicated, professional and excellent editorial and scientific services to publishers and societies worldwide. With expertise across 11 different peer review platforms, bespoke task timing software and full transparency in billing, EOL offers an exceptional level of service to all our customers.

eGloo Technologies

BOOTH #410 | www.tekreader.com

tekReader is an Enterprise CMS & Publishing Ecosystem – Manage content efficiently & effectively – Easy-to-use template driven web based authoring tool – Peer-to-peer review, comments & tasks, configurable workflows - Seamless document delivery to a browser based eReader & other desired delivery platforms – Secure, & high performance managed service in the cloud.

eJournalPress

BOOTH #319 | www.ejpress.com

eJournalPress focuses on providing individualized peer review, production tracking, and billing payment solutions to the scholarly publishing community. We tailor solutions for organizations using innovative technology. Our Continuous Innovation Process allows us to provide timely solutions solving workflow and business needs.

Exeter Premedia

BOOTH #406 | www.exeterpremedia.com/Kriya

Exeter provides end-to-end digital publishing services for publishers across segments - Academic and Scholarly, Professional and Trade. Our core offering, Kriya, a cloud-based publishing platform, helps clients “Convert Production into a Profit Centre” by delivering “Happy Authors”. We work with clients across geographies - USA, UK, Europe, Australia and New Zealand.

HighWire

BOOTH #404 | www.highwirepress.com

HighWire is the principal digital partner for the global publishing community. Our technology provides the nexus where knowledge is collected, certified, stored and shared. By simplifying the publishing process, we widen the reach, deepen the impact and accelerate the exchange of ideas. Whether you choose from our suite of modular applications or our entire intelligent platform, we help all publishers to create the best digital experiences and reach the most people. Find out how we help get Knowledge Amplified - www.highwirepress.com

HP, Inc.

BOOTH #414 | www.hp.com

HP Piazza is reinventing publishing with a set of cloud-based services that make it easy to print only what you need, when you need it. This revolutionary advance, which includes a cloud-based content repository, enables you to significantly reduce your costs, bring inventory down to zero, and eliminate waste. Lead the way with HP Piazza!

Impelsys Inc.

BOOTH #104 | www.impelsys.com

Impelsys is a leading provider of technology solutions and services for publishers, education providers and enterprises – managing content and learning delivery on their flagship platform – iPublishCentral Suite. Impelsys provides content engineering and technology services across digital product development lifecycle, helping clients build new digital products ranging from eBooks to simulations to online courseware. To learn more about Impelsys, please write to corpmarketing@impelsys.com or visit www.impelsys.com | www.ipublishcentral.com

Inera, Inc.

BOOTH #206 | www.inera.com

Inera provides innovative, high-quality solutions to meet today's publishing challenges. eXtyles software enables publishers of complex and structured content (journals, books, reports & standards) to automate time-consuming editorial tasks and easily convert Word to XML. Edifix adapts eXtyles' powerful reference-processing tools to correct, link, and verify bibliographies online.

Exhibitors continued

Ingenta / Publishers Communications Group

BOOTH #105 | www.ingenta.com

Ingenta is one of the leading providers of content solutions to progressive publishers. Through our highly configurable suite of products, and dedicated sales and market research teams at PCG, we help you simplify, manage, promote and deliver your content – wherever you are in the world.

Ingram Content Group LLC

TABLETOP #3 | www.IngramContent.com

Ingram Content Group Inc. is the world's largest and most trusted distributor of physical and digital content. Thousands of publishers, retailers, and libraries worldwide use our best-of-class digital, audio, print, print-on-demand, inventory management, wholesale and full-service distribution programs to realize the full business potential of books.

International Society of Managing and Technical Editors

TABLETOP #14 | www.ismte.org

ISMTE serves a unique niche within the academic, scientific, medical, technical and professional publishing industry—editorial office staff. Through our newsletter, discussion forum, online resources, and conferences, we connect you with others in the profession. We provide a networking and training infrastructure, establish best practices, and study and report on editorial office practices.

iSeek.ai

BOOTH #212 | www.iseek.ai

Is accreditation killing you? Iseek.ai solves Medical Education's toughest challenges and offers value in areas like accreditation, remediation, and curriculum change. 25% of medical schools leverage iseek.ai's Artificial Intelligence- based Natural Language Understanding platform to empower faculty, administrators, and students to find, analyze report and interact with their disparate curricular content and assessment data. Apply our LCME success to COCA.

J & J Editorial

BOOTH #112 | www.jjeditorial.com

J&J Editorial provides customized editorial and production solutions for editorial offices, publishers, and societies. J&J's employees work with clients to understand their unique needs and offer a range of Editorial, Production, Copyediting, Submission Systems Support and Consulting services to serve clients at a consistent level of excellence. Visit <http://jjeditorial.com> for more information.

Jack Farrell & Associates

BOOTH #107 | www.jackfarrell.com

Jack Farrell & Associates (www.jackfarrell.com) finds THE BEST talent in scholarly publishing. Founded in May 2006, the company recently completed its 540th hire. Since 2014 JFA's retention rate on new hires exceeds 97%. We take pride in making the right match for client and candidate. Let's Get Working!!

knk Software

BOOTH #413 | www.knkpublishingsoftware.com

knk develops and markets knkPublishing, the only Microsoft-certified publishing software in the world. It combines classical ERP functions with industry-specific functionality for several verticals in book, periodical and media publishing. Together with Bradbury Phillips International, a specialist in rights and royalties, we have about 450 customers worldwide.

Kaufman Wills Fusting Group

BOOTH #122 | www.kwfco.com

KWF Consulting offers a broad range of solutions in scholarly publishing. Whether you are looking for solutions involving strategy and innovation, publishing and operations, RFPs and contracts, market research and intelligence, sales and marketing, or executive and editor recruiting, you can count on us to help you reach your objectives.

LetPub

TABLETOP #2 | www.letpub.com

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Lumina Datamatics Inc

BOOTH #113 | www.luminadatamatics.com

With its innovative platforms, products and production services, Lumina Datamatics has been supporting scholarly publishers for the last 20 years. Our services/platforms range from authoring, conference proceeding workflows, alt-text, editorial - print workflows and rights platforms that help publishers offer immersive experience and faster discovery of information and data.

MetaComet Systems, Inc.

TABLETOP #8 | www.MetaComet.com

Eliminate the Headaches and Burdens of Royalty Management with the Royalty Tracker® platform. Automate your royalty operations thereby ensuring accuracy and reducing effort by up to 90%. Gain deep insight into your royalty accounting with our insightful reporting tools. Stop by our table for a Complimentary Royalty Process Analysis: Learn whether royalty automation makes sense for your organization, the benefits of automating, and how it can best be incorporated into your operations. We also have powerful tools for managing rights and consolidating sales data. Join the many other SSP members using Royalty Tracker.

Newgen

BOOTH #418 | www.newgen.co

A reliable one stop shop for publishers worldwide for all publishing services spread across Editorial, Production, Design, Technology, Distribution, Sales, and Marketing. Newgen engages deeply with the publishers, and consistently deliver, expand and innovate the services we offered to them in a meaningful way to eventually become their preferred supplier.

Nova Techset

BOOTH #123 | www.katalysttech.com/services/e-publishing

Nova Techset-Katalyst (NT-K) is a pre-press supplier for scholarly publishers. Services include XML conversion, pre-editing, copyediting, composition, ePub solutions, and full project management. With production in Chennai and Bangalore, and sales/project management in the US and UK, NT-K employs 800 staff and produces over a million pages annually.

PageMajik

TABLETOP #4 | www.pagemajik.com

PageMajik is a cloud-based CMS-based eco-system specifically tailored to the needs of publishers and content creators, which uses AI and machine learning to create efficiency and lower cost in the academic workflow. PageMajik brings together all those involved in the academic publishing process on one intuitive platform, enabling effortless collaboration.

RedLink

BOOTH #204 | www.redlink.com

RedLink helps libraries, publishers, and users see what they've been missing. RedLink's products include powerful, intuitive dashboards for libraries and publishers (Library Dashboard and Publisher Dashboard), unique sales prospecting engines for publishers (SiteLeads™), and editorial engagement tools for editors, authors, and readers (Remarq®). RedLink also offers RedLink Network, a free service libraries and publishers can use to collaborate on synchronizing access credentials and service needs.

Reprints Desk, Inc.

BOOTH #108 | www.reprintsdesk.com

Reprints Desk simplifies the procurement, access, management, use, and legal sharing of scholarly journal articles, clinical reprints, patents, and other content for scientific, technical, and medical research. Organizations choose Reprints Desk because of our collaborative business approach, efficient article supply system and services, and commitment to support.

Research Information

TABLETOP #15 | www.researchinformation.info

Research Information is a global publication for the scholarly publishing community – read by publishers, librarians, information professionals, academic authors, and researchers. The ever-shifting sands of scholarly publishing provide a rich source of informed opinion and content within the magazine, which is published six times a year.

Ringgold Inc.

BOOTH #216 | www.ringgold.com

Ringgold enables clients to trust & leverage their most important asset: data. Our Identify Database normalizes & enriches organizational data, which are a component of every business: customers, prospects, constituents & affiliations of individuals. With more than 500K records, deep metadata and expert curation, Identify is trusted by more than 80 publishers, societies & research organizations.

Scholarly iQ

BOOTH #313 | www.scholarlyiq.com

SiQ are the independent, trusted third party COUNTER R5 and SUSHI compliant vendor, authorized since 2003. An unrivalled team combining online publishing, business intelligence analytics and data management we provide business-critical services and insight for academic publishing. Meet us at SSP to discuss our dedicated publisher solutions and services.

Exhibitors continued

SciCrunch

BOOTH #411 | www.sciscore.com

SciScore is a materials review tool that helps to improve rigor and reproducibility by helping editors analyze the methods sections of scientific papers. SciScore checks randomization, blinding and sex as a biological variable, as well as research resources, i.e., antibodies, cell lines and statistical software.

Scope e-Knowledge Center

TABLETOP #16 | www.scopeknowledge.com

Scope, an Spi Global company, is an award-winning provider of outsourced, cost-effective Content Enhancement Services, Data Management Services, Patent Analytics, and Business Research Services for clients globally. Scope fulfills customer needs by leveraging its experience and capabilities using in-house developed proprietary technology solutions and platforms.

Sheridan

BOOTH #222 | www.sheridan.com

At Sheridan, we are working to deliver ideas today that connect publishers of journals, books, magazines, and catalogs to tomorrow. Content preparation, platform development, and content dissemination are key Sheridan competencies. Our publisher-focused solutions such as workflow systems integration, process automation, eCommerce platforms, online hosting, and an array of fulfillment solutions define us as innovative partners who deliver true efficiency. A division of CJK Group, Inc., Sheridan serves the global publishing community with distribute and print partnerships and alliances around the world.

Silverchair

BOOTH #305 | www.silverchair.com

Silverchair delivers the most effective combination of technology and services to empower the digital strategies of scholarly and professional publishers. Through a single omni-format hosting platform, Silverchair provides distinctive online sites, unique products, and advanced technologies to STM and humanities publishers, professional societies, and the federal government, propelling their content to greater reach and impact.

SpiralUp Solutions

BOOTH #416 | www.spiralupsolutions.com

SpiralUp Solutions is a 10-year-old company specialized in the field of copy-editing services, catering to some of the prestigious publishers in the world. We have created a niche segment around copy editing, which sets us apart from our competitors. Our key to success lies in our specialized focus aided by our homegrown AI-powered tools.

TBI Communications

BOOTH #420 | www.tbicommunications.com

We provide market intelligence, practical guidance and tactical support to turn big ideas into reality. We help clients evolve brands and business strategies, launch new products and services, reach new markets, and deliver integrated marketing programs and campaigns. We work with associations, publishers, and technology companies across the education and research communications ecosystem.

Technica Editorial Services

TABLETOP #9 | www.technicaeditorial.com

Technica Editorial brings nearly three decades of practical publishing and editorial experience to its growing client list, which includes commercial and not-for-profit publishers, associations, and societies. From peer review support to total project management, Technica tailors its services to satisfy each project's unique requirements. Technica Editorial — Proof that support matters!

Transforma

BOOTH #415 | www.transforma.in

Transforma's unique combination of digital technology and publishing expertise has brought XPERT Solution, built using structured text processing engine VEDAS, designed exclusively for fast track publishing needs of Scholarly Publishers. XPERT Xpress (Manuscript check on submission and Pre-edit), XPERT Review (Peer Review), XPERT Proof (Author proof) offer unique cloud-based solutions.

TrendMD

TABLETOP #11 | www.trendmd.com

TrendMD is the world's leading scholarly content discovery platform, helping publishers promote their online content to grow their readership and increase their revenue. Our cross-platform recommendation widget is used on over 4,700 scholarly sites, in every scholarly discipline, distributing over 1 billion recommendations to over 125 million readers every month.

Turpin Distribution

BOOTH #115 | www.turpin-distribution.com

Turpin Distribution is an international distribution and subscription management company serving academic and scholarly publishers, university presses and learned societies for all their distribution and fulfillment needs for books and journals. With offices in both the USA and the UK we can reach the world for any publisher and let the publisher focus on creating intellectual property. We have been in business for more than 40 years and look forward to being proudly independent for the next 40 years.

Exhibitors continued

Typefi Systems

BOOTH #210 | www.typefi.com

Typefi is a global leader in automated publishing, enabling organizations to publish content in multiple formats up to 80% faster, without compromising design or content integrity. Typefi enables automatic creation of XML such as JATS and BITS and handles complex elements such as tables, equations, cross-references, footnotes, and indexing. Visit www.typefi.com to learn more.

WIRIS

TABLETOP #1 | www.wiris.com

WIRIS is a suite for authoring STEM contents in digital workflows. MathType is integrated in Google Docs, Microsoft Word and many more. Let students handwrite math & chemistry formulas, and let authors use its toolbar or LaTeX compatibility. Wiris Quizzes offers automatic assessment and random parameters for STEM open questions.

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Enterprise Content Management & Publishing Ecosystem

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Manage content efficiently and effectively

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Easy-to-use template driven online authoring tool

Collaborate

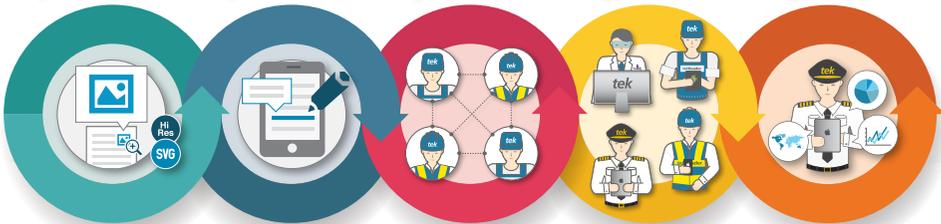
Bridge workflow and communication channels between authoring teams

Publish

Seamless document delivery to a browser based eReader

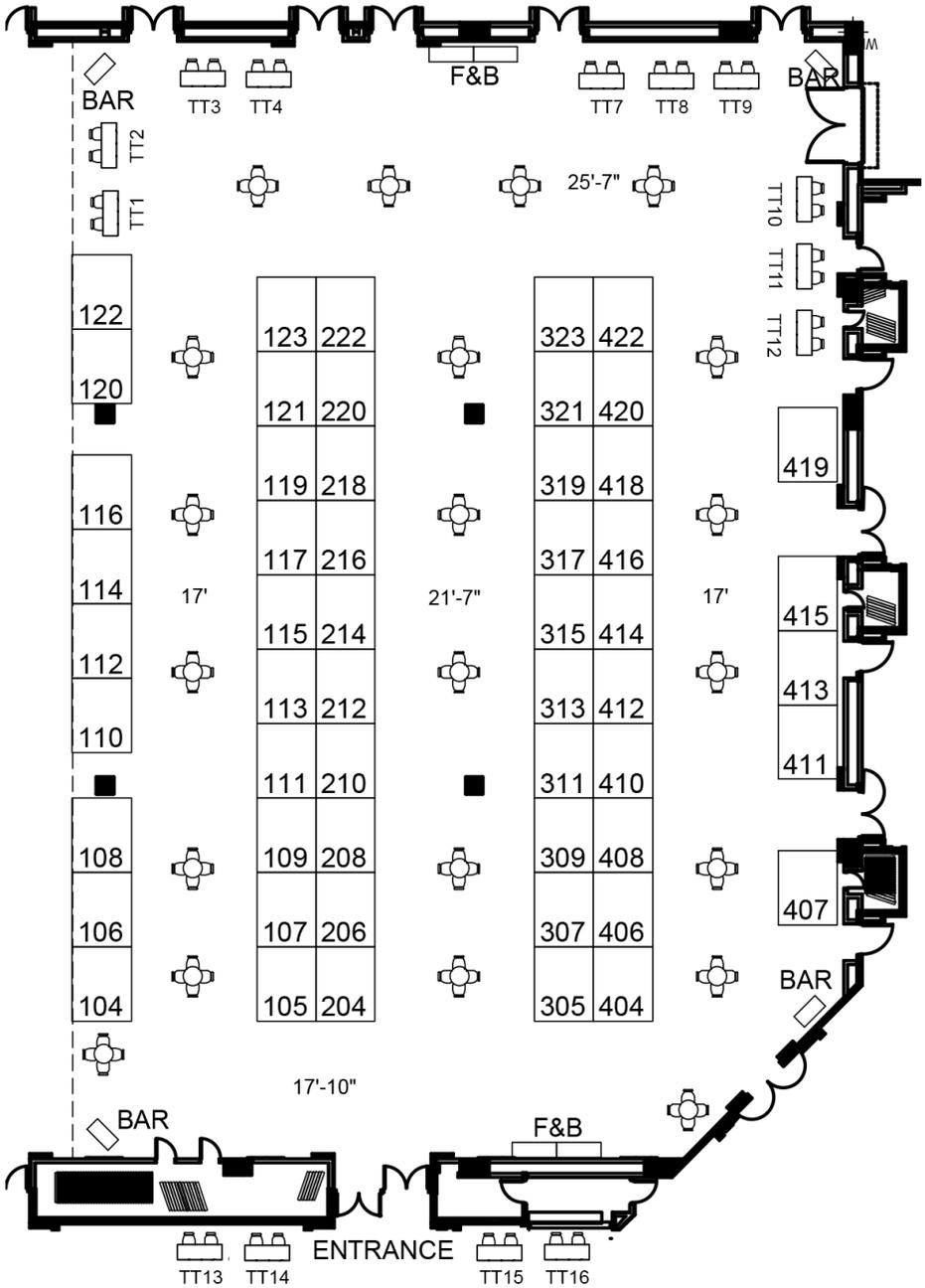
Infrastructure

Managed services in a secure, high performance cloud infrastructure

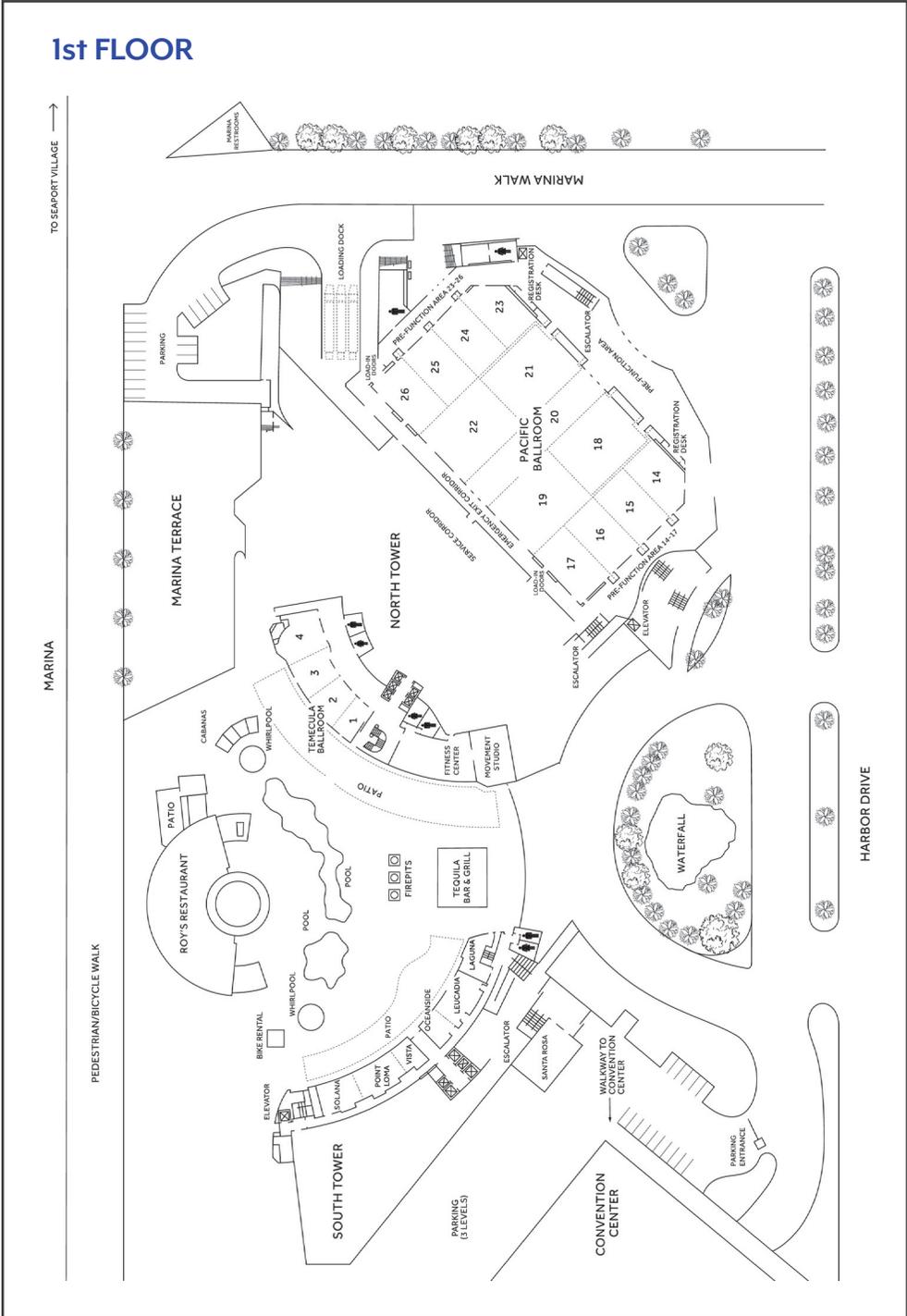


Hotel Floorplans

EXHIBITORS MARKETPLACE



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16–20 October 2019
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Guest of Honour Norway

Food for Thought:

Micro-Conference & Business Breakfast *& Business Information Stage*
with SSP and The Scholarly Kitchen



Wednesday, 16 October 2019
8.30 – 11 am, Hall 4.2
Frankfurter Buchmesse

Explore the future of scholarly publishing at Frankfurter Buchmesse, the world's leading venue for printed and digital content.

MEET US IN OCTOBER!

Win a Business Ticket at the SSP Annual Meeting

Friday, 31 May 2019
10.30 am
Exhibitors Marketplace

buchmesse.de

buchmesse.de/academic



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Prize Drawing

Stop by the following exhibit booths to enter for a chance to win a prize. The prize drawing will be held on Friday at 10:45 am during the Refreshment Break in the Exhibitors Marketplace. You must be present to win!

<u>Company</u>	<u>Booth</u>	<u>Item</u>
3Play Media, Inc.....	#111	Bose Speaker
AdvantageCS.....	#317	Jabra Elite 65t Alexa Enabled True Wireless Earbuds
Allen Press, Inc.....	#307	Two \$100 Amazon Gift Cards
Baker & Taylor Publisher Services.....	#408	\$100 AMEX Gift Card
CadmiumCD, L.L.C.....	#121	\$100 Amazon Gift Card
Council of Science Editors	TT #13	CSE's Scientific Style & Format, 8th Edition
DCL.....	TT #7	Camera Drone
Deanta Global.....	#116	Irish Whiskey
Editorial Office Limited	#412	Kindle 16GB Fire 7 tablet
Ingenta/Publishers	#105.....	Japanese puzzle box with a special surprise inside!
Communications Group		
MetaComet Systems, Inc.....	TT #8	Google Home Mini
Nova Techset.....	#123	Boardshare Device and Document Camera
Transforma.....	#415.....	VEDAD, a Futuristic, Feature-rich, Multi-function, WYSIWYG Editor integrated with XPERT Workflow
Scholarly iQ.....	#313	Bose Quiet Comfort 35 Wireless Noise Canceling Headphones
TrendMD.....	#11.....	1,000-click Free Campaign
PageMajik	#4.....	Five(5) \$100 Visa Gift Cards



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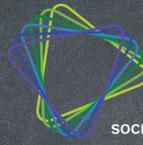
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SSP

SOCIETY for SCHOLARLY PUBLISHING

2019 SEMINAR

New Directions in Scholarly Publishing Models: The Good, The Bad, and The Ugly

October 2-3 | Washington DC | 20 F Conference Center

Through keynote speaker presentations, panel sessions, and roundtables, SSP will explore new ways in which publishers and influential publishing industry leaders are considering and creating new business models, new technologies, and new approaches in publishing to address today's challenges.

The key focus of the seminar will be to highlight the good, the bad, and the ugly of current and newly emerging initiatives in the academic publishing world. Along with highlighting successful new models, the seminar will allow for lively discussion and debate surrounding some of the most talked-about enterprises in the field from PlanS and OA2020, to new peer-review models and preprint servers, to spam journals, mega journals, and the future of publishing. The seminar will highlight and emphasize the "good" of some of these new models, while simultaneously providing constructive deliberation on some of the "ugly" proposals from the perspective of a variety of stakeholders, including academics, librarians, researchers, and open access advocates.

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Upcoming SSP Events

Webinar Series

What You Need to Know About Plan S
Sponsored by Sheridan

September 17, 2019 | 11:00 AM EDT

Are There Finally Real Use Cases for AI?
Sponsored by Trend MD

October 23, 2019 | 11:00 AM EDT

The Scholarly Kitchen Webinar: The Future of Content Distribution: Licensing or Leakage
Sponsored by Web of Science Group, a Clarivate Analytics company

November 19, 2019 | 11:00 AM EST

Seminars

SSP New Directions Seminar 2019
Sponsored by Web of Science Group, a Clarivate Analytics company

October 2–3, 2019 | Washington, DC

SSP and The Scholarly Kitchen at Frankfurter Buchmesse

October 16, 2019

8:30 – 11:00 am | Hall 4.2

Save the Dates!



**Charleston Conference—
SSP Joint Webinar**
**New Models of Scholarly
Communication: Libraries
Shaping Publishing in the
New Era**

June 6, 2019 | 2:00 pm EDT

Code of Conduct

The Society for Scholarly Publishing (SSP) is committed to diversity, equity, and providing a safe and productive meeting environment that fosters open dialogue and the free expression of ideas, free of harassment, discrimination, and hostile conduct. We recognize a shared responsibility to create and maintain that environment for the benefit of all. SSP promotes equal opportunities and treatment for all participants, regardless of gender, sexual orientation, gender identity/expression, physical or mental ability, disability, physical appearance, ethnicity, religion, political affiliation, or nationality. All participants are expected to treat others with respect and consideration, follow venue rules, and alert staff or security of any dangerous situations or anyone in distress. The SSP Annual Meeting can serve as an effective forum to consider and debate relevant viewpoints in an orderly, respectful, and fair manner. The policies herein apply to all attendees, speakers, exhibitors, staff, contractors, volunteers, and guests at the SSP Annual Meeting and related events, including off-site social events (involving meeting participants or staff) and online venues. SSP prohibits any form of harassment, sexual or otherwise.

Reporting

Any individual who believes that he or she has been subjected to harassment should contact the SSP Executive Director (mdolechek@sspnet.org or 913-486-4185) or other SSP Staff (info@sspnet.org) or use a venue phone and ask for security if they feel unsafe. It is recommended that, in addition to notifying SSP staff, they write down the details, as they may be asked to fill out a report. They are not expected to discuss the incident with the offending party. All complaints will be treated seriously and be investigated promptly. Confidentiality will be honored to the extent permitted as long as the rights of others are not compromised.

To view the full policy including information about what defines harassment, procedures, sanctions, retaliation and appeals, visit: update URL: <https://customer.sspnet.org/SSP/2019-Meeting/Code-of-Conduct/ssp/AM19/Code-of-Conduct.aspx>.

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