

EXHIBITOR AND SPONSOR PROSPECTUS



49th ANNUAL
MEETING



Society
for Scholarly
Publishing

DEFINING OUR FUTURE

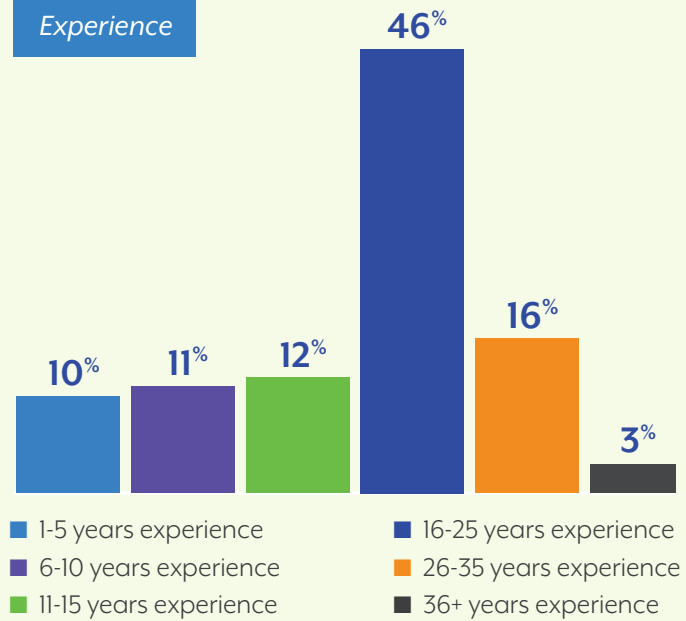
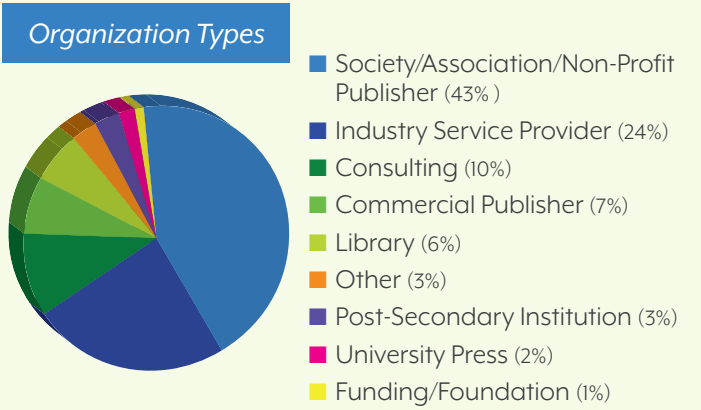
Reassessing What, How, and Why We Publish

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JUNE 2 – 4, 2027
RHODE ISLAND CONVENTION CENTER
PROVIDENCE, RHODE ISLAND

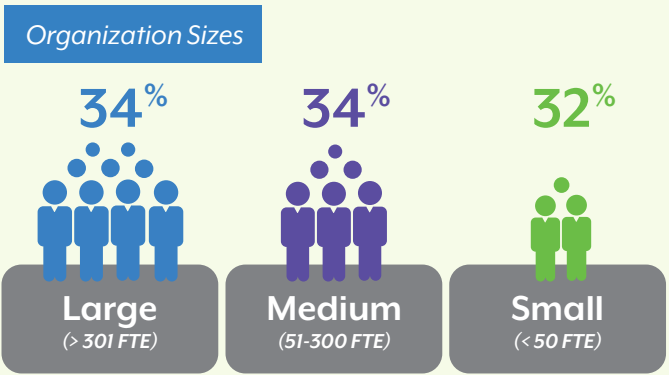
SSP Annual Meeting Highlights

The SSP Annual Meeting is the premier event for professionals across the scholarly communication ecosystem. Each year, it brings the community together to exchange new ideas, explore emerging technologies, and strengthen the skills that drive our field forward. Exhibitors and Sponsors gain unmatched opportunities to connect directly with decision-makers and influencers while showcasing products and services to an engaged, targeted audience.



Who You Will Meet at the SSP 2027 Annual Meeting

- ✓ 850 attendees
- ✓ 1 out of 3 have 10+ years industry experience
- ✓ 50 exhibiting companies
- ✓ 15:1 attendee to exhibiting company ratio
- ✓ 94% of 2026 attendees agree that the Exhibitors Marketplace was a valuable aspect of the meeting



SSP Engage App Meeting Usage Highlights



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Exhibit at the SSP Annual Meeting

The Exhibitors Marketplace is located in the Exhibit Hall A at the Rhode Island Convention Center in Providence, Rhode Island. The Exhibitors Marketplace hosts all coffee breaks, networking breakfasts, and the Welcome and Networking receptions. Each exhibit booth includes one Exhibitor registration providing access to all sessions. **Up to three additional Exhibitor registrations can be purchased for \$695 each.**



As an Exhibitor, you'll have ample opportunities to showcase your solutions and connect with decision-makers shaping the future of scholarly communication.

- **VISIBILITY:** Highlight your products and services in a vibrant exhibit hall designed to maximize attendee engagement and interaction.
- **CONNECTIONS:** Build relationships with publishing professionals, librarians, researchers, and technology partners through meaningful face-to-face conversations.
- **IMPACT:** Strengthen your brand presence and demonstrate thought leadership by positioning your organization as an essential part of the scholarly communication ecosystem.

Exhibit Booth includes:

- 8' high-back wall
- One 6' x 30" draped table
- Two chairs & one wastebasket
- One 7" x 44" booth identification sign
- Complimentary QR Code Lead Retrieval
- One full meeting registration
- Logo and 50-word company description on the SSP Annual Meeting site and in the SSP Engage app

Exhibit space is assigned on March 5, 2027 based on Priority Points. Points are accumulated over a 3-year rolling window based on the following:

- 250 points for being a Sustaining Member of SSP for the current year
- 175 points for being a Partnering Member of SSP for the current year
- 100 points for being a Supporting Member of SSP for the current year
- 10 points per booth per year exhibiting
- 5 points for each \$100 contributed for any year-round Sponsorship or Digital Advertising initiative

Exhibit Booth Fees:

EARLY BIRD RATES ON OR BEFORE JANUARY 15, 2027:

Standard	\$4,720
Partnering/Supporting	\$4,250
Sustaining	\$4,000

RATES AFTER JANUARY 15, 2027:

Standard	\$5,130
Partnering/Supporting	\$4,620
Sustaining	\$4,360

Early Bird Deadline and Payment Information

The exhibitor early bird deadline is **January 15, 2027**. We anticipate selling out. Reserve your booth early, so your company information can be included in all the marketing materials! No applications will be accepted or processed before the early bird deadline without receipt of payment in full. All booths secured after the early bird deadline require payment in full within 30 days or before the start of the meeting.

Exhibit Hours

Wednesday, June 2, 2027

- Exhibitor move in and set up Noon to 5:00 pm
- Exhibitors Marketplace opens and Welcome Reception 5:30 to 7:00 pm

Thursday, June 3, 2027

- Exhibitors Marketplace opens 8:00 am
(continental breakfast available)
- Coffee breaks 10:00 to 10:45 am,
1:30 to 2:30 pm, and 3:30 to 4:00 pm

The Exhibitors Marketplace is open during the Awards Luncheon, but exhibitors are not required to staff their booth during the Luncheon.

- Networking Reception 5:00 to 6:00 pm

Friday, June 4, 2027

- Exhibitors Marketplace opens 8:00 am
(continental breakfast available)
- Coffee breaks 10:15 to 11:00 am
and 2:30 to 3:00 pm
- Networking Luncheon in Exhibit Hall 12:00 to 1:30 pm
- Exhibitor dismantle and move out 3:00 to 5:00 pm

This schedule is preliminary and subject to change. Changes will be emailed to all exhibitors. The Exhibitors Marketplace is open during the entirety of the meeting; however, exhibitors are not expected to staff their booths during sessions or breakfasts.

Sponsor the SSP 49th Annual Meeting

Sponsors have multiple touchpoints to engage with attendees and strengthen relationships across the scholarly communication community.

- **ACCESS:** Showcase your company, products, and services while building lasting connections during the many networking events woven throughout the Annual Meeting.
- **EXPOSURE:** Amplify your visibility with sponsor recognition on event signage, the Annual Meeting website, and profile-raising marketing before, during, and after the event.
- **THOUGHT LEADERSHIP:** Position your brand at the forefront of scholarly publishing by aligning with innovation and future-focused conversations that shape the industry.

Included with Your Sponsorship Level (see pages 5–6 for more details!)	Diamond Level	Platinum Level	Gold Level	Silver Level
Complimentary FULL registrations	Two (2)	One (1)		
Dedicated email sent pre- or post-event to attendees (sponsor to provide email HTML)	X	X		
Custom mobile app push notification	2	1		
Announcement of your sponsorship on the SSP website, in the <i>RE:member</i> eNewsletter, and on social media	X	X	X	X
Pre- and post-meeting attendee lists (emails excluded)	X	X	X	X
Recognition badge ribbons	X	X	X	X
Company logo on onsite signage	X	X	X	X
Logo and 50-word company description on SSP website and in SSP Engage app	X	X	X	X



Sponsor the SSP 49th Annual Meeting continued

Elevate Your Brand! Sponsorships amplify your organization's impact by strengthening brand awareness, establishing thought-leadership, and demonstrating your commitment to advancing scholarly communication.

Book your sponsorship before February 26, 2027 to snag Early Bird discounted rates!

DIAMOND

Keynote | EXCLUSIVE **EB \$9,350 | REG \$10,285**

Make a lasting impression at the most highly attended general sessions with digital podium branding, the opportunity to provide two-minute remarks, and seat drops to ensure maximum visibility during the Opening Keynote session.

Wi-Fi | EXCLUSIVE **EB \$9,350 | REG \$10,285**

Keep attendees connected as the official Wi-fi sponsor! Your name will be used as the conference Wi-Fi password along with branded signage and recognition throughout the conference.

Mobile App | EXCLUSIVE **EB \$9,350 | REG \$10,285**

The SSP Engage mobile app is the go-to for everything about the meeting including program schedule, exhibitors, sponsors, daily news and event alerts, and more. This exclusive opportunity includes a branded banner ad each time the app is accessed, a daily push notification, and recognition throughout the conference.

PLATINUM

Welcome Reception

EXCLUSIVE **EB \$8,250 | REG \$9,075**

Put your brand in the spotlight at the premier networking event in the Exhibitors Marketplace on **Wednesday, June 2**. This exclusive opportunity includes branded cocktail napkins, a custom logo light projection, and photos for your post-event marketing.

Hydration Station | EXCLUSIVE **EB \$7,150 | REG \$7,865**

Keep attendees refreshed! Your branding will be prominently displayed at hydration stations and on reusable water bottles (sponsor provided), ensuring your brand is top of mind.

Lanyards | EXCLUSIVE **EB \$7,150 | REG \$7,865**

Show your meeting support and provide branded lanyards to every attendee. This exclusive opportunity is always an eye catcher. Items fulfilled by the sponsor; a proof must be approved by SSP.

Headshot Studio | EXCLUSIVE **EB \$7,150 | REG \$7,865**

Sponsor the Headshot Studio and provide attendees with professional photos while showcasing your brand's commitment to professional development.



GOLD

Awards Luncheon and Business Meeting

EXCLUSIVE **EB \$5,000 | REG \$5,500**

Help celebrate the robust community of volunteers whose work and accomplishments are recognized at our Annual Awards Luncheon. Sponsorship includes prominent recognition during the event, branded signage and digital podium, and photos for your post-event marketing.

Opening or Closing Plenary

2 AVAILABLE **EB \$5,000 | REG \$5,500**

Capture the spotlight at either the Opening or Closing Plenary, when the full community comes together. Your sponsorship includes prominent recognition during the event, branded signage and digital podium, plus either two minutes of welcome remarks or seat drops, maximizing engagement at a peak conference moment.

EPIC Awards Cocktail Reception

2 AVAILABLE **EB \$5,000 | REG \$5,500**

Sponsor the EPIC Awards Cocktail Reception and put your brand at the center of the evening's most anticipated networking event. This elegant pre-ceremony gathering brings together industry leaders, honorees, and decision-makers for an unforgettable start to the celebration.

Conference Tote Bags

EXCLUSIVE **EB \$4,000 | REG \$4,400**

Put your message in the hands of every attendee and guarantee to be seen. Branded bags are available at the Registration Desk and Exhibitors Marketplace entrance. Tote bags to be supplied by the sponsor; a proof must be approved by SSP.

Sponsor the SSP 49th Annual Meeting continued

SILVER

Coffee Break | 4 AVAILABLE EB \$2,875 | REG \$3,165

Fuel the event! Your brand will be featured on branded coffee cup sleeves and signage during breaks in the Exhibitors Marketplace on Thursday or Friday.

Pocket Program | **EXCLUSIVE** EB \$2,875 | REG \$3,165

Put your brand directly in attendees' hands with the printed Pocket Program, a must-have guide used throughout the event. This sponsorship provides repeated visibility as participants reference the schedule, session details, and event information, ensuring strong brand recognition and lasting exposure..

Poster Session/Dessert Break

2 AVAILABLE EB \$2,875 | REG \$3,165

Sweeten the experience! Your brand will be featured on branded napkins and signage at the dessert stations during the Poster Session and in the Exhibitors Marketplace.

Signature Sponsor

2 AVAILABLE EB \$2,875 | REG \$3,165

Have a creative idea that isn't listed? The Signature Sponsor offers a customizable opportunity to collaborate with event organizers on a unique activation, branding initiative, or attendee experience.



Thank You to Our 2026 Annual Meeting Sponsors

DIAMOND SPONSORS



PLATINUM SPONSORS



Partner Publishing



GOLD SPONSORS



SILVER SPONSORS



Advertising Opportunities

Retargeting Ad.....\$2,000

Take your marketing to the next level! This 15-day digital ad campaign re-targets visitors to the SSP and TSK websites, resulting in a greater volume of impressions and click-throughs than traditional digital ads. Ad content in the following sizes required: 160x600, 300x250, 300x600, 728x90, 1200x627, 600x600, and 970x250. GIF, PNG, or JPG formats are all accepted. Campaign report will be provided at the conclusion of the campaign.

Digital Marketing Package.....\$2,500

Get ahead of the conference and promote your company before and after the meeting. Package includes:

- Three-month banner ad on Annual Meeting website (April, May, June | \$1,350 value)
- Three-month SSP website sidebar or content banner ad (Homepage | \$1,350-\$1,750 value)
- One mobile app push notification (\$350 value)

Know Before You Go Email Banner Ad

2 AVAILABLE.....\$1,500

Reach all attendees with an banner ad in pre-event emails, plus a 3-month SSPnet.org website banner.

Mobile Poll.....\$750

Drive engagement with a sponsored poll on the mobile app. Post a question or topic with 2–6 answer options users can select in order to generate feedback and engagement. Includes a push notification to drive attendees' attention to the poll. Limited number available.

Booth Marketing Package.....\$750

- 1 mobile app push notification
- 1-month banner ad on conference website

One-Month Banner Ad on Annual Meeting Website.....\$500

Please provide your banner ad in all 3 of the following sizes for optimum viewing on all devices: 300x250, 468x60, and 728x90.

Mobile App Push Notification.....\$350

Limited number available.

Custom Branding Opportunities

Custom branding opportunities such as directional digital displays and window clings to elevate your presence to new heights. Information and pricing available upon request.

Premium Opportunities

BOOK BEFORE FEBRUARY 26, 2027 FOR EARLY BIRD DISCOUNTED RATES!

Industry Breakout Sessions

STANDARD RATE.....**EB \$4,200 | REG \$4,620**

EXHIBITORS/SPONSORS RATE.....**EB \$3,600 | REG \$3,960**

Industry Breakout Sessions are an opportunity to position your organization as a thought leader. SSP promotes these sessions along with other Annual Meeting programming and they are labeled as Industry Breakout Sessions. Offered from **12:00 – 3:30 pm, Wednesday, June 2**, each session is 30 minutes in length; up to 5 sessions may run concurrently and the space can accommodate 60–90 attendees. A limited number of sessions are offered on a first-come, first-served basis, and they typically sell out! For 2027, Industry Breakout Session proposals will no longer be submitted through the Call for Presentations portal (Ex Ordo). Instead, proposals must be submitted using the [Industry Breakout Proposal Form](#) available on the Annual Meeting website.

AI Solutions Round Robin

10 AVAILABLE.....EB \$2,400 | REG \$2,640

Showcase your latest artificial intelligence innovations! During this 60-minute session on Friday attendees will rotate through sponsor-hosted tables to learn about the latest AI solutions for scholarly publishers. Share information about your services in a small group discussion format while cultivating leads for follow-up conversations.

EPIC Awards Table

10 GUESTS.....EB \$1,800 | REG \$2,000

This exclusive evening offers a unique platform to host clients or VIP guests in a premier, celebratory setting; strengthen relationships with key partners, prospects, and fellow leaders; and showcase your brand alongside the most influential voices in scholarly publishing, technology, and communications. Your organization's presence at the EPIC Awards reinforces your commitment to excellence and innovation, while offering a high-visibility opportunity for meaningful engagement.

Business Connections Lounge

10 AVAILABLE.....EB \$1,000 | REG \$1,100

Position your organization where meaningful conversations happen. Located away from the hustle of the Exhibitors Marketplace, each dedicated table in the Business Connections Lounge includes 4 chairs and branded signage. This is your opportunity to connect with prospects and clients in a focused, professional setting. NOTE: these are not private spaces.

Society for Scholarly Publishing | 49th Annual Meeting | June 2 – 4, 2027

Rhode Island Convention Center, Providence, RI | EARLY BIRD DEADLINES: Exhibitor: Jan 15, 2027 | Sponsorship: Feb 26, 2027

Please list your company name and website as you wish them to appear in official programs and on the SSP website.

Company Name: _____

Primary Contact: _____

Address: _____

Contact Title: _____

City, State, Zip, Country: _____

Contact Phone: _____

Website/URL: _____

Contact Email: _____

Exhibitor Booth Rates

EARLY BIRD RATES ON OR BEFORE JANUARY 15, 2027:

- ☐ Standard.....\$4,720
- ☐ Partnering/Supporting\$4,250
- ☐ Sustaining.....\$4,000

_____ # of exhibit spaces ordered

RATES AFTER JANUARY 15, 2027:

- ☐ Standard.....\$5,131
- ☐ Partnering/Supporting\$4,620
- ☐ Sustaining.....\$4,360

Sponsorship Opportunities **Early-Bird Deadline: February 26, 2027**

DIAMOND SPONSOR

- ☐ Keynote.....**EB** \$9,350 | **REG** \$10,285
- ☐ Wi-Fi.....**EB** \$9,350 | **REG** \$10,285
- ☐ Mobile App.....**EB** \$9,350 | **REG** \$10,285

PLATINUM SPONSOR

- ☐ Welcome**EB** \$8,250 | **REG** \$9,075 Reception
- ☐ Headshot Studio.....**EB** \$7,150 | **REG** \$7,865
- ☐ Hydration Station...**EB** \$7,150 | **REG** \$7,865
- ☐ Lanyards.....**EB** \$7,150 | **REG** \$7,865

GOLD SPONSOR

- ☐ Opening or**EB** \$5,000 | **REG** \$5,500 Closing Plenary
- ☐ Awards.....**EB** \$5,000 | **REG** \$5,500 Luncheon
- ☐ EPIC Awards**EB** \$5,000 | **REG** \$5,500 Cocktail Reception
- ☐ Conference Bags.....**EB** \$5,000 | **REG** \$5,500

SILVER SPONSOR

- ☐ Poster Session/.....**EB** \$2,875 | **REG** \$3,165 Dessert Break
- ☐ Pocket Program.....**EB** \$2,875 | **REG** \$3,165
- ☐ Coffee Break.....**EB** \$2,875 | **REG** \$3,165

Fee Summary

Exhibit Booth(s): \$ _____

Sponsorship: \$ _____

Advertising and Other: \$ _____

Total Amount Due: \$ _____

Payment Summary

TOTAL \$ _____

Advertising Opportunities

- ☐ Retargeting Ad\$2,000
- ☐ Digital Marketing Package.....\$2,500
- ☐ Know Before You Go Email Banner Ad\$1,500

- ☐ Mobile Poll\$750
- ☐ Booth Marketing Package.....\$750
- ☐ One Month Banner Ad on Annual Meeting Website.....\$500
- ☐ Mobile App Push Notification\$350

Other

INDUSTRY BREAKOUT SESSIONS

- ☐ Standard Rate.....**EB** \$4,200 | **REG** \$4,620
- ☐ Exhibitor/Sponsor...**EB** \$3,600 | **REG** \$3,960 Rate

- ☐ AI Solutions.....**EB** \$2,400 | **REG** \$2,640 Round Robin
- ☐ EPIC Awards.....**EB** \$2,000 | **REG** \$2,200 Table
- ☐ Business**EB** \$1,000 | **REG** \$1,100 Connections Lounge

Payment Options

The invoice email you receive will contain a link to pay your invoice online through your SSP administrator account. You can pay via credit card, ACH (bank details available upon request) or wire transfer. If paying by wire transfer, you are responsible for any banking fees associated with the transfer. Please include the cost of the bank's service fee with your payment in order to pay your invoice in full. Checks can be mailed to: Society for Scholarly Publishing
1120 Route 73, Suite 200
Mount Laurel, NJ 08054

In signing this application, I agree to conform to the Rules, Regulations, and Code of Conduct the Society for Scholarly Publishing has established, which are hereby made part of this application through the Exhibitor, Sponsor, & Advertising Contract.

If you need help accessing the your SSP administrator account or completing your payment, please contact info@sspnet.org.

Signature _____

PLEASE NOTE:

Send this completed form to partnerships@sspnet.org. Invoices and receipts will be sent from info@sspnet.org.

This exhibit contract includes one exhibitor pass for each paid booth. Up to three badges for additional representatives may be purchased in advance or onsite at registration for **\$695** per person. Meals and access to the conference are included in this price. You will be sent a link to register your exhibit representatives online after booth assignments are complete.

APPLICATION DEADLINE: To reserve your exhibit space and/or sponsorship, please submit application and payment no later than **March 1, 2027**. After **March 1**, please email partnerships@sspnet.org to confirm availability.

Important Deadlines:

Exhibitor Early Bird Deadline	January 15, 2027
Sponsorship Early Bird Deadline.....	February 26, 2027
Final Payments	March 1, 2027
Exhibit Booth Assignments.....	March 5, 2027
Website and Mobile App Listings*	April 30, 2027

**Company logo/profile for sponsors, company listing/profile for exhibitors*

Payment for Exhibit Booth, Sponsorships, and Advertising

Any company requesting to pay later than NET30 days after the receipt of invoice agrees to pay a deposit in the amount of 50% of the total fee.

Full payment must be received by **March 1, 2027**; otherwise the opportunity will be forfeited to a company on the wait list.

Sponsors and advertisers are responsible for ensuring the accuracy of all content. SSP is not responsible for grammatical, spelling, or other errors appearing in the provided content. Advertising and sponsor benefits will not be fulfilled until payment is received in full.

Cancellation Policy

SSP must be notified in writing in the event of cancellation or space reduction. If cancellation of exhibit booth or sponsorship occurs prior to **March 1, 2027**, the exhibitor/sponsor will be refunded 50% of their total payment. After **March 1, 2027**, no refunds will be made.

In the event that hosting the SSP Annual Meeting at the Rhode Island Convention Center, Providence, RI, is not advisable per local, state, or federal guidance due to public health concerns, the meeting will be hosted virtually and exhibitors/sponsors will receive virtual conference benefits of equivalent value.

Advertising Specifications

GIF, PNG, or JPG formats are all accepted. 200kb maximum file size. Maximum 15 seconds / 3 loops for animated GIFs.

SSPnet/Annual Meeting ad graphics sizes: 728x90, 300x250, and 468x60 pixels. Retargeting ad graphics sizes: 160x600, 300x250, 300x600, 728x90, 1200x627, 600x600, and 970x250 pixels.

General Sponsorship Terms

This contract, properly executed by sponsor, shall upon written acceptance and notification of sponsorship assigned by meeting management, constitute a valid and binding contract. The Society for Scholarly Publishing (SSP), reserves the exclusive and total right to control all aspects of the conduct of this event; and specifically, it reserves the right to determine the eligibility of any sponsor for inclusion in the meeting sponsorship. Requests for sponsorship may be refused or restricted for any reason determined by SSP. SSP also reserves the right to render all interpretations and decisions, should questions arise, and to establish further regulations as may be deemed necessary to the general success and well being of the sponsorships and meetings. Meeting management's decisions and interpretations shall be accepted as final in all cases. The acceptance of this contract does not carry nor imply endorsement of the product or service by SSP.

SSP reserves the right to restrict any sponsorship because of method of operation, or any behavior that is judged objectionable; and also to prohibit or to evict that which is considered to detract from the general character of the sponsorships as a whole. This general restriction includes persons, things, conduct, printed matter, or anything deemed objectionable by SSP. In the event of such restriction, SSP is not liable for any refund or other sponsor expenses. All sponsorship packages may not be altered or changed in any way. All sponsorships are as initially agreed upon.

Branded Items

All branded items will be paid for, produced, and delivered by the sponsor to the meeting location, unless specified otherwise. All branded items must be approved by SSP prior to production.

Exhibitor Information

Assignment of Exhibit Space

Every effort will be made to assign the exhibitor the first choice of locations or as near the first choice as possible. In the event that two or more exhibitors request the same booth location, the exhibitor with the most Priority Points accumulated will receive their preference, if their request was submitted before the early bird deadline. Priority Points are tallied for booth assignment on **March 5, 2027**. Any points accumulated after **March 1, 2027** count toward the 2028 Annual Meeting. All booth applications received after the early bird deadline are assigned on a first-come, first-served basis. SSP reserves the right to assign space as necessary in the best interest of the Annual Meeting.

Set Up/Dismantle of Exhibit Space

Exhibitors have access to the marketplace **Wednesday, June 2**, from noon to 5:00 pm for set up. All exhibits must be installed by 5:00 pm for the exhibit hall opening and reception at 5:30 pm. Exhibits must be dismantled on **Friday, June 4**, 3:00 – 5:00 pm. Packing or dismantling of exhibit booths may not begin before 3:00 pm **Friday, June 4**. If an organization dismantles early it is in violation of the exhibitor rules. A loss of 25 Priority Points is incurred for each violation. All space occupied by an exhibitor must be surrendered in the same condition as originally leased at the commencement of occupation.

Exhibit Shipping Information

Exhibitors are responsible for any handling charges associated with their packages and it is recommended to use the decorator or a trackable service. The shipping address, dates, and information are located in your exhibitor kit sent directly to you from the SSP decorator. SSP, the decorator, its employees, and agents are not responsible for the shipping of stored materials. The hotel will not accept any exhibit material shipments.

Conflicting Event Policy – Meetings, Entertainment and Social Functions

No entertainment, social functions, or meetings may be scheduled to conflict with the official SSP Annual Meeting program, events, or specific exhibit hours. Offsite functions must start at least one hour after official programming, events, or exhibit hours end. Exhibitors or sponsors violating this policy will forfeit all points accumulated for the year the violation occurred.

Requests for use of function space at the facility must be made in writing to SSP at partnerships@sspnet.org. Upon receipt of request for function space, SSP will put you in contact with the venue directly. It is the responsibility of the exhibitor to finalize arrangements with the venue.



Code of Conduct

The Society for Scholarly Publishing (SSP) is a community-run organization that is committed to diversity, equity, inclusion, and accessibility. This includes providing a safe, welcoming, and productive environment that fosters open dialogue and the free expression of ideas, free of harassment, discrimination, and hostile conduct, at SSP meetings and events, whether held in-person or in virtual format. We have a shared responsibility for creating and maintaining that environment for the benefit of all.

SSP is committed to supporting equitable opportunities and respectful treatment for all participants in our activities, regardless of gender, sexual orientation, gender identity/expression, physical or mental ability, disability, age, physical appearance, race, ethnicity, religion, political affiliation, nationality, or any other protected characteristics. We seek to be a welcoming community in which you can consider and debate a range of relevant viewpoints in a respectful and inclusive manner.

Rules and Regulations

Eligibility for Exhibiting The Annual Meeting is SSP's premier conference. Its purpose is to enhance the professional development of its members. Accordingly, SSP reserves the exclusive and total right to control all aspects of the conduct of the meeting and exhibits. SSP specifically reserves the right to determine the acceptability of applications for exhibit space. Applications must meet all of the following criteria:

- The products or services to be exhibited are of professional or educational interest or benefit to the registrants and are directly related to scholarly communication.
- The applicant is determined by SSP to be ethical and reputable, and the goods and services to be exhibited are reasonably believed by SSP not to be harmful, ineffective, or illegal.
- The applicant agrees to comply with SSP's rules and regulations governing exhibits.
- The application, fees, and any required documents are received prior to the established deadline.

Care of Exhibit Space The exhibitor must, at its own expense, maintain and keep the booth and exhibit in clean and good order in accordance with these rules and regulations and all other applicable rules and ordinances.

The show colors are indicated in the decorator kit that is sent to you at a later date. **PLEASE NOTE:** To maintain uniformity and to prevent obstruction of the view of adjoining booths, displays must NOT be higher than 8' in the back and 4' high along dividers and aisles. No walls, partitions, decorations or any other obstructions may be erected which in any way interfere with the view of any other exhibit. Exhibitors desiring to use materials other than standard booth equipment or any signs, decorations, or arrangements of display materials conflicting in any way with these above regulations must submit a detailed sketch or a proposed layout by email at least 60 days prior to the opening of the exhibit, and must receive written approval from the meeting manager.

Sub-Leasing Subleasing of the exhibit space is NOT permitted. Each single booth space is limited to a maximum of three brands, including the parent company. Any exception for more than three brands in a single booth must receive prior written approval from event management.

Utilities Utilities (e.g., electrical, Internet, etc.) must be ordered directly from the designated vendors and are not included in the booth fee. Order forms will be provided by SSP staff.

Security Each exhibiting company is responsible for safeguarding its goods, materials, equipment, and exhibit booth at all times. SSP is not responsible for loss of or damage to any property.

Fire Regulations All doors and openings must be kept clear. Exhibit signs, fire alarms, and extinguishers must be visible at all times. Combustible decorations shall not be used. All packing containers, excelsior, wrapping paper, etc., are to be removed from the floor and must not be stored under tables or behind displays. All decorations must be able to stand a flameproof test.

Liability and Insurance Exhibitor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify, and save SSP, Rhode Island Convention Center, its owners, its operator, and each of their respective parent, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses, or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of SSP, Rhode Island Convention Center, and its employees and agents.

Exhibitors shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the contractual liability set forth in this Exhibit Agreement, in an amount not less than \$2,000,000 combined single limit for personal injury and property damage. SSP, Rhode Island Convention Center, its owners, and its operator, shall be included in such policies as additional named insured's. In addition, exhibitor acknowledges that neither SSP, Rhode Island Convention Center, its owners, or its operator, maintain insurance covering exhibitor's property and that it is the sole responsibility of exhibitor to obtain business interruption and property damage insurance insuring any losses by exhibitor.

Hotel Use SSP reserves the right to control suite reservations at the hotel. No potential exhibitor is allowed access to a hotel suite for the express purpose of circumventing the SSP Exhibitors Marketplace and its attendant costs.

Press Conferences Press conferences by exhibitors on the exhibit floor during the exhibit hours are prohibited. All news conferences must be coordinated with the SSP meeting manager.

Interpretation and Enforcement These rules and regulations become a part of the contract between the exhibitor and SSP. SSP has full power of interpretation and enforcement of these rules and its decision is final. All matters in question not covered by these rules are subject to the decisions of SSP and all decisions so made shall be binding on all parties affected by them as the original regulations. Exhibitors or their representatives who fail to observe these conditions, or contract or who, in the opinion of SSP, conduct themselves unethically, may be dismissed from the exhibition without refund or other appeal.